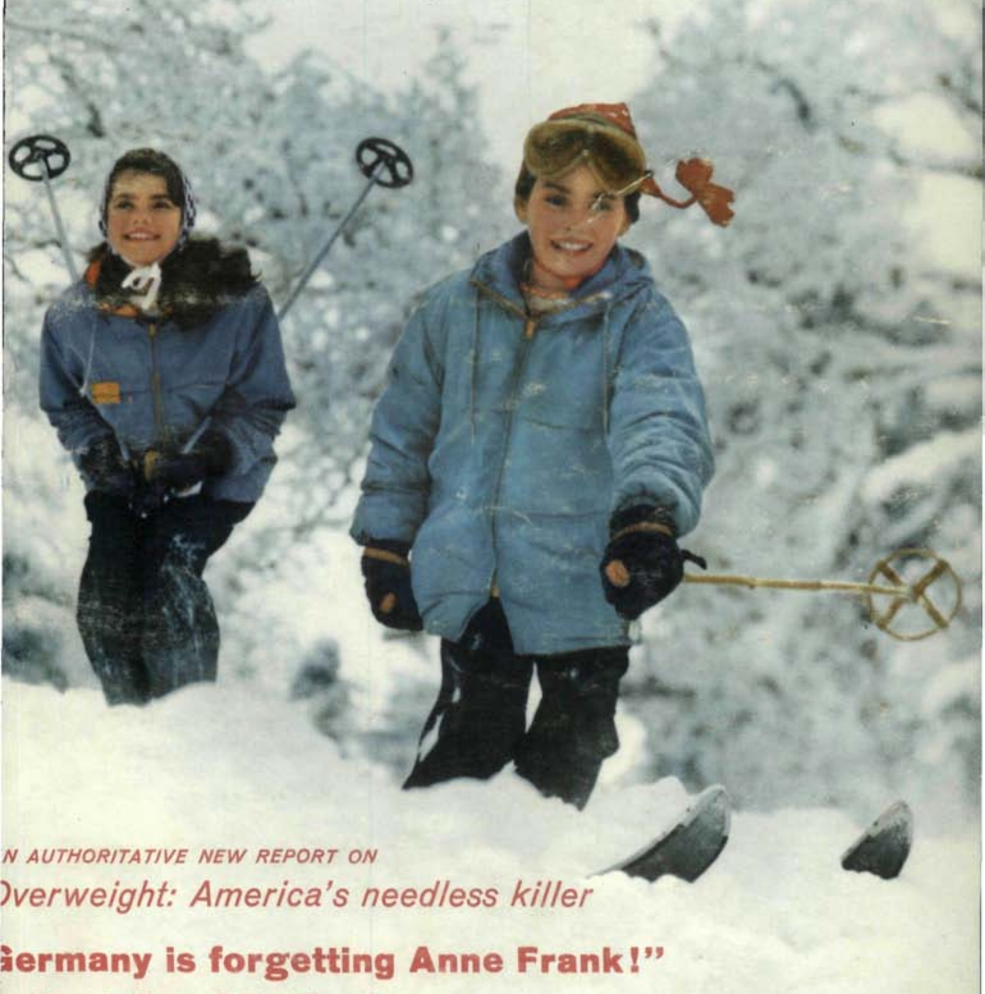
CORONET

35c FEBRUARY

STATE UNIVERSITY OF NEW YORK
COLLEGE of EDUCATION
College Library
Oneonta, New York

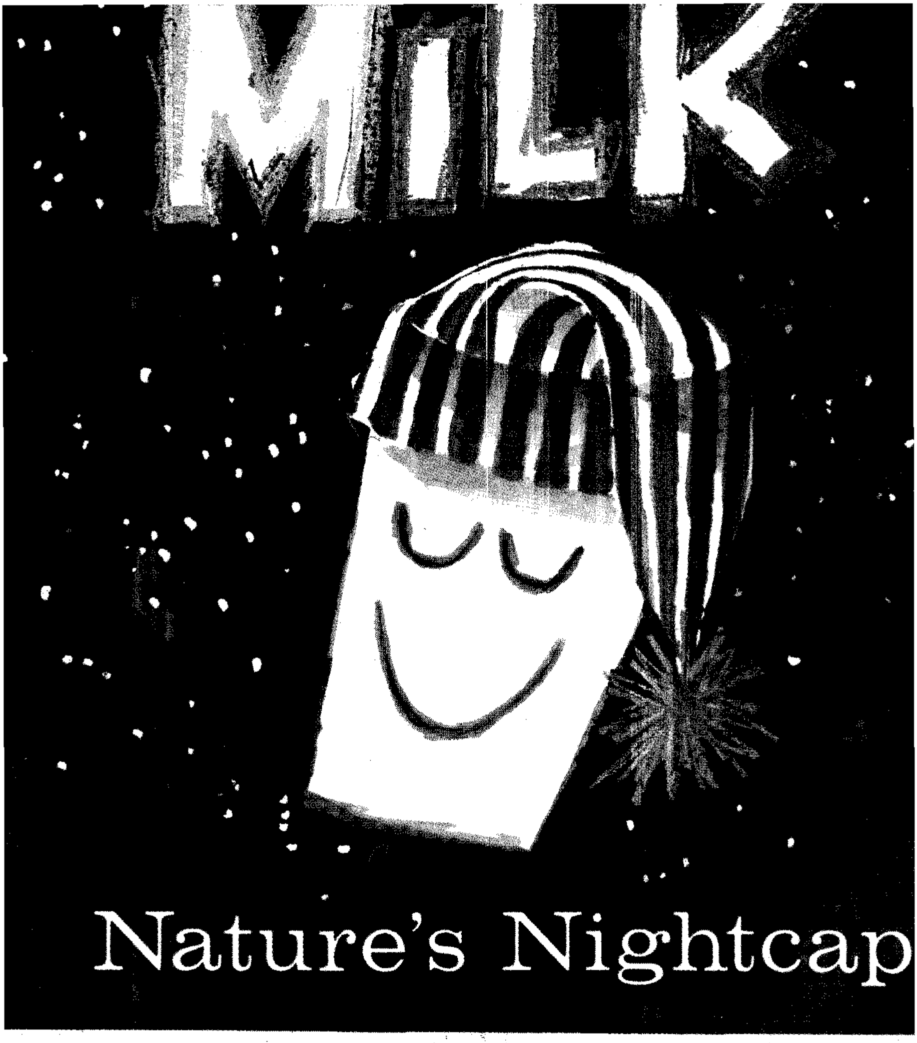


N AUTHORITATIVE NEW REPORT ON

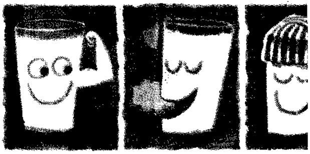
verweight: America's needless killer

ermany is forgetting Anne Frank!”

y her father, Otto Frank


MILK
Nature's Nightcap

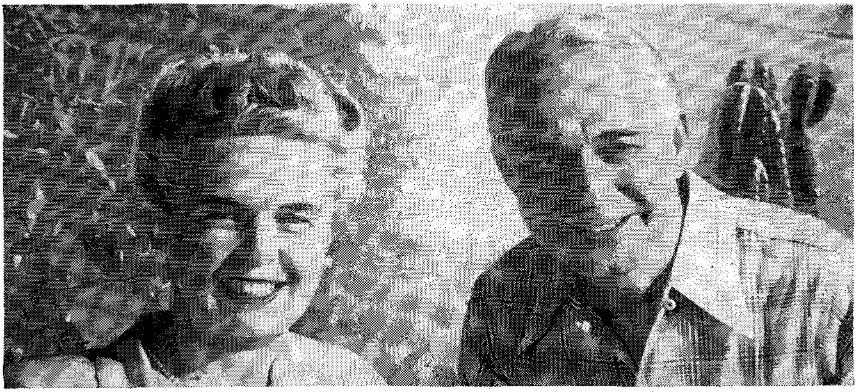
One at noon, one at night,
One along the way…
You never outgrow your need for Milk,
Drink three glasses every day!



Nature's Lift Nature's Snack Nature's

AMERICAN **DAIRY** ASSOCI

Representing the dairy farmers in yo



How we retired in 15 years with $300 a month

"We'd never be out here in California today, financially independent and happy, if it hadn't been for what happened back in Scarsdale the night of my fortieth birthday in 1944. Nell had gotten tickets for 'Oklahoma!' While she dressed that night, I was idly leafing through a magazine.

"I suppose any man feels serious when he hits forty. *Someday* Nell and I wanted to move out where it's summer all year and really enjoy life. But how could we? Half my working years had gone. I had a good salary. But we found it hard to bank anything. So I began to wonder: Must I always live on a treadmill?

"As I turned the pages, an ad caught my eye. It said a man could retire on an income without a big bank account through the Phoenix Mutual Retirement Income Plan. I could get a guaranteed income of $300 a month when I reached fifty-five—not just for myself alone, but as long as either Nell or I lived.

"Just as I finished reading, Nell rushed downstairs. But I stopped long enough to clip the coupon in the ad, and mailed it on our way to the theater.

"Well, a while back my fifty-fifth birthday arrived—and was *that* a celebration! I was all set to retire. And it wasn't long before my first Phoenix Mutual check for $300 came. So we sold the Scarsdale house and headed west. We're in a beautiful spot here, just right for us. And every month we get another check. Security? Why, we have more than lots of rich people. Our income is *guaranteed for life!*"

Send for free booket. This story is typical. Assuming you start at a young enough age, you can plan to have an income of $50 to $300 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women. Don't put it off. Send for your copy now.

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS
OF LIFE INSURANCE PROTECTION
FOR FAMILIES AND BUSINESS

Phoenix Mutual Life Insurance Co.
322 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 28-page booklet showing new retirement income plans.

Plan for Men ☐ *Plan for Women* ☐

Name________________________

Date of Birth________________________

Business Address________________________

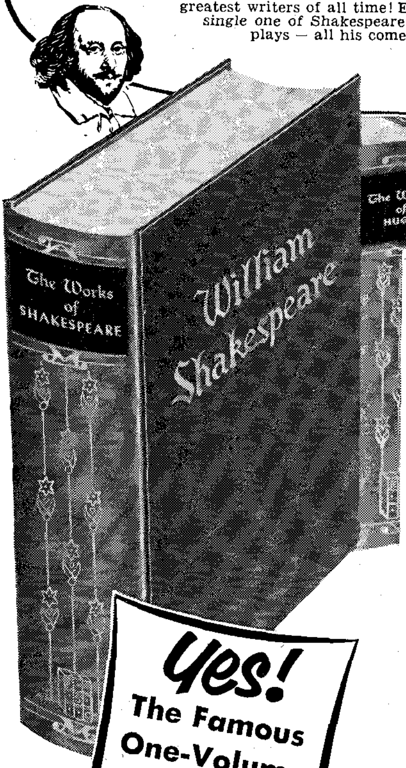
Home Address________________________

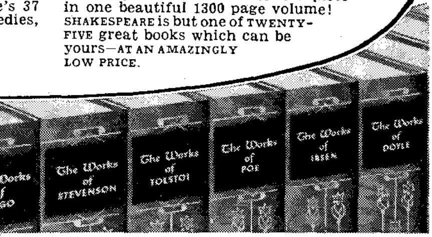
AMAZING

Now Ready – The COMPLETE Works of SHAKESPEARE

The First Volume In Your "GIANTS of LITERATURE" Library

A giant treasure-chest of one of the greatest writers of all time! Every single one of Shakespeare's 37 plays — all his comedies, tragedies and historical dramas, plus *all* his poems and sonnets—*complete* in one beautiful 1300 page volume! SHAKESPEARE is but one of TWENTY-FIVE great books which can be yours—AT AN AMAZINGLY LOW PRICE.





Yes! The Famous One-Volume Editions of "THE GIANTS of LITERATURE"

The Opportunity of a Lifetime to Own Handsome, Luxuriously-Bound Books Which You Will Treasure and Your Friends Will Envy

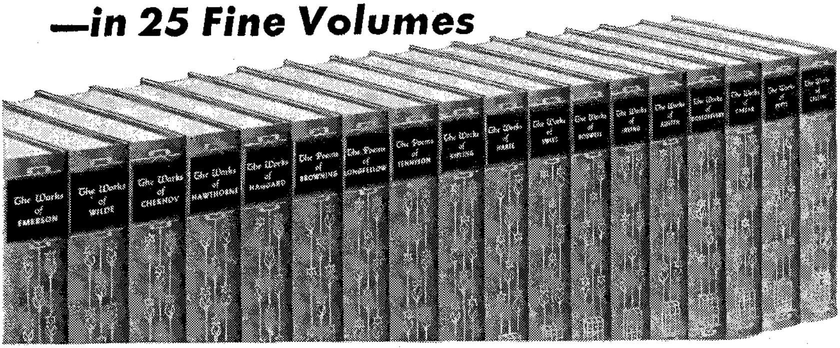
HERE is your opportunity to own strikingly beautiful volumes of the greatest authors of all time—AT AN AMAZINGLY LOW PRICE!

Picture these magnificent books in your own home. Your family will enjoy reading them. Your friends will admire them and envy you for possessing them. Your children will gain an undeniable advantage by having them always at hand. Here are the most celebrated authors in all the world. Twenty-five superb volumes that bring into your home the most fascinating, thrilling reading ever known. The partial contents that follow give you only an inkling of the treasures they hold:

1. **SHAKESPEARE'S** complete works. (Described at top of page.)
2. **HUGO.** 36 Complete Works, including Hunchback of Notre Dame. A Woman of the Streets, The Souls, etc.
3. **STEVENSON.** 39 adventurous novels, stories, poems. Treasure Island, Dr. Jekyll and Mr. Hyde, Kidnapped, etc., all complete.
4. **TOLSTOI.** 27 breathless novels, stories; Anna Karenina, Kreutzer Sonata, The Cossacks, Love, etc.
5. **POE.** 91 tales, poems, essays. The Raven, Gold Bug, *Murders in* Rue Morgue, *etc.*
6. **IBSEN.** A Doll's House, Ghosts, Hedda Gabler, Peer Gynt, and others.
7. **CONAN DOYLE.** Best of Sherlock Holmes—Sign of the Four, Red-Headed League, others.

OFFER TO READERS OF THIS MAGAZINE

THE WORKS OF THE WORLD'S GREAT AUTHORS
—in 25 Fine Volumes



—*Continued from opposite page*

8. EMERSON. 112 Essays and Poems plus Biographical Studies, Conduct of Life, etc.

9. WILDE. Picture of Dorian Gray, Lady Windemere's Fan, Ballad of Reading Gaol. 91 tales, essays and plays.

10. H. RIDER HAGGARD. 4 novels: She, King Solomon's Mines, Allan Quatermain, Cleopatra.

11. HAWTHORNE. 2 Complete Novels and 37 tales by the great American author—Scarlet Letter, House of Seven Gables, etc.

12. CHEKHOV. 52 short stories; Cherry Orchard, Sea Gull, Three Sisters; plus a complete novel.

The other one-volume editions now in preparation are: 13. CELLINI; 14. ROBERT BROWNING; 15. LONGFELLOW; 16. TENNYSON; 17. KIPLING; 18. BRET HARTE; 19. DOSTOEVSKY; 20. JONATHAN SWIFT; 21. BOSWELL; 22. JANE AUSTEN; 23. SAMUEL PEPYS; 24. WASHINGTON IRVING; 25. CAESAR.

HOW TO GET YOUR BOOKS

Send no money! Just mail READERS' RESERVATION CERTIFICATE. This entitles you to examine the first volume in the "Giants of Literature" Library, THE COMPLETE WORKS OF SHAKESPEARE. With it will come a special readers' invoice of $2.29 as full payment for this volume, plus a few cents mailing charges, and instructions on how to get your other volumes. If not fully satisfied you may return any book; you may cancel your reservation at any time.

How is this amazing offer possible? First, because of the great demand for these volumes, a tremendous printing has been ordered—cutting costs to the bone. Also, by offering these beautiful volumes DIRECT to readers, many distribution costs have been saved. These savings are passed on to you!

SEND NO MONEY

There are positively no other charges, and you need send no money with your Reservation. Right now, send the RESERVATION CERTIFICATE. No "Fee"—no "Deposit" in advance. First come, first served. DO IT NOW, before you mislay this page! BLACK'S READERS SERVICE CO., Roslyn, L. I., New York.

READERS' RESERVATION CERTIFICATE

BLACK'S READERS SERVICE CO. FZ9
Roslyn, L. I., New York

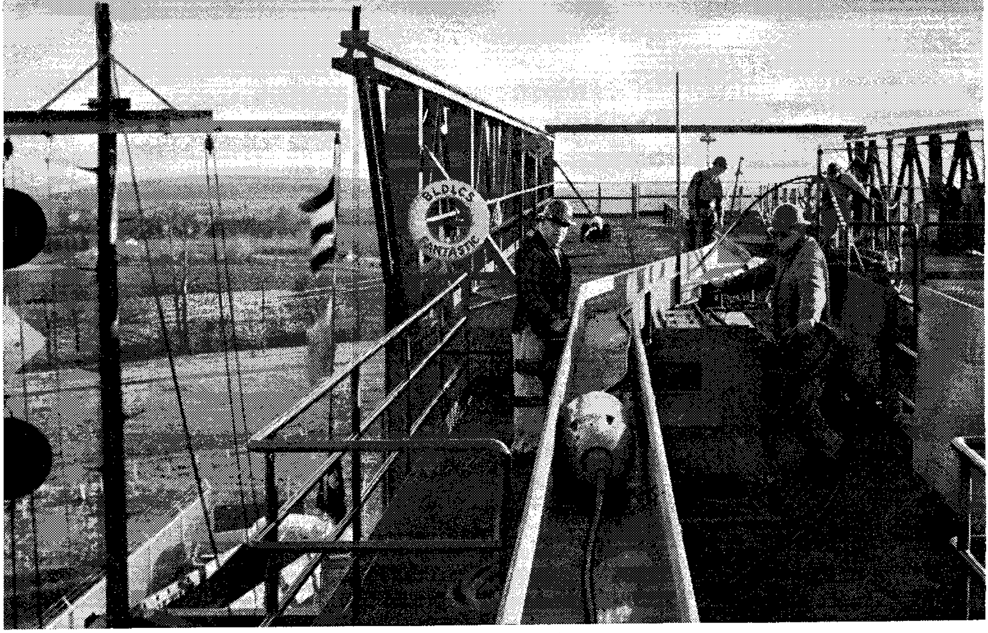
Please reserve in my name the books listed in your generous offer to readers of this publication. Send me at once the first book, The Complete Works of SHAKESPEARE. I enclose NO MONEY IN ADVANCE; but within one week I will send you only $2.29, plus a few cents mailing charges—and I will be entitled to receive each following beautifully-bound volume as it comes from the press, at the same low price, sending no money in advance. If not completely satisfied I may return any book within one week of receiving it: I may cancel my reservation at any time. *(Books shipped in U.S.A. only.)*

Mr.
Mrs. .... (PLEASE PRINT PLAINLY)
Miss

Address..

City..............................Zone......State..............

MAIL RESERVATION FORM NOW!
DON'T PUT IT OFF AND LOSE OUT ON THIS OPPORTUNITY!



Engineers study section of cable containing dummy amplifier being payed out. Inscription on life preserver stands for "Bell Laboratories Dry Land Cable Ship Fantastic."

★ Come aboard the FANTASTIC! ★

A ship that never sails helps Bell System engineers devise the best way to lay undersea telephone cables

The telephone cables which now connect America with Europe, Hawaii and other distant places have proved enormously successful.

Soon more will be needed—to link other continents, and to handle the ever-rising volume of overseas calls. But the new and lighter cables now being tested call for entirely new cable-laying techniques and equipment.

To save time and money, and permit studies of the problem under controlled conditions, a mock-up of a cable-laying ship—dubbed the *Fantastic*—has been built on a New Jersey hilltop. There Bell Laboratories engineers test their new methods and equipment.

Elsewhere in the Laboratories, experiments show how to grip the cable and control its speed, what happens as it sinks into the sea, how fast it should be payed out in order to fit the ocean bottom snugly.

The result—telephone service across the ocean as good as your own local service. It is progress like this which is the aim of our constant research in all fields of communications.

BELL TELEPHONE SYSTEM

Dear Reader:

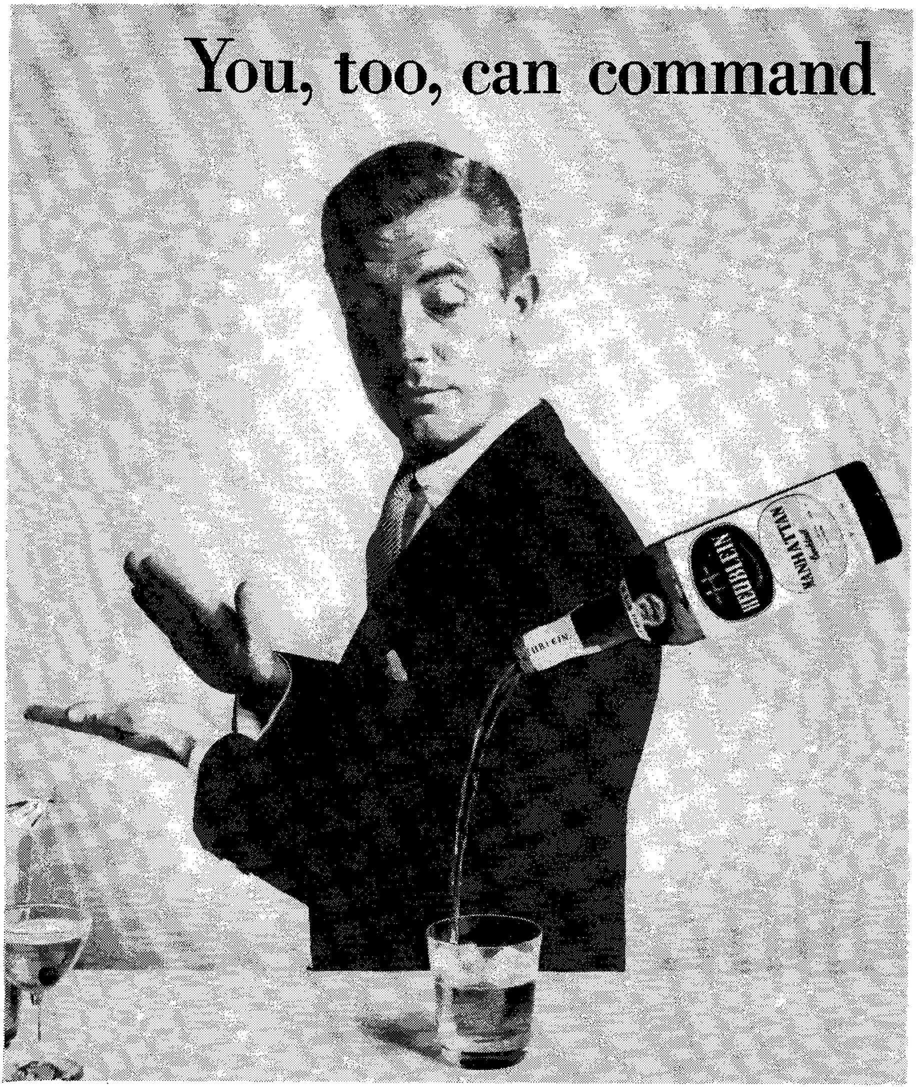
Groth: artist of action.

"JOHN GROTH USED TO sketch everybody and everybody was very pleased with it because he looked more like an artist than any good artist I had ever known looked." This was how Ernest Hemingway once described John Groth, whose talented drawings illustrate "Seven Books That Shook Our Lives," page 81. With his sandy mustache, flashing blue eyes and sharply sculptured features, Groth looks like the romantic portrait of a Bohemian creator. But he's an artist of action—not a garret recluse—who more than once has risked his life to depict stark reality. Born in Chicago 51 years ago, he was torn in his early years between ambitions to be an artist and a professional athlete. A fractured shoulder settled the question. He enrolled at the Chicago Art Institute, but left during the Depression to draw from life—soup kitchens, strikes, bums and bread lines. He was displaying his sketches in Grant Park when Arnold Gingrich, editor of ESQUIRE (and later the first editor of CORONET), hired him as art director and sent him off to Mexico to sketch the Mexican Army and bullfights. On subsequent assignments Groth traveled throughout Europe and Russia, where, among other things, he sketched the Red Army which was secretly mobilizing to meet the Nazi threat. Later, as artist and war correspondent for the Chicago *Sun,* Groth scooped other reporters on the liberation of Paris and for A.P. shared a scoop on the fall of Berlin. He met Hemingway on the remnants of the Siegfried Line. "If John had made his drawings from any closer up front," wrote Hemingway, "he would have had to sat in the Krauts' lap." After the war, Groth illustrated Hemingway's *Men Without Women,* John Steinbeck's *Grapes of Wrath* and two books of his own wartime experiences. A new edition of Tolstoy's *War and Peace,* for which Groth did the illustrations, is soon to be published in England.

Groth works in his studio high above New York's busy 57th Street and teaches at the Art Students League. He frequently leads students on sketch trips or lets them try to solve actual magazine assignments—such as the one he solved for CORONET this month.

The Editors

CORONET is published monthly by Esquire, Inc., 65 E. South Water St., Chicago 1, Ill. Printed in U. S. Entered as 2nd class matter at Chicago, Ill., Oct. 14, 1936, under Act of March 3, 1879. Authorized as 2nd class mail, Post Office Department, Ottawa, Canada. **Postmaster:** Send Form 3579 to CORONET, Coronet Building, Boulder, Colo. **Subscription Rates:** $3.00 per year in advance, $5.00 for two years.


You, too, can command
HEUBLEIN
MANHATTAN

Pour right on-the-rocks. (Or stir with ice and strain into cocktail glass.)

You've got it made with HEUBLEIN

(PRONOUNCED HUGH-BLINE)

MANHATTANS 65 proof — EXTRA DRY MARTINIS 75 proof. And 8 other popular kinds.

the perfect Manhattan!

When you serve Heublein Manhattans, you're The Man Who Does Things Right! They're ready-mixed—professionally perfect. Made from private stock whiskey and finest vatted vermouth—expertly proportioned. No work. No waiting. And even more important—no fear of failures. It's no wonder smart people enjoyed more than 20,000,000 Heublein Cocktails last year. With Heublein's you *know* you're right.

GIVING A PARTY? It's more fun to mix with your guests than to mix cocktails! So pour Heublein's. Ten kinds to choose from.

A "BAR" WHEREVER YOU ARE. Enjoy cocktails—miles from anywhere! Take along a bottle of Heublein's and a cooler of ice.

COCKTAILS

G. F. HEUBLEIN & BRO., Hartford, Conn.

**AND AFTER DINNER—
ENJOY HEUBLEIN CORDIALS.**
Marvelously minty Creme de Menthe (50 proof) and 19 other full-flavored favorites. All at modest domestic prices.

Wine makes it wonderful

Port wine makes it wonderful

If you're not already enjoying the moderate, full-flavored friendliness of Port wine from California you're in for a pleasant surprise. Port is a wonderful late evening companion . . . good with snacks and sweets, delicious after dinner for dessert. Choose the Port you like the most from these different types. You'll enjoy any wine more if the bottle you select has "California" on its label.

Port	Rich, red, full-bodied, mellow-sweet
Ruby Port	Deeper red, rich, sweet
Tawny Port	Autumn-leaf color, drier
White Port	Pale, fresh and sweet

all you need to know about wine is CALIFORNIA

Wine Land of America

Why not send for our FREE Port booklet?

WINE ADVISORY BOARD, Dept. C-11
717 Market Street, San Francisco 3, Calif.

Please send your FREE booklet about Port, to:

Name____________________

Address____________________

City__________Zone_____State________

Publisher:
ARTHUR STEIN
Executive Director:
FRITZ BAMBERGER

Editor:
LEWIS W. GILLENSON
Managing Editor:
BERNARD L. GLASER
Senior Editors:
BEN MERSON
RAY ROBINSON
WALTER ROSS
Art Director:
MARTIN ROSENZWEIG
Art Editor: JACK REICH
Art Ass't: MATILDE LOURIE
Picture Editor:
RICHARD KAPLAN
Entertainment Editor:
MARK NICHOLS
Associate Editors:
PHILIP DOYLE
PATRICIA GATELY
JANET LAITIN
JOHN R. MULLIGAN
Assistant Editors:
SUSAN BROWNMILLER
SALLY S. FRIED
GWENN HUNTER
FLORENCE SEMON
JOAN STRIEFLING
Production Director:
BRENDAN WOOD
Production Manager:
HANNS L. SPERR
Ass't: ANN S. MACK

John Smart, President; A. L. Blinder, Executive Vice-Pres.; Arnold Gingrich, Senior Vice-Pres.; Jack Abraham, Vice-Pres.; Joseph M. Arnstein, Vice-Pres.; Edgar G. Richards, Vice-Pres.; Ellsworth C. Dent, Vice-Pres.; Jerry Jontry, Vice-Pres.; Oscar E. Schoeffler, Vice-Pres.; Arthur Stein, Vice-Pres.; Lester Petchaft, Treas.; A. D. Elden, Sec. General Offices, Coronet Building, Chicago 1, Illinois. Subscription offices, Boulder, Colorado. Editorial, Advertising & Production Offices, 488 Madison Ave., New York 22. N. Y. Postage must accompany manuscripts and drawings if return is desired, but no responsibility will be assumed for unsolicited materials. Manuscripts and artwork should be sent to Coronet, 488 Madison Avenue, New York 22, N. Y. Indexed in Readers' Guide to Periodical Literature.

© 1960 by Esquire, Inc. All rights reserved under the International Copyright Union, the Universal Copyright Convention, and the Pan American Copyright Convention. Reproduction or use, without written permission of the editorial or pictorial content in any manner is prohibited. Title registered in the United States Patent Office. Printed in U.S.

CHANGE OF ADDRESS

Subscribers should notify their Postmaster and the Coronet Subscription Department, Coronet Building, Boulder, Colorado, thirty days before change is to take effect. Both old and new addresses must be given. When writing in, please enclose your mailing label which gives all necessary information. Postmaster: Send Form 3579 to Coronet Building, Boulder, Colorado.

CORONET

Contents for February, 1960

Vol. 47, No. 4, Whole No. 279

Articles

Lincoln's Most Embarrassing Moment . . G. J. BARMANN 25
How Bright Lights Reduce Crime . . . . DON MURRAY 29
Has Germany Forgotten Anne Frank? . . . . . OTTO FRANK 48
"I'm Tender About Gender" . . JO HUBBARD CHAMBERLIN 55
Overweight—America's Needless Killer . . . . . RALPH BASS 58
Nutria: Nature's Real-Life "Shmoo" . . . . . G. S. FICHTER 63
Africa's Angry Young Man . . . . JEROME BAKST 68
They Cheated Atomic Death . . . . ROBERT DALEY 96
He Hunts the Paper Fakers . . . . . LASSOR A. BLUMENTHAL 102
Fifteen Seconds of Terror . . . . BOB CROSSLAND 107
Marvelous Malaprop of the Golden Gate . . DICK NOLAN 111
Money-Wise . . . . SIDNEY MARGOLIUS 115
The Curious Courtship of Captain Conrad . . . L. LEWIS 119
The Taming of the Shrewd . . . . ALJEAN MELTSIR 126
"Magic Milk"—New Foe of Disease . . . . DICK BRUNER 136
America's Most Controversial Cop . . . . AL STUMP 160
The Sub That Committed Suicide . . . . N. & M. CARLISLE 166
A New Style in Masculinity . . JEROME AND JULIA RAINER 172
World's Sauciest Newspaper . . . . . JAMES H. WINCHESTER 176
Remember the *What?* . . . . KEITH ELLIOTT 181
The "Impossible" School of Copper Valley
T. C. MC FADDEN 187
They Called It Justice . . . . WILL BERNARD 224

Pictorial Features

Musical Family on Wheels . . . TEXT BY RICHARD KAPLAN
PHOTOGRAPHS BY BENJAMIN SPIEGEL 34
She Teaches the Stars To Dance . . . . TEXT BY
MARK NICHOLS, PHOTOGRAPHS BY LARRY FRIED 146

Service Features

Coronet Family Shopper 199
Coronet Shopping Guide 215
Coronet School and College Directory 220

Departments

Dear Reader 5
The Farmer's Daughter . . . . ENTERTAINMENT 14
Grin and Share It . . . . HUMOR 46
River Roundup . . . . A CORONET QUICK QUIZ 67
Merry Mixups . . . . HUMOR 124
Human Comedy . . . . HUMOR 158

Special Book Feature

Seven Books That Shook Our Lives 81

Cover . . . . PHOTOGRAPH BY JIM & PAT POND

To introduce you to The RCA

ANY FIVE for only $3.98

EITHER STEREO or REGULAR L.P.

...if you agree to buy six albums from the Club during the next 12 months

THIS exciting new plan offers you the finest stereo or hi-fi music being recorded today—**for far less money than you would normally pay.** You may now join either the Stereophonic Division or the Regular L. P. Division of The RCA VICTOR Popular Album Club—and receive the five albums of your choice for only $3.98.

You save up to 40% *with this introduc*tory offer alone. After the trial membership, if you continue, you will **save about one third** of the manufacturer's nationally advertised price through the Club's Record-Dividend Plan. This plan lets you choose a **free** regular L.P. or stereo album (depending on which division you are enrolled in) with every two you buy from the Club.

Every month you are offered a wide variety of albums (up to 200 a year). One will be singled out as the album-of-the-month. If you want it, you do nothing; it will come to you automatically. If you prefer an alternate—or nothing at all—*simply state your wishes on a form always* provided. For regular L.P. albums the nationally advertised price is usually $3.98, at times $4.98; for stereo albums the nationally advertised price is $4.98, at times $5.98 (plus—in all cases—a small charge for postage and handling).

RCA Victor
THE AMES BROTHERS
SING FAMOUS HITS OF FAMOUS QUARTETS
HUGO WINTERHALTER ORCH.

14. Fresh versions of 12 harmony hits. *Paper Doll, To Each His Own, Cool Water.*

RCA Victor
STRAUSS WALTZES
THE MELACHRINO ORCH
GEORGE MELACHRINO

15. Lilting versions of *The Blue Danube, Artists' Life, Emperor Waltz,* 9 others.

RCA Victor
LENA HORNE
AT THE WALDORF-ASTORIA

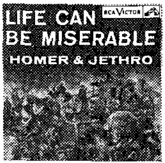
17. On-the-spot recording. Yes, includes *Day In—Day Out* plus 14 others.

RCA Victor
"PREZ"
PEREZ PRADO

21. Compote of Latin rhythms, cha chas, jazz. *Lullaby of Birdland,* 10 more.

RCA Victor
MUSIC FOR DINING
THE MELACHRINO STRINGS

24. 12 pop favorites and light classics. *September Song, Warsaw Concerto, Diane.*


RCA Victor
LIFE CAN BE MISERABLE
HOMER & JETHRO

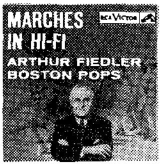
40. Wacky, banjo-pickin' country comics raise havoc with hits and specials.

RCA Victor
MUSICALLY MAD
BERNIE GREEN with the STEREO MAD-MEN

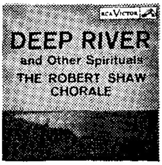
48. Riotous musical satire, slapstick; wry commentary by TV's Henry Morgan.

RCA Victor
GIGI
GOGI GRANT
TONY MARTIN

50. Tony Martin, Gogi Grant enhance the Academy Award winning film score.


RCA Victor
MARCHES IN HI-FI
ARTHUR FIEDLER
BOSTON POPS

54. 15 varied strutters. *76 Trombones, Semper Fidelis, Colonel Bogey,* others.


RCA Victor
DEEP RIVER
and Other Spirituals
THE ROBERT SHAW CHORALE

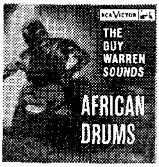
56. *16 magnificent* spirituals: *Swing Low, Sweet Chariot; Dry Bones;* others.

RCA Victor
CHET ATKINS
in Hollywood

58. Mood guitar with strings. *Estrellita, The Three Bells, Greensleeves,* 12 in all.

RCA Victor
The Voices of Walter Schumann
WHEN WE WERE YOUNG

74. 12 shimmering waltzes. *Charmaine, Ramona, Always, Would You?,* etc.


RCA Victor
THE BUY WARREN SOUNDS
AFRICAN DRUMS

89. Exciting, exotic African rhythms and themes, sometimes blended with jazz.

RCA Victor
PIANO ROLL DISCOVERIES
George Gershwin
Fats Waller
Others

97. Gershwin plays his own *Rhapsody in Blue* in hi fi! Other vintage piano rolls.

RCA Victor
PORGY AND BESS
LENA HORNE
HARRY BELAFONTE

100. 12 Gershwin treasures in fresh, modern manner. The best-selling version.

VICTOR Popular Album Club

[NATIONALLY ADVERTISED PRICES TOTAL UP TO **$29.90**]

MUSIC FOR RELAXATION
MELACHRINO ORCHESTRA
RCA VICTOR

1. Melachrino plays *Autumn Leaves, Star Dust, While We're Young, Estrellita.*

RCA VICTOR
music from PETER GUNN
composed and conducted by HENRY MANCINI

2. Hottest album of year! All-star modern "mood" jazz from NBC-TV series.

RCA VICTOR
BELAFONTE SINGS THE BLUES

3. Blues types, rhythm backing. *Hallelujah I Love Her So,* 11 others.

RODGERS AND HAMMERSTEIN'S
SOUTH PACIFIC
RCA VICTOR

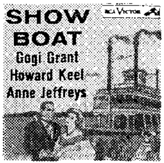
4. Original soundtrack recording from Rodgers and Hammerstein film hit.

TCHAIKOVSKY CONCERTO NO. 1
VAN CLIBURN
RCA VICTOR

5. All-time classical best-seller by most talked-about pianist of recent years.

NEW SOUND... NEW RECORDING
RICHARD RODGERS
VICTORY AT SEA
VOLUME ONE
RCA VICTOR

7. Breathtaking new recording of best-selling suite from dramatic TV score.


SHOW BOAT
Gogi Grant
Howard Keel
Anne Jeffreys
RCA VICTOR

8. New recording of Kern-Hammerstein classic. Howard Keel, Gogi Grant.

RCA VICTOR
JEANETTE MacDONALD & NELSON EDDY
FAVORITES IN HI-FI

9. Operetta film stars remake their 12 biggest hits. *Indian Love Call,* etc.

RCA VICTOR
Meraviglioso!
Un tenore superbo!
MARIO!
Magnifico!

10. Lanza sings 12 Italian classics. *Funiculi' Funicula', Santa Lucia,* more.

THE NEW GLENN MILLER ORCH. IN HI-FI
RCA VICTOR
RAY McKINLEY

11. Miller-styled modern repertoire. Ray McKinley. *Birdland,* 11 others.

RCA VICTOR
LOVE IN THE AFTERNOON
THE THREE SUNS

27. 12 dance-mood favorites by trio plus strings. *I'll Get By, Dream,* etc.

When You Come to the End of the Day
RCA VICTOR
PERRY COMO

36. 12 meaningful songs. *Whither Thou Goest, Scarlet Ribbons, Only One.*

RCA VICTOR
THE TOUCH OF EDDIE HEYWOOD

37. Pianist's trio plays *Summertime, The Man I Love, All of You, Cherry,* etc.

IMPORTANT—PLEASE NOTE

Regular (monaural) long-playing records can be played on stereophonic phonographs; in fact, they will sound better than ever. However, stereophonic records are designed to be played ONLY ON STEREOPHONIC EQUIPMENT.

ALL ALBUMS ARE 12-INCH 33⅓ R. P. M.

THE RCA VICTOR POPULAR ALBUM CLUB, P. O. Box 80, Village Station, New York 14, N.Y. P59-2

Please register me as a member of The RCA Victor Popular Album Club and send me the five albums whose numbers I have circled below, for which I will pay $3.98 (plus a small postage and handling charge). I agree to buy six other albums offered by the Club within the next year, for each of which I will be billed at the manufacturer's nationally advertised price: regular L.P.s usually $3.98, at times $4.98; stereo versions $4.98, at times $5.98. (A small postage and handling charge is added to all prices.) Thereafter, I need buy only four such albums in any twelve-month period to maintain membership. I may cancel any time after buying six albums from the Club (in addition to those included in this introductory offer), but if I continue after my sixth purchase, for every two albums I buy I may choose a third album free.

Check which Division you wish to join: REGULAR L. P. ☐ **STEREOPHONIC** ☐

Mr.
Mrs.
Miss ____________________

Address ____________________

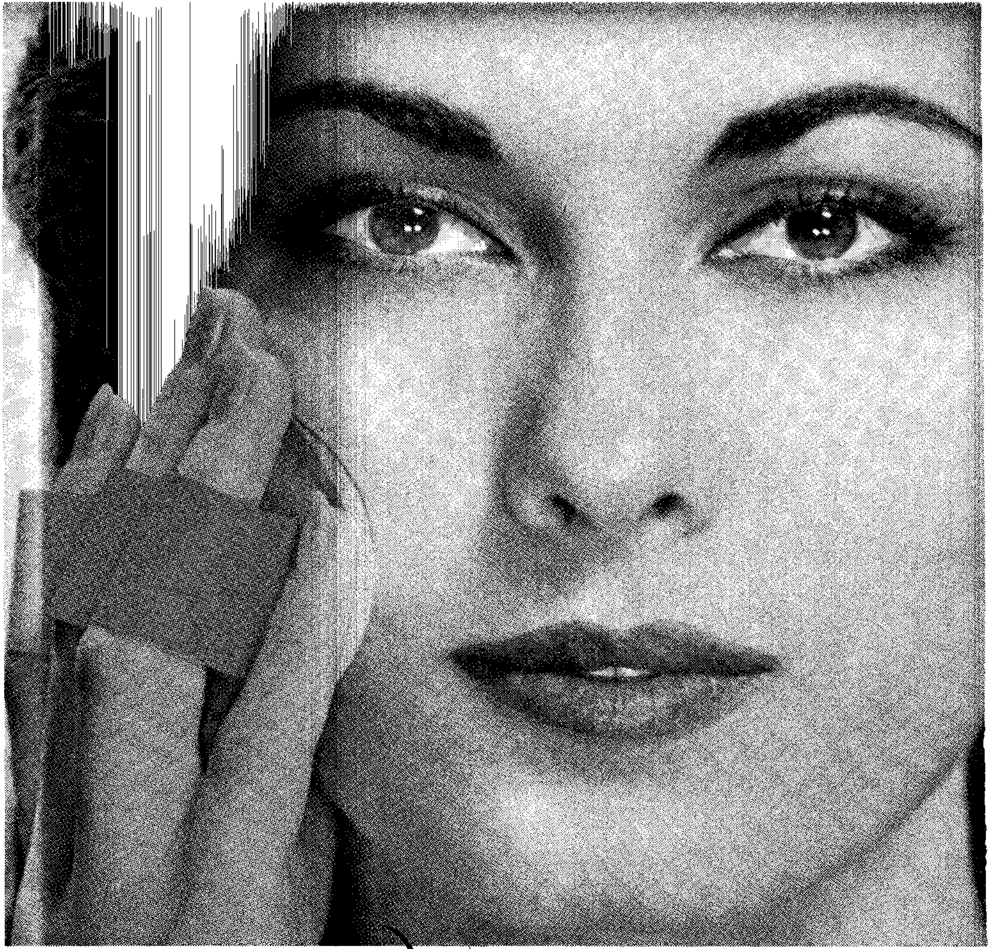
City __________ Zone ______ State __________

NOTE: If you wish your membership credited to an authorized RCA VICTOR dealer, please fill in below:

Dealer ____________________

1	2	3	4	5
7	8	9	10	11
14	15	17	21	24
27	36	37	40	48
50	54	56	58	74
89	97	100		

⑫ Send no money. A bill will be sent. Albums can be shipped only to residents of the U. S., its territories and Canada. Albums for Canadian members are made in Canada and shipped duty free from Ontario.



...she's using the new Verve *Fingertip-Facial!*

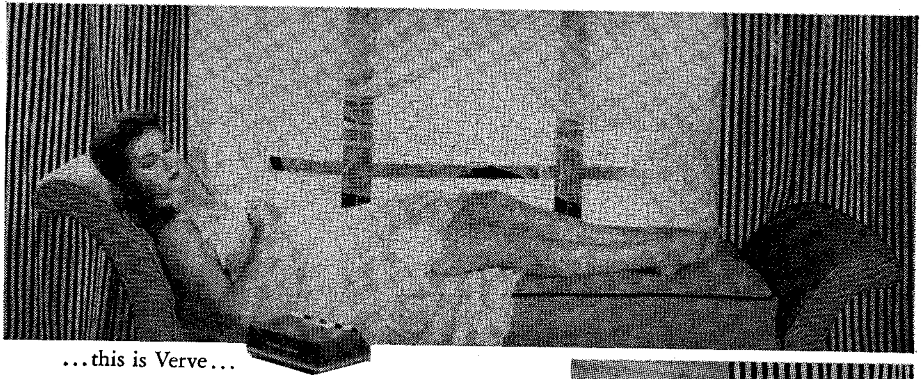
While you catnap...Verve does the nicest things...the newest way...for a prettier, firmer, trimmer figure...and, for your younger-looking face, too!

Verve is such an easy way to do your beauty-exercises...so restfully.

Verve is NOT a diet, weight-loss method. Verve, instead, reduces the size of your hips, waist, thighs and abdomen...without weight-loss...by restful, relaxing beauty-exercise that tightens in inches as it firms you.

Verve is the newest in the famous line of Relax-A-cizors...fashion styled in silver-grey and gold...transistorized...battery-powered...miniaturized for portable

PRESENTING *Verve* the all-new transistor Relax-A-cizor



...this is Verve...

...for your loveliest figure...and face, too!

anywhere use...hardly a handful and so delightfully easy to use.

There is a Relax-A-cizor for EVERY budget, no matter how slim! Four models: DeLuxe, Verve, Elite and Standard. Pay as little as $25 down—then, your piggybank takes easy care of the low monthly terms.

Verve is for you—and ALL YOUR FAMILY, TOO! Husbands love it for trimming waistlines...no dieting or weight-loss required for results! You may be shopping for smaller belts for him after as little as one week!

Notice, too, that no double-talk about "reduction of caloric intake" (diet), is used in this advertisement. That is because Verve is DIFFERENT from the oscillating, vibrating "couch systems" that depend on diet and weight-loss for results. Verve does NOT!

Verve gives you *both* the new Fingertip-Facial and the regular Relax-A-cizor Facial (shown above). Use for only 5 minutes a day...for toning, tightening, firming *exercise* of facial muscles. The new Fingertip-Facial is for your firming 5 minute beauty-care just before makeup.

© 1959, Relax-A-cizor, 980 N. La Cienega, Los Angeles

FREE...all about Verve

T.M. Verve BY RELAX-A-CIZOR ®

c/o Relax-A-cizor, Dept. 20-601
LOS ANGELES, Calif., 980 N. La Cienega
NEW YORK CITY, 711 Fifth Avenue
CHICAGO, Ill., 17 N. State St.; Suite 800
TORONTO, Ont., 57 Bloor St. W.; Suite 316

Please send FREE Illustrated information about how to reduce inches from waist, hips, thighs, abdomen...and the new Verve Facial. (PLEASE PRINT)

NAME (Mrs. ☐ Miss ☐ Mr. ☐)

ADDRESS

CITY ZONE

STATE PHONE

002

Margin may be used for more writing space.

The farmer's daughter

ALTHOUGH she has appeared in more than 40 movies, the hazel-eyed star of ABC-TV's **The Donna Reed Show** confesses, "Before we shoot each week's episode, I get opening-night jitters." Despite the tension, she plunged into TV because "I felt my most productive years were ahead; I'd never done comedy and I would be working with my husband." Donna and her husband, producer Tony Owen, own one-third of the series.

Donna Reed: weekly jitters.

She plays a pediatrician's wife and the mother of a daughter, 14, and a son, 11. "I'm glad I photograph much younger than my 39 years," says this 5′4″, 108-pound brunette. "But we get scores of letters saying I'm too young for the part. Audiences are conditioned to actresses who become grandmothers before they will accept mother roles."

Married since 1945, the Owens have four children: Penny, 13; Tony, Jr., 12; Timmy, 10; and Mary Anne, 2. The two eldest are adopted. Donna assigns them home tasks, in keeping with her own close-knit family life, when everyone pitched in on the farm chores.

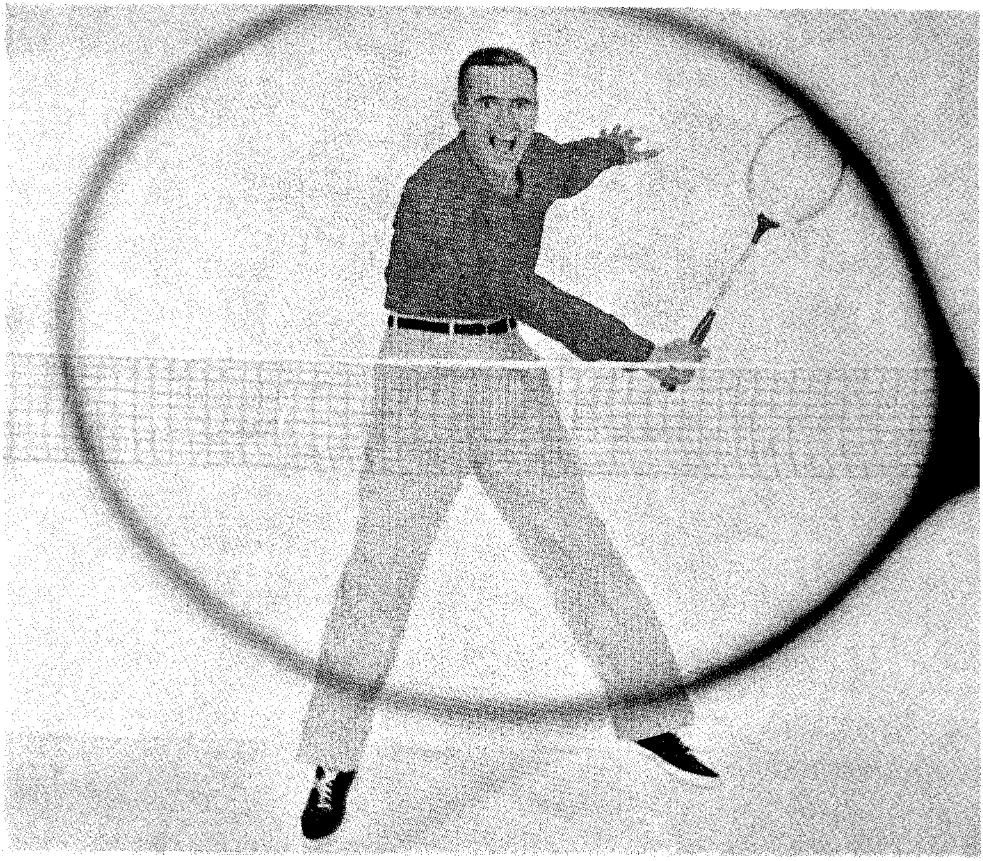
She is the eldest of five children born to farmer William Mullenger and his wife in Denison, Iowa. "We had a hard time eking out a livelihood," she says, without bitterness, and still proud that she once won a blue ribbon for biscuit baking at Iowa's State Fair. Acting in high school plays helped her overcome her shyness. After graduation, Donna—with only $60 in her pocketbook—headed for Los Angeles where she knew she could attend City College "for a $5 student card and my book fees," while she lived with an aunt. Later she worked as a maid, dishwasher and librarian to pay her way.

At 20, Donna, an English major, was elected campus queen and movie talent scouts sought her out. MGM signed her as a $75-a-week starlet in 1940 and changed Mullenger to Reed. "I was forever playing straight woman to the hero," she says. Then, in 1953, Harry Cohn, boss of Columbia Pictures, cast Donna as a prostitute in *From Here to Eternity,* despite heated objections from almost everyone at his studio that she was the "goody-goody" type. Her touching performance won her an Academy Award.

Outspoken and cheerful, Donna spends almost all her free time with her children. "I need them as badly as they need me," she says simply. "I'm not encouraging my kids to go into show business, because it's too hazardous and egocentric an occupation." —MARK NICHOLS

ESSO RESEARCH works wonders with oil

Fabrics follow the life you lead



Like the free-and-easy ways of your bright, gay leisure clothes? The soft and supple feel of rayon and acetate fabrics is due, in part, to special textile lubricants developed by Esso Research. They're used in the manufacture of yarns for weaving and knitting. Whether it's lubricants for textiles, or lubricants for your car, **ESSO RESEARCH** *works wonders with oil.*

Esso

Something Brand New for You and

A PROGRAM THAT

To KNOW and

THE STORY OF

The Birth of CHRIST

IN GLOWING COLOR AND NARRATIVE

HERE'S WHAT YOU GET FOR 10¢

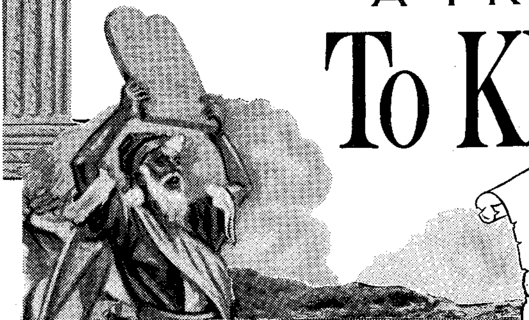
Prepared by Renowned Biblical Authorities and Acclaimed by Protestant Ministers and Sunday School Teachers All Over America

1. Set of Full Color Prints of World-Famous Paintings depicting "The Birth of Christ".

2. A Colorful Story Album (64 pages—10,000 words) which tells the inspiring story of the Saviour's Birth. The prints may be mounted in this Album.

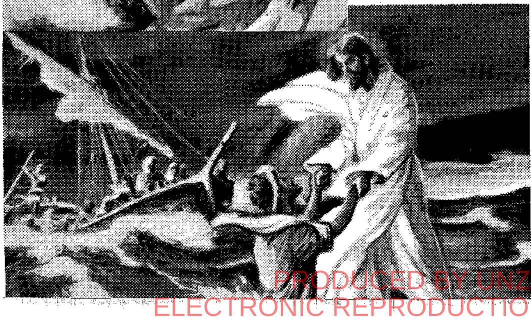
3. Huge Pictorial Bible Map of the Holy Land, 2 x 3½ feet in size, printed in brilliant full color.

4. Handsome Album Case, sent later if you decide to continue.



ALL THE BELOVED STORIES of the Old Testament unfold before your eyes! Here are Abraham, Moses, Samson, David, Queen Esther, Daniel and all the others...in the pages and glorious color prints of this new Program.

WE LEARN ABOUT THE BIRTH OF CHRIST... about His Public Ministry, His Miracles and the lives of the disciples who loved Him. And this Program helps us see more clearly the meaning of Jesus' life and teachings *in our own lives.*



WHAT A WONDERFUL IDEA for Christian families; especially those with children! To retell the stories of the Old and New Testaments in a thrilling new way that young people will enjoy—and which gives the *whole family* greater knowledge and understanding of the Bible.

Now you can become a trial subscriber to this Program and receive the Introductory Package (worth $3.00) *for just 10¢*—without obligation. Send a dime with the coupon and you will receive:

1. A set of magnificent color prints of Bible paintings by Rembrandt, Rubens, Van Dyck and other masters—plus paintings by famous living artists. Each has an adhesive backing, ready for mounting.

2. A beautiful story album (10,000 words) in which to assemble your Color Prints. This Album—filled with exciting pictures—recounts the Birth of the Saviour as a thrilling narrative. You see the first Christmas...King Herod's plot...the escape of the Holy Family...and much more.

3. A huge pictorial Bible Map of the

Your Family to Read and Do...

WILL HELP YOU

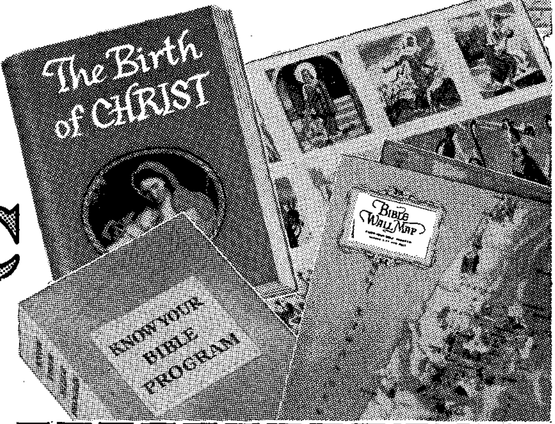
LOVE the BIBLE

To Introduce You to the Inspiring
KNOW YOUR BIBLE Program

ACCEPT THIS $3.00 Value

for only 10¢

(TO HELP COVER POSTAGE AND HANDLING)



Holy Land—2 x 3½ feet in size, alive with color pictures of over 50 great moments from the Bible.

After enjoying your Introductory Package, you may wish to continue with the Program for a while. In coming months you will be receiving more Story Albums about the life of Christ and His disciples...and colorful Old Testament adventure albums of stirring battles...gallant men and women ...wise men and kings! And, each step of the way, the family will grow closer to the Lord through the stories and teachings in the Holy Bible.

The cost of this Program is surprisingly low. For each monthly shipment you will be billed only $1.00 plus a few cents to help cover shipping. But there is no obligation to go on with the Program when you accept your Introductory Package for 10¢. You may cancel at any time.

EXTRA BONUS GIFT! A handsome case, ideal for preserving your albums, will be sent later to those who wish to continue. Mail coupon to: Know Your Bible Program, Dept. CRY-2, Garden City, New York.

MAIL COUPON WITH 10¢ NOW!

KNOW YOUR BIBLE PROGRAM,
Dept. CRY-2, Garden City, N.Y.

I enclose 10¢ to help cover shipping. Please rush my "Know Your Bible" Introductory Package which includes: 1. The Story Album about the Birth of Christ. 2. The set of full color prints of Bible paintings, ready for mounting. 3. Huge Pictorial Wall Map of the Holy Land (size: 2 x 3½ feet).

After examining my Introductory Package, I will notify you within 10 days if I do not wish to continue. Otherwise, I understand you will send me a new "Know Your Bible" Album each month for only $1 plus shipping. I am not obligated to take any minimum number of albums and I may cancel my subscription at any time.

PRINT NAME ....
(If under 16, parent must sign below)

ADDRESS ....

CITY.....................ZONE.....STATE..............

PARENT'S SIGNATURE ....

In Canada address: 105 Bond St., Toronto 2. BP-16
Offer good in U.S.A. and Canada only.

APPARENTLY THE FLAIR for humor Tony Curtis displayed in *Some Like It Hot* was no fluke. He uses it again to fine advantage in two comedies released this month: as a chemistry professor in **Who Was That Lady?** and as a submarine lieutenant in **Operation Petticoat**.

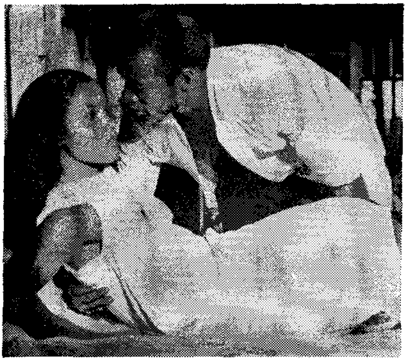
The Navy comedy teams Curtis with a superb straight-man, Cary Grant, in hilarious adventures aboard a World War II submarine.

Who Was That Lady?, adapted from Norman Krasna's Broadway farce, pits Curtis and his television-writer buddy, Dean Martin, in a game of wits against Janet Leigh, who portrays Tony's wife. She catches Curtis kissing a pretty student and threatens to leave him. He asks Martin to concoct a story that will explain the situation.

But Martin's fiction becomes a roller coaster which, once boarded, can't be stopped. It hurtles the trio pell-mell through a maze involving foreign agents, two dubious ladies known as the Coogle sisters, the F.B.I. and even Jack Benny.

The slick performances by the cast contribute to a hilarious excursion for the audience.

Martin muzzles Curtis' attempted alibi to Leigh.



Marpessa Dawn and Mello enact a legend of lovers.

Black Orpheus is a remarkable blending of nature, music and a classical story. This imaginative retelling of the Orpheus and Eurydice legend utilizes Negro actors against a colorful setting: Rio de Janeiro at carnival time.

Its Eurydice (Marpessa Dawn) is a frightened village girl fleeing from a mysterious pursuer. He is Death, masked in a skeleton costume and slithering snake-like among the revelers. Orpheus (Breno Mello) is a streetcar conductor whose masterful guitar playing has children convinced he can make the sun rise with his melodic songs. From their first meeting, the love of Orpheus and Eurydice seems as fated as their tragic deaths.

But this French film pulsates with infectious laughter and unrestrained dancing as it underlines its faith in the powerful life force: "There was an Orpheus before me and there will be one after me," its hero says; and inevitably young ragamuffins pick up his guitar, bearing the words "Orpheus is my master," and set out to charm the sun into rising once more—M.N.

SO CHALLENGING

...there's a lifetime of music in it!

SO EASY TO PLAY

you can play it the first time you try!

It would take you years to bring out all the music that's in the Hammond Chord Organ. For this is no toy—it's a real musical instrument.

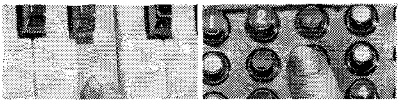
It brings you the voices of 30 different orchestral instruments. It has had scored especially for it over 3,000 songs. It has even attracted thousands of people into joining Hammond Chord Organ *clubs!*

Yet . . . you don't need a bit of talent to play it!

You play it the first time you try. Without lessons. Or practice. This is *fun!*

Why not start the fun right now? See and *play* it at your Hammond dealer.

HAMMOND
CHORD ORGAN



One finger plays the melody. *One finger* presses buttons to play chords. *Your foot* resting on a pedal automatically plays just the right bass.

Terms: $25 down, low monthly payments at most dealers.

Hammond Organ Company
4203 W. Diversey Ave., Chicago 39, Ill.

Send free "Happy Home" booklet, and tell me how to get free LP record of Hammond music.

Name______________________________

Address______________________________

City______________________________
Zone County State

©1960, HAMMOND ORGAN COMPANY 2

"Top Banana" on Broadway at last: Jackie Gleason.

PLAYWRIGHT EUGENE O'NEILL'S somber attitude toward the human race contrasts sharply with Paddy Chayefsky's conviction that people hurt others only because of their confusions or frustrations.

Yet the late O'Neill wrote one play, *Ah, Wilderness!*, about a young boy's growing pains, which has a Chayefsky-like tenderness; it has now been adapted into the musical **Take Me Along**, starring Jackie Gleason, Walter Pidgeon, Eileen Herlie and Robert Morse. And Chayefsky's new drama, **The Tenth Man**, displays some of O'Neill's sardonic humor and deep feeling for spiritual drama. Coupled with these are Chayefsky's unerring ear for colloquial dialogue and a touch of the poet insofar as love is concerned.

Chayefsky's inspiration for *Tenth Man* came from ancient Hebrew lore. A devout Orthodox Jew brings his schizophrenic granddaughter into a shabby Long Island synagogue, hoping for a miracle. His reasoning: the girl is possessed of a dybbuk or demon, which must be exorcised by an ancient holy rite. Needing a quorum of ten worshippers, they pluck from the street a bedeviled young lawyer whose marriage has failed, leaving him suicidal and faithless.

The exorcising rite achieves the miracle for the girl and the lawyer. Love, which both now feel, brings security and goodness to lost people, as Chayefsky also stated in *Marty* and *Middle of the Night.*

Intent on sticking to the spirit of O'Neill, Jackie Gleason learned that a musical demands "loosening up." The hefty (248 pounds) comedian, 43, chose *Take Me Along* "because it had heart; O'Neill wrote about real people." For a number teaming him with Pidgeon, Gleason suggested a softshoe dance, now the show's high spot.

Gleason's contract calls for $50 above the top salary previously paid any star on Broadway. "If I name the figure, I may get topped," he grins. "I wanted to come back to Broadway as a star, because in my five other shows—the last was 1949—I was 'second banana.' "—M.N.

Miracle in the making: exorcising a dybbuk.

Zenith presents...

WORLD'S FIRST HIGH FIDELITY HEARING AID

that lets you hear sounds never heard before with a hearing aid!

Now, millions who suffer hearing loss may see and hear the world's first high fidelity "Extended Range" Hearing Aid—made by Zenith, world leader in electronics. A hearing aid so far-reaching in its progress, so far beyond anything you have known, there is nothing with which to compare it.

By actual test among people who wear hearing aids, Zenith's new "Extended Range" Hearing Aid improves the hearing of 9 out of 10 wearers tested!

Prove it to yourself in 30 seconds! Bring your own hearing aid—or any hearing aid—to your Zenith Dealer and compare! 30 seconds will show you the amazing difference.

The ZENITH "Extended Range" Excels in These Major Advantages:

BROAD RESPONSE RANGE (What it means to you)—98% greater range of sounds reproduced and amplified brings in sounds never before experienced through present conventional transistor hearing aids.

	Range of Cycles
Moderate Gain Hearing Aid	2200 cps
Previous High Gain	2800 cps
New Zenith "Extended Range"	4370 cps

Hear More Sounds—Distinguish Sound Better—You hear more sounds—and you hear them more accurately. Zenith's "Extended Range" faithfully amplifies the whispered sounds you miss with many hearing aids.

FLAT RESPONSE—NO "PEAKS" (What it means to you)—Sounds reproduced in "peaks" are amplified more than other sounds, causing distortion in what you hear. Annoying clothing noise and restaurant clatter within these "peaks" are then over-amplified, causing hearing discomfort and lack of clarity.

Far Less Distortion and Background Noise. The Zenith "Extended Range" virtually eliminates these noisy sound "peaks." Puts background sounds in proper balance with the sounds you want to hear.

Answers "Recruitment Problem." If "recruitment" (the inability to stand loud noises) bothers you, then the "Extended Range" can be your answer. All sounds are far more normal, more perfectly balanced. Nearest approach to normal hearing yet achieved.

ZENITH
"LIVING SOUND"
HEARING AIDS

SEND FOR ALL THE FACTS!

Hearing Aid Division, Zenith Radio Corporation
Dept. 560, 6501 W. Grand Avenue, Chicago 35, Illinois

Please send me complete information on the new Zenith "Extended Range" Hearing Aid, plus a list of the Zenith Hearing Aid Dealers in my area.

Name________________________

Address________________________

City________Zone____State________

BROWSE HERE...

The books you most want to read are—usually—**BOOK-OF-THE-MONTH CLUB** choices . . . here are some fair examples together with others you may have long wanted to add to your library. You can have **ANY FOUR FOR $1 EACH*** in a short trial subscription, if you join now and agree to buy, within the next twelve months, four additional Club Selections or Alternates at the members' prices (on the average 20% below the regular retail prices) from at least 200 that will be available during that period.

101. EXODUS *by* LEON URIS (Retail price $4.50)

102. DOCTOR ZHIVAGO *by* BORIS PASTERNAK (Retail price $5)

103. THE WAR LOVER *by* JOHN HERSEY (Retail price $5)

104. ADVISE AND CONSENT *by* ALLEN DRURY (Retail price $5.75)

105. THE UGLY AMERICAN *by* WILLIAM J. LEDERER *and* EUGENE BURDICK (Retail price $3.95)

106. THE YEARS WITH ROSS *by* JAMES THURBER. Illustrated. (Retail price $5)

107. JOHN PAUL JONES *by* SAMUEL ELIOT MORISON Illustrated (Retail price $6.50)

108. ACT ONE *by* MOSS HART (Retail price $5)

109. IT'S GOOD TO BE ALIVE *by* ROY CAMPANELLA. Illustrated. (Retail price $4.50)

110. THE HARMLESS PEOPLE *by* ELIZABETH MARSHALL THOMAS. Illustrated (Retail price $4.75)

111. ELIZABETH THE GREAT *by* ELIZABETH JENKINS. Illustrated. (Retail price $5)

112. THE KING MUST DIE *by* MARY RENAULT (Retail price $4.50)

113. ANATOMY OF A MURDER *by* ROBERT TRAVER (Retail price $4.50)

114. WHAT WE MUST KNOW ABOUT COMMUNISM *by* HARRY *and* BONARO OVERSTREET (Retail price $3.95)

116. THE COMING OF THE NEW DEAL *by* ARTHUR M. SCHLESINGER, JR. (Retail price $6.75)

117. AKU-AKU *by* THOR HEYERDAHL (Retail price $6.95)

118. PETER FREUCHEN'S BOOK OF THE SEVEN SEAS (Retail price $8.95)

119. THE BIRTH OF BRITAIN *by* WINSTON S. CHURCHILL Vol. I of *A History of the English-Speaking Peoples* (Retail price $6)

120. THE NEW WORLD *by* WINSTON S. CHURCHILL Vol. II. (Retail price $6)

121. THE AGE OF REVOLUTION *by* WINSTON S. CHURCHILL Vol. III. (Retail price $6)

122. THE GREAT DEMOCRACIES *by* WINSTON S. CHURCHILL Vol. IV. (Retail price $6)

123. A TREASURY OF SCIENCE *Edited by* HARLOW SHAPLEY. (Retail price $6.95)

125. INSIDE RUSSIA TODAY *by* JOHN GUNTHER (Retail price $5.95)

127. A NEW HISTORY OF THE UNITED STATES *by* WILLIAM MILLER (Retail price $5)

128. THIS HALLOWED GROUND *by* BRUCE CATTON (Retail price $5.95)

129. THE DEAD SEA SCROLLS *by* MILLAR BURROWS (Retail price $6.50)

130. READING FOR PLEASURE *Edited by* BENNETT CERF (Retail price $5.50)

132. A STUDY OF HISTORY, *a 2-vol. abridgment of the* Toynbee work (Retail price $11) **Each volume $1**

133. A STILLNESS AT APPOMATTOX *by* BRUCE CATTON (Retail price $5)

134. THE COMPLETE SHORT STORIES OF W. SOMERSET MAUGHAM 2 vols. (Retail price $12.50) **Each volume $1**

135. THE COMPLETE WORKS OF O. HENRY 2 vols. (Retail price $10) **Each volume $1**

137. THE BOUNTY TRILOGY *by* NORDHOFF *and* HALL (Retail price $6.50)

138. REMEMBRANCE OF THINGS PAST *by* MARCEL PROUST 2 vols. (Retail price $15) **Each volume $1**

139. ULYSSES *by* JAMES JOYCE Unabridged (Retail price $4.75)

140. FIRESIDE BOOK OF FAVORITE AMERICAN SONGS *Edited by* MARGARET B. BONI. (Retail price $5)

148. THE STORY OF THE DECLARATION OF INDEPENDENCE *by* DUMAS MALONE (Retail price $10)

149. THE STORY OF PHILOSOPHY *by* WILL DURANT (Retail price $5)

150. STUDIES IN THE PSYCHOLOGY OF SEX *by* HAVELOCK ELLIS. 2 vols. (Retail price $12.50) **Each volume $1**

151. IDEAL MARRIAGE: ITS PHYSIOLOGY AND TECHNIQUE *by* TH. H. VAN DE VELDE, M.D. (Retail price $7.50)

152. BARTLETT'S FAMILIAR QUOTATIONS Thirteenth edition. (Retail price $10)

154. AN ENCYCLOPEDIA OF WORLD HISTORY *Edited by* WILLIAM L. LANGER. (Retail price $8.50)

155. ENCYCLOPEDIA OF AMERICAN HISTORY *Edited by* RICHARD B. MORRIS. (Retail price $6.95)

156. ENCYCLOPEDIA OF THE OPERA *by* DAVID EWEN (Retail price $7.50)

GOOD SENSE FOR EVERY READING FAMILY

THE PURPOSE of this suggested trial membership is to demonstrate two things *by your own experience*: First, that you can really keep yourself from missing, through oversight or overbusyness, books you fully intend to read; second, the advantages of the Club's Book-Dividend system, through which members regularly receive valuable library volumes—either completely without charge or at a small fraction of their price—simply by buying books they would buy anyway. The offer described here really represents "advanced" Book-Dividends earned by the purchase of the four books you engage to buy later.

✶ **The four books you choose** will be sent to you immediately, and you will be billed one dollar for each volume (plus a small charge for postage).

✶ **You have a wide choice**—over 200 Selections and Alternates during the year.

✶ **If you continue after buying the four books called for in this trial membership,** with every second Club choice you buy you will receive, without charge, a valuable Book-Dividend averaging around $7 in retail value. Since the inauguration of this profit-sharing plan, $220,000,000 worth of books (retail value) have been earned by Club members as Book-Dividends.

✶ In the case of multi-volume sets, each volume is to be counted as a separate purchase at $1

BOOK-OF-THE-MONTH CLUB, Inc. **A592**
345 Hudson Street, New York 14, N. Y.

Please enroll me as a member of the Book-of-the-Month Club† and send the four library volumes whose numbers I have indicated in boxes at right, billing me $4.00 (plus postage). I agree to purchase at least four additional monthly Selections—or Alternates—during the first year I am a member. Thereafter I need buy only four such books in any twelve-month period to maintain membership. I have the right to cancel my membership any time after buying four Club choices (in addition to those included in this introductory offer). The price will never be more than the publisher's price, and frequently less. After my fourth purchase, if I continue, I am to receive a Book-Dividend† with every second Selection—or Alternate—I buy. (A small charge is added to cover postage and mailing expenses.) **PLEASE NOTE:** A Double Selection—or a set of books offered to members at a special combined price—is counted as a *single* book in fulfilling the membership obligation to buy four Club choices.

Indicate by Number the Four Books You Want

☐ ☐ ☐ ☐

MR.
MRS. } ....
MISS
(Please print plainly)

Address..

City..............................*Zone*..........

State..

Selections and Alternates for Canadian members are usually priced slightly higher, are shipped from Toronto *duty free*, and may be paid for in either U.S. or Canadian currency.

†Trademark Reg. U. S. Pat. Off. and in Canada

this new Chevrolet knows you like your comfort

(and keeps mighty quiet about it!)

Nothing else pampers you with quite the same roominess and ride—and such serene silence—as this ever-lovin' '60 Chevrolet. That's because nobody else bends so far over backwards to find out what you want and bring it to you. For example, Chevy's the only car in the leading low-priced three to cradle you on coil springs at every wheel. And there are new body mounts—plus soft-spoken engines—to make your ride whisper-quiet. Your dealer will be happy to show you all the ways Chevy's been thoughtful of you.

Roomier Body by Fisher (*with wide, soft seats, stretch-out space from head to foot*).

Pride-pleasing style (*combines good looks with good sense*).

New Economy Turbo-Fire V8 (*makes friends fast by getting up to 10% better mileage*).

Widest choice of engines and transmissions (*24 hookups—for the most finicky driving foot*).

Hi-Thrift 6 (*with economy camshaft and carburetion—and Chevy's famous dependability*).

Coil springs at all 4 wheels (*with the extra cushioning of newly designed body mounts*).

Quicker stopping Safety-Master brakes (*specially designed for long lining wear*).

Chevrolet Division of
General Motors,
Detroit 2, Michigan.

CHEVROLET

there's nothing like a new car—and no new car like a Chevrolet. This is the Bel Air Sport Coupe.

CORONET

by George J. Barmann

Lincoln's most embarrassing moment

Young Abe's cutting wit once swept him into a senseless duel with far sharper weapons

THE THIN-WHEELED BUGGY tilted and creaked in the muddy ruts, as Abe Lincoln looked at the Mississippi River in the morning light.

At such a time, a man shouldn't have to think of death. The trees were becoming red and yellow, and a shower a few hours before had scrubbed the dark of this September morning in 1842. It was foolishness—a man of 33 sallying out like a skinny gamecock to fight a duel.

Four other buggies lurched up beside Lincoln's. Every face was grim as the men studied the river bank, here by St. Louis. The only sound was the water lapping a black stump.

"Well, there it is, Bloody Island," one of the drivers said. "The ferry'll get us over."

The troubled Lincoln and his party got in one end of the boat, the challenger and his seconds in the other. All eyes avoided the damp planks on which lay the long, sinister weapons.

Only a month before, Abe thought dourly, he had walked into the parlor in Springfield and found Mary Todd, his fiancée, smilingly composing a letter.

"Molly," he chuckled, reading over her shoulder, "if this gets published, Jim Shields will holler like a shovelful of coals fell on him."

"He should be scorched," Mary replied. "Just as the letter

REPRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

says, 'Shields is a fool and a liar'."

Lincoln knew Shields, a Democrat and State Auditor of Illinois, as a strutting and blustering politician. You could not help jibing at him. Abe, a Whig, also knew him as an official whose banking and tax views made him a marvelous target.

A few days later, Springfield's *Sangamo Journal* carried a letter which was signed "Rebecca." It reported the chattings of a mythical backwoods character called "Jeff," who ridiculed Shields, attacked his politics and hinted that the handsome, 32-year-old bachelor was a philanderer. "With him, truth is out of the question," it said.

Then, in Lincoln's characteristically droll style, the letter went on:

"I seed him when I was down in Springfield last winter. They had a sort of gatherin' there one night, among the grandees, they called a fair. All the gals was there . . . like bundles of fodder that hadn't been stacked yet, but wanted stackin' pretty bad."

Shields was accused of "floating from one lady to another," plainly sorry because he could not marry them all. Besides, if state tax matters were not straightened out, folks wouldn't have "a calf's tail to wring."

The anonymous letters needling Shields continued. Altogether, there were four: three written by Mary and her friend, Julie Jayne; the other by Lincoln himself. The last of the letters, which Abe apparently did not see before it appeared, was nearly all personal censure and it pretended that Shields, the dandy, had married a fat, 60-year-old widow.

Infuriated, Shields descended on the editor, Simeon Francis, who was Abe's and Mary's friend. Shields was smart, fearless—and rash. At 15, in his native Ireland, he had fought a duel with one of Napoleon's veterans, but the pistols failed to go off. Now, he demanded to know the author of the caustic letters.

Lincoln assumed the responsibility, protecting the ladies. A friend of Shields, so one story goes, caught up with Abe one day outside the courthouse.

"Mr. Shields demands that you give him satisfaction," he said.

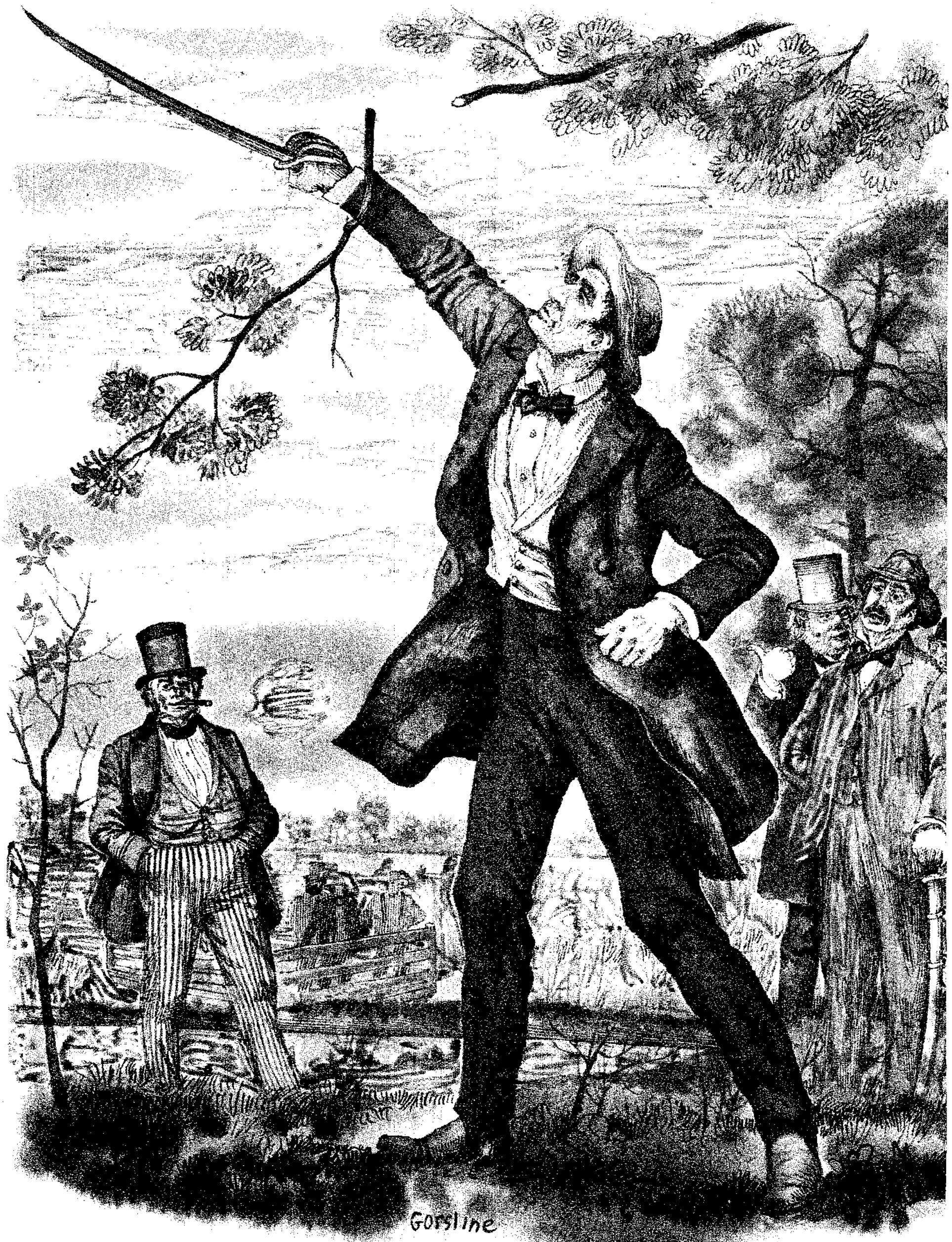
"I don't have any," said Lincoln. "I can only give Mr. Shields dissatisfaction."

"I'll have you understand, sir," the messenger said punctiliously, "that Mr. Shields is asking you to meet him on the field of honor. What will your weapons be?"

Abe hesitated. "How about cow dung at five paces?" he asked.

Eventually, the long-armed Lincoln shrewdly chose cavalry broadswords, the biggest he could find. And since dueling in Illinois was illegal, they decided on Bloody Island, in the Missouri part of the Mississippi River, a shoulder of sand notorious as a dueling ground.

Lincoln's gray mood seemed to brighten as the ferry nudged the shore. "You know," he remarked to his companions, "I think of a Kentucky boy in the War of 1812. His sweetheart said she was embroidering him a bullet pouch and belt so he could wear it in battle. She told him she was stitching on the words, 'Victory or Death.' The



His opponent gaped as Abe reached high and slashed a branch off the tree.

soldier said, 'Ain't that too strong? Mebbe you ought to just say, 'Victory or Be Crippled'."

On the island, while a long conference was held between the parties, Abe sat on a log and slashed at the air with one of the big swords. He was practicing, as he had been for a month. W. H. Souther, a reporter for the Alton *Telegraph*, watched Lincoln closely as he waited for the signal to fight.

"He felt along the edge of the weapon with his thumb, like a barber feels the edge of his razor," Souther wrote. "He raised himself to his full height, stretched out his long arm, and clipped off a twig from a tree above his head.

"There wasn't another man of us who could have reached anywhere near that twig. The absurdity of that long-reaching fellow fighting with cavalry sabers with Shields, who could walk under his arm, came pretty near making me howl with laughter."

The call to fight never came. After interminable delicate negotiations, the seconds drew up a peace treaty. In it, Lincoln admitted he wrote at least one of the letters that galled Shields, but asserted he had not intended to hurt or slander him personally. He said he had only political motives.

Shields withdrew the challenge. They shook hands all around. Everyone was chatting as the boat came back to the Illinois shore. A waiting crowd stared at what appeared to be a blood-soaked body. It was a log covered with a red shirt. Someone had put it in the bottom of the boat as a joke.

"To tell you the truth," Abe said to a friend, "I did not want to kill Shields and felt sure I could disarm him. Furthermore, I didn't want the damned fellow to kill me; which I rather think he would have done if we had selected pistols. If it had been necessary, I could have split him from the crown of his head to the end of his backbone."

That morning on Bloody Island did not harm either man's career. But Lincoln was thoroughly ashamed of it, for on this occasion his skill with the pen got him into trouble. He always considered it his most embarrassing moment.

SUNDAY SERVICE

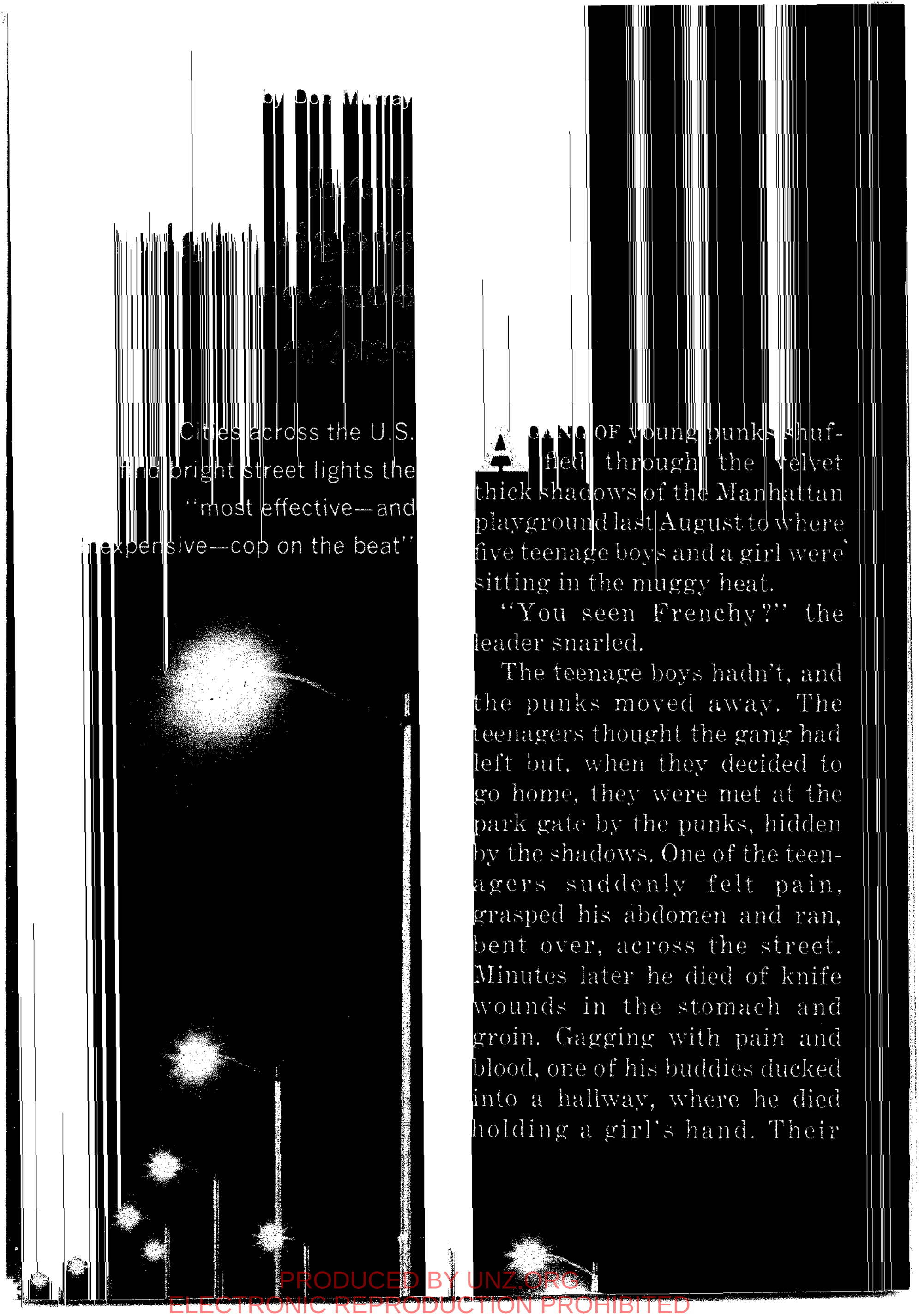
ON A RECENT SUNDAY a woman was so busy trying her new hat on this way and that, she and her patient husband arrived late for church services. The church was crowded so they had to take separate seats. It worked out fine, though; he sat directly behind her and, taking a small penknife from his pocket, he managed to snip the price tag off the back of her hat before almost anybody else noticed. —*Maclean's Magazine*

Manuscripts, photographs, editorial ideas and other material submitted for publication should be addressed to CORONET, 488 Madison Ave., New York 22, N.Y., and must be accompanied by a self-addressed envelope bearing sufficient postage if they are to be returned in the event they are not purchased. No responsibility will be assumed by CORONET for the loss or damage of unsolicited materials submitted for its consideration.

by Don Murray

[illegible]

Cities across the U.S. find bright street lights the "most effective—and inexpensive—cop on the beat"



A GANG OF young punks shuffled through the velvet thick shadows of the Manhattan playground last August to where five teenage boys and a girl were sitting in the muggy heat.

"You seen Frenchy?" the leader snarled.

The teenage boys hadn't, and the punks moved away. The teenagers thought the gang had left but, when they decided to go home, they were met at the park gate by the punks, hidden by the shadows. One of the teenagers suddenly felt pain, grasped his abdomen and ran, bent over, across the street. Minutes later he died of knife wounds in the stomach and groin. Gagging with pain and blood, one of his buddies ducked into a hallway, where he died holding a girl's hand. Their three companions were beaten and injured. None had a chance; they hadn't even seen a warning flash of steel in the darkness.

This crime, like many others, needed the cover of night. Across the U.S., shadowed streets breed murder, assault, rape, holdups, burglaries and gang fights as prolifically as uncovered garbage breeds disease.

A national survey shows there are 12 times as many crimes of violence at night as in the daytime. Another study reveals that all the murders in Canton, Ohio, Binghamton, New York, Wilkes-Barre, Pennsylvania, and Hempstead, New York, were committed at night during the period studied. Nearly all the rapes in Baltimore occurred after dark, as did 90 percent of the robberies in Fort Wayne, Indiana.

In Salt Lake City, 96.5 percent of all aggravated assaults took place at night; in Minneapolis, 92 percent of the burglaries happened after dark; in Pittsburgh, 85 percent of stolen cars were taken under cover of darkness.

For centuries decent people didn't go out at night because thugs controlled the streets. Today, with modern electric lights, our streets can be made bright, shadowless—and *safe*. Too often, however, we won't spend the money—until it is too late.

After World War II Cleveland citizens were told by experts that they should spend a minimum of $1,000,000 a year for ten years to make their expanding city safe after dark. They voted only $100,000. Cleveland, for years a leader in street lighting, allowed many of its streets to become jungles of dark shadows. When her citizens went out at night they were targets for muggers, purse snatchers, holdup men and perverts who attacked from the shadows and escaped under cover of darkness.

A 27-year-old laboratory technician was raped in Cleveland one dark night by two men while a third used a gun to make her boy friend watch. From the description of the car and license number police picked up three men. But when these were brought before the victim she couldn't identify them—it had been too dark for her to get a good look at their faces.

In the same city, at 7:50 on New Year's night, 1948, eight-year-old Sheila Ann Tuley was sent to the corner drugstore. She had to walk only 375 feet. But her street was poorly lighted; Sheila never made it. Her body, mutilated by a fiend's knife, was found crumpled on a porch three hours later. No one had seen the attack, yet there was evidence she had fought her assailant on the sidewalk, across a lawn, up the steps and on the porch.

Horrified by Sheila's death and fearing for their own children, a group of Cleveland mothers stormed the mayor's office. They started such a fuss that a bond issue was passed in 1949, and Cleveland began to spend millions of dollars to light its streets properly. When only one-third of the lights were installed, assaults dropped a third. There were 17 percent fewer night crimes; purse-snatching was cut an astonishing 78 percent. Cleveland

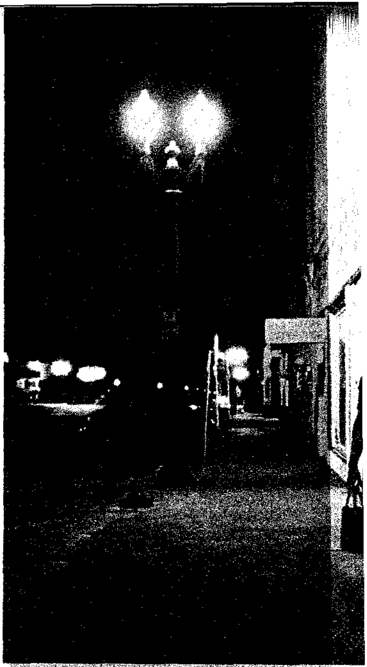
Police Chief Frank W. Storey is backed by solid experience when he says, "Light always works on the side of the law."

In Vancouver, Washington, tiny Jo Ann Dewey was dragged off the street into a car just after sundown. A number of people heard her terrified screams and rushed to help her. They were too late. It was so dark no one could tell the make of car or read the license number. A long time later, her nude, ravaged body was found outside of town.

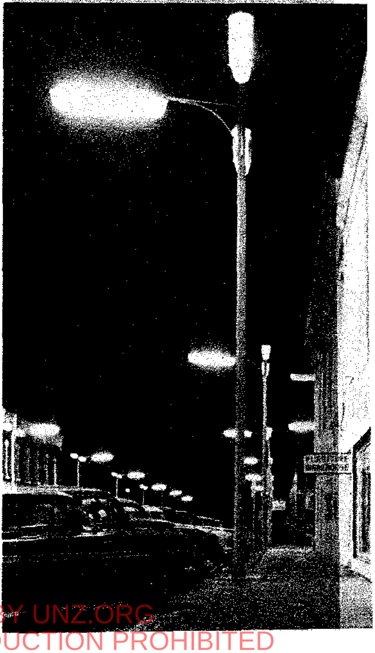
On dark streets victims can't see their attackers or describe them afterward. When the police spot a crime they often lose the criminal in a maze of dim streets and black alleys.

But if darkness is the criminal's ally, light is his enemy. For example, New York City had tried every trick to eliminate crime—adding men on the beat, infiltrating areas with plain-clothes men, organizing squads of specially trained officers—with partial success. Then the police pinpointed 111 square blocks in the city where criminals were rampant. The lighting department bathed those 111 blocks in light.

Street lights, which had been 175 feet apart, were placed every 125 feet. They had been 24 feet high. They were raised four-and-a-half feet so the light poured down into the shadowed store fronts and the dark areaways and alleys. Incandes-



Dimly lit streets in McPherson, (above) hid crime; new lights illumined burglaries out of e



cent lights were replaced with brilliant mercury vapor lamps giving 125 percent more light.

The results were spectacular. In one precinct juvenile delinquency was cut a third; in the whole 111 blocks all crime dropped, and crimes of personal violence—murder, rape, assault—were cut a fantastic 49 percent.

It cost $500,000 to buy and install the new equipment. But the new lamps use $9 *less* electricity apiece in each year to give more than twice as much light. "There's no way of comparing the cost of the lights or the savings on electricity and the cost of crime," said one official. "Who can put a cold cash price on a human life or a girl's innocence? We consider the money well spent."

New York is currently spending another $100,000 to light up 20 playgrounds, such as the one where the five teenagers were stabbed, which have had a high incidence of juvenile delinquency.

Results of relighting all over the country are just as impressive as in New York. Chattanooga, Tennessee, had a 12-block area with a fantastic homicide rate. The city flooded the area with light, and crimes of violence were cut 70 to 90 percent.

Denver cut assault complaints a third by relighting some streets; Brookings, South Dakota, and Marion, Indiana, virtually eliminated vandalism in certain areas by expanding lighting; in Austin, Texas, new lighting cut some categories of crime 90 percent.

In Winston-Salem, North Carolina, at least one telephone operator a week had been assaulted—and many weeks two or three—after they left work on late night shifts. New mercury vapor lights were installed. Police Chief Jim Waller reports, "This used to be a major problem. Now it is no problem."

A street lighting program in Flint, Michigan, cut felonies 60 percent in the downtown area. "The new street lighting helped decrease crime beyond our expectations," says Police Chief George Paul. The suburban city of Highland Park, Michigan, plagued by holdups was crisscrossed with dark alleys. Highland Park lit up the alleys. Chief Dewey Schultz said, "Since then we have not had one alley holdup."

McPherson, Kansas, has installed one of the most extensive street lighting programs in the U. S. Brightness was increased six times and enough street lights added so that there is now one for every two-and-a-half homes. There have been no burglaries since then. Says Chief Paul Smith, "Our lights have just about illuminated residential crime out of existence."

Albuquerque, New Mexico, cut both auto thefts and thefts from autos by new street lighting. Detroit is attacking crime in its toughest neighborhoods with light. Police officials in Philadelphia, Washington, D.C., Kansas City, Missouri, Houston and Chicago report that street relighting programs have been a major weapon against crime in their cities.

Most police officials feel that bright streets not only make the police job easier but inhibit crime.

The *total* of crime in any town actually drops when adequate lighting is installed.

Still, many cities refuse to face the facts. Among the U. S. cities with the darkest, most dangerous streets are: Richmond, Virginia; Savannah, Georgia; Rochester, New York; Cincinnati; San Francisco; and Des Moines. Close behind are Boston, Memphis, and Charlotte, North Carolina. These cities lack minimum safe street lighting. The major reason they cite is cost, yet with modern fluorescent and mercury vapor lamps proper street lighting is 20 percent cheaper per unit of light than it was before World War II. It costs each citizen annually less than the price of a restaurant meal to bring the lighting on his street up to standard.

An engineer who specializes in street lighting, W. E. Schwanhausser of General Electric, has five questions you can use to judge the effectiveness of lights in your town:

1. Are the fixtures hanging at least 20 feet above the roadway?
2. Are the lights spaced no more than 150 feet apart?
3. Does the fixture direct the light *downward*?
4. Does the light illumine just the street and sidewalks or is light sprayed all around the pole, into house windows?
5. Is the lighting on the road and sidewalks fairly even and uniform, not a "puddle of light" under each pole with long stretches of darkness between fixtures?

If the answers are yes, then your streets are safe. If most of the answers are no, then you'd better start educating your neighbors so you can work together to make your street safe at night.

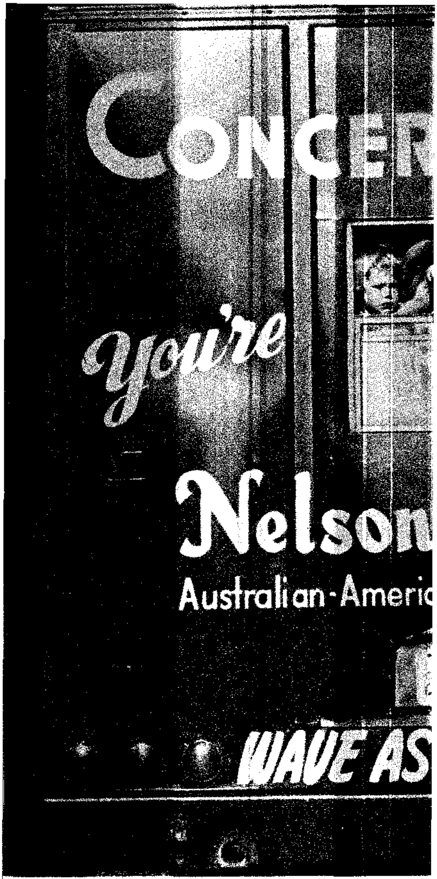
Good street lighting is your cheapest weapon against crime. Look at the case of Gary, Indiana, which started installing mercury vapor lights in 1952, half of them in dimly lit areas. Between 1953 and 1955, when the program was fulfilled, Gary's population *increased* 27 percent, yet assaults *decreased* 75 percent and robberies went down 65 percent. Police Chief John Foley explained why: "A good street light is as valuable as a good policeman—and a lot cheaper too."

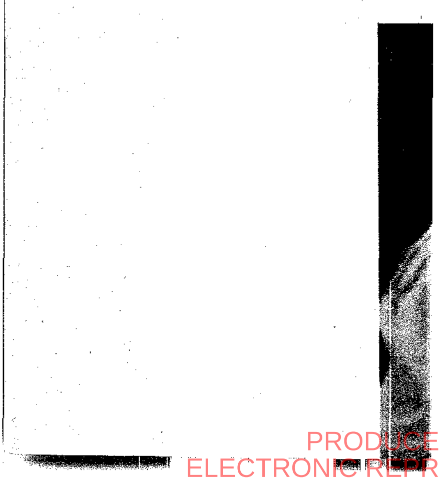
LIFE'S LITTLE IRONIES

GREAT BEND, KANSAS, Chamber of Commerce officials endeavored to locate Mrs. Walter Rugan and notify her that she'd won a contest and the prize of a week's vacation in Colorado. They finally found her—vacationing in Colorado.

THIEVES BROKE INTO a Hull, Canada, film studio and stole a box containing $400 during the shooting of a film on the Royal Canadian Mounted Police.

—HAROLD HELFER

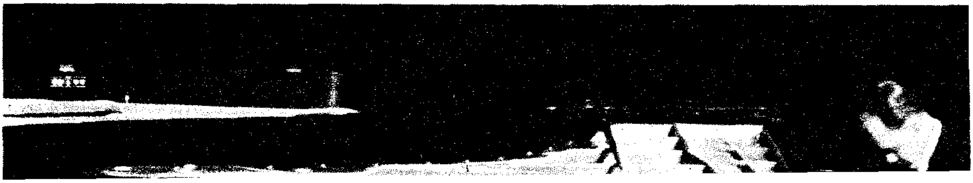

CONCER
you're
Nelson
Australian-Americ
WAVE AS

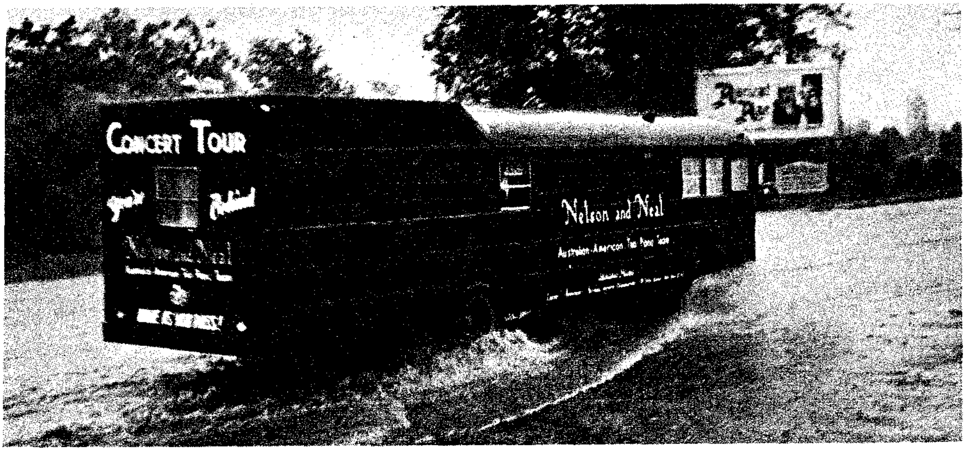


Musical family on wheels

Freewheeling motorists behind this big, black bus *(left)* usually don't remain angry for long. Not with that friendly greeting, "Wave As You Pass," staring them in the face. The bus is home to Harry Lee Neal and his wife Allison, both 31, America's most unusual two-piano team. From September through April, Nelson and Neal—as they're known professionally—drive more than 40,000 miles across the U.S. and Canada, giving about 100 concerts *(below)* in big towns and small. With them in their cramped, mobile quarters go their three children and two pianos. Here, in pictures and text, is the story of these musical barnstormers.

Photos by Benjamin Spiegel Text by Richard Kaplan



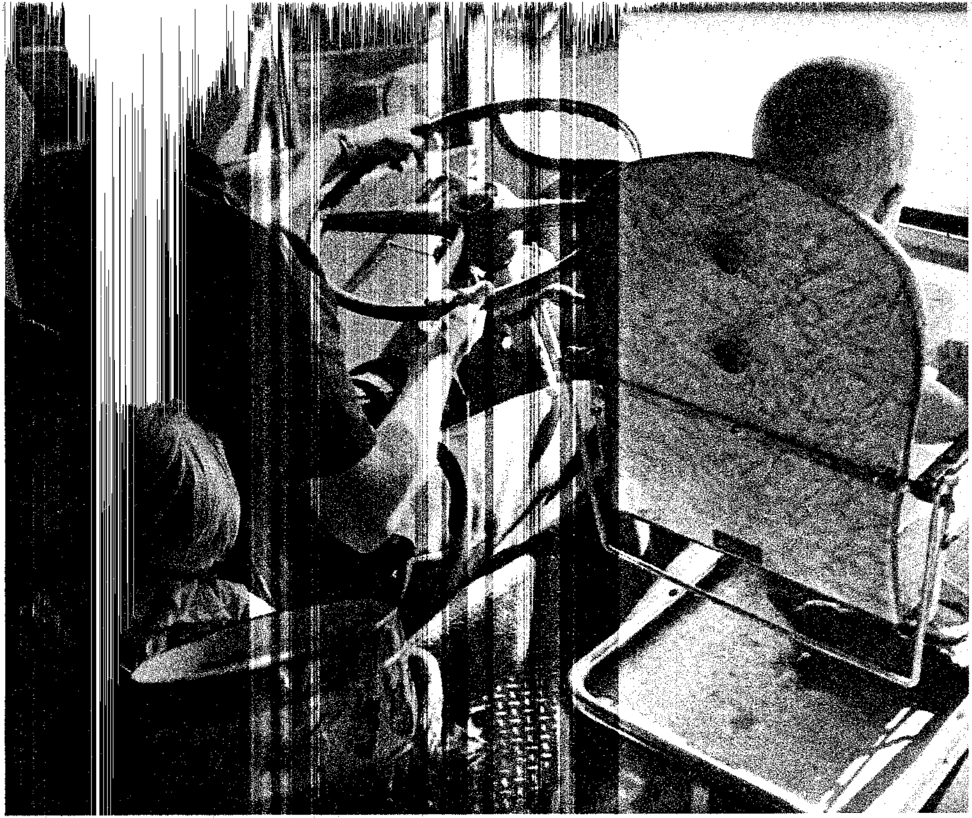


Like squat prairie schooner, bus splashes down flooded road.

Changing diapers at 55 miles an hour

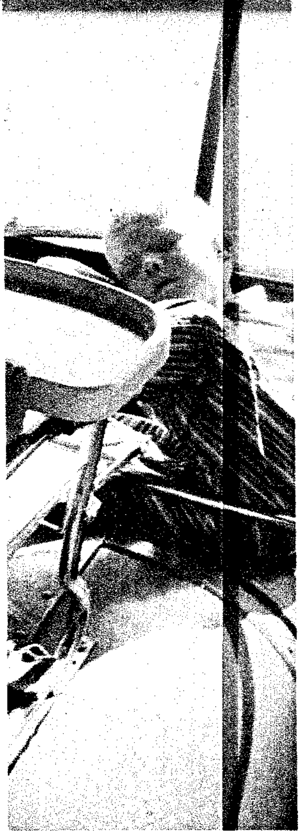
The family's home on wheels is a 35-foot, custom-built, $20,000 bus—the third Nelson and Neal have owned. It has air conditioning, radio-telephone, complete bathroom, septic tank, kitchen, 5,000-watt generator and sleeping space for eight. The two nine-foot Baldwin grand pianos, worth about $15,000, are housed in special compartments. (Transporting their own instruments is mandatory, since few town halls own two high-quality matched pianos.) To make the bus homier, Allison brings along her sterling silver and fine china. Despite the close living, family cooperation is unstinting. Until recently, five-foot, 110-pound Allison spelled Harry behind the wheel of the huge bus. Meanwhile he has learned to change diapers just as rapidly as she can.

With space precious, Harry shaves in bathtub.



Ignoring chest of toys, children prefer sitting up front to help father drive *(above)*. They pretend oncoming cars are "hostile Indians."

Whenever possible, family picnics by side of road. Lately, they have arranged bookings so as to spend part of winter in Florida sunshine.



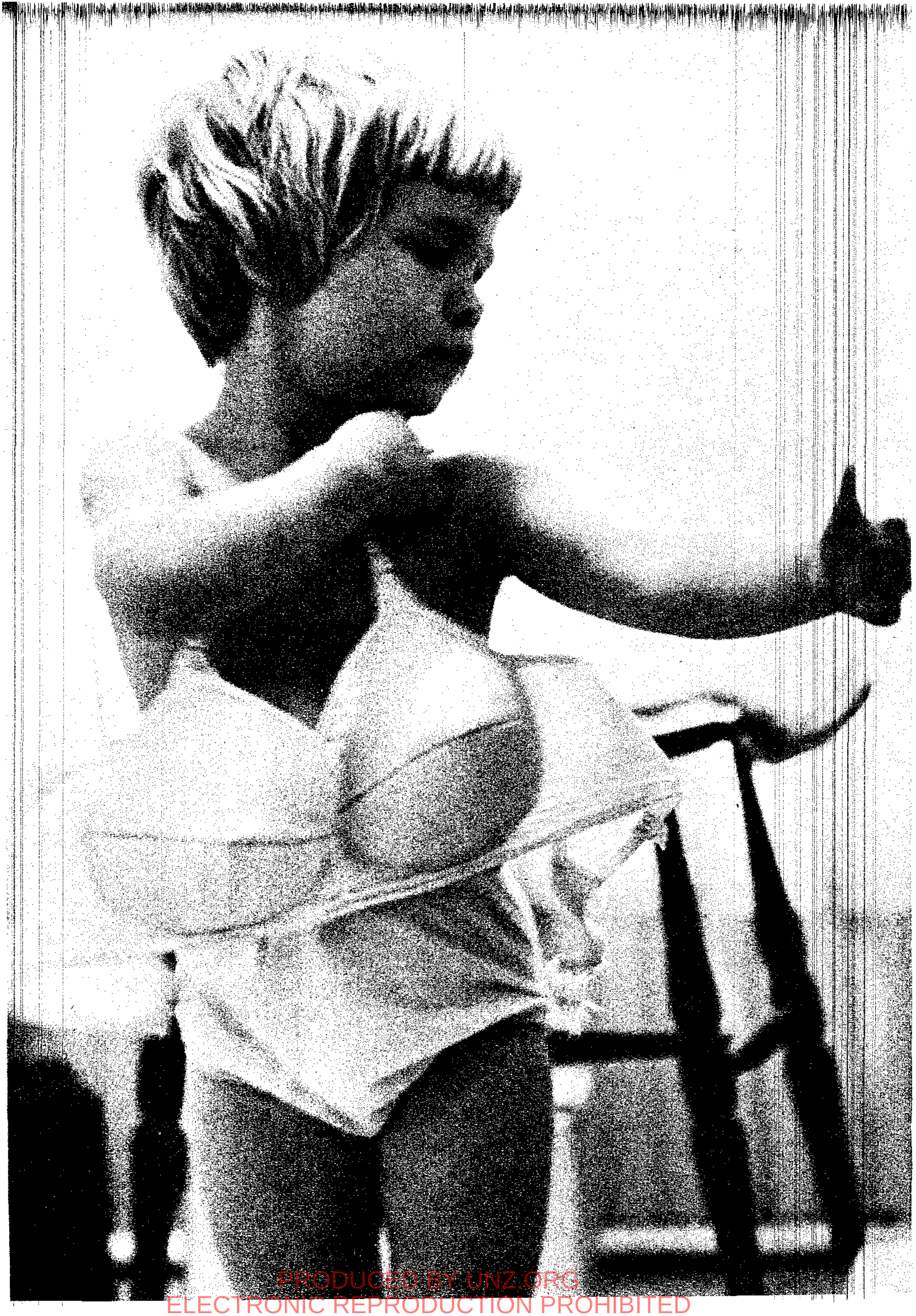
John licks king-sized ice cube. The children have learned to take fun where they find it.

Babies, bustles and adventure

Allison has given birth to all three children—John, 6, Kathie, 4, and Allison Elise, 2—at the peak of the concert season. In 1953, six months pregnant, she wore a hoop skirt and bustle when she and Harry made their New York debut. "My doctor said I could play so long as I could get close enough to the keyboard," she recalls. Today the children thrive on the adventure of whirling across the country. Now, as each autumn approaches, they ask Allison wistfully, "When do we go in our bus?"

Kids catch fireflies, doze off watching "fairy lights."

Kathie, 4, delights in imitating Mommy Allison.

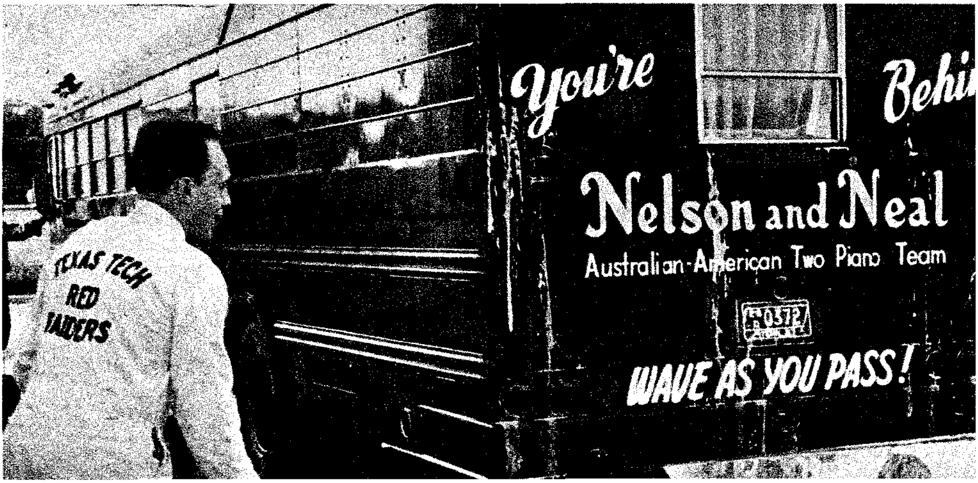


In empty theater, John, 6, waits as his parents tune pianos. Taught to read by his mother, he has completed the equivalent of first grade.

Daughter Allison gets soaked as Harry hoses down bus. Both he and his wife often risk injuring their piano fingers to fix faulty parts.

The nation is their back yard

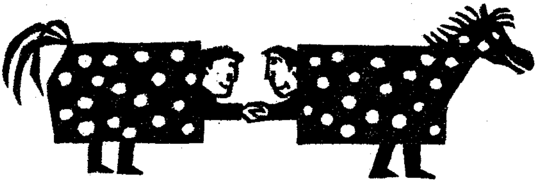
Until last year, when they both caught the mumps, Nelson and Neal canceled only two out of 700 dates: when their bus overturned on an icy road, and when Allison collapsed of bronchitis in Chattanooga, Tennessee. Normally, the family drives 200 to 300 miles a day. But in 1954, after battling a blizzard, they arrived in Springfield, Missouri, only to find that they had been booked into Fort William, Ontario, the next night. Harry made it by driving 955 miles in 22 hours, non-stop — and shortly thereafter decided to hire a relief chauffeur.


TEXAS TECH
RED
RAIDERS
You're
Behi
Nelson and Neal
Australian-American Two Piano Team
WAVE AS YOU PASS!

"We play together – and stay together"

Allison Nelson, an Australian, met Harry Neal in 1947 at the Curtis Institute of Music in Philadelphia; they were married in 1949. Unhappy while off on separate concert swings, they joined forces in 1951. At first it was a shoestring venture: they had only $2,200 in the bank, and spent $850 on an old truck for their tour, the balance as a down payment on their pianos. Today they earn from $500 to $650 a concert. In 1952, they bought a house in Harry's home town of Paris, Tennessee. There they spend their summers relaxing and practicing *(right)*—a source of wonderment to neighborhood kids. "We like our life," says Harry Neal. "We feel that a family that plays together, stays together!" ♛

CONCERT TOUR



GRIN AND SHARE IT

THE ORGANIST WANTED to make an impression on the visiting clergyman with her musical accomplishment. She wrote a note to the old sexton, who had been a little slack in his work of pumping enough air for the organ, and handed it to him just before the service started. But making a natural mistake, the sexton passed the note on to the visiting minister, who opened it and read: "Keep blowing away until I give the signal to stop."

—MRS. BEN WORKMAN

THE DAY AFTER my son's sixth birthday party several friends came over to see him. When his friend Davy asked, "How did you like the paint set I gave you?" Louis replied, "Boy! that was the best present—" then remembering his other friends, he continued with scarcely any hesitation—"that you ever gave me."

—MRS. SIDNEY L. GELBER

A LITTLE GIRL who was rebuked for incessant chatter explained, "I don't know any big words so I use lots and lots of little ones to make up."

—FRANK O'CONNOR

UPON RETURNING from a visit to America the Englishman told his friends of a peculiar game, which he concluded was called, "Oh, Hell."

"They gather in parks or in clubs and someone passes out cards with many numbers on them. Then someone gets up and reads off numbers. Pretty soon someone calls out 'Bingo' and everyone else says, 'Oh, Hell.' "

—JEAN NEWMAN

A FRIEND OF OURS really cleaned up in Las Vegas—drove out in an $8,000 Cadillac and back in a $45,000 Greyhound.

—BETTY DUVAL

LEOPOLD GODOWSKY, noted pianist and composer, was talking shop with a well-known violinist who was in the habit of exaggerating his successes. The violinist had just returned from a European tour and was eager to tell the pianist about his triumphs.

"I was a sensation!" he boasted. "Everywhere I went, I had to play at least ten encores!"

"Then your tour was a success, eh?" asked Godowsky politely.

"A success! Guess how much I made, Leopold? Just guess!"

Godowsky calmly looked the other in the eye and answered: "Half."

—ALEX MORGAN

SEVERAL YEARS AGO a newly appointed Ambassador to Mexico decided to furnish his home with furniture that was handmade by Indian carpenters who were masters of their craft. Visiting a small shop, he found a chair that was not only comfortable but reasonably priced, so he asked the man to make a dozen for him.

The carpenter seemed a little disgruntled at this request and said, "The señor knows, of course, that if I make more than one, I charge much more for each chair."

"I don't understand," replied the puzzled Ambassador. "In my country, it costs less if one buys in quantity. Why do you charge more?"

"Because, señor," replied the man impatiently, "it is much too boring to make 12 chairs exactly alike."

—JOHN PETERSON

PATIENT: "Doctor, a terrible thing has happened. I've completely lost my memory."

PSYCHIATRIST: "How long has this been going on?"

PATIENT: "How long has what been going on?"

—M. S. LUFT

A SHREWD AND THRIFTY farmer got into a boundary dispute with his neighbor. The battle waxed from warm to hot and the farmer sought legal aid.

After stipulating that there was to be no fee unless there were grounds for legal action, he gave the lawyer a detailed and elaborate account of the trouble.

"Fine!" the lawyer said. "The case is airtight. The other fellow hasn't got a leg to stand on. My fee is $100, and for a $40 retainer I'll start a suit at once."

"No," said the farmer. "No, I guess you better not. I gave you the other fellow's side."

—VERA COOPER

"HAVE YOU EVER driven a car?" the woman applicant for a license was asked.

"Over 100,000 miles," put in her husband, "and never had a hand on the wheel."

—BERT THOMPSON

PERSONNEL MANAGER to applicant: "What we're after is a man of vision; a man with drive, determination, fire; a man who never quits; a man who can inspire others; a man who can pull the company's bowling team out of last place!"

—*London Free Press*

I AM A SCHOOL NURSE and have, on occasion, received notes from well-meaning parents. These spontaneous letters are sometimes a little startling as illustrated by the following examples:

Dear Nurse:

Mary has pain in her head by her ears. Please examine her. If I don't hear from you I'll know there's nothing inside.

Dear Nurse:

John's legs hurt inside. Have him lift both of them. When he does this you will see that he can't stand up straight.

Dear Nurse:

John is not sick. He was absent because he had to clean Molly's house and warm her milk. She had pups last night.

Dear Nurse:

How come you say my Herman has athlete's foot? He doesn't even play on the team.

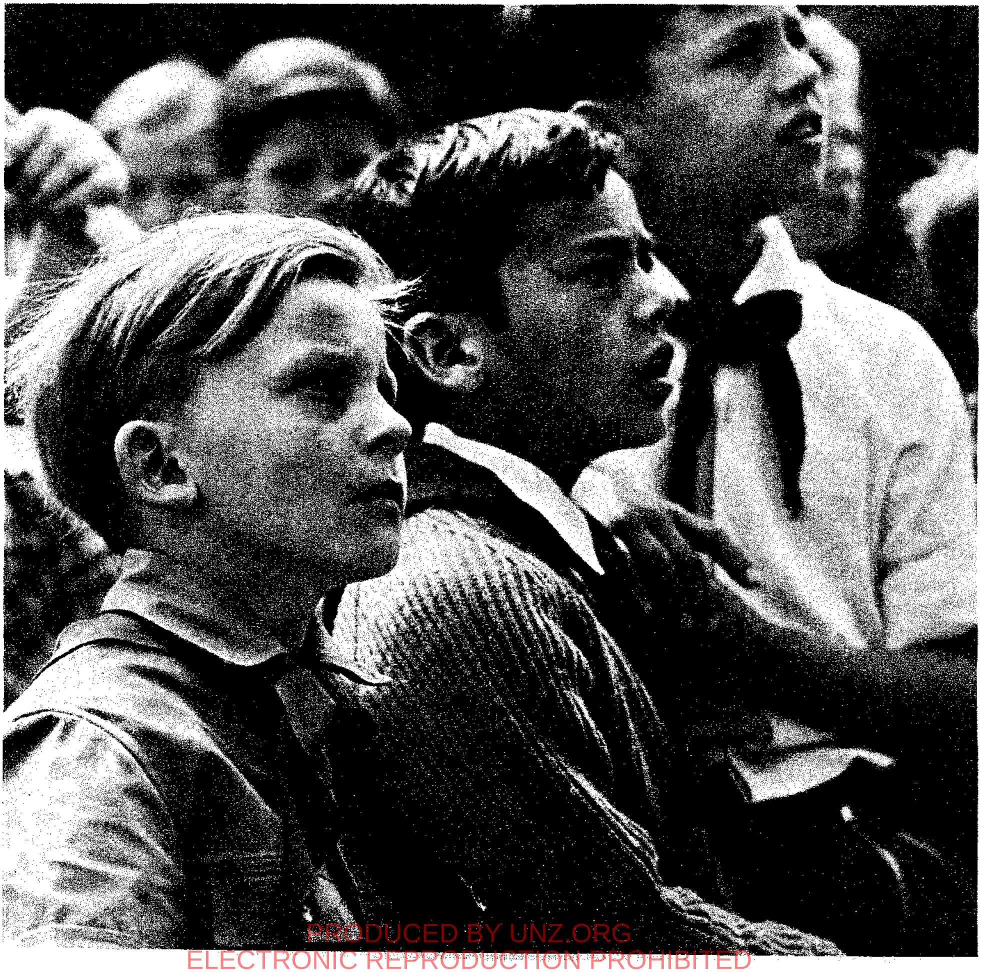
—CEIL SUTTON, R.N.

Why not send your funny story to "Grin and Share It" Editor, Coronet, 488 Madison Ave., New York 22, N. Y.? Please give your source. Payment is made upon publication, and no contributions can be acknowledged or returned.

The father of the girl whose diary stirred the world
demands to know why the Germans
don't tell their children the truth about Hitler

Has Germany

by **OTTO FRANK** as told to N. C. Belth



forgotten Anne Frank?

ON MY DESK lies a letter that I recently received from a 16-year-old Hamburg girl who is a member of one of the many Anne Frank clubs that have sprung up among teenagers in Germany. It reads in part:

"Dear Mr. Frank:

I have discussed the matter (of the Hitler years) with other members of my group but no one can give me any answers. We always find that grownups act disinterested or defensive. Few people admit to any Nazi sentiments but sometimes their views are clear in every word. No one seems concerned about his own involvement in the terrible things that happened under Hitler. . . .

"At home we often discuss this thing but nothing ever comes of it. I am told that I am fresh and ill-bred. But isn't it my duty to say what I feel—even though I risk becoming unpopular? Or am I not supposed to do so, because I am only 16 and must respect my elders? . . . I suppose I should keep my place. But isn't that cowardly? . . ."

My young correspondent is one of hundreds of thousands who has read *The Diary of a Young Girl* or knows Anne Frank's story through play and motion picture. They think of Anne as she lived, not as she died in the concentration camp of Belsen along with thousands of other human beings considered "undesirable" by the Nazis. They see Anne as one of themselves, youngsters cruelly hurt and perplexed by a troubled world. They know that I, Anne's father, lived with her through the many anxious months before our arrest by the Nazi police, while she was writing her diary in our Secret Annexe in Amsterdam. They know me through Anne's words and they hope that I will understand and sympathize with them, even if their parents don't.

The letter from this 16-year-old girl, together with the troubled words of many of her contemporaries, startlingly reveal the dilemma of Germany today, especially the dilemma facing its youth.

The older generation of Germans cannot yet face up to past history and communicate its lessons to the future. I believe that unless it does, unless the questions of German youth are answered fully and frankly, the fragile growth of democracy in Germany may come to an end.

This particular letter arrived at my home shortly after I had returned from a visit to the Ruhr city of Wuppertal. There I had placed a handful of earth from Belsen—where Anne is buried—in the foundation stone of the Anne Frank Village now being erected as a refuge for displaced persons.

There have been hundreds of Anne Frank observances in Germany. But this is the first time that I have permitted myself to participate in a public ceremony in Germany involving my daughter's name.

My visit to Wuppertal was another step along the road that Anne's diary has sent me traveling in the years since the war. I am intensely interested in Germany, its future and its youth. My concern is that never again should Germany experience the madness of racial prejudice and that Anne's life should not have been empty and without meaning.

Only in Germany have I actively sought publication of Anne's *Diary.* Of all the thousands of letters inspired by a reading of *The Diary,* I have been most diligent in answering the ones from German youth. For their education—in democratic ideals and ways of life—is of paramount importance to me.

I have never seen a stage performance of *The Diary.* Neither have I seen the film. I simply could not stand the emotional strain. But more important, I did not want my memory of Anne confused by the image of a Susan Strasberg or a Millie Perkins, no matter how admirably they portray the role. To me, Anne is a very personal memory. So is her sister Margot, a very different child; I want to keep them as I knew them and not as they are known to the world through *The Diary,* the play, the motion picture. Anne, as she told in *The Diary,* "didn't want to be treated as a girl-like-all-others, but Anne-on-her-own merits." Especially by me.

Yet, it is significant that many young girls have successfully played the role simply because youth readily identifies with the spirit of Anne. I have known many girls *like* Anne in real life. I have met them and I have corresponded with them. They share Anne's basic ideals. They are striving to understand life. Frequently frustrated by the adult world, they have a touching faith in man's capacity for goodness in a rather bad world.

The letter from the Hamburg youngster shows her to be unaware that a battle is going on in Germany today for her mind and those of her generation. It is being fought largely between the guilt-ridden older generation responsible for Hitler and a middle generation, too young to have been deeply involved with Nazism, but old enough to have fought and been hurt by the war.

Thus far, she is mainly aware of the older people whose attitudes she finds so discouraging. Their younger opponents have not yet made themselves sufficiently felt, but their strength is growing.

Recently, many persons expressed astonishment over the revelations of a school survey which showed that German youth knows little of the Hitler period. Juergen Neven Du-Mont, a reporter working with television camera and microphone, went into classrooms in 14 different German schools to question the youngsters about German history for the years 1933 to 1945. Here are some of the answers from boys and girls ranging in age from 14 to 19:

"Hitler revived Germany. He did away with unemployment and he built the Autobahns."

"Hitler ruled from 1933 to 1945 and organized 'Strength through Joy' cruises."

"After the war, people said everything he did was bad and they pointed to ruin and chaos everywhere. But now people come again and say it was not so bad after all . . . anyway he is dead."

One trade school pupil wasn't sure whether Hitler was for or against the Nazis. Another student thought those buried in Belsen were killed by the Russians.

Like a mad refrain, scores of sur-

Anne-Frank-Schule
Düsseldorf

The education of German youngsters—like these girls from Düsseldorf's Anne Frank School—in democratic ideals and principles is Otto Frank's chief interest.

veys among school children over the past 15 years have produced similar answers to questions about the most frightful period in German history. They are reflections of the fact that, for many complex reasons, the older generation appears determined to blanket the events of the Nazi years with silence.

I was born and raised in Germany but I do not have any greater insight into the future of Germany than do other Europeans or Americans. I look about me and I am often baffled by what I see. Here are some recent incidents, taken at random, that help give a picture.

—The minister of cultural affairs of North Rhine-Westphalia, Werner Schuetz, has arranged special training courses for teachers in his state to enable them to teach the recent Nazi past.

—An elementary schoolteacher of Neumuenster, Holstein, in a debate before the Youth Union of the Christian Democratic party, made an outright defense of Nazi policies and said that it was characteristically German that their action against Jews was so thorough.

—The vice chancellor of Freiburg University, Dr. Gerd Tellenbach, inveighed against recent anti-Semitic incidents and asserted that it was essential for young people to be systematically taught the dangers of Nazism.

—A considerable number of young people attended a Reichsparty election meeting at which Germany's leading neo-Nazi spokesman, Hans Ulrich Rudel, made an appeal for a return to the old order.

These incidents may seem like the symptoms of national schizophrenia. They are really the sounds of battle for the minds of the young. Sad to say, the older generation still seems to have a firm grip on the situation.

Because the guilt of the Hitler period rests heavily upon it, this generation tries to blot out the 13-year history of Nazi rule. Under the impact of the new prosperity which one can see all over Germany, this generation often says:

"Why not let bygones be bygones and get on with our work."

Fortunately there are many "good Europeans" in Germany and they are taking their stand. The hard core comes from the younger group, now perhaps in its mid-30s, which was dreadfully hurt by the Hitler era. This generation was killed off in large numbers in the war, so that it is the smallest in the land. Yet, I see them beginning to dominate the liberal press of the major cities. They are moving into the schools and universities and entering public service. They are struggling hard to revive the intellectual life of the country.

Within the school systems, however, control is still largely in the hands of the older generation. The curriculum is generally weighted toward the classics, literature, ancient history, the sciences. The history texts virtually stop with 1870 or at the latest 1918. The books that come closer to our time treat the "embarrassing" Nazi years briefly, blandly and without interpretation.

Because the curriculum is so crowded, it is easy enough for a teacher so-minded to skip the whole thing; too many of them do. The most common reason is the fact the teacher has no answer to the question: "Where were you when all this was happening?"

Remember that the Nazis won over many teachers to their party. After Hitler, no other teachers were available; even today teaching staffs have a very high proportion of men and women who were fully involved in Nazi activity. Thus teaching about the period becomes highly embarrassing and a threat to their authority in the classroom.

Parents, too, involved in the debacle of Hitler, are apt to find the subject embarrassing. So they join with the teachers in a tacit conspiracy of silence about the past.

The conspiracy does not always succeed. Sheltered by anonymity, younger teachers in larger cities find it possible to teach the "terrible truth" and yet resist parental pressures. But in small towns, the pressures are often too great even for the courageous younger teacher.

Paul Schallueck, a popular German novelist, has summed up one German attitude toward teaching about Hitler's extermination of the Jews: " 'When I deem it right,' said the headmaster, 'that we give no exact figures and refer merely to several hundred thousands, I consider it rank obstruction for you to insist on 6,000,000.'

" 'There were 6,000,000,' the young colleague replied, '6,000,000 Jews alone, not counting the others.'

"The headmaster: 'Herr Reineke, don't make your position at the school difficult with such trifles.' "

The fact that the older generation cannot come to terms with its past accounts for the real problem of German education. In trying to shut out the past, the older generation makes the shock all the greater when, eventually, youth does find out what happened under Hitler. Think of the sad words of a Frankfurt youth who wrote, after a revealing history lesson: "My head reels because I am still trying to understand what I have read. My reason refuses to accept what I know to be true: that human beings have acted like beasts."

GERMANY IS a busy, busy land. But when it comes to the education of its youth toward democratic values, the clocks of Germany are running all too slowly.

The organized school systems—perhaps inevitably—have moved too slowly. There is urgent need for younger teachers to take over classes devoted to contemporary history—teachers who will not be embarrassed by questions or inhibited by their own roles in the Hitler era.

There is a need not only to teach about the Nazi period, but also to educate for citizenship in a democratic society. This indeed may be easier for many teachers than the direct approach to history.

But the past will not be shut out and in numerous ways the young are learning. That, for instance, is the significance of *The Diary*. In the two seasons before 1959, the play had 3,409 performances in Germany. The book has sold nearly three-quarters of a million copies;

and now the film is being shown throughout the country.

The Diary has taught German youth in a way that skimpy history lessons could not do. In 1957, 2,000 German youths made a pilgrimage to Bergen-Belsen where Anne died. Last May, more than 8,000 participated. The past has not been shut out for them. And no longer can it be shut out for my 16-year-old Hamburg correspondent or for the many others like her who have formed Anne Frank clubs and who, in the future, I hope, can be reached by the Anne Frank Foundation and International Youth Center now being established in the building where we lived in the Secret Annexe.

Finally, of great importance is the student and teacher exchange system. Since the war years, 15,000 German students have visited the U.S. for study. At the present time, 1,000 teachers a year are being "exchanged" between France, England and Germany. What these Germans learn of life in the Western democracies will have a lasting effect upon their own country.

Recently, I participated in a meeting in London in which a young German told me this was the first time he had had personal contact with a Jew. He said that he and his friends would work all their lives for reconciliation. A young girl said: "I take my hat off to Jews for talking to us after all that we did to them."

I had no opportunity to answer them fully, but if I had, I might have said that all Europeans remain concerned about Germany. They are repelled by the past and worried about the future. They know that they cannot very well live without Germans and never have learned quite how to live with them. In that respect, I am a typical European, for those are my reactions, too.

I would have told them that I am a typical European in yet another way. I look forward to the day when Germans will have established themselves as "good Europeans" and that this cannot be done through military alliances or economic cooperation alone. It must be done primarily by a basic change in the way of German life, so that the democratic idea replaces the authoritarian tradition which still largely governs the German mind.

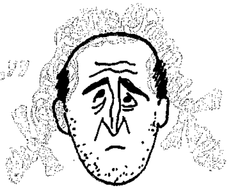
I would have told them that Europe—and the world—would like to see Germans stop teaching history lessons—names, dates, dynasties, battles—and begin to teach the lessons of history—what a Hitler has meant to Germany, what a warped political idea has done to Europe.

Finally, I would have told them that I must keep talking to them, for like Anne, "in spite of everything, I still believe that people are really good at heart. I simply can't build up my hopes on a foundation consisting of confusion, misery and death."

Readers interested in the development of the International Anne Frank Youth Center in Amsterdam, Holland, may write to the American Committee of the Anne Frank Foundation, 12 East 94th Street, New York 28, New York.

by (Mr.) Jo Hubbard Chamberlin

"I'm tender about gender"



If you're ornery enough to name your son Vivian or Shirley . . . or your daughter Michael, they probably have a name for you too—!*#¢:/!!

MY FATHER GAVE ME a girl's name to discharge a political debt, but I'm the one who has been paying ever since. Only another man with a feminine name—like Joyce, Lynn or Jean—knows what I've been through.

Years ago, my father was the Republican leader in Logan County, Ohio. The editor of the local newspaper, Josephine Hubbard, always supported the Grand Old Party, win or lose. My father wanted to thank her in some way, but she would have refused a gift. So, he named his new baby boy after her. She was delighted, but the gesture has cost me dearly.

When I was very young, the name made little difference. The spoken Jo (for girls) sounds exactly like Joe (for boys). But on paper it's a different story. When I enrolled in the Bolton Elementary School in Cleveland, I found myself directed—on the official bulletin board—to play with the girls during recess and to sing with them at assembly.

I didn't know the reason for this, but orders are orders. The girls wouldn't play with me, and they just giggled when I showed up for choir practice. The singing teacher, puzzled, looked down her list.

"What's your name?" she asked.

"Jo Chamberlin."

"Well, you belong with the boys. Somebody's made a mistake."

That's the way it's been ever since.

At Lakewood High School, where I played football, my name was often left out of the newspaper write-up of a game—the copy desk figuring I must be an error. Once I was even listed among the girl cheerleaders. At the University of Michigan, I was seated among the coeds in my history course, but never assigned to live in a girl's dormitory.

To this day, secretaries and their bosses invariably use the salutation "Dear Miss Chamberlin," or "Dear Mrs. Chamberlin," even though my letter might say the father of two girls. Once I wrote a letter to the public relations director of an advertising agency describing my professional experience, wife, family and several concrete ideas I had carefully worked up for the agency's clients. The man wrote me, "Dear Miss Chamberlin: I have read your letter with the closest attention. . . ."

My name is a two-edged sword, as Miss Jo Stafford, the singer, has found out. She says she's often been asked for a picture of Mr. Jo Stafford, by people who claim to have seen him in the movies. And once, at an unnamed city, she was to receive an award from the Mayor. His Honor entered the room and, after a quick look around, asked his aide, "Where is Mr. Stafford?" A photographer said, "Miss Stafford, would you look at the Mayor and smile?" "So," says Miss Stafford, "I smiled at His Honor and he smiled back—somewhat painfully. And," she concludes, "so it goes when your name is Jo."

When I was a magazine editor my duties included corresponding with the readers, one of whom was a fire watcher in the state of Washington. He wrote interesting letters about the birds, animals and wild life, which we published. Then, one day, I received an eight-page personal letter telling how he had driven 400 miles to talk with his sister about me. He was sure I was a girl and wanted to come East to meet me. Object: matrimony. I wrote a friendly reply, saying my name often confused people but that, although I was a man, my editorial associates enjoyed his comments, and we'd like to keep on hearing from him.

He never wrote again.

I used to wonder why people assumed that a person named Jo was a woman. After all, there are several well-known men with the name Jo, such as Jo Mielziner, the theatrical designer, and the late Jo Davidson, sculptor. Now, I no longer wonder, but just suffer.

Confusion in bisexual names is twice compounded when the subject has two such names. Take the case of my friend, Carroll Carroll, a successful writer for a large advertising agency. His parents, having long despaired of having a child, were so pleased to have him that they named him twice. Recently, a representative of the New York Telephone Company called him and asked, "Which Carroll is your first name?"

Puzzled, he inquired, "What difference does it make?"

"Well," said the young lady, "we want to know which one to put the comma behind."

To add to the confusion, Carroll Carroll has a friend (male) named Carroll Carroll (no relation) who works at *The New York Times.*

A little digging reveals a number

of names used by both sexes to the confusion of everybody. Here are a few, and some familiar women and men who have possessed them:

Name	Women	Men
Babe	Babe Didrikson	Babe Ruth
Dana	Dana Wynter	Dana Andrews
Gene	Gene Tierney	Gene Tunney
Jeff	Jeff Donnell	Jeff Chandler
Joyce	Joyce Brothers	Joyce Cary
Kay	Kay Kendall	Kay Kyser
Leslie	Leslie Caron	Leslie Howard (whose daughter is named Leslie)
Lynn	Lynn Fontanne	Lynn Riggs
Michael	Michael Strange	Michael Wilding
Pat	Pat Carroll	Pat Boone
Ray	Ray Dooley	Ray Milland
Shelley	Shelley Winters	Shelley Berman
Vivian	Vivian Blaine	Sir Vivian Fuchs

Some other His-Her names are: Alexis, Barry, Bernie, Billy, Bonnie, Cass, Cecil, Chris, Dixie, Flo, Frankie, Jewel, Jay, Johnnie, Joy, Karyl, Lorry, Lou, Marion, Mickey, Robin, Sidney, Terry, Toby, Tommy, Tony and Val.

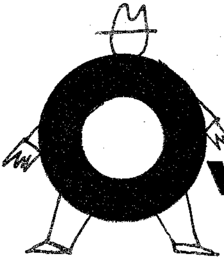
My advice to parents is: don't use them. I am about to have a bill introduced in Congress, which will make it a Federal offense for any addlepated parents to stick a boy with a girl's name and vice versa.

Solid supporters of the bill will be several men named Shirley. One is a cigar-smoking columnist for the Washington *Post, Times & Herald,* Shirley Povich. Povich's biography recently appeared in *Who's Who of American Women,* although he had advised the editors that he wore pants and had a wife. He found, as I have, that people never pay attention to what you say in a letter. They assume you're the sex they guess you are from your name.

Two of my male friends also happen to be named Shirley. Both, coincidentally, Smith. One was for many years the Secretary of the University of Michigan and author of a successful movie starring Ray Milland, *It Happens Every Spring.*

The other Mr. Shirley Smith is executive director of The Public Relations Society of America, Inc. During World War II, as a public relations man for a New York State aviation company, he arranged a visit for officials of his firm to the Bell Aircraft plant in Buffalo. On the group's arrival, Smith found a disappointed young executive who'd been assigned to "take Miss Smith to lunch." Shirley Smith has subsequently yielded to the inevitable. In front of his name, signed to a letter or in print, he now puts (Mr.).

"It has simplified my life considerably," he says.



OVERWEIGHT—America's needless killer

It imperils
even those of us
who pride
ourselves on
our average weight.
For "average,"
according to a
startling new study,
means being
saddled with 20
pounds more flesh
than is safe.
Here are the facts

by Ralph Bass

A MAN NAMED JOHN DOE, a vigorous if slightly pudgy citizen of 45, had been waging a battle of words with his wife for years. It started two months after their wedding, when she began nagging him to cut out the pie at lunch and the glass of beer on the way home from the office. He was getting fat and flabby, she complained.

But Doe had an ace in the hole. It was the weight chart over the drugstore scale. "See," and he would point to the appropriate line, "I'm exactly average—165 pounds."

Unfortunately for Doe, or perhaps fortunately, the props have now been knocked from under his authority. For the Society of Actuaries, the unemotional life insurance experts who make studies of how, why and when people die, recently came up with a new set of facts about weight and its apparent influence on mortality. Even a small error in estimating life expectancies could cost the life insurance companies a great deal of money.

And so, when the actuaries began to suspect the American public had grown heavier since the last "average" weight tables were issued in 1929, they got the companies to invest four years of work and $2,500,000 to dig into about 35 tons of UNIVAC cards. These cards listed the heights and weights of nearly 5,000,000 policyholders—and deaths and the causes of the deaths in the group over a period of 20 years. After analyzing this mountain of facts, the actuaries issued their new 1959 table of average weights.

With it came the startling declaration by the study's chairman that people today, 30 years of age and older, are on the average about 20 pounds above their most *healthful* weight! There was only one slightly comforting note—the 20-pound figure might not apply to persons with medium or large frames. But it is not easy to determine the size of one's frame—because what may appear to be bone may really be muscle and flesh. Only X rays can tell.

What does this mean to you? Look at the average weight chart accompanying this article. Let us say you are a woman of 40, five feet, six inches tall. The chart lists your average weight as 147 pounds. But you weigh 150 pounds. Does that mean you are just three pounds overweight? No, say the actuaries. *You are really about 23 pounds overweight, give or take a few pounds depending on the size of your frame. The ideal weight for you is not the average weight but about 20 pounds less*—approximately 127 pounds. The same is true of all other heights and weights and is equally true of men and women.

Now, since the new averages are only a few pounds heavier than the old ones, it follows that Doe and millions like him have been living in a fool's paradise. Until recently nobody ever took the trouble to explain publicly that "average" does not mean "just right" or "O.K." It just means average and, in this country, average means "too heavy."

Bluntly, we Americans—almost all of us—have gotten too fat. Moreover, say the actuaries, we must stop kidding ourselves with average weight charts, new or old. If you are 30 or over, every pound added is increasingly perilous. Because, according to the actuaries' survey, the death rates among people who are 20 pounds *above* average is about ten percent higher than for others in their age group. For those who are 25 pounds above, it is 25 percent higher; for those 50 pounds above, it is 50 to 75 percent higher.

For example, suppose like Doe you are a man of 45, five feet, eight inches tall. The average weight for such a man is 165. But you weigh 185. You have a ten percent greater chance of dying each year than your neighbor of identical age and height who weighs 165 pounds.

Now, let's say you weigh 190

pounds. Your chances of dying before the 165-pound gent during any year are up 25 percent. And if you have really been hitting the apple pie trail and weigh 215, 50 pounds above average, your chances of dying before him have zoomed to between 50 and 75 percent.

One thing stands out unmistakably in the report. America's vast mountain of suet is constantly being melted down. For those who contribute to it most generously also crowd the obituary columns. As their weight goes up, more of them fall prey to early diabetes, gall bladder and stomach ailments. Another few pounds and heart disease frequently moves in fast. There is, however, a hopeful note: take off weight, keep it off and you add years to your life—the figures prove it.

Weight charts aside, there are two simple methods for determining if you are overweight.

1. Lie on your back. If your midsection is fairly flat, the chances are you are not seriously overburdened with fat. If your stomach is higher than your chest, start reducing.

2. Stand up and pinch the flesh below your ribs between your thumb and index finger. If your fingers are over an inch apart you are too fat.

Where fat constituted 15 to 20 percent of our meals 50 years ago, the figure has now jumped to 30 and 40 percent and more. The difference in the amount of fat eaten may not look large, but fat is the most calorie-concentrated food of all. After a year or two the extra ten percent is usually on you.

But it is not overweight alone that is the killer. It has a deadly partner—elevated blood pressure. Even a small degree of elevated blood pressure can increase the obese person's death chances 50 percent. Since excess weight and high blood pressure are a dangerous combination, the question arises whether the one is connected with the other. Definitely, say the actuaries. No matter how you break it down, they say, "the average blood pressure, both systolic and diastolic, rises more or less regularly with increase in weight." The numerical difference may not seem great but it takes a very small degree of extra blood pressure to kill.

Now consider it the other way round. A man over age 29 who is 20 or so pounds *below* average weight has a much better chance to live on to a ripe old age than a man of average weight. The actuaries put it this way: "It is quite clear that among men at ages 30 and over the lowest mortality ratios are consistently associated with underweight, often of appreciable degree."

There is plenty of confirmation. In countries where there is not enough food, the population is often amazingly free of heart disease and high blood pressure. The story of wartime Norway is well-known. During World War II, butter, cheese, eggs and milk were in short supply and people were not getting as much fat as they used to. Down went the Norwegians' weight, the death rate from high blood pressure and vascular ailments. Heart disease deaths dropped about 25 percent.

In Italy there was even clearer evidence. In one area where there

AVERAGE WEIGHTS OF MEN

Graduated weights (indoor clothing and shoes) in pounds

Height**	Age: 30-39	40-49	50-59	60-69
5′0″	131	134	136	133
1″	134	137	139	136
2″	137	140	142	139
3″	141	144	145	142
4″	145	148	149	146
5″	149	152	153	150
6″	153	156	157	154
7″	157	161	162	159
8″	161	165	166	163
9″	165	169	170	168
10″	170	174	175	173
11″	174	178	180	178
6′0″	179	183	185	183
1″	183	187	189	188
2″	188	192	194	193
3″	193	197	199	198
4″	199	203	205	204

AVERAGE WEIGHTS OF WOMEN

Graduated weights (indoor clothing and shoes) in pounds

Height**	Age: 30-39	40-49	50-59	60-69
4′10″	115	122	125	127
11″	117	124	127	129
5′0″	120	127	130	131
1″	123	130	133	134
2″	126	133	136	137
3″	129	136	140	141
4″	132	140	144	145
5″	135	143	148	149
6″	139	147	152	153
7″	142	151	156	157
8″	146	155	160	161
9″	150	159	164	165
10″	154	164	169	*
11″	159	169	174	*
6′0″	164	174	180	*

*Average weights omitted in classes having too few cases.
**Men add one inch for shoes; women add two inches.

was a lot of fat food on hand, coronary and artery disease was notably higher than in the nearby low-fat region. Of course, there is room here for all kinds of guesses and partial explanations, but these coincidences should not be shrugged off lightly.

American women, incidentally, are better off than their husbands on the average. They weigh between one and five pounds less than women in their age groups did in 1929; their husbands three to eight pounds more. Not surprisingly, the mortality rate for women is much lower than for men.

As the years pass after age 25, our bodies need less and less food. Our basal metabolism, the rate at which we burn up calories for vital bodily processes, has slowed down but we continue eating as much as we ever did. Where do the extra calories go? Into body fat.

Pediatricians have also recently noted an unprecedented fleshing-up of children. What with TV at home and buses to take them to school, many children are not getting enough exercise. There are more and more unduly chubby youngsters, and doctors are shaking their heads at what this may mean to the nation's health a generation from now.

Now that Americans have been alerted, will they rush to take off weight? I asked the head of the Society of Actuaries study, Edward A. Lew—and Lew himself is average—20 pounds above the ideal weight. This is what he says: "Every morning I lecture myself. But I don't do anything about it." What can the rest of the estimated 25 percent of the adult population do about their overweight? They are puzzled because some doctors tell their patients to avoid fatty foods; others say it doesn't matter too much. Some talk about cholesterol, the substance that may cause fatty deposits in the heart and blood vessels. Others doubt the dangers of cholesterol. But they all agree on this: don't eat too much.

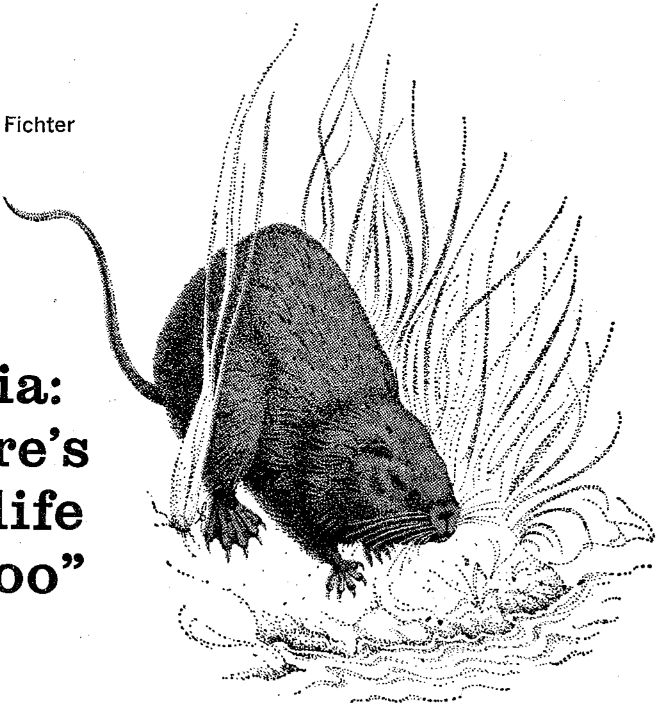
Most of us find this good advice hard to take. Why? One reason is that we get accustomed to certain kinds of food and find it almost impossible to get along without them. In many cases, various foods and drinks act as a security bolster—especially if they have been favorites since childhood. It is a very complicated business, so much so that doctors often hesitate to tell even an obviously overweight person to diet.

Some national groups, too, have specific food habits which are fattening, like Italian pasta and Irish potatoes. The German beer hall has also played its part. Some families and religious groups have traditional foods that add too much weight.

Like the old-time evangelists, the insurance experts are pleased when a backslider returns to the fold. He is rewarded with a lower life insurance premium. If he does not delay reducing too long, he may wind up with as good a life expectancy as anyone his age and height. Even if he stalls for a decade or so, he can usually count on some benefit.

Another aspect of the new weight-life report: it may bring about a raise in insurance rates—in other words, our bulkier citizens can look forward to bulkier payments. ♛

by George S. Fichter



Nutria: nature's real-life "Shmoo"

As prolific as he is peculiar, the nutria is both cursed and coddled as he swamps our waterways

An IMPORTED, water-loving rodent, halfway in size between a muskrat and a beaver, has become the center of a controversy in many parts of the country. To one group, it is a potential major pest, already costing farmers large sums because of crop destruction. Others claim it is capable of converting any back yard big enough for a pen into a profitable fur farm.

Commonly called the nutria (actually that's merely the name of its fur), this strange beast is the coypu—also known as the South American beaver, *ragondin,* poor man's mink, Russian rat and many less complimentary names. And the odd animal itself almost defies description. One authority says that it has the webbed hind feet of a duck, the hand-like front paws of a monkey, the long and bristly whiskers of a walrus, the sleek body of an otter, the chisel-sharp teeth of a beaver and the round, handle-like tail of a muskrat.

The nutria is almost as extraordinary an animal as Al Capp's famous comic-strip Shmoo—except that it lacks the ability to lay hard-boiled eggs! But the mixed-up nutria goes the Shmoo even one better, for a female nutria's mammary glands are located along the sides of her back rather than along her belly. This makes her dark, bluish-black belly fur more valuable than the mussed, reddish-brown tangle she wears on her back. It also permits her to suckle her young while she swims and gives her freedom to forage while she busily litters the swamp with offspring, her most consuming occupation.

For no sooner has a mother nutria given birth to her first batch of babes than she starts her second. Twice a year and occasionally thrice, she bears young, from as few as two up to eight in each litter. Soon her direct descendants number in the hundreds, since even her offspring are capable of starting families of their own within eight months after birth. Precisely this sort of population pyramiding has occurred in Louisiana's swamps over the past decade.

Nutrias have been especially destructive in the Louisiana rice lands. Feeding mainly at night, they swarm into the flooded fields, burrow into irrigation levees to make their dens and become such serious pests that rice farmers, faced with an invasion, are forced to patrol their fields constantly. Nutria-made holes in the levees can drain the water from an entire crop in a single night. Repairing them requires heavy machinery which may mash down more rice than the nutrias have consumed.

Boldly, the nutrias dig their burrows in stream and ditch banks or in marshy country, weave grass and reeds to make dry, hammock nests—always near a good supply of food. Some take to the fields of sugar cane and chew the sweet stalks to the ground. Cane fields in several bayou parishes have been literally eaten out by the droves of nutrias. In other places the miscreant creatures raid truck patches and gorge on sweet potatoes, carrots, peas, cabbages, lettuce or almost any other vegetables they can find. Like other imported pests, such as carp and starlings, the nutrias have spread thickly over the land, so far keeping well ahead of efforts to stop them.

Twenty years ago nutrias were strictly curiosities in the U. S. Numbering about two dozen, they were confined in cages on the Avery Island, Louisiana, estate of E. A. McIlhenny, the Tabasco sauce tycoon. McIlhenny believed the nutrias might eventually help Louisiana gain a lead position in the fur trade by cross-breeding with the muskrat—thus evolving a hardier species. Pelts from wild nutrias trapped in Argentina, Chile and Brazil, where nutrias are native but nearly extinct now because of overexploitation by fur trappers, had brought as much as $12 each, and he envisioned a booming business.

In 1939, a few of his captives dug out of their "escape-proof" wire enclosures and disappeared into the swamp. The following year many more got away when a hurricane wrecked their pens. Soon nutrias were multiplying in the watery labyrinths of southwestern Louisiana. Up the Mississippi and out across the plains they went. Before long nutrias were sighted in Arkansas, Kansas, Texas and Iowa. A farmer in Ohio found one eating corn at the trough with his pigs; and the nutrias have ranged as far north as Canada.

During the 1943-44 season, bayou trappers in Louisiana brought in only 436 nutria pelts. By 1956-57 the number had risen to 543,160. At first Louisiana had looked to the nutria to add an estimated $1,000,000 annually to its raw fur trade. In 1950, trappers were paid $4.50 per pelt. But by 1957 the price for top-grade pelts was down to $1.50.

Even so, wild furs have fared better than those produced on ranches, for ranch nutrias have so far been salable mainly as breeding stock to give another rancher a start. Mutant shades of cream, black and pastels are not especially valuable. Furriers can dye a wild pelt at less cost than a nutria can be raised on a ranch, and the wild pelt is a better quality fur. Few furriers, however, would class it as "second only to mink," the claim of some promoters.

If you hanker to be in the fur business, the honest facts about raising nutria are easily obtainable from reputable breeders and promoters. But if you are gullible, some unscrupulous promoters may sell you nutria breeding stock, consisting of two females and one male, for $1,000 or more. You may be fed the encouragement that you will reap as much as $75 per pelt from the hundreds you will be able to harvest from your fast-breeding animals within only a few years.

In glowing terms, some brochures sent, in answer to advertisements, claim the promoters will sell the parts of the nutria for you so that it becomes much like the proverbial pig—everything used but its squeal. Its stiff mustache bristles are supposedly made into brushes, its black guard hairs into felt hats. And its huge incisor teeth, which are bright orange in young animals and turn mahogany-red as the nutria gets older, are said to be "pure ivory" and valuable in making jewelry and novelties.

Finally, according to some of the literature, the carcass itself can be sold as a meat delicacy. This is the only claim that has been realized thus far. Home economics experts at Louisiana State University in Baton Rouge have prepared a bulletin listing tested ways to cook nutrias. Treated like suckling pigs, they can be smoked, baked or barbecued. But so far, few people will eat them.

IN CALIFORNIA, where in 1957 there were about 10,000 nutrias on ranches operated by some 250 hopeful ranchers, state officials demand that each farm be registered, then watch it closely to make certain none of the creatures gets away. Other states, too, have numerous ranches, and alarmed officials throughout the country are on guard. Fish and game administrators in many states have passed resolutions pledging to take every possible precaution to prevent nutrias from spreading.

Duck hunters put five nutrias in a weedy neck of Eagle Lake, Texas, in 1950, for example, and two seasons ago had to turn their guns onto the nutrias instead of the ducks. The industrious animals had not only cleared the lake but had eaten the hunters' duck blinds. In less than six months, 2,000 nutrias were killed in that area. Others are still at large and have moved up the Colorado River to find more lush pastures.

All along the Gulf Coast region, duck hunters are finding more of their waterfowl feeding areas "eaten out" by nutrias. Biologists of the U. S. Fish and Wildlife Service say that where overpopulation occurs, the nutrias consume enormous quantities of duck potatoes, chufa roots, millet and other plant foods needed by waterfowl in their migration flights. Federal agencies have joined state groups in starting control programs where the problem is serious. Louisiana has issued permits to landowners and lessees allowing them to destroy the nutria where it creates crop or other damage and Florida has forbidden the release of nutria into any of its streams or lowlands.

Meanwhile, nutrias continue to stuff their stomachs, eating about one-third of their weight daily. They are almost free of natural enemies in this country. Though they are preyed upon by an occasional coyote or dog, these attacks barely put a dent in their spiraling population. ♛

IRATE FATHER to mischievous son: "Now you behave, or I'll have mother take you for a drive in the car."

—ANN MACK

IN MARCH CORONET

SURGICAL HOPE FOR STROKE VICTIMS

Until recently strokes meant death or disability to thousands each year. Now an amazing new operation that surgically removes the blood clots that cause strokes may succeed in helping four out of ten victims.

THE TRUTH ABOUT RELIGIOUS RACKETEERS

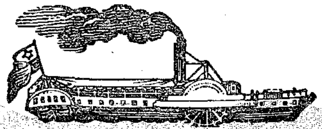
Exploiting our spiritual revival, religious fakers are mulcting us of millions of dollars through phony "miracles," mail trickery, door-to-door soliciting. The amazing story of how they operate and what can be done to stop them.

SPECIAL BOOK DIGEST—SIX WHO MADE HISTORY

Before they were 30, James Dean, Edna St. Vincent Millay, Cobina Wright, Harold Russell, Heywood Patterson, Brenda Frazier made an imprint on history. Their exciting stories in a 22-page condensation from Louise Tanner's book.

A CORONET QUICK QUIZ

Rivers seem to acquire personalities. Some have become surrounded by legends and romance. As examples, Guest Quizmaster Darren McGavin, captain of NBC-TV's "Riverboat" series (Sundays, 7-8 p.m. EST), offers the items below. Check answers on page 184.



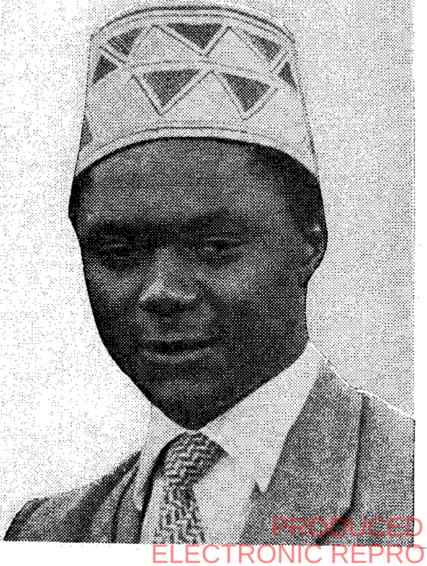
river roundup

1. The first permanent English colony here was settled on the banks of the:
   James **Charles** **Joseph**
2. The river with the largest volume of water in the world is the:
   Missouri **Amazon** **Ural**
3. Rivers on the moon are:
   non-existent **very few** **plentiful**
4. "Ol' Man River" *is the brain child of:*
   Kern and Hammerstein **George and Ira Gershwin** **Cole Porter**
5. The bridge highest above water, the Royal Gorge, spans the:
   Arkansas in Colorado **Ohio in Pennsylvania** **Missouri in Iowa**
6. With the "Father of Waters" we associate:
   Jack London **Herman Melville** **Mark Twain**
7. Held sacred by millions is the:
   Amur **Ganges** **Niger**
8. Named for the Missouri River is the:
   Empire State **Show Me State** **Gem State**
9. An *underground stream is responsible for the:*
   Grand Canyon of Yellowstone **San Francisco earthquake** **Johnstown Flood**
10. London Bridge, rebuilt, still spans the:
    Dnieper **Avon** **Thames**
11. The "River of No Return" is the:
    Salmon in Idaho **Brazo in Texas** **Canadian in Texas**
12. Caesar built a bridge across the:
    Rhine **Rubicon** **Lena**
13. "Washington Crossing the Delaware" is the title of a famous painting by:
    George Inness **Benjamin West** **Emanuel Leutze**
14. *Called "Father" in ancient history was the:*
    Tiber **Euphrates** **Salween**
15. At the junction of the Shenandoah and Potomac rivers is Harpers Ferry, made famous by a man named:
    Brown **Smith** **Jones**

Yesterday Tom Mboya
learned to scrawl
his name in the sand.
Today he writes
history as leader of
Kenya's
fight for freedom

Africa's angry young man

by Jerome Bakst



In 1939, Thomas Joseph Mboya, eldest son of illiterate African plantation workers, got his first taste of formal education at a Catholic missionary school in Britain's colony of Kenya. Many of the students had to walk 20 miles a day to reach the school, and since there were only two or three blackboards available, the children learned to write in the sand outside the crude schoolhouse.

Today, slightly more than two decades later, Tom Mboya—now a 29-year-old labor leader and politician—has emerged as the leader of a large segment of Kenya's 6,000,000 black Africans in their struggle for self-government and a mainspring in the anti-colonial movement now sweeping Africa.

The stripling who learned to scrawl his name in the sand has since studied at Oxford and, during a triumphal tour of the U.S. last spring, met with Vice President Nixon and members of the Senate Foreign Relations Committee. Many experts on African affairs believe Tom Mboya—only his mother calls him Thomas—may become Kenyan Prime Minister, if and when the Africans win their fight. That they will win seems increasingly likely; grudgingly, the British have agreed to a significant step: a constitutional conference on Kenya before its general elections.

Mboya is an ebony-skinned young man, five feet, ten inches tall, with arresting, almond-shaped eyes. He speaks precise, Oxfordian English, but with a faint accent.

Despite his present importance

as head of the Kenya Independence Movement, he operates in relatively humble surroundings. His six-room headquarters in downtown Nairobi is over a dry goods store in the rear of an unpretentious building.

Mboya has no paid staff. Volunteers carry out the chores in each of the offices. Although he carries on a voluminous correspondence with unionists and statesmen throughout the world, Mboya does not even have a secretary. He writes his letters out in longhand, and one of the volunteers copies them on the typewriter.

While making his political and trade union rounds, Mboya drives a Volkswagen—and not too well, according to friends. He has been involved in four traffic accidents, none serious, but nevertheless a cause of concern to his associates.

Mboya lives in a six-room house in an African "location"—as segregated African areas are called in Kenya. Until recently, his home had no electricity and no telephone. Because of his fame in Kenya, he probably could live elsewhere if he wanted to. Some well-known Africans do not live in "locations." Mboya, however, chooses to stay.

Mboya's meteoric career was launched in 1951, when he was appointed a city sanitary inspector in Nairobi at one-fifth the salary of a white European doing the same job. He quickly joined the staff association for Africans, was elected president of the association the next year and helped convert the organization into a trade union—the first real challenge to the authority of white employers. But he had the help and sympathy of James Patrick, an Englishman who was then Kenya's Industrial Relations Officer. Patrick gave Mboya books to read on trade unionism, and later helped him get a one-year scholarship at Oxford University.

Tom's interest in politics became intense when the Mau Mau uprising broke out in Kenya during 1952. The Government declared an emergency, under which Kenya has lived until recently, and many African leaders were arrested and detained without trial. Mboya, infuriated, joined the Kenya African Union, a political group that was blacklisted by the Government in 1953.

In 1955, Mboya achieved considerable fame when he settled a long strike by 4,000 dock workers at the port of Mombasa. He persuaded the strikers to return to work, then pleaded their cause before an arbitration tribunal, delivering a masterful eight-and-one-half hour statement of their case. A European lawyer represented the employers. Mboya won, however, and the workers got a 33⅓ percent wage increase. It was the first time in Kenya's history that an African had performed such a feat.

Late in 1955, Mboya got his chance to go to Oxford. While in England, he studied economics, industrial relations and political science, and became friendly with many British Laborites who were interested in colonial affairs. Today, Mboya considers himself a Socialist.

After his year at Oxford was over in the fall of 1956, Mboya made his first tour of the U.S., and upon his return to Kenya, ran for the Legislative Council in the elections of March, 1957. It was the first time Africans were given a chance to elect their own representatives; previously, African members had been appointed by the British Governor. Although Mboya was one of the first Africans to be elected to the Legislature, he nevertheless opposed the constitution under which the elections were held, since it provided for so-called "multi-racial" government.

When Mboya made his second trip to the U.S. last year, he received the VIP treatment. A scheduled half-hour conference with Vice President Nixon stretched into an intimate conversation of over an hour. Finally, Nixon canceled several other appointments and accompanied Mboya to his next date—at Howard University—in the Vice Presidential limousine.

MBOYA DOES NOT fully fit the picture of a revolutionary firebrand. Even while making an ultranationalistic speech, he hardly raises his voice, using irony, mild sarcasm and humor rather than invective. He almost always speaks extemporaneously.

At an "African Freedom Day" celebration in New York City's Carnegie Hall last spring, Mboya was last on a long list of speakers; by the time his turn came, the audience was openly restive. When he came out on the stage, he uttered the African word for freedom—*Uhuru*—then asked the audience to rise and contemplate the meaning of the word. In less than one minute, he had everyone's undivided attention.

Friends say Mboya rarely, if ever, loses his temper or even shows annoyance. Yet for all this external calm, there is an intensity and single-mindedness about him that sometimes verges on arrogance. For example, one day a reporter arrived a few minutes early at Mboya's New York hotel for a 9:30 A.M. interview and phoned from the lobby to announce his arrival. "May I come up?" the journalist asked.

"It is not yet 9:30," Mboya observed coldly, then hung up.

A bachelor who neither smokes nor drinks, Mboya claims that he is too busy to think about getting married. But friends dryly point out that "Tom likes the ladies and the ladies like him."

That Mboya senses his own importance—and his role in history—is suggested by the fact that he has recently been reading biographies of India's Nehru and of Franklin D. Roosevelt. An omnivorous reader, his library is well-stocked with the works of Plato, Mark Twain and Tom Paine. Yet despite his formal training at Catholic schools, despite several correspondence courses and despite his year at Oxford, he considers himself self-educated.

Mboya seems obsessed with expanding the educational opportunities for young Africans. He remembers clearly that when he finished high school at the age of 17, he could not afford to continue his schooling. His father, a plantation worker, had to save for months to pay for his son's education at Catholic schools. "As one of six children, I lived in poverty and squalor," Mboya says. "I was bitter at not being able to go on with school for lack of money. I was determined I would work for the improvement of conditions of African workers and for the education of African children."

During his secondary school years, Tom had to live away from home, visiting his family only once every three months. Occasionally, he made the three-day journey by train, but more often he walked—72 miles a day, from sunrise to nightfall, without food.

On his recent trip to the U. S., Mboya made a point of visiting American colleges and universities, pleading for scholarships for young Africans. When he left last May, he had lined up 81 scholarships for Kenyans, with others in the offing. This year there are more Kenyan students attending American colleges than ever studied here before.

But scholarships are not Mboya's ultimate goal. What, then, does he seek? He answers in one word—"Freedom." When does he want it? He answers in one word—"Now." What does freedom mean to him? Here one word will not do. To him, freedom means an end of colonial domination, it means self-government based on universal suffrage and the principle of "one man, one vote"—and it means an end to discrimination and privilege based on color. How does Mboya hope to achieve freedom? "We are totally committed," he answers, "to non-violent, positive action." But, he adds meaningfully, if there is violence, it will be the British in Kenya, and other colonial powers elsewhere, who will be to blame for it.

Mboya feels that the Mau Mau violence that erupted in Kenya in 1952 was deplorable, but understandable. He claims that the uprising and the subsequent conviction of Mau Mau leader Jomo Kenyatta was brought about by the whites' refusal to grant Africans a voice in their own government. "Many great leaders like Cromwell and Napoleon, now honored in the history books, committed far greater atrocities," he insists.

The "one man, one vote" slogan that Mboya repeats incessantly is important in Kenya today because, under the present constitution, representation in the Legislative Council, or "Legco," is based primarily on racial origin. Europeans elect the European members, Asians the Asian members, and Africans the African members. But the 60,000 Europeans are represented by 14 elected members, while the 6,000,000 Africans are also represented by 14. And Europeans enjoy universal suffrage; Africans do not. They cast their ballots under a complicated multiple-vote system restricted to those who earn a minimum of $336 a year, although an African who can meet certain other requirements can cast up to two extra ballots.

What Mboya seeks is a constitution in which representation would be based solely on geographical districts, and in which voting would be on the basis of universal suffrage. Thus, when the British announced the constitutional conference on Kenya, Mboya declared that he would end the protest boycott of the "Legco" which he and the other African members had been conducting. But at the same time, he warned that if the general elections were held on any basis other than "one man, one vote," the Africans would not take part in the voting.

Mboya brushes off the arguments of those who advocate a "go slow" policy on freedom for Kenya. "Those who are behind must run faster," he replies. As for the continuation of "multi-racial" government, with further concessions to the African majority—the course advocated by some moderate European settlers—Mboya is curt, almost derisive. "Moderate by what standards?" he snaps. "What those who advocate multi-racial government have in mind is the inclusion of one black face!"

Will Africans take reprisals against the whites if and when they achieve self-government? Mboya admits the possibility. But, he says earnestly, "Racism is nonsense, no matter who preaches or practices it."

Mboya concedes that some progress has been made in breaking down color bars in Kenya. But, he quickly points out, discrimination and segregation are still prevalent in education, health and medical services, the civil service and land ownership. For example, the cool, fertile "White Highlands" of Kenya—the choicest farming land in the colony—are still restricted to Europeans, although a proposal was made recently to open the area to Africans who fulfill certain requirements. Mboya says that these lands *must* be opened up to the Africans. He would favor compensating Europeans for land taken from them in any such land reform program.

Mboya is a great admirer of America. Thus when he criticizes the school situation in Little Rock or the lynching of a Negro in Mississippi or the American race problem generally, he speaks more in sorrow than in anger. To enemies of the U. S., he states firmly that America should not be judged solely by what happens in Little Rock or Mississippi. But he feels that such racial episodes weaken America's moral position in world affairs.

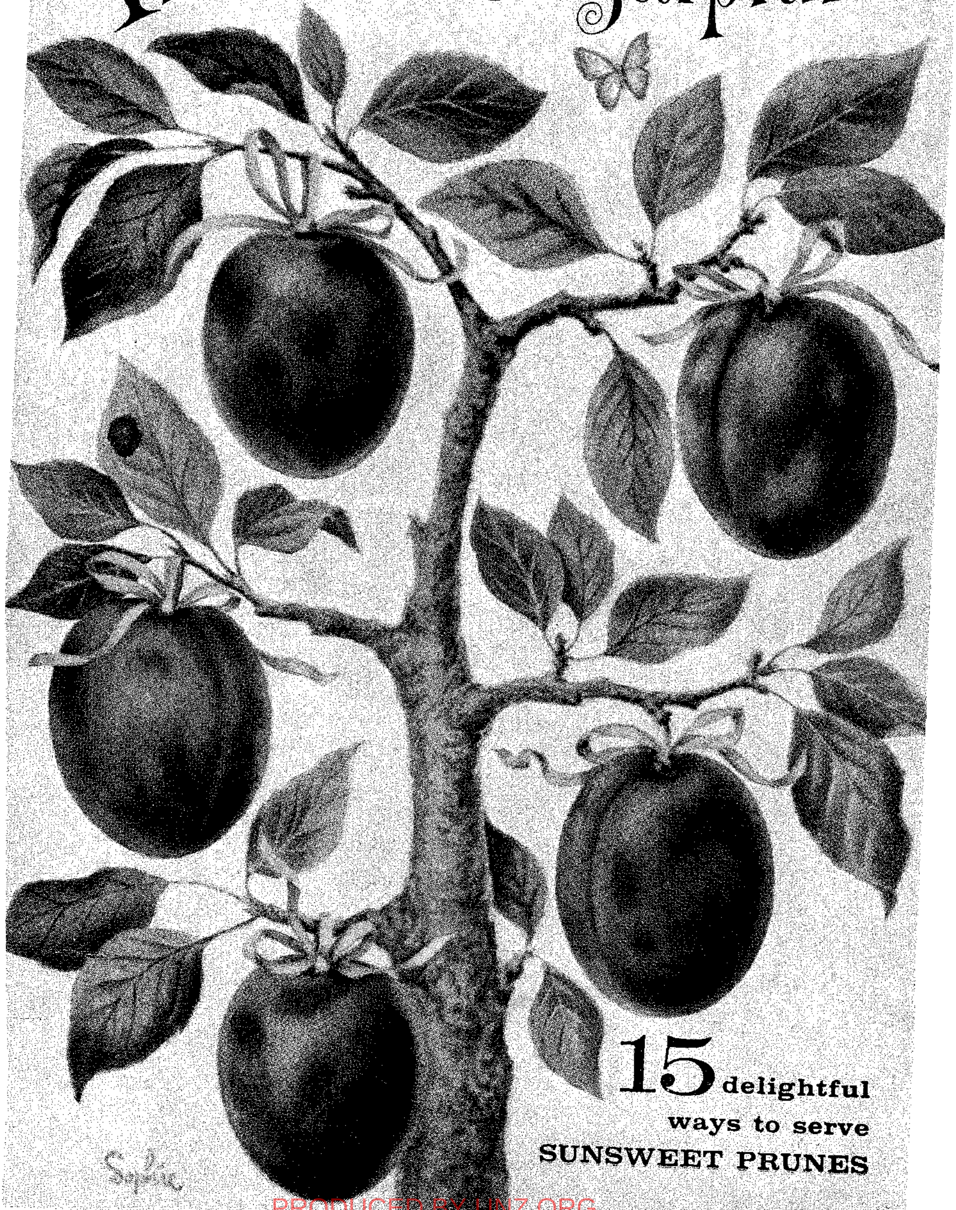
Right now, Mboya's eye is on the constitutional battles out of which may come a new Kenya. The coming months and years will be crowded with challenges for this intelligent, articulate young statesman. A genuine African "success story," he seems destined to help fashion history yet unwritten.

MYOPIC MISTAKE

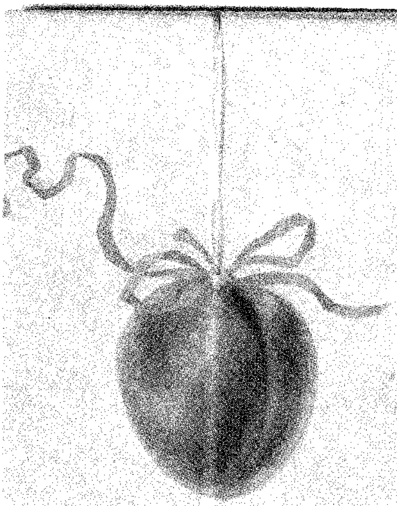
WHEN MY GUESTS have declared that they must be going
And my vision is getting blurry,
Why do I say (to my own dismay)
So convincingly: "What's your hurry?"

—LEONARD K. SCHIFF

Visions of Sugarplums



15 delightful
ways to serve
SUNSWEET PRUNES



Visions of Sugarplums

"Sugarplums!" It's another way to say SUNSWEET Prunes. For SUNSWEET Prunes are tree-ripened and "Sugarplum" sweet. They're packed in California by the growers themselves...and growers know their prunes!

The recipes that follow bring "Visions of Sugarplums" to life ...visions that are a treat to the eye and a delight to the palate. Meats, salads, festive specialties and an exciting array of desserts...here they are!

© SUNSWEET GROWERS INC., 1959

Meat

recipes with SUNSWEET Prunes

VEAL MARENGO
(A LA SUNSWEET)

1 pound boneless veal (cubed shank or steak)
⅓ cup flour
1 teaspoon salt
¼ teaspoon pepper
¼ cup olive oil
1 small clove garlic, crushed
⅓ cup chopped onion
4 tomatoes, quartered
8 SUNSWEET Prunes, raw (pitted and halved)
4 carrots cut into 1" slices
1 cup white wine (medium dry)
Parsley, bay leaf, oregano
2 tablespoons butter
1 cup sliced mushrooms
½ cup pitted green olives
½ cup consomme

Cut veal in 2-inch cubes. Shake in bag with flour, salt and pepper until well coated. Heat olive oil in skillet and brown veal cubes on all sides. Add crushed garlic, chopped onions; brown slightly. Add tomatoes, carrots, prunes, herbs and white wine. Cover and simmer over low heat ½ hour or until veal is tender when pierced with a fork. Put butter, mushrooms and olives in small skillet. Add ½ cup consomme. Add a little flour for thickening. Pour this mixture over veal, cover and simmer for 15 or 20 minutes. Makes about 8 generous servings.

POT ROAST WITH PRUNES AND WINE

- **4 pounds beef chuck**
- **2 tablespoons shortening**
- **1 large onion**
- **1 (No. 2½) can tomatoes**
- **¼ cup water**
- **1½ cups SUNSWEET Prunes**
- **1 cup red table wine**
- **2 teaspoons salt**
- **Dash of pepper**
- **1 (8 oz.) package noodles**
- **¼ cup grated Parmesan cheese**

Brown meat on all sides in hot shortening. Peel and chop onion, add to meat and cook until soft and yellow. Add tomatoes and water. Cover and simmer 2½ to 3 hours. Add prunes, wine, salt and pepper and continue cooking 30 to 45 minutes longer, or until both meat and prunes are tender. Cook noodles in boiling salted water; drain; place on platter. Sprinkle with Parmesan cheese and top with slices of pot roast. Spoon sauce in pan over meat and serve. Makes 6 to 8 servings.

FRUITED LAMB KABOBS

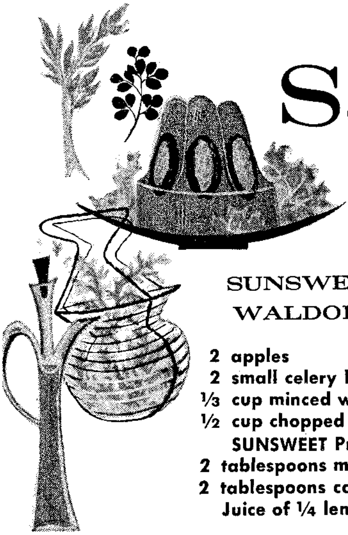
- **1 pound shoulder of lamb**
- **Salt**
- **Pepper**
- **8 cooked SUNSWEET Prunes**
- **4 strips bacon**
- **4 small parboiled onions**

Cut lamb into 1-inch cubes, and sprinkle with salt and pepper. Pit prunes, and wrap each with a half strip of bacon, fastening with pick. Thread lamb cubes, prunes and onions on skewers. Broil until well browned, turning frequently. Makes 4 servings.

PORK CHOP SKILLET

- **¼ cup catsup**
- **2 tablespoons lemon juice**
- **1 tablespoon grated onion**
- **1 teaspoon Worcestershire sauce**
- **½ teaspoon salt**
- **Dash Tabasco sauce**
- **4 lean 1-inch-thick pork chops**
- **1 tablespoon oil**
- **16 SUNSWEET Prunes**
- **16 cloves**
- **2 large sweet potatoes**
- **½ cup water**
- **2 tablespoons brown sugar**

Blend catsup, lemon juice, onion, Worcestershire sauce, salt and Tabasco sauce. Pour over pork chops and let stand an hour. Drain chops and brown lightly in oil (watch closely as sauce tends to scorch easily). Stick each prune with whole clove. Pare and halve potatoes. Blend catsup mixture with water, and add to pork chops with potatoes and prunes. Sprinkle brown sugar over potatoes. Cover and cook slowly for 45 minutes. Serves 4.



Salads

SUNSWEET WALDORF

2 apples
2 small celery hearts
⅓ cup minced walnuts
½ cup chopped cooked SUNSWEET Prunes
2 tablespoons mayonnaise
2 tablespoons canned milk
Juice of ¼ lemon

Peel and core apples and mince into small chunks. (If red-skinned apples are used, leave some skin on them.) Slice celery hearts, including small top leaves. Combine minced celery, apples, walnuts and prunes, and add undiluted canned milk and mix thoroughly. Then add mayonnaise and mix well. Squeeze fresh lemon juice into mixture and stir again. Serve on "boats" of crisp Romaine. Serves 6.

ORIENTAL PRUNE SALAD

1 (3-oz.) package cream cheese
2 tablespoons milk or cream
¼ teaspoon curry powder or ginger
12 large cooked SUNSWEET Prunes
Salad greens
2 large oranges

Soften cheese with a fork and blend in milk and curry powder (or ginger). Pit prunes and fill with cheese. Pare oranges and cut into thin slices. Arrange orange slices on salad greens and top with stuffed prunes. Serves 4.

STUFFED CELERY SALAD

6 large green celery stalks
½ cup cooked SUNSWEET Prunes
1 (3-oz.) package cream cheese
½ cup creamed cottage cheese
2 tablespoons mayonnaise
Onion salt and paprika

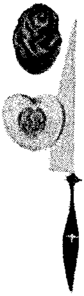
Cut prunes from pits into small bits. Add to cottage cheese and mix thoroughly. Add mayonnaise to cream cheese and mix to smooth paste. Combine the two mixtures; work in onion salt to taste. Remove coarse outside strings from celery, and dry each stalk. Fill with prune-cheese mixture and put in refrigerator until chilled. Cut stalks into 2-inch lengths and sprinkle with paprika. Makes 4 to 6 servings.

RED JEWEL SALAD

1 envelope (1 tablespoon) plain gelatin
1¾ cups bottled cranberry juice
20 cooked SUNSWEET Prunes
1 (3-oz.) package cream cheese
1 tablespoon milk
Salad greens

Soften gelatin in ¼ cup cranberry juice. Heat remaining juice and dissolve softened gelatin in it. Cool until slightly thickened. Meanwhile, pit prunes. Soften cheese with a fork and blend in milk. Stuff prunes with cheese, and arrange 4 prunes, cheese side out, in each of 5 molds. Pour slightly thickened gelatin around prunes and chill until firm. Unmold on salad greens to serve. Makes five 6-ounce molds.

Desserts



CREAMY PRUNE PIE

1 (9-oz.) can crushed pineapple
¼ cup sugar
1 tablespoon cornstarch
1 tablespoon lemon juice
Pastry for single 9-inch pie
1 cup cooked SUNSWEET Prunes
2 eggs
½ cup sugar
½ teaspoon salt
1 teaspoon vanilla
1 cup commercial sour cream

Heat undrained pineapple. Blend sugar and cornstarch well, add to pineapple, and cook and stir until mixture boils and thickens. Blend in lemon juice. Cool. Line pie pan with pastry, making high fluted rim. Spread cooled pineapple over bottom. Pit prunes and cut in halves, arranging over pineapple. Beat eggs with sugar, salt and vanilla. Blend in sour cream. Pour carefully over fruit. Bake in hot oven (400°F.) for 10 minutes. Reduce heat to moderate (350°F.) and bake about 35 minutes longer, just until set in center. Cool thoroughly before cutting. Makes one 9-inch pie.

APRICOT BAVARIAN CAKE

1 envelope unflavored gelatin
¼ cup orange juice
½ cup granulated sugar
1 tablespoon lemon juice
⅛ teaspoon salt
1 cup mashed, cooked dried SUNSWEET Apricots
1 cup heavy cream, whipped
1 8-ounce angel food cake

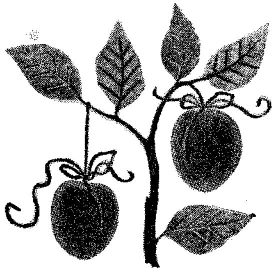
Soften gelatin in orange juice, then dissolve over hot water. Stir in sugar, lemon juice, salt and apricots. Refrigerate about 15 minutes or until thickened. With egg beater, beat apricot mixture until frothy. Fold in cream. Slice angel food cake crosswise into 3 layers. Reassemble, spreading apricot mixture between layers, then over top and sides. Refrigerate several hours or overnight. Makes 8 to 10 servings.

PRUNE MOUSSE

1 cup whipping cream
¼ cup sugar
1 teaspoon vanilla
1 large banana
1 cup pureed SUNSWEET Prunes

Whip cream until stiff. Blend in sugar and vanilla. Crush banana thoroughly. Blend prunes and banana into cream mixture. Turn into refrigerator tray and place in freezing compartment with control set at lowest temperature. Freeze without stirring until firm. Reset temperature control to normal. Makes about 1½ pints.

Festive



MINTED PRUNES

Cover 3 cups SUNSWEET Prunes with water, add whole cloves and stick cinnamon and boil about 30 minutes. To 1 cup of cooking liquid from prunes, add ½ cup vinegar and 1 cup brown sugar. Boil about 5 minutes. Add 10 to 12 drops oil of peppermint, or 1¼ teaspoons peppermint extract. Allow prunes to cool in minty syrup. Serve cold in salads or with meats. Makes about 1½ pints.

PEACHES IN WINE

½ lb. dried SUNSWEET Peaches
2½ cups water
¼ cup sugar
¼ cup sweet wine (Sherry, Port or Muscatel)

Rinse peaches, add water and boil 5 minutes. Lift peaches from water, cool and rub off skins. Return peaches to cooking water and simmer 30 minutes. Add sugar and cook 5 minutes longer. Remove from heat, add wine and cover closely. Allow to stand over night before serving. Makes about 2½ cups.

FIESTA MEAT SAUCE

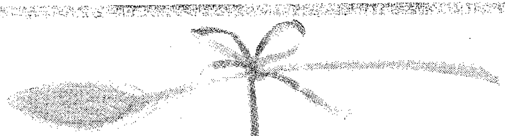
1 cup chopped ripe olives
1 cup cooked SUNSWEET Prunes
1 cup finely chopped onion
2 cups finely chopped celery
1 teaspoon minced garlic
2 cups tomato juice
½ cup cider vinegar
½ cup brown sugar
⅓ cup olive or salad oil
2 tablespoons chili powder
1½ teaspoons salt
2 teaspoons dry mustard
1 teaspoon ginger
½ teaspoon cinnamon
½ teaspoon black pepper
3 tablespoons lemon juice

Cut olives and prunes into small pieces. Combine all ingredients and blend well. Simmer about 30 minutes, stirring frequently. Serve with any barbecued meat. Makes approximately 2½ pints.

CHUTNEY RELISH

2 cups cooked SUNSWEET Prunes
1 (No. 2½) can cling peach slices
1 cup light or dark raisins
1 large onion
1 cup sugar
1 cup vinegar
½ teaspoon salt
½ teaspoon dry mustard
¼ teaspoon black pepper
¼ teaspoon cayenne pepper

Cut prunes from pits into large pieces. Drain peaches, reserving syrup, and chop peaches coarsely. Rinse and drain raisins. Chop onion. Combine fruits, onion, ½ cup peach syrup, sugar, vinegar, salt, mustard and peppers. Simmer 1 hour or until desired thickness, stirring occasionally. Makes about 2 pints.



HIGH NUTRITIONAL VALUES

Prunes are a very good source of vitamin A, and have higher values of thiamin and riboflavin than found in most fruits. They are an excellent source of minerals, with more iron than is present in most fruits.

The iron in prunes is accompanied by small amounts of copper, which is necessary for the assimilation of iron into blood cells. Thus prunes are an effective food in nutritional anemias. Prunes are rich in natural fruit sugars, which are quickly assimilated and converted into energy.

Prunes are universally recognized as an excellent regulatory food. This property of prunes is found both in the fruit and in the prune juice.

TASTY WAYS TO PREPARE PRUNES

20 minute SUNSWEET Prunes

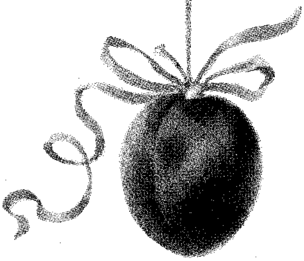
No soaking necessary. Rinse fruit, cover generously with water and cook at a slow boil until tender—about 20 minutes. Add water during cooking if necessary. If desired, add 1 to 2 tablespoons sugar to each cup of prunes last 5 minutes of cooking.

SUNSWEET refrigerator trick

Fill a glass fruit jar with SUNSWEET Prunes and add boiling water to top of jar. Cover and allow to stand in refrigerator at least 48 hours—the longer the better. Heated pineapple or grapefruit juice may be used instead. If cold liquid is used, should stand 72 hours or more.

Or . . . "Snack a SUNSWEET"

These "Tenderized" prunes are a natural confection, rich in energy. They satisfy your appetite, and meet nutritional needs, too. Remember, these are snacks that need no preparation . . . delicious to eat just as they come from the package. Try some soon for a real "energy break."



SUGARPLUM" good..
that's what they are!

SUNSWEETS
are tree-ripened

SUNSWEET Prunes are tree-ripened and sun-sweetened. That's why they're "Sugarplum" good. They are packed with natural fruit sugars...sunshine you can eat!

SUNSWEETS
are "Tenderized"

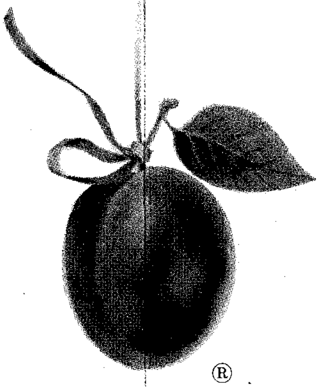
The exclusive "Tenderized" process employs only heat and moisture, leaving the prunes extra plump and tender. Especially good to eat out of hand and extra quick-cooking. By the way, do you know it takes three pounds of fresh fruit to make one pound of SUNSWEET "Tenderized" Prunes? It's a fact!

SUNSWEETS
are foil-sealed

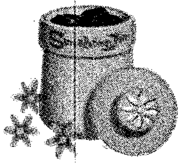
To protect their full "Sugarplum" flavor SUNSWEET Prunes are packed in foil-sealed cartons, and in visible bags. Both cartons and bags represent the most advanced prune packaging.

SUNSWEETS
are grower-packed

ALL SUNSWEET Prunes are packed in California by the growers themselves, who take pride in maintaining the uniform high quality of the fruit they pack under the brand name they own.



®
SUNSWEET



SEND FOR THIS $2.50
"SUNSHINE JAR"
ONLY $1.25

Try SUNSWEET refrigerator trick. Prepare prunes quick-and-easy way without cooking. Send check for $1.25 and trademark or SUNSWEET name from any SUNSWEET package to SUNSHINE JAR, Dept. SS, Box 49, San Francisco, California.

SUNSWEET
PRUNES

SUNSWEET
APRICOTS

SUNSWEET
PEACHES

Save this delightful collection of SUNSWEET recipes . . tear at perforated line.

SUNSWEET GROWERS INC., SAN JOSE, CALIFORNIA

FORM NO. 55

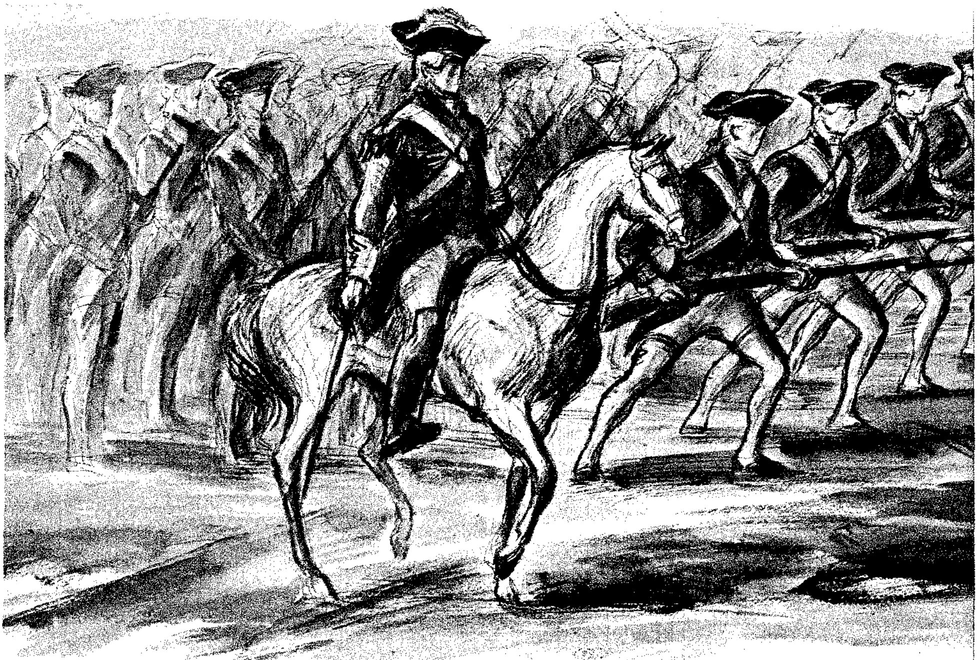
Illustrations by John Groth

SEVEN BOOKS THAT SHOOK OUR LIVES

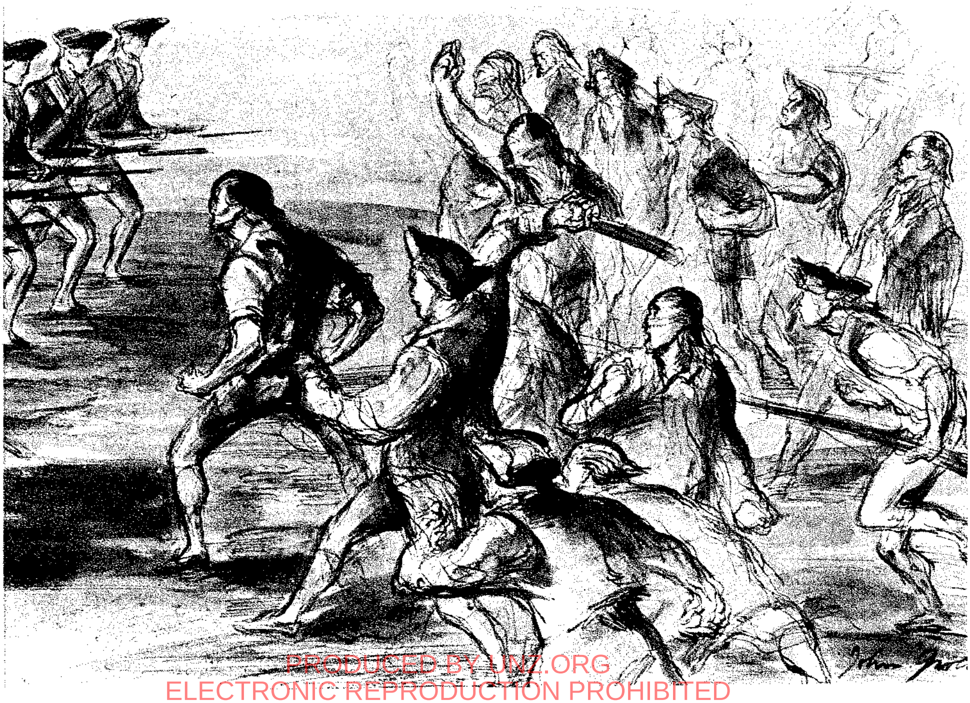
Of the few books that survive the test of time, a handful are remembered because they helped work changes in our lives. What the books excerpted on these pages may have lacked in style, they made up for in impact. Some helped bring about laws to protect public safety; some stimulated changes in our social and political structure; and at least one cast light on the deepest workings of our minds.

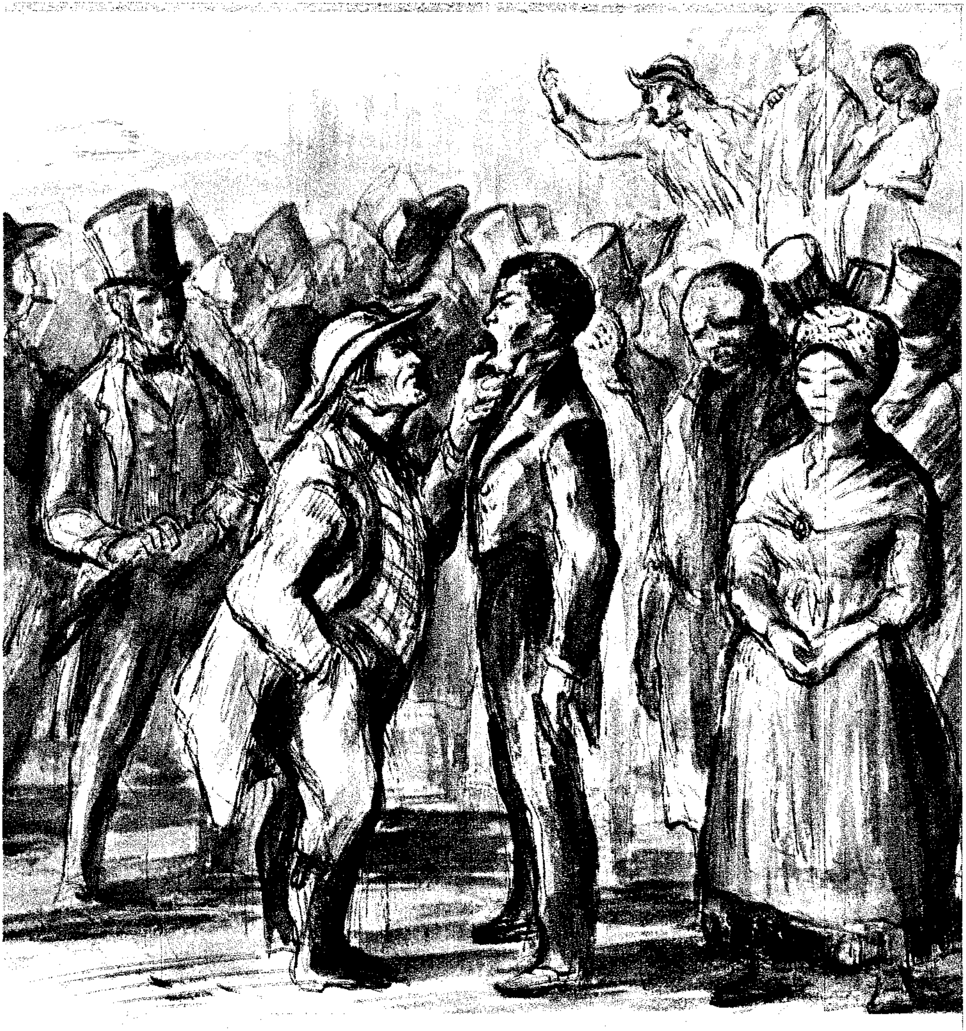
COMMON SENSE *BY THOMAS PAINE*

When this stirring pamphlet of 50 pages first appeared in January of 1776, not even Washington, Jefferson or Franklin dared seriously consider the step of absolute independence from England. But Paine, then 38 and newly arrived in America, pointed the way to action in his dramatic pamphlet which became the war cry of the Revolution and our first "best seller" (500,000 copies sold soon after publication). Washington wrote: "A few more of such flaming arguments as were exhibited at Falmouth and Norfolk [two towns burned by the British], added to the sound doctrine and unanswerable reasoning of 'Common Sense,' will not leave numbers at a loss to decide upon the propriety of a separation." Besides touching off the war, the pamphlet was used as a guide in drafting our Declaration of Independence, and Paine's proposals for a democratically elected legislature, a President and a Cabinet, with the Executive responsible to Congress, were adopted in our Constitution.



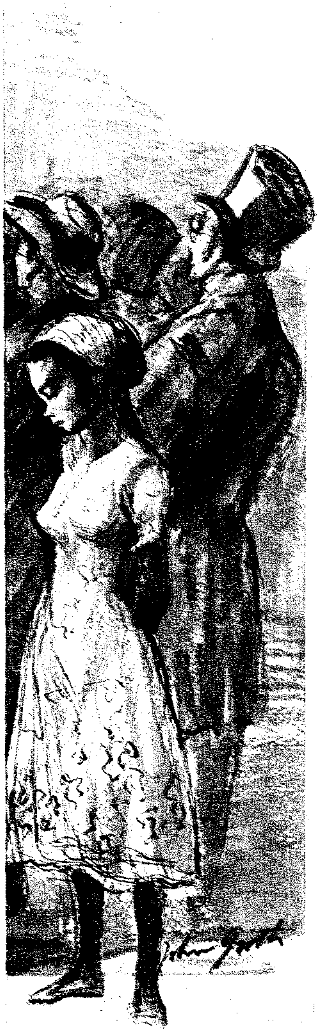
The sun never shone on a cause of greater worth. 'Tis not the affair of a city, a country, a province, or a kingdom; but of a continent...'Tis not the concern of a day, a year, or an age; posterity are virtually involved in the contest, and will be more or less affected to the end of time.... But Britain is the parent country, say some. Then the more shame upon her conduct. Even brutes do not devour their young, nor savages make war upon their families... Europe, and not England, is the parent country of America. This new world hath been the asylum for the persecuted lovers of civil and religious liberty from *every part* of Europe. Hither have they fled, not from the tender embraces of the mother, but from the cruelty of the monster ...O! ye that love mankind! Ye that dare oppose, not only the tyranny but the tyrant, stand forth! Every spot of the old world is overrun with oppression.... O! receive the fugitive, and prepare in time an asylum for mankind.





Uncle Tom's Cabin

BY HARRIET BEECHER STOWE



"So you're the little lady who wrote the book that made this great war." This was the greeting of Abraham Lincoln when he met Mrs. Stowe in 1862, 11 years after the minister's daughter had published her epic novel. It was the compassionate story of Uncle Tom, more than the fierce arguments of the Abolitionists, that kindled the conflagration of the Civil War. With the exception of the Bible, no book has been more widely read nor had a greater moral effect. It, more than any other single event, caused the collapse of slavery. Uncle Tom was the first Negro hero of American literature; he can be considered the spiritual father of the Emancipation Proclamation and the 13th, 14th and 15th Amendments to our nation's Constitution.

A little before the sale commenced, a short, broad, muscular man, in a checked shirt considerably open at the bosom and pantaloons much the worse for dirt and wear, elbowed his way through the crowd . . . He seized Tom by the jaw, and pulled open his mouth to inspect his teeth; made him strip up his sleeve to show his muscle; and turned him round, made him jump and spring, to show his paces.

"Where was you raised?" he added, briefly, to these investigations.

"In Kintuck, Mas'r," said Tom, looking about, as if for deliverance.

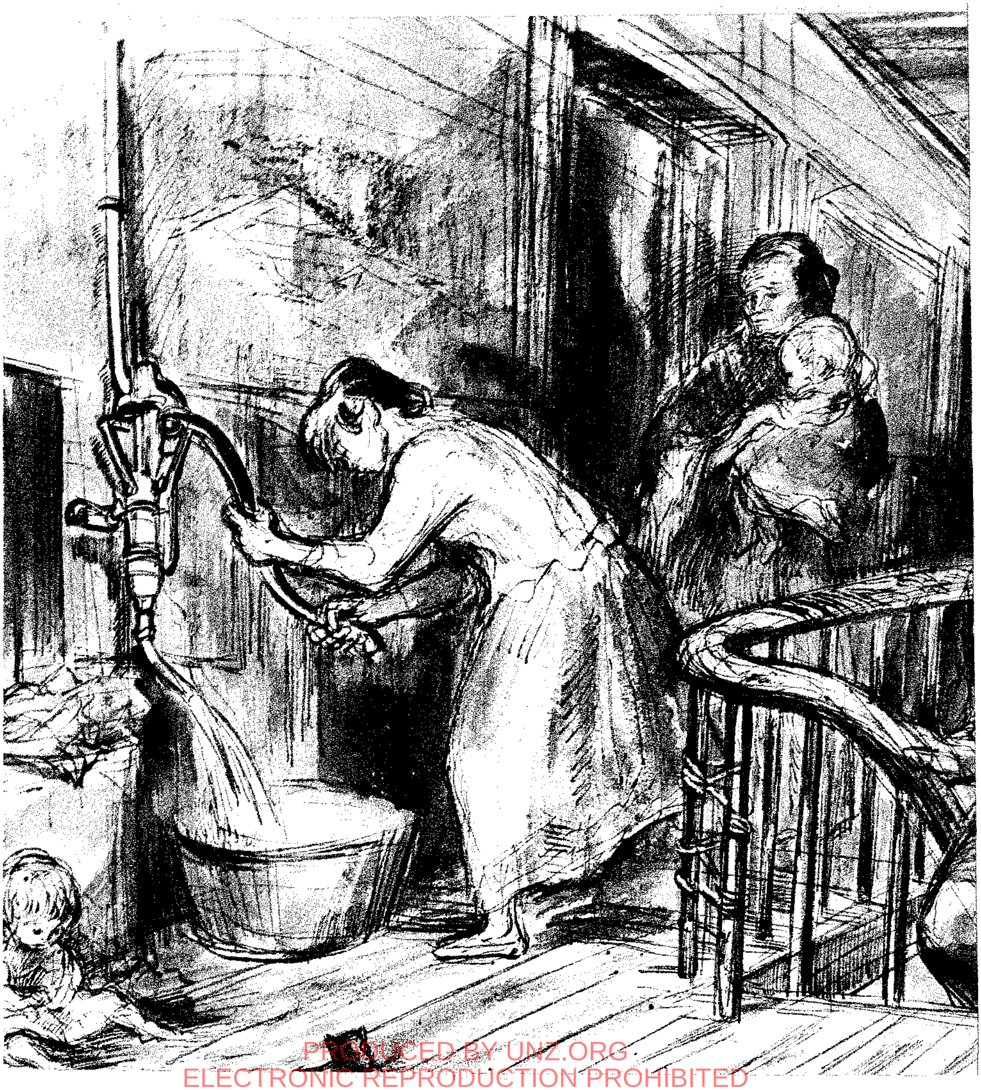
"What have you done?"

"Had care of Mas'r's farm," said Tom.

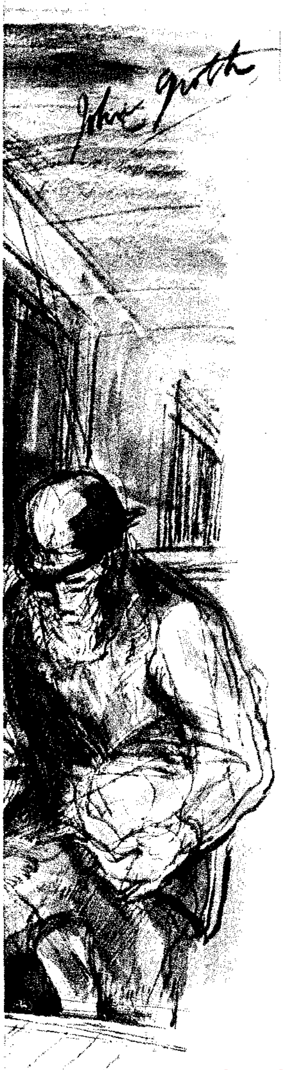
"Likely story!" said the other, shortly, as he passed on. He paused a moment before Dolph; then spitting a discharge of tobacco juice on his well-blacked boots, and giving a contemptuous umph, he walked on. Again he stopped before Susan and Emmeline. He put out his heavy, dirty hand, and drew the girl towards him; passed it over her neck and bust, felt her arms, looked at her teeth, and then pushed her back against her mother, whose patient face showed the suffering she had been going through at every motion of the hideous stranger.

HOW THE OTHER HALF LIVES

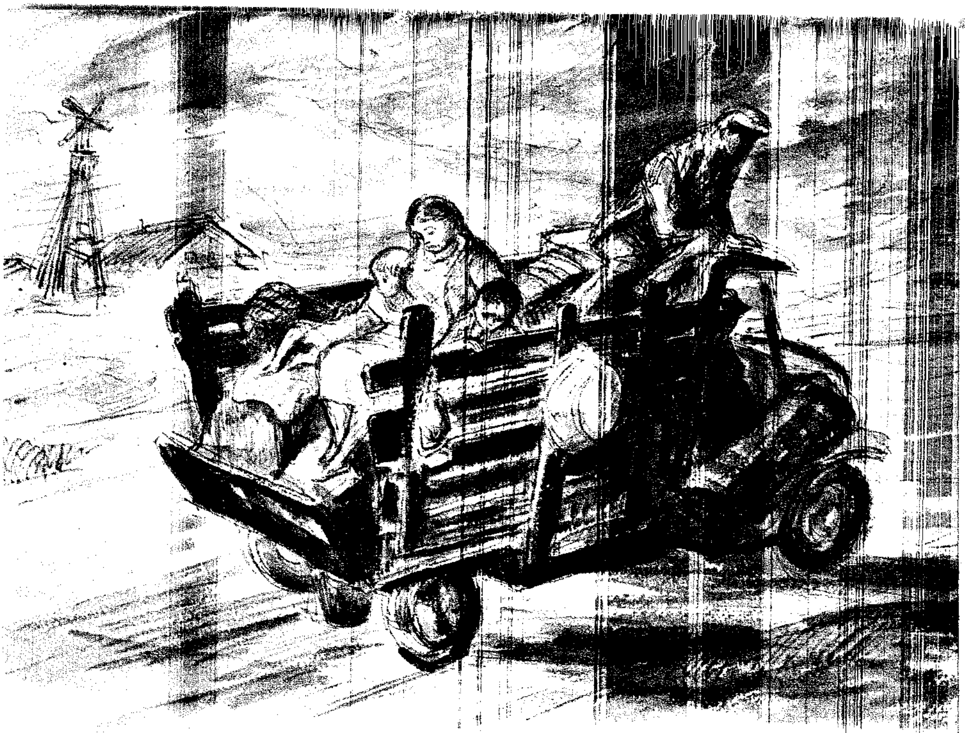
BY JACOB RIIS



The entire nation was shocked by this unflinching report on slum conditions in the New York City of 1890. One of every ten persons who died was buried in pauper fields; infants were dying like flies; three-fourths of the city's populace lived in teeming tenements. Like Virgil guiding Dante through Hell, Riis, a police reporter, led the conscience of the country through slums and tenements where the American dream had become a nightmare for waves of immigrants. As a result, laws were passed that, among other things, made landlords punch at least one window of light into dark tenement rooms, and our first real programs of welfare and slum clearance were begun. This book was among the first to present the problem of teenage gangs; many of our most successful juvenile delinquency programs are patterned closely on Riis's recommendations.



The hall is dark and you might stumble over the children pitching pennies back there. Not that it would hurt them, kicks and cuffs are their daily diet... That was a woman filling her pail by the hydrant you just bumped against. The sinks are in the hallway, that all the tenants may have access—and all be poisoned alike by their summer stenches. Hear the pump squeak! It is the lullaby of tenement house babes... Here is a door. Listen! That short hacking cough, that tiny, helpless wail—what do they mean? They mean that the soiled bow of white you saw on the door downstairs will have another story to tell—Oh! a sadly familiar story—before the day is at an end. The child is dying with measles. With half a chance it might have lived; but it had none. That dark bedroom killed it.... Come over here. Step carefully over this baby—it is a baby, spite of its rags and dirt—under these iron bridges called fire escapes, but loaded down, despite the incessant watchfulness of the firemen, with broken household goods, with washtubs and barrels, over which no man could climb from a fire. This gap between dingy brick walls is the yard. That strip of smoke-colored sky up there is the heaven of these people... A hundred thousand people lived in rear tenements in New York last year [1889].

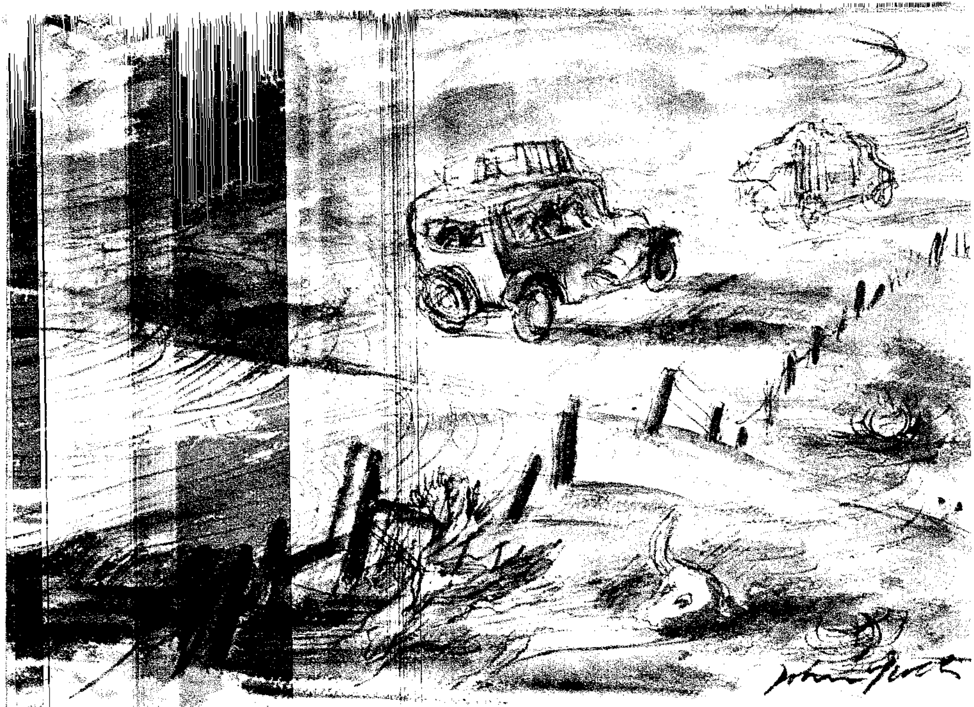


THE GRAPES OF WRATH

BY JOHN STEINBECK

Published in 1939, this epic novel has been called the "Uncle Tom's Cabin of the 20th century," so compassionately does it present the plight of a minority group in the U.S. The story follows the mass exodus of families who are driven from their homes in Oklahoma by Dust Bowl conditions. They wend their way to California, the reputed land of plenty, where they are met with prejudice, labor exploitation and hunger. The novel, which won a Pulitzer Prize, dramatized the need for vast new soil conservation programs. More important, it was instrumental in helping to shatter national barriers of prejudice.

In the little houses the tenant people sifted their belongings and the belongings of their fathers and of their grandfathers. Picked over their possessions for the journey to the west. The men were ruthless because the past had been spoiled, but the women knew how the past would cry to them



From THE GRAPES OF WRATH by John Steinbeck.
Copyright 1939 by John Steinbeck. Reprinted by arrangement with The Viking Press, Inc.

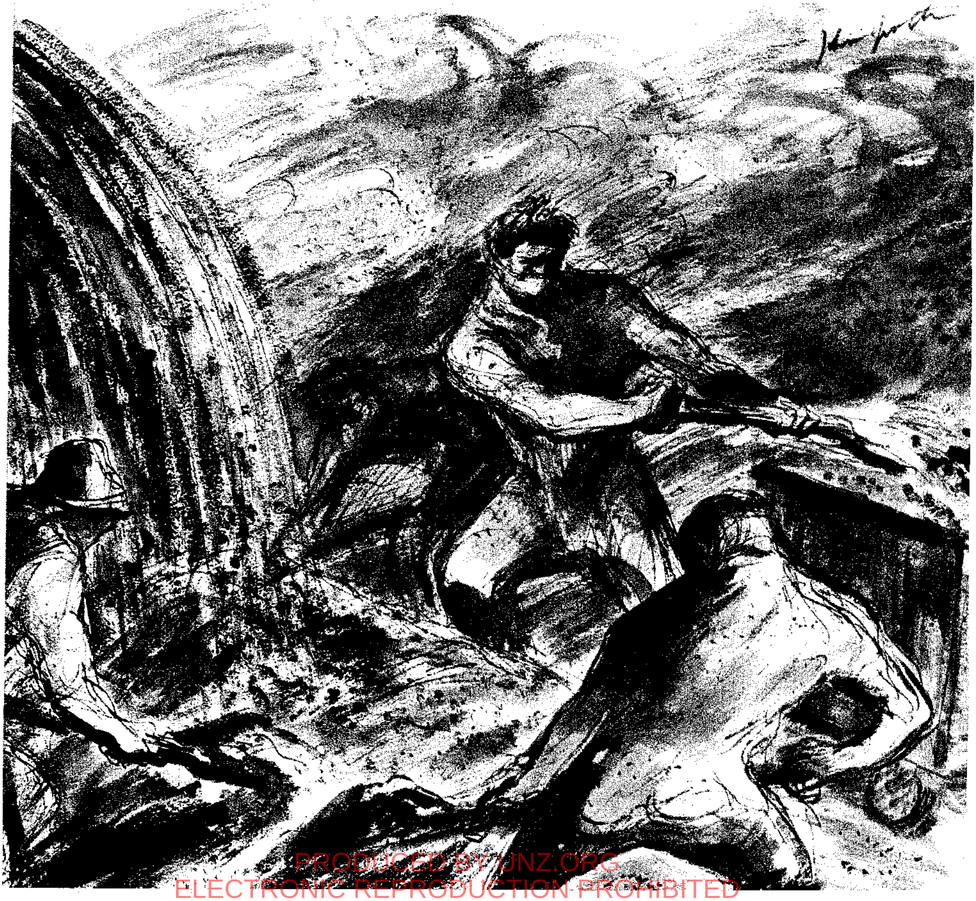
in the coming days....How'll it be not to know what land's outside the door? How if you wake up in the night and know—and *know* the willow tree's not there? Can you live without the willow tree? Well, no, you can't. The willow tree is you. The pain on that mattress there—that dreadful pain—that's you. And the children—if Sam takes his Injun bow an' his long roun' stick, I get to take two things. I choose the fluffy pilla. That's mine....they piled up the goods in the yards and set fire to them. They stood and watched them burning, and then frantically they loaded up the cars and drove away, drove in the dust....All day they rolled slowly along the road, and at night they stopped near water. In the day ancient leaky radiators sent up columns of steam, loose connecting rods hammered and pounded. And the men driving the trucks and the overloaded cars listened apprehensively. How far between towns? It is a terror between towns....'F we can on'y get to California where the oranges grow before this ol' jug blows up. 'F we on'y can.

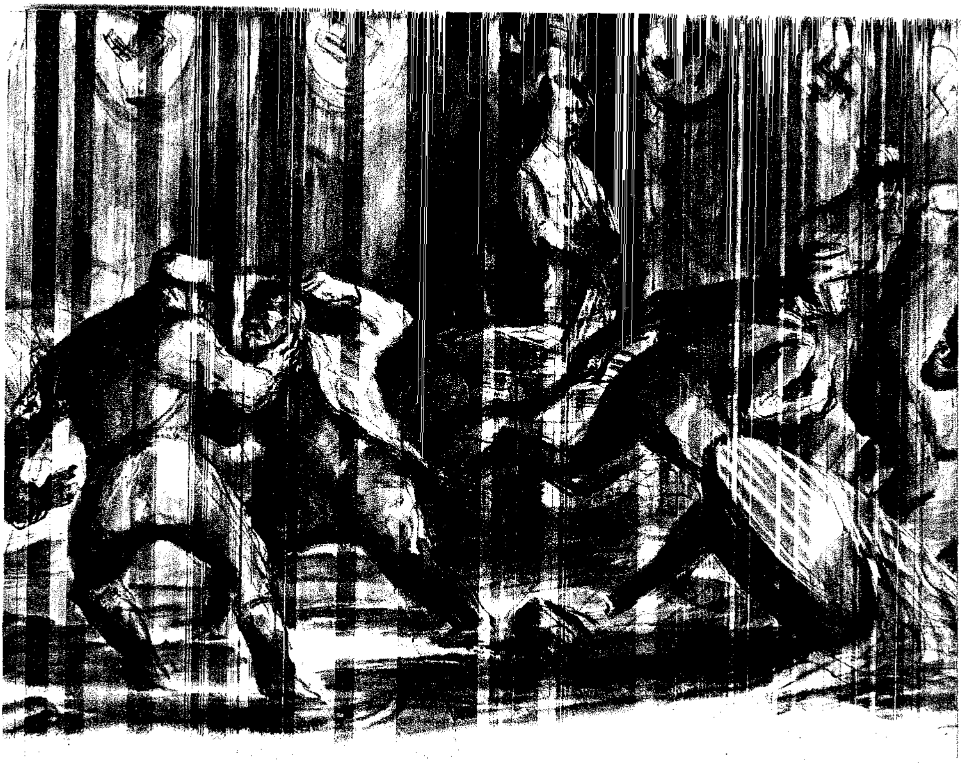
At the turn of this century, the American meat-packing industry paid little heed to anything resembling health and sanitation. Secret night squads in the Chicago stockyards were "killing" and processing already dead, bad and tubercular beef; rats were ground into sausage; men and their children labored and lived under indescribably foul conditions. Then in 1904, a 26-year-old reporter, Upton Sinclair, shared the tragic lot of the back-of-the-yards workers and told their story. His novel rang with such terrifying truth that Theodore Roosevelt, then President, called Sinclair for a personal interview, then launched an immediate investigation. Before the year ended, Congress had enacted the first legislation regulating the activities of the food, drug and cosmetic industries.

The fertilizer works of Durham's lay away from the rest of the plant . . . To this part of the yards came all the "tankage" and the waste products of all sorts; here they dried out the bones—and in suffocating cellars where the daylight never came you might see men and women and children bending over whirling machines and sawing bits of bone into all sorts of shapes, breathing their lungs full of the fine dust ....It was to this building that Jurgis came daily.... His labor took him about one minute to learn. Before him was one of the vents of the mill in which the fertilizer was being ground—rushing forth in a great brown river, with a spray of the finest dust flung forth in clouds. Jurgis was given a shovel, and along with half a dozen others it was his task to shovel this fertilizer into carts . . . In five minutes he was, of course, a mass of fertilizer from head to feet; they gave him a sponge to tie over his mouth, so that he could breathe, but the sponge did not prevent his lips and eyelids from caking up with it and his ears from filling solid....Working in his shirt sleeves, and with the thermometer at over a hundred, the phosphates soaked into every pore of Jurgis' skin, and in five minutes he had a headache, and in fifteen was almost dazed. The blood was pounding in his brain....

From THE JUNGLE by Upton Sinclair. Copyright 1905, 1906, 1933, 1946, by Upton Sinclair. Reprinted by arrangement with The Viking Press, Inc.

BY UPTON SINCLAIR THE JUNGLE

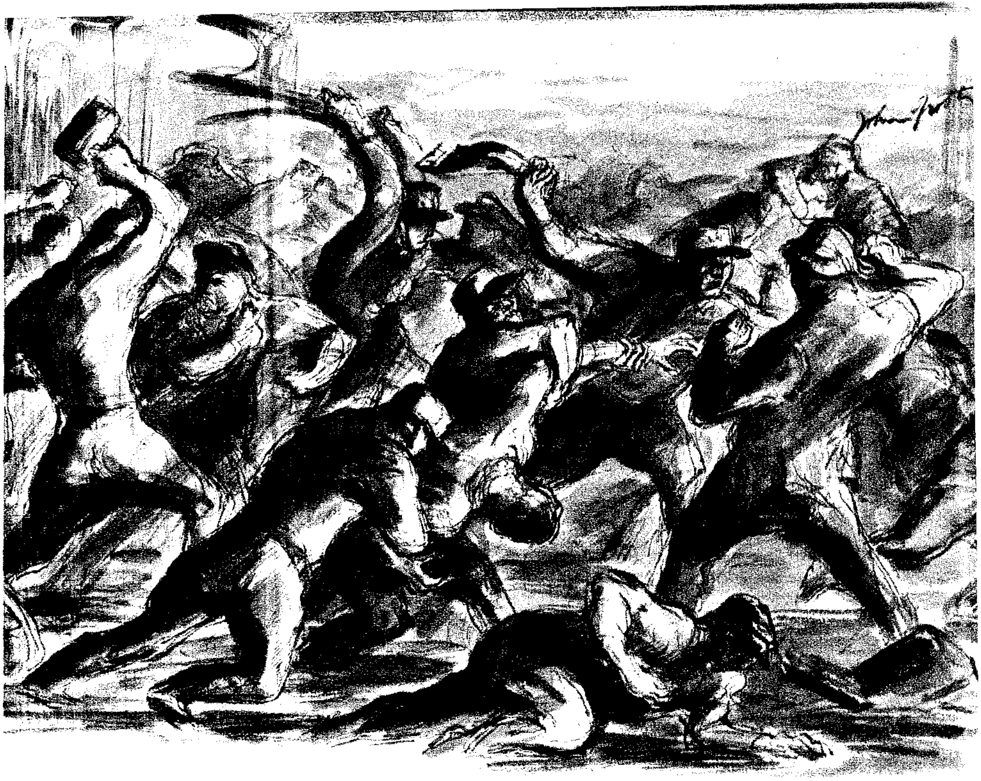




MEIN KAMPF

BY ADOLF HITLER

It has been estimated that for every word in Mein Kampf, 125 lives were lost, and for every chapter more than 1,000,000 persons died. This monstrous example of the savage power of words turned to evil purpose was written between 1924 and 1926 when the future Führer was 35. Hitler literally spit forth—he dictated the book to Rudolph Hess while the two were in prison—a hate-choked mélange of half-cocked history and crackpot racial theory. "It is possible by means of shrewd and unremitting propaganda," he said, "to make people believe that heaven is hell—and hell heaven." As a result of this book, civilization was plunged into World War II; social and economic upheavals took place; national boundaries were shifted or erased; Russia emerged as a major power; and the new map of the world fell under the shadow of nuclear armaments and the cold war. In the following passage, Hitler describes a beer hall rally of the kind that brought him to power.



In the Hofbräuhausfestsaal I always stood on one of the long sides of the hall and my platform was a beer table.... In front of me, especially on the left, there sat and stood only enemies ... Along the left wall of the hall they had pushed ahead closely to my table and now they began to collect beer mugs, that meant they continued to order beer and put the empty mugs under the table.... Within a few seconds the whole room was filled with a shouting and shrieking mass over whose heads, like howitzer shells innumerable beer mugs were flying; in-between the breaking of chair legs, the bursting of the mugs, bawling, howling and yelling.... I stayed in my place and was able to observe how completely my boys fulfilled their duty.... The dance had not yet started when my Storm Troopers; that was their name from that day on, attacked. Like wolves, in groups of eight or ten, again and again they pounced upon their opponents and actually began to beat them out of the hall.

From MEIN KAMPF by Adolph Hitler. Copyright 1939, by Houghton Mifflin Company.

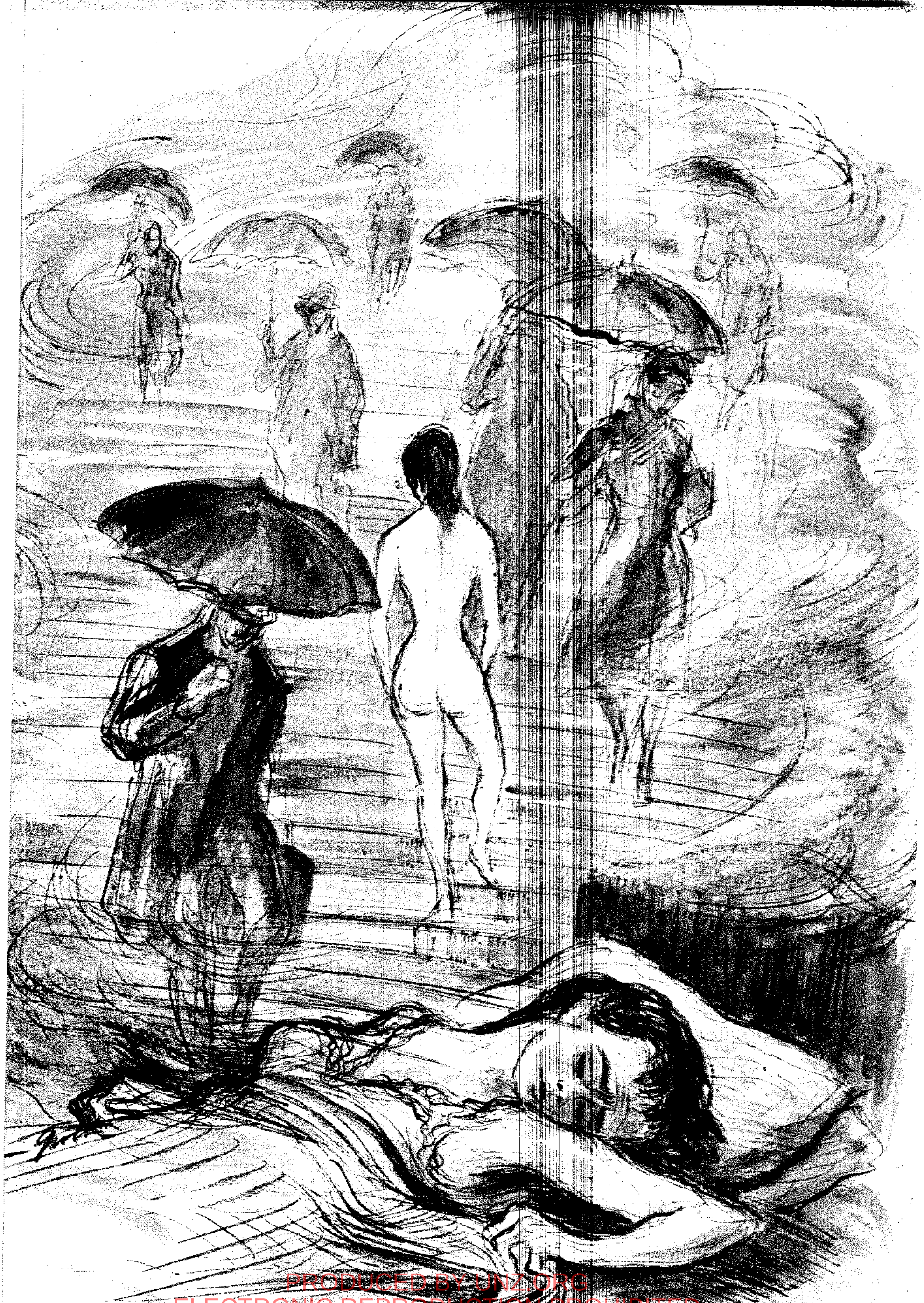
AN OUTLINE OF PSYCHOANALYSIS

BY SIGMUND FREUD

No field of human knowledge has escaped the impact of the theories of psychoanalysis set down by Sigmund Freud, and so clearly summarized by him in this last major book, written in 1938 and first published in 1940. His theories, which met with almost fanatical resistance for many years, are now accepted as commonplace: the hidden meaning of slips of the tongue, the Oedipus complex, the sexual roots of neurosis and the value of psychoanalysis in treating mental illness. Freud once wrote that Man's pride had suffered three great blows in modern times: the first, when he learned that his world was not the center of the universe; the second, when Darwin shattered the theory of special creation with his theory of evolution; the third, when Man found that he is not even master over his own mind. Comparing the human mind to an iceberg, eight-ninths of which is submerged beneath the surface, Freud showed how dream interpretation could serve as the key to freeing Man of the often paralyzing conflicts locked deep in the nether regions of the mind.

A dream, then, is a psychosis, with all the absurdities, delusions and illusions of a psychosis . . . we learn from it that even so deep-going a modification of mental life as this can be undone...Is it too bold, then, to hope that it must also be possible to submit the dreaded spontaneous illnesses of the mind to our control and bring about their cure?...The severest demand upon the ego is probably the keeping down of the instinctual claims of the id. But the claims made by the superego, too, may become so powerful and so remorseless that the ego may be crippled, as it were, for its other tasks.... We must come to its aid. The position is like a civil war which can only be decided by the help of an ally from without. The analytical physician and the weakened ego of the patient, basing themselves upon the real external world, are to combine against the enemies, the instinctual demands of the id, and the moral demands of the superego. We form a pact with each other...Our knowledge shall compensate for his ignorance and shall give his ego once more mastery over the lost provinces of his mental life.

From AN OUTLINE OF PSYCHOANALYSIS by Sigmund Freud.
Copyright 1949, by W. W. Norton & Company, Inc.



Saturated with atomic radiation in a lab accident, the six young Yugoslavs faced almost certain death. But then French doctors came to the rescue with a dramatic pioneer experiment that saved five

TO THE SIX TECHNICIANS—five young men and a girl—grouped around Yugoslavia's nuclear research reactor at Vinca, a suburb of Belgrade, October 15, 1958 was just another warm, sunny Indian summer day. And according to all the gauges which they checked and rechecked constantly, the ponderous machinery of the atom seemed to be functioning perfectly.

Then, suddenly, something went wrong. Exactly what probably never will be known outside of Yugoslavia.

The instruments of the atomic reactor went haywire. The elaborate alarm system went off. Geiger counters began to click furiously. And in one terrible moment, the reactor showered the entire room—and the six horrified young technicians—with lethal radiation. The gamma rays, beta particles and neutrons absorbed in those few seconds could have only one effect: death, silent but irrevocable.

Bogojević, the technician nearest the door, raced to spread the alarm. The others followed, running down the corridor as if they could flee the radiation which had already begun its deadly work in their bodies.

Protective curtains and lead doors began to fall into place. One of them shut in the faces of the young people. They huddled against it, out of breath and terrified.

Then Zivato Vranić, 25, remembered that they had fled so hastily that no one had thought to shut off the reactor. Someone had to do it. He looked at his friends. He was senior technician among them. Unhesitatingly, he darted back into the control room, now reeking with the the odor of ozone.

Vranić knew the risk he was taking. In the short history of atomic research, there already was ample precedent. At Los Alamos, New Mexico, in 1945, a scientist named Harry Dagnian, engaged in nuclear experiments, had been exposed to a large dose of radiation in an accident and had died within 24 days. A year later, a Canadian, Dr. Samuel Slotin, had re-entered the nuclear control room in an emergency to shut off the machinery and sound the alarm. Soon, he too was dead. Like all his co-workers, Vranić knew what the body could tolerate and he had a fair idea of how much radiation his body had already absorbed. Nevertheless, he went back into the control room, thus virtually signing his own death warrant.

Rushed to the infirmary, the six technicians were examined by Dr. Pendić, the plant physician. To Pendić, they looked like frightened children—although the circumstances were anything but childish.

All believed themselves condemned to death. The invisible cloud of radiation which had enveloped them had seared vital bone marrow, the "factory" where the body's blood cells are produced. In ten days their white cells would drop to almost nothing. White cells fight disease. Without them, a cold or any slight cut would prove fatal. The classic treatment—sterile food, rest, blood transfusions, massive doses of antibiotics—could only prolong their lives, not save them. Within three months the red blood cells would also die, and the patients with them.

It was generally accepted that in cases where human beings had absorbed 300 units of radiation, 20 percent died. At 400 units, the toll rose to 50 percent. At 600 units every case recorded up to that time had ended in death.

As the six young people waited for Dr. Pendić's diagnosis, they puzzled over these figures, and by remembering where each had been standing when the reactor went haywire, they figured out how much of the lethal radiation each had received. They knew that those who had been standing closest would be the first to die.

A quick examination convinced Dr. Pendić that he had to act at once, since this was no routine plant accident. He immediately phoned the Yugoslav Ministry of the Interior.

Though not much older than the technicians themselves, Dr. Pendić had done research only a year before at the Curie Foundation in Paris. While there, he had heard of some experiments, still inconclusive, which might save the lives of his patients. Boldly, he requested permission to whisk the seemingly doomed six off to France.

His request buzzed about the Ministry of the Interior. It is said that Marshal Tito himself was consulted. Finally, an official called Pendić back:

"Can nothing be done for them in Belgrade?"

"In Belgrade," said Pendić, "they will die."

"And in Paris?"

"I don't know," answered Pendić. "But it is our only chance."

A few hours later permission was granted. The next day the six technicians, accompanied by Dr. Pendić, boarded a U.S.-made DC-3 airliner and flew to Paris. They were met at Orly Airport by a limousine from the Yugoslav Embassy. Besides Embassy personnel and specialists at the Curie Foundation, no one knew they were coming. Officials had been afraid to announce their arrival, fearful of causing a radiation contamination panic at the crowded airport. Actually, there was no risk of contamination. The radiation sickness afflicting all six young Yugoslavs could not be communicated.

The following day, the worst fears of Dr. Pendić and of the technicians themselves were confirmed by tests at the Curie Foundation. There was already a shortage of white blood cells. The sodium in their bodies had been transformed by the radiation to sodium 24, and by measuring the amount of this chemical in their blood and urine, the amount of radiation each had absorbed could be calculated.

Vranić, who had re-entered the death room, had taken more than 1,000 radiation units—twice the dose considered fatal. Four others—Maksić Hajduković, Grujić and Miss Dangubić—had absorbed from 500 to 900 units—also fatal doses. Only Bogojević, who had been standing farthest from the machine and who had been first to sound the alarm, had received less than 400 units; he had a chance to survive.

They were put to bed, Miss Dangubić and Vranić each in a private room, the other four, two to a room. Treatment began immediately: complete isolation, no visitors, sterilized food. Doctors and nurses approached them only after donning masks. They were sealed off from the world of germs and were given antibiotics and blood transfusions.

For ten days all looked and felt perfectly healthy. But then they began to vomit. Their hair fell out in great patches. They fell into deep sleeps and did not wake for hours. Another blood count was made: instead of 6,000 to 10,000 white cells per cubic millimeter, there now were only 30. The Yugoslav Embassy sent over some radios to make the last days of the six as happy as possible.

IT WAS AT THIS POINT, with all hope fading for five of the six patients, that Dr. Pendić and Dr. Henri Jammet, chief of "atomic hygiene" at the Curie Foundation, turned the case over to a medical pioneer who, they felt, had the best chance of saving the six Yugoslavs: Professor Georges Mathé.

Mathé, 37 years old, had dedicated himself to the struggle against leukemia—cancer of the blood. He had conducted pioneering experiments on mice, rats, rabbits and monkeys, injecting them with cancerous blood cells. Then, when the animals were about to die, he had subjected them to heavy doses of radiation. This had killed all blood cells, both cancerous and noncancerous. He had then withdrawn healthy bone marrow from healthy specimens and injected it directly into the blood stream of the diseased mice. This "graft" had worked, and the afflicted mice, rats, rabbits and monkeys had recovered.

Theoretically, Mathé had concluded, this technique would work on humans, too. But there were dangerous imponderables. Not enough was known about the dose of radiation required. And if all blood cells were not destroyed by radiation, the healthy ones would form antibodies, resist the graft of foreign bone marrow, and ultimately destroy it. Still, Mathé examined the six Yugoslavs. Their condition resembled that of leukemia victims particularly in that their bone marrow was no longer producing healthy blood cells.

The big question was: had the radiation destroyed the ability of their blood to form antibodies which, paradoxically, would fight off the graft that might save their lives? Mathé concluded that the answer was yes, the blood's antibody-producing ability *had* been affected.

He decided to graft healthy bone marrow into the five most severely affected Yugoslavs. The ordinary treatment would be continued on the sixth—Bogojević—unless his condition worsened.

Dr. Leon Schwarzenberg, head of the blood bank at the Hospital de Saint Louis in Paris, was charged with finding donors of healthy bone marrow. Each donor had to have the same sex, blood group and RH factor as the patients themselves. Donor and patient had to match up in many more areas than in an ordinary blood transfusion.

Since a similar appeal had gone

out not long before, to aid a child condemned by leukemia, Dr. Schwarzenberg had on hand a thick file of possible donors. He went through it carefully. Finally, he sent out two telegrams.

The first went to Marcel Pabion, 37, a factory technician with three children, a man who had fought in Indochina. The wire read simply: "Please be present Tuesday, November 11, Curie Center. Confirm by telephone."

Pabion hurried to a friend's home to telephone that he would come. Only then did he tell his family.

The second went to Raymond Castanie, a former French Foreign Legion paratrooper, the father of three, a man on whose chest was tattooed: "A Bad Head, but a Good Heart." Castanie also telephoned that he would be there.

It was decided to start with these two donors and the two most severely affected Yugoslavs. Dr. Schwarzenberg explained to Pabion and Castanie that they would be put under total anesthesia. Then a thick hypodermic needle would be plunged into their breast bones, to draw out about ten cubic centimeters of the reddish, soupy liquid that is bone marrow. This would be immediately injected into the blood stream of the dying Yugoslavs, who would be lying on adjacent tables. There would be 18 to 20 of these "grafts" during the next three weeks.

"It is not an easy thing we are asking," said Dr. Schwarzenberg. "You will be pretty sore. You may become nauseous from the anesthesia. It will take a great deal of your time. We cannot even promise that your sacrifice will save the lives of these people. What we plan to do has never been tried before."

The two donors hesitated only a moment. "Let's get on with it," they said.

Accordingly, the radical new treatment began. At first it appeared to be astonishingly successful. Even Vranić seemed to gain strength, color and the will to live.

Elated, Dr. Mathé decided to extend the same treatment to the other three patients. By now the press was following the experiment avidly and the Curie Foundation was deluged by calls from volunteer donors. Dr. Schwarzenberg consulted his files and sent two more telegrams.

One went to Albert Buron, 44, a secretary, the father of two and a blood donor during the Hungarian uprising. The other went to Madame Draghi, who kissed her four youngsters good-by and hurried to the hospital. The fifth donor would be Dr. Schwarzenberg himself, age 34, the father of one.

On November 16, even as grafts continued on the others, Vranić died of an intestinal infection that killed him in a matter of hours. He had lived 33 days. News of his death was kept from the others, who were so weak they might not have survived the shock.

As Vranić's body was carried back to Belgrade, the fight to save his fellow victims went on. For three weeks Dr. Mathé and his associates drilled into the healthy bone marrow of the French donors, extracting precious blood-making cells and re-injecting them into the blood streams of the Yugoslavs. These massive doses produced blood cells while the Yugoslavs' marrow healed, rebuilt and began producing again.

As the days passed, the victims' condition became noticeably improved. Analysis confirmed that their blood count was returning to normal. Their hair began to grow again. They became more cheerful. One morning, the girl, Miss Dangubić, making frequent reference to her French grammar book, asked a nurse if she might have a mirror.

The victims were only too willing to believe they had a chance to recover. But to the press and fellow scientists, Dr. Mathé kept repeating, "It is too early to tell. We must wait."

By the middle of January, 1959, the five Yugoslavs were so improved that Dr. Mathé allowed the French donors to visit them for the first time. The French came in hesitantly, bearing flowers.

"*Bonjour,*" said Madame Draghi. "*Comment ça va?*"

And a Yugoslav said: "*Dobar dan, Kako ste?*" Which meant the same: "Hello, how are you?"

This was too much for the two women, who threw themselves into each other's arms, weeping. Before long everybody was in tears as the Yugoslavs thanked their visitors profusely.

At length the Yugoslavs were permitted to visit Paris, which only a few weeks before they had despaired of ever living to see. They were photographed in front of the Arc de Triomphe in their trench coats and berets, leaving a space in their midst where Zivato Vranić would have stood had he lived.

On February 14, 1959, a day short of four months from the moment their atomic reactor went wild, the technicians boarded the Orient Express for the trip back to Yugoslavia.

"They are alive," said one of their French physicians, as the red taillight of the train disappeared down the track. "There may be bad times ahead. Their blood formula will change. They will tire easily. But they are alive. They are alive."

SIGN LANGUAGE

AN APARTMENT HOUSE in Denver, Colorado, abstains from the blunt "No Vacancy" sign on its front door. Instead, it announces it is "Happily Filled!"

—*Cincinnati Enquirer*

THIS WAS POSTED ON A Bronx, New York, church bulletin board: "Do Come In—Trespassers Will Be Forgiven."

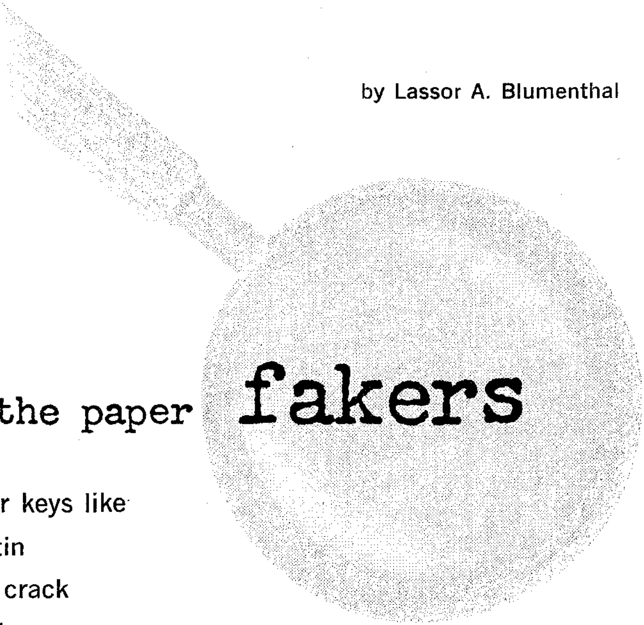
—DAVID GORDON

SIGN AT A resort pool: "Lady guests are requested not to bother the lifeguard unless drowning."

—MRS. H. L. HARRIS

SEEN ON A pickup truck on the Hollywood Freeway: "Half ton, will travel."

—SHIRLEY ZICHT



by Lassor A. Blumenthal

He hunts the paper fakers

Tracing typewriter keys like fingerprints, Martin Tytell has helped crack scandals, spy plots and poison pen mysteries

IN JUNE, 1958, the dean of a New York State girls' college received an anonymous letter charging that a bachelor professor had raised a student's grades 25 percent because of an amorous involvement.

"If you don't get rid of him by the 15th," warned the letter, "I'll turn the evidence over to the newspapers." The dean promptly called a man named Martin Tytell in downtown New York, and Tytell immediately proceeded to study the school's filing cabinets.

In two days Tytell informed the startled dean that "it was your own secretary. She must have been jealous of the professor. The style of the letter," declared Tytell, "is precisely the same as some correspondence I pulled from her files at your office. I visited her home yesterday and repaired her typewriter. The type samples match the anonymous notes exactly. In a few days you'll receive a ten-page report with 14 more reasons why it has to be her."

Brash, brilliant, 45-year-old Martin Tytell has been startling people ever since he began to specialize in the fantastic field of document analysis. Generally considered the greatest expert in the business, Tytell has done top-secret typewriter-construction work for the Government; has appeared in the most sensational spy case of the century; has been called in on some of the juiciest scandals of the past decade; is one of the foremost teachers of the art of analyzing typewritten documents.

Even among experts Tytell is regarded with awe. Donal E. J. MacNamara, head of the New York Institute of Criminology, once referred to Tytell as "the most outstanding man in his field."

Tytell, a heavy-set, cherub-faced man 5′7″ tall, is dedicated to his investigations. Just a year ago, for example, he was called in by a large Midwestern manufacturer of auto parts—call it Ace Products Corp.

Ace's customers had been receiving anonymous letters claiming that the firm had created artificially-high prices by threatening competitors and bribing purchasing agents. As a result, Ace's losses were mounting into thousands of dollars.

Tytell had a hunch, backed up by experience on dozens of other cases, that the letters had been written by someone inside Ace. The hunch proved right. He found that the messages had been typed on two different machines, one of which turned up in an office shared by an Ace vice president named Saunders and a company lawyer named Bramson. Both men had the same secretary, which narrowed the suspects down to those three.

To find which one had written the letters, Tytell analyzed their individual writing styles—and hit a brick wall: all three had identical mannerisms, a one-in-a-million coincidence. "I was completely stymied," he said, "until I found out their history. They had been working together for about 15 years and knew each other so well that they were even able to write letters for one another."

There was only one thing to do: find out who owned the other machine, a Royal portable. As a repairman, Tytell went to Bramson's house and told his wife that he wanted to give her typewriter a free checkup. She led him into the den where a Royal portable was sitting on a small typing table. In fixing the machine, he managed to palm a sample of the typing, then sped back to his office and plunged into his laboratory, a small room stuffed with microscopes and photographic equipment, and which has a dismaying similarity to Frankenstein's workshop.

A few hours later, after comparing the anonymous letters with the "standard," that is, with the sheet he'd typed on the Royal, he knew that Bramson was guilty. As an example of Tytell's incredibly painstaking approach, here is a paraphrase of the report he submitted:

Every machine has some individual characteristics which are accentuated with use. The defects found in the typing of the Royal portable standards and the anonymous documents which were typed on the portable all had five characteristics in common. These were:

Type face: On all the documents —both questioned and standard— the comma has its tail sheared off between seven and eight thousandths of an inch at a right angle.

Horizontal alignment: In both questioned documents and standards, the small letters "r" and "w" are higher and the small "c" is lower than the adjoining letters.

Vertical alignment: In normal position, letters should line up perfectly in vertical rows, one directly under the other. In the typewriter used to produce both questioned documents and standards, the small "h" is over to the left.

Slant: In a new machine, the type is perpendicular to the base. With use, this position often slants right or left. In both questioned and standard documents, there is no evidence of consistent slant. This very absence of defect is significant.

Tilt: In a used typwriter, the type is often damaged and one part of the type impression becomes heavier than the others. In both the questioned documents and the standards, the "O", both upper and lower case, prints heavier on the left.

Confronted with the evidence, Bramson admitted his guilt and agreed to leave the company quietly.

Tytell has been getting his hands dirty ever since he was a youngster. After high school he set himself up in the typewriter repair business. He soon became bored with ordinary, run-of-the-mill work and began constructing foreign-language and special scientific machines.

Shortly after the outbreak of World War II, Tytell received a number of lucrative contracts to devise secret machines for the Government. When someone sent a letter to the draft board in Washington claiming Tytell was deferred by his local board because of his father's influence, the Government canceled the contracts and drafted Tytell instead. A few days later, they assigned Tytell back to his own office, doing the same work—but at a private's pay.

Unhappy at being deprived of contracts that could have made him a wealthy man, Tytell tracked down the untruthful letter writer. The author was the mother of a friend who had taken some typewriters from him under the pretense of wanting to set up his own business, and who had then pawned them. The mother was bitter because Tytell had asked for the machines back. The letter was her way of getting even.

IT WAS ONLY NATURAL after the war that Tytell's attention should have turned toward other cases similar to his own. In 1951, he sprang into national prominence with one of the big document cases of the century. A provocative figure in the Alger Hiss case, he spent over a year building a typewriter that duplicated the Woodstock machine on which the famous Pumpkin Papers were typed, although other experts had said it was impossible.

Tytell was hired by the Hiss defense to prove that two typewriters can be made to type so much alike that it would be confusing, and perhaps impossible, for experts to distinguish between documents typed on either of them. His painstaking work proved the possibility of forgery by typewriter.

A few months back Tytell gave another superb demonstration of his abilities. A handsome, wealthy, Rhode Island physician had been the target of a barrage of anonymous letters sent to his patients' husbands. The letters said, in effect, "he is fronting for an abortion mill. How else could he afford to live on the scale he does? And his wife is just as bad. She's a filthy housekeeper." The doctor's practice suffered, as husbands began suspecting their wives of the worst.

"Tell me, Doctor," said Tytell, "have you any female patients who might have misunderstood your interest in them? Can you give me the names of any women you know, whether they're patients, or more than patients, who might want to damage you?"

All the names the doctor gave Tytell checked out in the clear.

One night Tytell mentioned the case to his wife Pearl, a well-known handwriting expert. "I think it was a woman," said Pearl. "Only a woman would make that crack about his wife being a filthy housekeeper."

"Of course!" shouted Tytell. "It must be an in-law. It's the kind of thing a female relative would say!"

A couple of days later, he knew who his culprit was. He called the doctor and said, "I've got your author, but it's going to shock you. It's your sister, Marge." Tytell showed him the proof. Within 24 hours, Tytell had a check for a cool grand plus a healthy bonus.

Tytell, whose mind is never really satisfied until he understands the basic psychology behind his culprits, explains Marge's motivation this way: "The girl had an unhealthy love for her brother and was insanely jealous of his wife. The only way she could get at the wife was through her brother and so she set out to destroy his practice."

In his office at 123 Fulton Street, just off the Wall Street area, Tytell scrambles up and down a ladder, pulling out records of his past cases from shelves which run clear up to the ceiling.

Tytell's restlessness even dictates his sleeping habits. An early-to-bed man, he often wakes up around midnight in his Riverdale, New York home, and spends two or three hours poring over the dozen-odd criminology magazines to which he subscribes, or diving into the more than 2,000 volumes on crime and sociology which line the four walls of his den.

Sometimes Tytell's tenacity results in solutions which surprise even himself. He likes to recall one classic example which he refers to as "The Case of the Sex-Starved Widow."

"About two years ago," he recalled recently, while puffing on one of his 103 pipes, "I was hired by the heirs of a wealthy, Chicago widow. After her death, a gigolo by the name of Fred Paris, who had a prison record, produced a scrap of paper with her signature, leaving him $200,000. "I couldn't blame the family for being suspicious. The paper had been typed sidewise, and it was badly torn along the right edge. Further, the paper was creased so that it looked as if Paris might have handed her the folded sheet already fully typed and asked her to sign at the bottom."

Tytell first set out to discover whether the sheet had been folded before or after it was typed. He slipped it under the microscope, and, as the paper fibers came into focus, he saw that the inked letters crossed the crease clearly and smoothly with no running or blurring.

"That meant the paper had been fed into the machine unfolded," Tytell explained. "When you type over a crease on paper, an infinitesimal amount of the slightly-liquid fluid always runs into the channel."

Then Tytell selected one of his own machines which was identical to the one on which the questioned document had been typed. He inserted a sheet of 8½″ by 11″ paper sideways and rolled it forward into typing position.

"The carriage," he said, "was just a bit too short to take the full length of the paper easily and the right edge, rubbing against a structural metal pin as I pushed it forward, became thoroughly shredded." This explained the frayed edge of the gigolo's paper. But Tytell still had *no proof* that the woman hadn't signed a blank piece of paper which Paris had typed in later.

Tytell decided to use the experimental method to find out which came first. He asked hundreds of friends and customers to write their names on blank sheets of paper held sideways. Then he had each one sign again on another sheet with a letter typed on it which was just about the same length as the will.

"In virtually every case," he said, "on the blank paper they wrote their names at or above the middle, centered between the two sides. On the typewritten documents, the signature was smaller than when they signed the blank paper.

"I compared the size of the woman's signature on the questioned document with other standards she'd signed—checks and so forth. The signatures were the same size. This was pretty clear evidence the widow had not signed a blank sheet, but had knowingly put her signature at the bottom of the typed page."

The conclusion was inescapable: the will was legitimate.

In a courtroom, Tytell's methodical preparation of a case is most persuasive. He brings in charts, projects micro-photographs, demonstrates with models. At one recent trial, he dismantled and put together a typewriter to show the jury how the complicated machine operated to create typographical effects.

Attorneys have found Tytell imperturbable under cross examination. One lawyer once said of him: "Martin never gets ruffled because he never makes any claims that aren't substantiated by a mountain of proof. When lawyers challenge him, he just climbs up on the mountain and lets them batter their brains out on the rocks." ♛

DOG'S LIFE

IN WALLACE, IDAHO, neighbors complained of the barking of a watchdog. Investigators found the owner sleeping in the doghouse.

—FRANCES RODMAN

The sick little
bricklayer pumped five
bullets into
the stunned crowd.
Five people fell.
But not the intended
victim: FDR!

Fifteen seconds of terror

by Bob Crossland

AT 9:35 P.M. on February 15, 1933, the destiny of America hung in the balance for 15 seconds. An assassin with a cheap revolver, a wobbly chair, a doctor's wife and the next President of the U.S. figured in one of the most frightening dramas of the 20th century.

The setting was Bayfront Park in downtown Miami, Florida. Had just one of Giuseppi Zangara's five bullets found its intended mark, Franklin Delano Roosevelt might have died less than a month before he started the first of his epochal four terms in the White House.

As a working newspaper reporter, I was standing less than ten feet from the automobile in which Roosevelt was sitting. While FDR escaped unscathed, those 15 seconds of terror saw Mayor Anton J. Cermak of Chicago crumple almost at my feet with a bullet in his right lung, and Mrs. Joseph Gill, wife of the president of the Florida Power & Light Co., fall with a bullet in her abdomen. Russell Caldwell, a Coral Gables architect, dropped with a head wound, as did Miss Margaret Kruis, a New Jersey dancer. She slumped to the ground beside Mayor Cermak. And William Sinnott, a New York detective on vacation, was shot in the head.

The curtain of the drama went up when Miami headlines announced that President-elect Roosevelt had ended his 11-day fishing trip aboard Vincent Astor's yacht, the *Nourmahal,* and would make a brief speech in Miami before leaving by train for Washington to prepare for his inauguration on March 4.

In a cheap rooming house in downtown Miami, Giuseppi Zangara, a pint-sized Italian immigrant, lay on a sway-backed iron bed and laboriously read the newspaper, which carried a map of FDR's route. Leaving the rooming house, he went to a pawnshop where he purchased an $8 mail-order revolver and ten cartridges. Then he hurried toward Bayfront Park.

Zangara stood in one of the aisles, about 15 feet behind the first row in front of the bandstand. Crippled by polio, Roosevelt had elected to speak from the back seat of an open automobile. Meanwhile, nearly 500 no-tables, including Mayor Cermak, took their seats on the stage, about 50 feet behind the spot marked for FDR's car. Every seat in the park was filled and thousands were standing behind the last row of seats.

The auto carrying Roosevelt drove into the park, flanked by Secret Service men, Miami police, sheriff's deputies and an honor guard of American Legionnaires.

The President-elect's speech was brief. When he finished, the celebrities broke from the stage and started toward the car. George Brodnax, Secret Service agent in charge of security arrangements, waved to the driver of the auto to get going, but Roosevelt stayed the order. He had recognized Mayor Cermak and called him over. The Chicago Mayor stepped upon the car's running board and shook the President-elect's hand. They chatted for a few moments.

Suddenly, Zangara stood up on a vacated chair and started shooting. A 105-pound Miami doctor's wife sitting in front of him screamed and grabbed his wrist, trying to get the gun away from him. She managed to divert his aim, but was unable to shake him from the chair. Zangara emptied the revolver in less than 15 seconds.

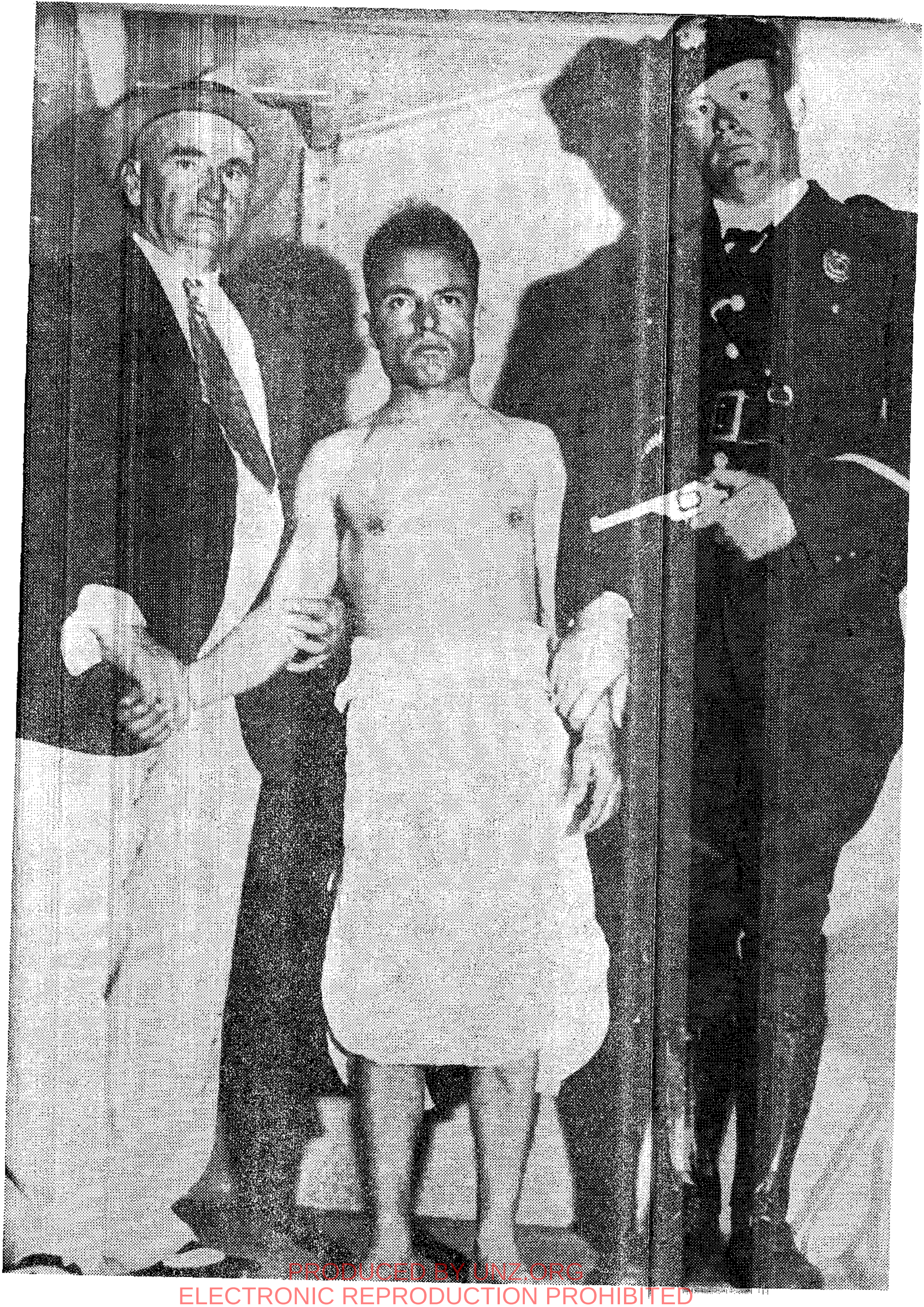
Instantly, a flying wedge of Legionnaires buried the gunman and a dozen spectators beneath a pile of humanity, while a Secret Service man and two Miami officials lifted the wounded Mayor Cermak and dragged him toward the Presidential car. Brodnax shouted for the driver of the car to get out of the park, but again FDR countermanded the order. He was unwilling to go until Cermak had been placed in the back seat. Only then would Roosevelt give the order to leave for the hospital. He cradled Cermak's head in his lap as they sped away.

Meanwhile, Zangara had been brought to bay. Shouts of "Kill him! Lynch him!" were going up from all sides, and many women tried to claw the assassin as he was dragged to a sheriff's car and hastily taken from the park.

At the county jail, authorities got their first good look at the man who had tried to assassinate Franklin D. Roosevelt. He said his name was Giuseppi Zangara and that he was 32 years old. Only five feet, one inch tall, he had a tremendous head of black, bushy hair. The only reason he could give for his act—then or afterward—was that he hated capitalists and suffered almost continually from stomach pains. (Doctors later said these pains were probably emotional in origin.)

Zangara said he had come to Miami from Hackensack, New Jersey, where he was employed as a bricklayer. About ten years earlier, he had resolved to assassinate King Victor Emmanuel of Italy, but decided not to because of the dense crowds and the presence of royal

Dwarfed by Miami police, sullen Zangara faced photographers wearing only a towel. Angry mob manhandled him after his assassination attempt failed.



guards. Zangara had intended to go north to shoot President Hoover when he read of FDR's visit. He changed his mind again, foregoing Hoover because FDR was close by.

In the meantime, at Jackson Memorial Hospital, Mayor Cermak and Mrs. Gill, the most seriously injured of the bystanders, were rushed into surgery. Roosevelt refused to leave the hospital, maintaining a vigil in the operating room corridor until Cermak and Mrs. Gill had been taken to private rooms.

Little time was lost in arraigning Zangara on four counts of attempted murder. Still defiant, he refused counsel, but three attorneys were appointed by the court to defend him. He only sneered when he was sentenced to 20 years in prison on each of the four counts.

"Don't be stingy, give me more—give me 100 years!" he snarled at the judge as he was led away.

Then, after less than a monthlong fight for life, Mayor Cermak died. (Mrs. Gill hung between life and death for weeks, but eventually recovered.) Thus Zangara once more faced the court, this time on a murder charge. On March 10, he was sentenced to die in the electric chair for the slaying of Chicago's Mayor Cermak.

The sentence was carried out on March 20, 1933 at the state prison at Raiford, Florida. Zangara preceded the guards into the execution chamber. He ran over to the chaplain and handed him a sheaf of papers—his autobiography. As the guards approached him, Zangara said, "Keep hands off. I not afraid to sit in chair. I do it myself."

With that, he walked over and sat down in the electric chair and waited for the attendants to attach the electrodes.

Shading his eyes, he looked around, apparently for photographers. Not finding any, he shook his fist angrily and shouted, "You no take my picture? You lousy bums."

As attendants were adjusting the black cowl and the electrodes, Zangara became impatient. "Push the button, push the button!" were his last words as the fatal charge of electricity surged through his body. ♛

ON THE NEWSFRONT

A PREVIOUSLY SUCCESSFUL check forger was apprehended in Norwich, Connecticut, when he made the mistake of endorsing his own name on the back of a phony check.

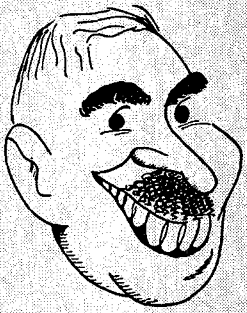
—RON BUTLER

IN MIAMI, a man parked his car in his usual and quite legal spot, and went to lunch. One hour later he returned to find a long stripe of yellow paint had been applied to the curb, indicating a bus zone—and a parking ticket stuck to the windshield.

—*American Mercury*

As the egghead of scrambled English, politician Jim McSheehy could make hilarious hash out of any metaphor

THE MARVELOUS MALAPROP OF THE GOLDEN GATE



BY DICK NOLAN

IN THE ORNATE meeting chamber of the San Francisco Board of Supervisors, the flat, clerkly voice of the speaker droned on and on. He was explaining, at tedious length, why the Supervisors should vote the money to buy some Venetian gondolas for Stow Lake, an artificial lake in Golden Gate Park.

Hunched deep in his big "Bank of England" chair, Supervisor James Bartholomew McSheehy waited impatiently for the man from the Park Department to finish. With the sure intuition of the self-made, "practical" politician, McSheehy had already solved the problem to his own satisfaction. Finally the Park man wheezed to a stop, and McSheehy got the nod of the chairman.

"Gentlemen," said McSheehy, "why do we not buy *two* gondolas, and let nature take its course?"

The crash of laughter that greeted McSheehy's proposal still echoes in San Francisco's lavishly sculptured City Hall. No solemn business meeting is ever concluded without at least one quotation from The Great McSheehy, who was a member of the Board from 1918 to 1942. Jim McSheehy, though he is dead, can be said still to play an important part in civic matters, because more than one bitter controversy has been swung to compromise by taking time out for a fond recounting of McSheehyisms.

This is all the more remarkable since McSheehy himself was no sweet tempered compromiser, but a red-faced, jut-jawed political brawler, who collected enemies and feuds as a warrior chief would string knuckle bones on a necklace. In the heat of debate, McSheehy was impervious to the sardonic shafts hurled his way by the opposition (which, often as not, included all the other members of the Board) or to the occasional outcry of the citizenry attending the meetings.

"You good people should not make all this pantomime and tumult," he primly advised one outraged gathering of taxpayers. Then, turning to a fellow Board member, McSheehy shook a defiant finger under his nose, warning, "Don't you sarcast me!"

At times, McSheehy would seek to destroy his enemies with an apt quotation from classical sources, but it usually came out mangled beyond repair in the McSheehy malaprop mill. "As the old Romans said," The Great McSheehy rumbled on one occasion, "I agree that it is all water over a wheel, but now it's coming back to haunt us."

Professing the gift of prophecy, McSheehy once warned the Board members, "The handwriting on the wall is as clear as a bell!"

On the rare occasions when he was feeling conciliatory, McSheehy would address his fellow Supervisors in his own version of the half-time pep talk. "Let us all get in a hurdle together," he would propose. Or, "Let us all put our shoulders behind the wheel and push the ship of state up the center of the road." Or, "Let us call a shovel a shovel—no matter who we hit!"

Once, addressing a women's group, McSheehy was blandly professorial. "Ladies," he said, "I have here some figures which you can carry in your heads, which I know are concrete."

When an opponent once courteously referred to McSheehy as "the incumbent Supervisor," McSheehy leaped to his feet, his ruddy face aflame with indignation.

"I may have been ill at times and unable to attend meetings," roared the angry legislator, "but *no one,* gentlemen, has the right to say that I have been incumbent!"

McSheehy's gift for fuzzy-focussed oratory, ironically enough, had made him at the time just about the most "incumbent" member of the Board of Supervisors. He was first elected in 1918, and served continuously thereafter until 1942, winning election after election with impressive totals of votes. In private life he was a small contractor and home builder, comfortably if not spectacularly successful. In politics he was an "aginner," and as such won the loyal support of voters who happily gave him a mandate to "Go fight City Hall."

In fighting City Hall, McSheehy lashed about in all directions; but he reserved his lustiest blows for the San Francisco Public Utilities Commission, which runs the publicly-owned water and transit systems, among other enterprises.

McSheehy conducted a long and fruitless campaign to do away with household water meters, and to substitute instead a flat charge for water. He also railed against the Market St. Railway, privately owned at the time, demanding that it be bought up as a nuisance and merged with the city's Municipal Railway System. City experts termed both proposals "absurd."

After meeting defeat for the eighth or ninth time in his loud crusade to unify the tangle of transit lines, McSheehy conceded it was the engineers who had licked him. "You can't go out and rebuttal the opinion of an engineer unless you hire another engineer," he commented.

Less than two months before McSheehy's death in July, 1944, the opinion of the engineers who called transit unity "absurd" was at last "rebuttled." The city did indeed vote to buy the Market St. Railway as a nuisance. In September it was merged with the city-owned lines. McSheehy's meterless water system, however, has never been adopted.

His war against the Public Utilities Commission is celebrated for many a skirmish over that department's sizable annual budget. Attacking an especially big appropriation, McSheehy assumed a shocked expression. "Why, gentlemen! This comes within a few cents of being a vast and fabulous sum!" he advised his colleagues on the Board.

MCSHEEHY loved words, and besides tumbling them out joyfully in the combat of political debate, he gleefully committed them to paper in a never-ending flow of correspondence. On occasion he would chide his fellow Board members for their failure to grasp finer points of English. During discussion of an engineering report, McSheehy could not see why his colleagues were floundering. "Why, this is crouched in language which is perfectly oblivious," he declared.

During Depression days, when indigence was a sore problem to city budget makers, McSheehy championed generous welfare grants. At one time, when a certain appropriation had been cut deeply, he rose to protest. "If this sum is not voted," he wanted to know, "where are we going to get the money to bury the indignant dead?"

McSheehyisms now make up a rich chapter of San Francisco folklore. For example:

"We don't want to make Van Ness Avenue an artillery." . . . "This is merely a coagulation of figures." . . . "The purpose of this legislation is to keep the unemployed employed." . . . "She lives in a penthouse in the basement." . . . "Mr. Chairman, revenue fathers, and friends—" . . . "The Government has pruned every man and woman on the list." . . . "You can't straddle the fence and still keep your ear to the ground." . . . "If there is anything behind this that your humble servant can undercover, I'm going to undercover it."

The Great McSheehy capped his political career by running for Mayor of San Francisco. Characteristically, he launched his campaign with the statement: "I am a candidate for Mayor—but I haven't yet decided whether to run."

In 1942, at age 68, Jim McSheehy retired from the public scene. And the rhetoric of San Francisco politics settled down into the gray anonymity of professionally prepared speeches mass-produced in California's public-relations mills. This well-barbered prose may help the new breed of politician to look dignified—but it will make none of them a legend.

Not even if it's "crouched in the most oblivious terms." ♛

QUICK QUOTES

THE GIRL who goes to pieces on the slightest provocation was probably never assembled properly in the first place.
—*Quote*

A WOMAN'S chief asset is a man's imagination.
—MRS. WILLIAM H. BELMONT

Heard any good stories lately?

Earn a cash reward by sharing jokes and anecdotes with others. Send us those stories you've found funny and fresh, as well as the inspiring bits of everyday life you have encountered.

We will pay on publication $5.00 for original epigrams; a minimum of $5.00 for contributions from a published source; a minimum of $10.00 for original anecdotes and $50.00 for Silver Linings.

Address all contributions:
Humor Editor, Coronet Magazine,
488 Madison Avenue, New York 22, New York.
Contributions cannot be acknowledged nor will they be returned unless accompanied by a self-addressed, stamped envelope.

More disability benefits for vets;
extra trade-in on old cars; insurance against
major illness; real value of green
stamps; new high interest on E & H bonds

money-

by Sidney Margolius

VETS' BENEFITS: now your second biggest bulwark

As a veteran of World War II or the Korean War, you (and your family) have just been guaranteed against destitution if you become disabled or too old to work. Your family will be protected if you die. Starting July 1, 1960, an additional 206,000 veterans' widows and 72,000 disabled veterans, who had not previously been eligible, qualify for cash benefits under a new law.

You or your family must apply for these benefits to collect them, however. Payments are received only after you apply and are approved by the Veterans Administration.

Veterans may receive benefits if totally disabled by any illness or injury, which need not be service-incurred. A similar provision now protects veterans' families.

Here's how it works: a totally disabled vet with no dependents, and income under $1,800 a year, is eligible for a monthly income after July 1, 1960. A disabled veteran with dependents and an income under $3,000 a year also qualifies for disability benefits at that time.

Most vets of 65 and older can, largely because of age, qualify for VA total disability benefits. It works like this: being 65 is figured as being 90 percent disabled. To prove the required 100 percent disability, a 65-year-old vet can generally make up the other ten percent disability through poor eyesight or hearing, etc. The same income qualifications apply as in other disability cases.

Veterans' families are now protected if the veteran dies. Veterans' widows and/or children up to age 18 qualify for benefits, depending on income. If a vet's childless widow has less than $1,800 a year, or if a vet's widow and children get less than $3,000 a year, they qualify for veterans' family benefits.

Social Security payments count as income in qualifying for VA benefits. But most Social Security payments are below VA income limits, so do not generally disqualify vets or their families from the new VA benefits.

Veterans' benefits range from $40 to $100 a month; family benefits start at $25. Each child under 18 gets $15 a month and $40 a month goes to their mother.

The VA is accepting applications now. Even if you or your family are not immediately eligible, tell them about these benefits and the address of the nearest VA office where they may apply. A special burial benefit of $250 is payable to every veteran's family on his death, irrespective of income.

CARS: cream puffs win bigger trade-ins

You may get ten to 15 percent on trading your old car if you keep it clean and in good condition, a leading finance company found. A car in obviously better than average condition is known as a "cream puff." It's worth more because it's easier to resell.

If you want top dollar, expect the dealers to give your car close inspection. Here are some points they often inspect and some inexpensive ways to meet inspection:

Interior: Cover badly-worn upholstery with inexpensive fiber covers. Revitalize stained or faded upholstery. First sponge with detergent suds (just the suds), rinse with fresh water containing a little tint-dye of the same shade as the upholstery. Put self-sticking cloth tape, sticky side up, under a tear and pull fabric together over it. Mend or replace floor and pedal coverings.

Trunk and radio aerial: A dirty trunk, careless tool storage, a loose or bent aerial are part of what dealers call a "pattern of neglect." Clean and tidy the trunk. Fix or replace a damaged aerial.

Body: Dealers examine fenders, doors, trunk lid, hood and along chrome molding for scratches and rust spots. These can be touched up with matching paints available in auto-accessory stores.

Engine: Rough idling and unusual noises indicate sticky valves or other engine problems. A fast turnpike drive can help free sticky valves. Rough idle may be cured by carburetor adjustment, spark plug cleaning and tune-up.

Engine appearance: A too-dirty engine indicates poor upkeep. Clean up oil spills, brush corrosion off battery and cradle.

Test drive: Dealers will check brakes and transmission (and clutch, if there is one). It's worth having brakes and clutch adjusted.

But don't brag about all the money you just spent on repairs. This makes dealers worry.

HEALTH INSURANCE: can "major-medical" help you?

Fastest-growing type of privately sold health insurance is "major-medical" insurance. It works like "deductible" auto insurance. You pay low medical bills yourself up to an agreed amount, like $250 to $500, for each illness. If the expenses go above the "deductible," policy benefits begin. Then insurance pays 75 or 80 percent of your bills up to a policy total of (say) $5,000 or $10,000 or more. You pay the rest.

Cost: A typical individually-bought policy pays 80 percent of a young (under 35) family's medical expenses over $250 and up to $5,000. It costs $152 a year, regardless of the number of children. A childless couple can buy the same coverage for $125 a year. Costs are lower in group policies. The same policy bought with others in your profession or local organization covers a family for $90 a year.

Suitability: "Major-medical" slashes the price of individual health insurance. Weeding out small claims keeps down premium expense. It costs as much to process small claims as big ones.

"Major-medical" is most useful to families who have enough income to pay ordinary day-to-day medical costs—or who have Blue Cross and Blue Shield or similar insurance, which pays most costs up to the deductible limit.

Disadvantage for moderate income families is that "major-medical" doesn't cover preventive diagnosis or small illnesses which, if neglected, may become serious.

TRADING STAMPS: do they really save you money?

Many shoppers are puzzled over conflicting claims that trading stamps are worth saving or that non-stamp stores charge less. The U. S. Agriculture Department found that some stamp-giving stores raised prices six-tenths of one percent more than non-stamp stores. Some stamp-giving stores charge no more or little more than non-stamp stores, however. Trading value of stamps generally more than compensates for higher prices—providing you use the stamps. Saving amounts to about a one and one-half to two percent reduction in the prices of a stamp-giving store. But you have to compare prices in both types of stores and evaluate the merits of merchandise obtained for stamps to find which store offers the larger saving.

E & H BONDS: how to gather the new windfall

The Government is now paying three and three-quarters percent annually on new E and H savings bonds if held to maturity, and the yield of all old bonds has been raised one-half of one percent per year, when held to maturity. The increased interest on bonds you already own will be added automatically when you cash them in. Here are answers to other questions about bonds:

"What do my old bonds now earn?" Those bought before February 1, 1957, now earn three and one-half percent at maturity. Those bought after February 1, 1957, now earn three and three-fourths percent at maturity.

"How do the new E bonds compare with other savings?" Many credit unions and some savings and loan associations now pay up to four and one-half percent annual interest. Some savings banks now pay three and one-half percent annual interest. But bonds have two advantages: (1) You can postpone tax liability on earned interest until you cash them. (2) Yield is guaranteed until maturity, and the Treasury has promised a ten-year-extension privilege beyond that date. Rates paid by other types of savings could drop if there is a recession. E Bonds are most suitable for long-term savings, earn nothing the first six months, less than two percent the second six. Not until the third year do they earn over three percent.

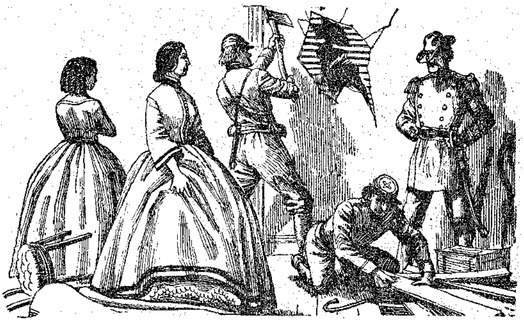
"Should I cash in my old bonds to take advantage of the higher rate on the new ones?" There is a small future advantage (one fourth of one percent per year) in turning in three and one-half percent bonds for the new bonds if you intend to hold them for the next four and one-half years. But you have to pay income taxes on the increase in value of the old bonds in the year in which you cash them.

"Where does one redeem savings bonds?" At any bank or at a Federal Reserve office.

"Should I name a co-owner or beneficiary?" In case of death, it simplifies cashing bonds if there is a co-owner. A person named on the bond as beneficiary can cash it only on presentation of a death certificate.

The curious courtship of Captain Conrad

by Latane Lewis



CONCEALED NEARBY, a troop of Union cavalry watched the Confederate spy enter a house in northern Virginia. The lieutenant in command smiled grimly. "Conrad won't escape this time," he said, motioning his men to surround the mansion. For weeks they had hunted the wily Southern intelligence officer, Captain Thomas Conrad. If captured, he would be hanged.

The lieutenant drew his pistol and rapped on the door. It was opened by an old colored woman who showed him to the parlor. There stood two young Southern belles. They wore heirloom jewelry and dresses in the height of fashion, with tight, low-cut bodices and hoop skirts.

Reluctantly, the officer remembered his duty. "I have come for Captain Conrad," he said. The older woman replied she was alone with her sister and the servants.

"I beg your pardon," the lieutenant said. "He entered this house minutes ago. We must search it."

Soldiers scoured the house but found no trace of the spy. To the women, the lieutenant said, "Unless you tell me where he is hiding, I will have to rip your house apart."

"If you are determined to make war against women," the older girl said, "we are powerless to stop you."

The Union officer ordered his men to rip up floor boards, walls and ceilings. Conrad could not be found. Red-faced with frustration, the lieutenant rode off with his troopers.

Years after the Civil War, he passed the same house again. On a whim, he turned into the yard, where he found the older sister with the one-time master spy. Upon learning who the lieutenant was, Conrad greeted him warmly. "Thank you for doing me the greatest favor of my life," he said.

"A favor?" asked the Yankee.

"I had been courting this lady a long time without much success when you and your men surprised me. When we heard you coming she raised her hoop skirt and motioned me to crawl under. I was there while you searched the house. After I came out, we were so embarrassed, I told her there was only one honorable thing for a virtuous young lady to do.

"Next day we were married."

MID WINTER SALE

8 ISSUES OF ESQUIRE FOR ONLY $2.98

SAVE $1.82 *on the single-copy newsstand price*

SAVE $1.02 *on the regular subscription price*

TO THE WINTER-WEARY EVERYWHERE:

Throw another log on the fire. Sit back. Relax. Let **ESQUIRE** cheer you.

LET ESQUIRE TAKE YOU TRAVELING to the few spots on earth where the natives still outnumber the tourists.

LET ESQUIRE TEMPT YOUR PALATE with food and drink suggestions guaranteed to send you to the kitchen to start mixing.

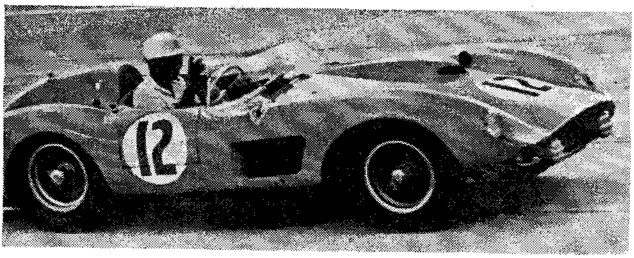
LET ESQUIRE TREAT YOUR EYES TO COLOR in page after page of scenery captured for you by lens and brush.

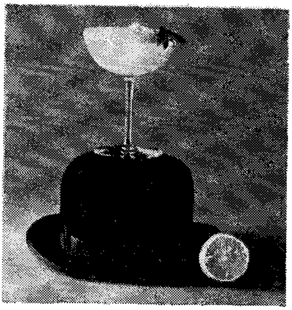
LET ESQUIRE SHOW YOU HOW YOU'LL LOOK NEXT SPRING as you take your place in the Easter Parade or on the trout stream.

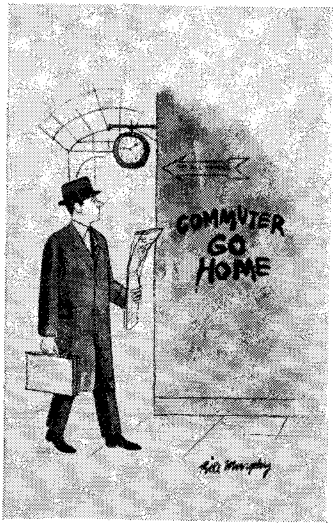
LET ESQUIRE SURPRISE YOU with the full texts of plays before they reach the stage; with manuscripts never before published; with major portions of books-yet-to-appear; with striking photos of really pretty girls.

LET ESQUIRE TAKE ITS PLACE BESIDE YOUR FAVORITE EASY CHAIR STARTING WITH THE NEXT ISSUE. FOR AN IDEA OF WHAT AWAITS YOU, SEE THE PAGE OPPOSITE.

Look what 38c a month brings you







START ENJOYING ALL OF IT IN THE VERY NEXT ISSUE OF ESQUIRE

There's all the variety of snowflakes in **ESQUIRE:** Ideas that get up, walk over, and knock you off balance. New trends in fashion, food, drink, music, and books. Views of places you'd never see—unless your train took a wrong turn. Fiction to keep you up past bedtime. Reviews. Previews. Writing so crisp it crackles.

ESQUIRE and long winter evenings go together like slippers and an easy chair. You supply the chair and slippers; we supply the **ESQUIRE**—from now till spring till well into summer.

ORDER TODAY. USE THE CARD OPPOSITE. WE'LL START YOU WITH THE VERY NEXT ISSUE.

REDISCOVERED!

Dr. Dennis' Sixty-Year-Old Secret Formula

For Skin Sufferers

In the 1890's Dr. D. D. Dennis was making important strides in skin care in an office like this.

Bettmann Archive Photo.

by FRANK EDWARDS

How the great skin specialist Dr. Decatur D. Dennis would have laughed if he were alive today and could have heard the following conversation as two fashionably dressed matrons gushed cheerfully over their meeting on Park Avenue.

"My Dear," said the older one, "you look wonderful. Clara Gainor told me you had a skin allergy that had you so frantic you couldn't even sleep."

The young woman smiled thinly. "That's right. I did have skin trouble. But it was the itching that nearly drove me crazy. I was so worn out, I looked twenty years older."

"You poor thing! What did you do?"

"You'd be amazed," said the former skin sufferer. "The doctor suggested some kind of lotion—one of those new miracle drugs, I guess—anyway, it stopped the itching in minutes."

"My!" exclaimed her companion. "Isn't it wonderful the things they've discovered today?"

The fact is the "new discovery" the two women were raving over was actually created by Dr. Dennis *in 1895*. It is called D.D.D. Prescription.

Over 60 years ago, Dr. Dennis was practicing medicine in Hot Springs, Arkansas. Then, little was known about dermatology, allergies, and many skin problems. But Dr. Dennis was a pioneer. So whenever a patient came to him with skin trouble, Dr. Dennis tried to learn more about these baffling ailments.

The doctor reasoned it might be possible to combat the ailments by relieving the symptoms. He observed that most skin sufferers are their own worst enemies. A minor itch starts—and with the itch comes scratching—scratching causes irritation and frequently infection—the itch gets worse—so the sufferer scratches harder. Dr. Dennis figured if he could stop the burning or itching and soothe irritation, this would enable Mother Nature to effect a cure.

Nobody knows how many failures Dr. Dennis had. But in the end, he won his goal. And by 1895, his fame as a skin specialist was spreading rapidly. Among others, it reached the ears of Corodon R. Woodward, Mayor of Cairo, Illinois.

Woodward had suffered from eczema for years. At the time he heard of Dr. Dennis, he had reached a point where he could barely put on clothes. Within days of hearing of Dr. Dennis, Woodward walked into his office in Hot Springs.

After a thorough examination, Dr. Dennis gave Mayor Woodward a clear, stainless antiseptic liquid to be applied to the itching areas. To the Mayor's astonishment, his suffering ceased almost instantly. Itching stopped. Burning

(*Advertisement*)

stopped. And the Mayor stopped scratching. In a few days, he was on the way to recovery.

When the Mayor returned to Cairo, he spread the word of Dr. Dennis' formula among his friends. Others wrote Dr. Dennis for his preparation. They, too, were delighted with results. In fact, one obtained Dr. Dennis' permission to organize a company to compound the formula and make it available at drug stores. In Dr. Dennis' honor, the preparation was named D.D.D. Prescription.

This happened sixty years ago. Since that time, D.D.D. has helped sufferers all over the world. Its praise spread by word of mouth.

Like the lady mentioned at the start of this article, millions today have itching skin problems, many of them attributable to modern living. Detergents, paint, allergies, cleaning compounds, chemicals —just plain nervousness—all can cause skin troubles. But, even though the cause of skin suffering today may differ from those of 1895, the remedial application is still valid. As doctors know, when the itch and the biting pain are relieved, the urge to scratch is removed. Then nature's own healing cycle takes over.

Scores of letters from present-day sufferers helped by D.D.D. Prescription are eloquent proof of its value.

From Scotland a nurse writes: "I'd tried everything for a skin complaint of 9 years duration. After one week (using D.D.D.) the itch was almost entirely cleared up." A Pennsylvania man calls D.D.D. "the most wonderful product in the world for those suffering the itching agony of psoriasis." A 74-year old Milwaukeean swears "it is the only thing that does me any good" for the itching of chronic eczema. A mining engineer in New Mexico troubled with itching irritation says "D.D.D. put me on my feet."

Yes, D.D.D. is being rediscovered by thousands today for prompt relief from itching caused by eczema, rashes, athlete's foot, acne, chafing and other itching conditions. Finally they are finding peace in Dr. Dennis' 60-year-old preparation, available today at drug stores everywhere without a doctor's prescription.

Instant Relief for Chapped, Dry Skin

DISPENSER
FREE WITH
$\$1^{00}$ SIZE

Official Medical Journal reports: Campana Italian Balm protects skin better than any lotion tested including preparations containing silicones or lanolin. Helps chapped hands heal faster. Softens rough hands better. Protects against detergents.

Campana
Italian
Balm
Italian
Balm

CAMPANA
ITALIAN BALM®

merry mixups

ONE OF THE GIRLS in an office wore a smock to work a little while ago, but won't do it again. She was asked so many questions, she had to pin a sign on it: "No, I'm not! I'm just cold."

—*Pacific Oil-Motive Magazine*

MIXED IN WITH THE LISTING of funeral directors in the Minneapolis telephone directory is the following: "When away, keep in touch by long distance. Phone ahead for reservations. Let them know you're on the way!"

—LOWELL NUSSBAUM (*Indianapolis Star*)

PART OF THE SERVICES for the congregation was to repeat the Twenty-Third Psalm in concert, and one lady with a loud voice was about 12 words ahead. A stranger at the services asked about her.

"Who was that lady who was already by the still waters while the rest of us were lying down in green pastures?"

—BETTY EVANS

MY FAMILY DOCTOR had an unusually busy day the time I went in to have an old prescription renewed, and as I waited in the crowded reception room my leg fell asleep.

When the nurse called my name, I stood up, but by that time I wasn't even able to feel my leg. I staggered against the wall. The nurse had to help me limp into the doctor's office.

Less than two minutes later, my prescription renewed, I walked briskly out of his office and couldn't understand why everyone was staring at me so strangely. Then I heard a man say to his wife, "See Joan, I *told* you he was the best doctor in town!"

—RON BUTLER

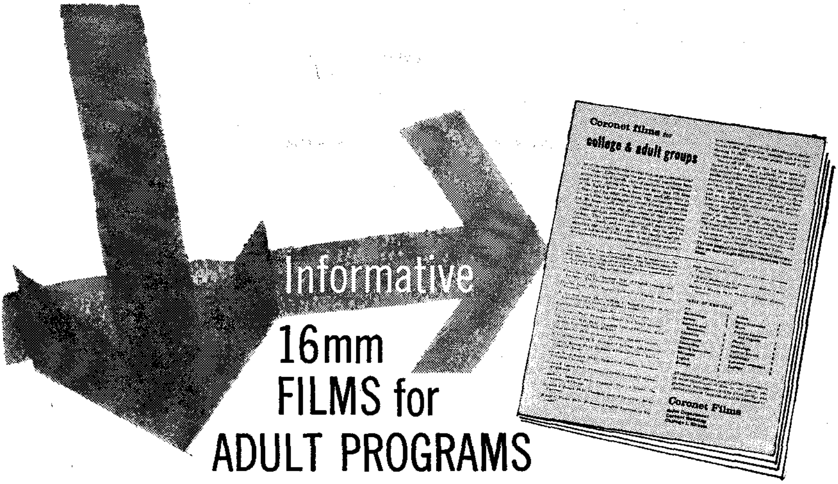
A WOMAN BEING INTERVIEWED on the secret of her successful marriage, insisted, "My husband is The Boss. I believe in letting the man make all important decisions."

"Who made the decision that he was to be The Boss?" she was asked. "Why, naturally, I did," was the reply.

—GEORGE ANDERS

THE LITTLE GIRL in Sunday School, who was reading memory verses aloud, didn't realize how many people practice what she solemnly read: "Go ye into all the world and preach the gossip."

—*Quote*



Informative 16mm FILMS for ADULT PROGRAMS and COLLEGE CLASSES

To request free catalogue . . . use the coupon

More than 200 Coronet films are now available for use in adult education and in college classes. Most are suitable for any occasion where alert adults are searching for up-to-date material to help them become better educated.

Coronet Films—producers of 16mm sound motion pictures for better education—has prepared a free list of these films in more than 20 areas, including Music, Home Economics, Business and Economics, Art, English, Office Practices, Political Science, and eight different sciences.

These films will add a new dimension to both formal and informal sessions in colleges, churches, clubs, or other community organizations.

• • •

Send today for the free catalogue to get full information on the films and how they may be rented or purchased. Simply use the coupon.

CORONET FILMS
Coronet Building
Chicago 1, Illinois

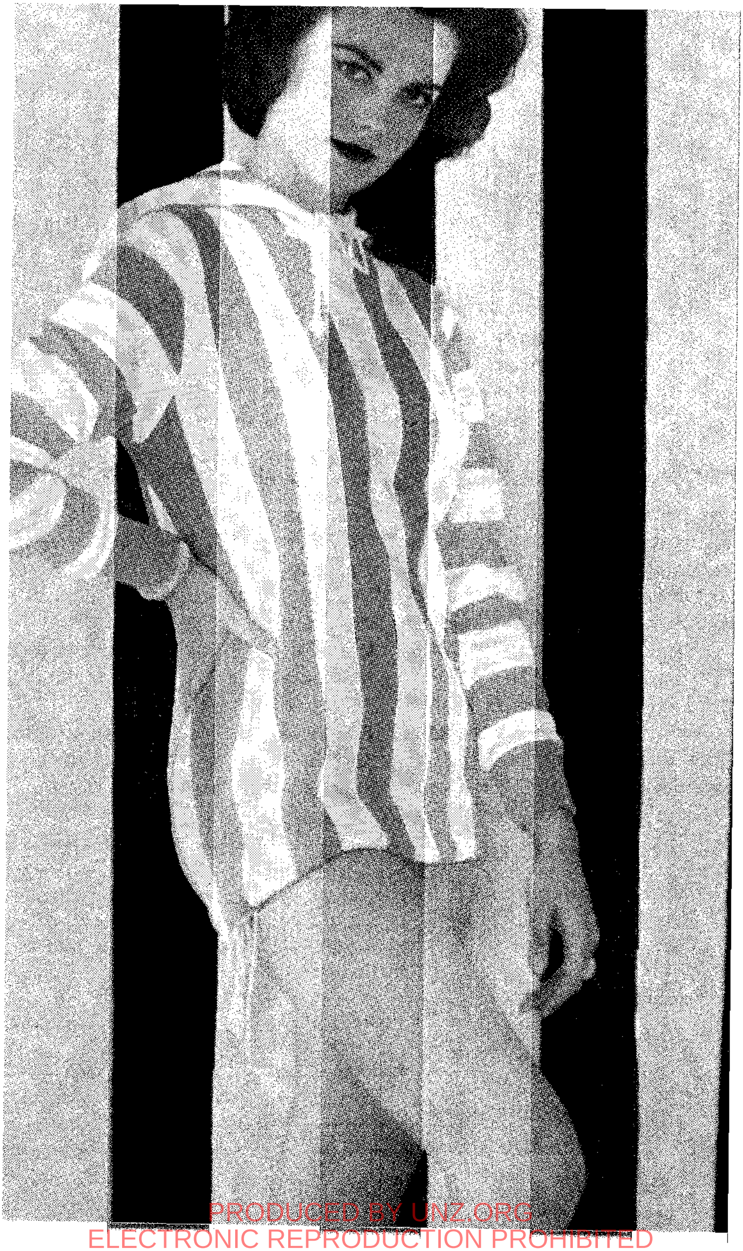
CORONET FILMS Dept. C-260
Coronet Building, Chicago 1, Illinois

Please send free catalogue on Coronet films for adults and colleges with complete information on rental or purchase.

Name ______________________

Address ______________________

City______________ Zone____ State__________



BY ALJEAN MELTSIR

The taming of the shrewd

Movie-struck at 6, moon-struck at 16, Natalie Wood is a top cinema star at 21. Since becoming Mrs. Robert Wagner she is learning to be a woman, too

WHEN SHE IS NOT WORKING, Natalie Wood rarely leaves her massive Viking oak bed before mid-afternoon. Propped up on three pillows with a string of black glass beads around her neck, the tiny—5′2″, 93 pounds—actress is only half as big as the carved horses that gallop across the headboard. The bed, which belonged to her husband before their marriage, is her office, salon, dining room and hospital. In it she eats breakfast and lunch; swallows pills, vitamins, aspirin and Alka-Seltzer; writes letters; splashes make-up on a face as precise as a Swiss watch (except for wild, liquid brown eyes); orders dinner from her butler; and fills endless memo pads with items to discuss with her husband, actor Robert Wagner.

From it she makes frantic phone calls to the shops where she has everything monogrammed with NWW, initials now over two years old; to Frank Sinatra or Dean Martin to discuss poker, a game at which she has won as much as $400 in a night; to Miami to bargain for a 52-foot boat to replace the 42-footer the Wagners recently sold; and to her doctor to report the new ache that needs some new prescription.

To it come delivery boys, friends, her agent, business manager, dry cleaner, plumber and the man to repair the TV set she keeps on constantly, but soundlessly.

Her closet is filled with negligees that she "buys by the gross" according to her business manager, "and never wears." On the floor are 65 pairs of shoes dyed to match the newest French fashions. In the drawer is a diamond stickpin for her hair. But all this is merely the frilly surface. At the core, Natalie Wood is as sharp as steel.

At age 21, Miss Wood has the poise of a woman of 31 and the acumen acquired from handling at least some of her own affairs since the age of six. She gets star billing with the best, and commands one of the highest fees in Hollywood—estimated at $100,000 a picture for work outside her own studio—and possesses one of the few long-term movie contracts at Warner Bros. Yet, adolescents think of this svelte, successful sophisticate as one of their own, along with Sal Mineo, Bobby Darin, Fabian, Pat Boone and a few favored others. She is, notably, the only girl.

She has been a professional actress since she was six. Last year, before she attained her majority, she fought her studio—Warner Bros.—for the right to do outside pictures. She was suspended for nearly 15 months. During the preceding year she had co-starred in high-budget films with two stars over twice her age: Gene Kelly in *Marjorie Morningstar* and Frank Sinatra in *Kings Go Forth*. She gambled with her future—and won nearly everything she had asked for. One result: she is co-starring in *Cash McCall* with James ("Maverick") Garner.

Even as a child, she never drifted. By the time she was five years old, she had chosen her destiny and was to a degree controlling it.

She was born Natasha Gurdin on July 20, 1938, in San Francisco. Natalie was Nicholas Gurdin's first child—her mother had had a daughter by a previous marriage—and he adored her. At three, Natalie could sit through a movie without moving. Her mother, fascinated by films, did not like to leave her baby at home. When the child got restless, nobody in the dark theater noticed if her mother breast-fed her and rocked her to sleep.

When the newsreel ended and the camera on the screen turned toward the audience, her mother would tell her to pose. Natalie believed they were taking her picture. At four—when the family moved to Santa Rosa—she could identify the 94 actors in her half-sister's scrapbook.

Six months later, a Hollywood

(continued on page 130)

PERFECT REPLACEMENTS...

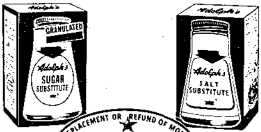
DIETETIC
Adolph's
SUGAR
SUBSTITUTE
DIETETIC
Adolph's
SALT
SUBSTITUTE
FOR LOW SODIUM DIETS
for
SUGAR
for
SALT

Sprinkles and sweetens like sugar!

ADOLPH'S Sugar Substitute is the only *granulated* sugar substitute! *Looks, sprinkles,* and *sweetens* exactly like sugar! Dissolves faster than sugar in cold or hot liquids. Sprinkles sweetness without calories on fruits, cereals, berries or wherever sweetness is desired. Recipes for delicious sugar-free desserts in package. Ask for Adolph's Sugar Substitute at your food store.

Seasons like salt!

ADOLPH'S Salt Substitute sprinkles, looks, and seasons exactly like salt! Retains its flavor in cooking and baking. The Mono-Potassium Glutamate in it enhances the true flavor of all foods. Doctors and dieters acclaim Adolph's as the best-tasting substitute for salt. Recapture flavor this easy way. Get Adolph's Salt Substitute in the dietetic section of your food store.


Adolph's
GRANULATED
Adolph's
SUGAR
SUBSTITUTE
Adolph's
Adolph's
SALT
SUBSTITUTE

REPLACEMENT OR REFUND OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN

FROM ADOLPH'S RESEARCH LABORATORIES . . . ORIGINATORS OF ADOLPH'S MEAT TENDERIZERS

(continued from page 128)

movie company came to Santa Rosa. With it came Director Irving Pichel who, one day, noticed a tiny child with enormous eyes, standing behind the ropes that held the onlookers back. He beckoned to Natalie. She went to him.

"Those eyes . . ." he said later, "she looks at you and you can read her thoughts." She sat in his lap and sang *In My Arms* in a thin, sweet voice. Pichel gave her a small scene in his film, *Happy Land.* When it was over, he asked Mrs. Gurdin if he could adopt the child for $10,000. "Of course," Maria Gurdin said and smiled, although she did not think it was funny. The next day the courtly, middle-aged Pichel arrived with legal adoption papers. She explained she had been joking.

"All right," he said. "But when I find the right part, I'll send for her."

The letter came a year-and-a-half later. Because Maria Gurdin knew her husband would not allow Natalie to act, she pretended a friend had invited them to Los Angeles for a visit. Natalie—who knew the truth—said nothing to her father.

The first day Pichel asked her, playfully, "Do you like actors?"

"Yes," she replied, not at all playfully, "I am going to be a star."

At first, in *Tomorrow Is Forever,* Natalie was an amateur among professionals. After two weeks of shooting, however, Universal-International signed her to a contract under the studio-manufactured name of Natalie Wood. Maria Gurdin telephoned her husband: "Come down here. We are going to stay."

Miss Wood's pigtails have been replaced by a chic Empire Cut, but her eyes are still those of the eight-year-old who didn't believe in Santa Claus in *Miracle on 34th Street.* George Seaton, director of that film, said: "She had an instinctive sense of timing and emotion that I have found in only one other child. She was so businesslike she amazed me."

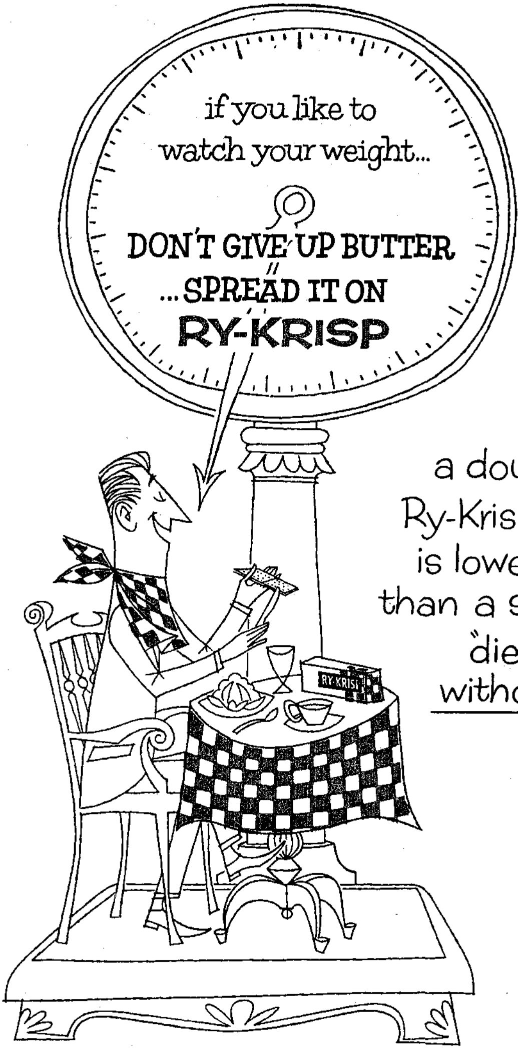
Before she could read, scripts were read to her and she memorized them entirely. If an adult actor forgot his lines, she cued him. She can still remember every word of every part.

At the end of a year Natalie moved to Twentieth Century-Fox for *The Ghost and Mrs. Muir, Chicken Every Sunday, Father Was a Fullback.* She was already accustomed to older people but had few friends her own age. When she was nine, she met an 18-year-old boy the studio had just signed to a contract. That night she asked her mother, "Do you think I'll ever marry anyone as handsome as Robert Wagner?"

At 16, Natalie co-starred with the late James Dean in *Rebel Without a Cause,* and the resulting Dean hysteria swept her forward with him. Perhaps no other child actress except Elizabeth Taylor has made the transition from child to young adult on the screen so successfully.

OFF THE SCREEN the transition has not been easy. At 16, she ate snails for lunch; wore black fur blouses; covered her face with make-up; wobbled after older men on spiked heels; and—to celebrate her graduation from high school—sent a box of cigarette butts to the Board of Education. At 18, she jumped fully

(continued on page 132)


if you like to
watch your weight...
DON'T GIVE UP BUTTER
...SPREAD IT ON
RY-KRISP
RY-KRISP

a double cracker of
Ry-Krisp with butter
is lower in calories
than a single slice of
"diet-bread"
without butter!

RY-KRISP

THE LIGHT RYE CRACKER THAT LETS YOU EAT THINGS LIKE BUTTER AND CHEESE BUT CUTS YOUR CALORIES, TOO

WORLD'S LONGEST SLOGAN

send for FREE "WEIGHT-WATCHER" book

©RALSTON PURINA CO., 743 CHECKERBOARD SQ., ST. LOUIS 2, MO.

(continued from page 130)

clothed into a swimming pool to impress Marlon Brando. She rode behind Elvis Presley on his motorcycle; walked through Greenwich Village barefoot, playing a flute.

The world was her ash tray. When she was told jewelry made a person look older, she drowned herself in pins, necklaces, bracelets and shoulder-length earrings. When Michael Wayne, son of actor John Wayne, called her an "infant behind the wheel of a car," she went in a rage to the Cadillac agency and ordered a $12,000 automobile. At a party, she lifted her glass with the remark, "Just think. In four years I'll be old enough to drink."

On the set she was professional. Off the set she was uncontrollable. Her parents no longer knew her.

The men she went out with were usually older than she. Nick Ray, director of *Rebel Without a Cause,* was 27 years older. Actor Raymond Burr (TV's "Perry Mason") was 20 years older. Ray taught her to read Freud and Schopenhauer. Burr taught her how to order wines and address headwaiters. At their first dinner, he asked her if she would like *escargots*. Only when she was served did she realize that *escargots* were snails. Unwilling to back down, she ate them. After that, snails were her favorite lunch.

But Natalie was more and more dissatisfied; her escapades got wilder and wilder. "She reminded me of an F. Scott Fitzgerald heroine," says a woman who knew her well. "She was burning herself up. I was frightened and I waited for something to happen."

Something happened. At 21, Natalie is tamed.

"For the first time in her life," says one friend, "Natalie has found a man who can dominate her. Even with men 20 years older she was the boss. She played the masculine role. With Wagner, Natalie is a woman."

Twenty-nine-year-old Robert John Wagner, Jr. is considerate, kind and has a strong sense of etiquette. On the surface his chief attribute seems to be charm. Yet he has succeeded in what one actor has called "The Taming of the Shrewd."

After a little more than two years of marriage, the girl who predicted her life would be "jewels, travel, lovers and no marriage until I'm 37" spends her spare time crocheting an afghan. On her honeymoon she wrote thank-you notes for nearly 1,000 wedding gifts. When she ran out of note paper, she telephoned four or five times to assure people that she would thank them properly as soon as new paper arrived.

Regarding these changes, Natalie says—in her pseudo-tough tone of voice that contrasts with her fragile body—"The Board of Education had ceased to disturb me."

She never looks in a mirror when she passes one. She is rarely self-conscious. She says, "If I'm not dressed right for the occasion, I just shrug."

When a friend had no money to pay for extensive dental work, she paid the bill. Yet she is liable to quibble over nickels. The cleaning woman did an excellent job on the boat and left a bill for $7.50. Wagner put $10 in the envelope for her. Natalie didn't calm down until he

(continued on page 134)

Be a double joy to the man in your life. Discover the pleasure of trimming down with *diet-sweet* Low Calorie Foods by Pratt-Low. Then tell us about it in 25 words or less. You may win one of 5 all-expense holidays for two in gay Mexico.

Imagine! The two of you in Mexico. See bullfights...jai alai...the fabulous floating gardens in Mexico City. Shop for silver in Taxco. Lunch and swim at Cortes' summer home in Cuernavaca. Live royally for 8 heavenly, carefree days with all expenses paid by *diet-sweet:* round trip air transportation, deluxe hotel accommodations, sightseeing trips, and meals. (Hundreds of other prizes, too.)

Get contest blanks at the Pratt-Low *diet-sweet* display in your grocer's. Hurry! Contest closes March 15, 1960.

slim season special...

DIET-SWEET'S

"fascinate your mate"

CONTEST

5 ALL-EXPENSE HOLIDAYS IN MEXICO FOR 2 PLUS HUNDREDS OF OTHER PRIZES

Low Calorie
Fruits, Juices, Preserves,
Jellies, Salad Dressings.
PRATT-LOW PRESERVING CORP.
SANTA CLARA, CALIFORNIA

PRATT-LOW
diet-sweet
FRUITS

(continued from page 132)

had promised not to leave over $9.50.

When Natalie first stepped aboard Wagner's power boat, her experience on the water had been limited to a trip to Honolulu. Now friends consider her a better sailor than her husband. She steers a straight course, keeps the log, works both radio and radio direction finder, sluices down the deck, baits her own hooks and cleans the bait tank.

In a marriage between two actors there is usually an undercurrent of competition, a professional—if not a personal—jealousy. The Wagner alliance seems the opposite. The pair vowed that their careers would never separate them—because they knew the dangers inherent in separations and because Natalie can't bear to be away from her husband.

She turned down the chance to star with three of the biggest male stars—Kirk Douglas, Burt Lancaster, Laurence Olivier—in George Bernard Shaw's *The Devil's Disciple,* simply because the picture was to be made in Europe and would separate her from Wagner for four months. Also, Wagner had been offered an important role in *In Love and War* which was to be made in the U.S. So, she put her marriage and his success first.

Now she and Wagner are co-starring for the first time in MGM's *All The Fine Young Cannibals.*

Only once since their marriage has Natalie been away from home—for a ten-day tour promoting *Marjorie Morningstar.* As soon as the train left the station, she became ill and remained so during the trip.

Natalie has never been seriously ill but has often imagined she was. When she was eight and heard her parents whisper about a polio epidemic, she woke up paralyzed. For years she was sure her heart was bad. She is always concerned about her health, yet she eats almost nothing. In a restaurant she orders the most expensive dish, takes three bites then pushes the plate away.

She cannot bear to be alone. She is full of reasonless fears. Of airplanes. Of snakes. Of swimming in the ocean.

Yet she stands her ground against the things from which most people run. She does what she feels she must do, no matter who disapproves.

The weight of the studio was thrown against her when she refused *The Devil's Disciple* and *The Young Philadelphians.* She was bribed, cajoled and threatened. But she stood her ground. "There'll always be another picture," she said. "And I've discovered there are more important things. . . ."

Natalie has always suffered from the lack of identity that afflicts those who spend their lives pretending to be other people. And Natalie has been pretending to be the daughter of Bette Davis or Fred MacMurray or Claire Trevor or somebody since she was six. As Mrs. Robert Wagner she has at last found a firm identity. It is this that she calls "more important" and she is not about to lose easily what she was so long in winning. Marriage has tamed her to some extent, but not so much that she will avoid a good fight to keep the "togetherness" she needs so desperately.

LOSE
WEIGHT
EASIER...
FEEL
BETTER!

Norman
Rockwell

Drink an envelope of Knox Gelatine 3 times a day before meals

Both planned dieting and "cutting down" at mealtimes become easier, you feel better. Simpl drink an envelope of Knox Unflavored Gelatine (about 5¢) before meals in juices, bouillon o water. Ease between-meal hunger, droopiness, with extra supply of *natural protein.*

KNOX
UNFLAVORED
32
GELATINE
KNOX
UNFLAVORED
GELATINE

ALL PROTEIN—LOW IN CALORIES

FREE—If you want a complete reducing plan, order the 36-page Knox *Eat-and-Reduce* booklet with Choice-of-Foods chart that eliminates calorie counting. It's the simple, proven way to lose weight and stay slim easily and safely. Mail coupon for *your* copy.

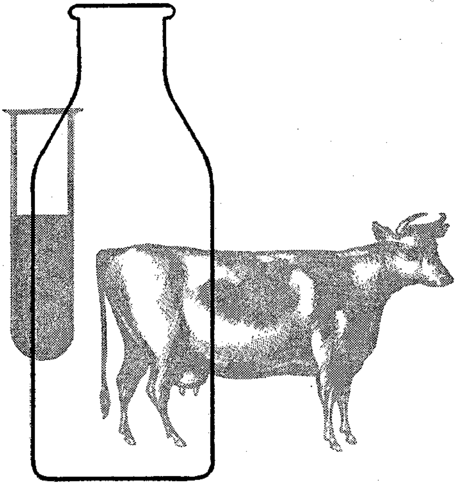
Knox Gelatine, Inc., Johnstown, N.Y., Box CR-26

NAME____________________

ADDRESS____________________

© 1960 Knox Gelatine, Inc., Johnstown, N.Y.

By "infecting" cows, science now can enrich milk with antibodies that may put immunity just a swallow away



"Magic milk"—new foe of disease

by Dick Bruner

A MIDDLE-AGED WOMAN, for years a victim of painful rheumatoid arthritis, entered a clinic in the Southwest as a last resort. She had undergone practically all possible forms of treatment for the disease and was about to give up hope.

The physician in charge of the clinic prescribed a milk diet. Accordingly, she drank slightly more milk each day than is ordinarily consumed by a healthy teenager. Ten days later, the woman was playing golf—her arthritis dramatically arrested.

The milk she had been drinking was no ordinary milk. It was the product of over a decade of arduous research by two scientists, culminating in a revolutionary medical discovery that has had equally dramatic results in the treatment of hay fever and asthma sufferers.

For example, John Anderson, a Minnesota veterinary student, became so suffocated by attacks of asthma during the pollen season that he was forced to spend the entire period in an air-conditioned room. Anderson volunteered to become a human guinea pig to test the milk's effectiveness in neutralizing his allergy. He accepted a cousin's invitation to spend some time on a farm during harvest time—for him the

(continued on page 138)

What your doctor knows about

fat after fifty

FRED THOMSON, age 50, sat in his doctor's office, a look of disbelief on his chubby, ruddy face. "Are you saying that the weight I've put on this past year actually is endangering my health?"

His doctor nodded. "If you were in your twenties, a *little* excess weight wouldn't hurt you. But as you get older, overweight becomes a more serious health problem.

"At 50," he continued, "a healthy man can expect 20 years or more of good living. But if you're overweight, you reduce that by six or seven years. There's over twice the possibility of your developing heart trouble. There's more likelihood of diabetes or high blood pressure. You're a poorer surgical risk . . . and are more susceptible to arthritis and kidney ailments.

"If you want to enjoy an active old age," said the doctor, " I suggest that you follow the reducing diet I'm going to give you." Then he quickly added, "It won't be bad. Nowadays, we know good nutrition means eating a variety of foods. This diet gives you well-balanced meals that are appetizing . . . yet low in calories."

Fred was happy that his new diet included many of his favorite foods . . . *even desserts.* But they were low-calorie desserts, chosen to add pleasure without pounds. Desserts such as low-calorie D-Zerta Gelatin and D-Zerta Pudding.

Delicious D-Zerta Gelatin is made without sugar and has only 12 calories a serving. It's a perfect food for reducers—comes in six fresh-tasting flavors for satisfying desserts and snacks. And D-Zerta Gelatin combines temptingly with fruits or vegetables for refreshing entrees and salads.

Luscious, rich-tasting D-Zerta *Pudding* also adds enjoyable variety to low-calorie meals. When prepared with skim milk, D-Zerta Pudding has only 54 calories a serving. With whole milk, 94. It comes in chocolate, butterscotch and imitation vanilla flavors.

Ask *your* doctor about D-Zerta Gelatin and D-Zerta Pudding. He'll recommend them. D-Zerta is made by General Foods, the makers of Jell-O Desserts. It is available at grocery stores everywhere.

D-Zerta and Jell-O are registered trade-marks of General Foods Corporation

(Advertisement)

(continued from page 136)

worst possible period. Before he left, he was given a supply of the milk in dried form, with instructions to use it only after he had an attack.

On Anderson's first day at the farm, he helped run a combine thresher. Before the day was over, his hosts had to carry him into the house, wondering if he would be able to survive. Anderson immediately began to drink his "magic milk." Three days later, he deliberately inhaled clouds of ragweed pollen with no ill effects.

Anderson owes his new allergy-free life to Dr. William E. Petersen, a dairy scientist at the University of Minnesota, and Dr. Berry Campbell, a neuro-anatomist. During their collaboration on the experiments at the university, they administered the "magic milk" to 70 hay fever and asthma sufferers and 30 rheumatoid arthritis patients. To date, a total of about 1,500 patients have been treated. Only about 20 percent of the arthritis sufferers have failed to respond, while the rest improved dramatically. Dr. Petersen believes that, with just a few refinements, "magic milk" could have even wider application as a disease fighter.

Potentially, it may eventually mean that mothers will no longer have to take their youngsters for immunity shots and vaccinations. Instead, their family doctor can prescribe a dosage of milk containing antibodies, submicroscopic fighters against diseases and allergies.

Up to now, immunologists have assumed that antibodies cannot be transferred from an animal or human to another human through the intestine. They have contended that a person must manufacture them within his own system or have them injected through a syringe.

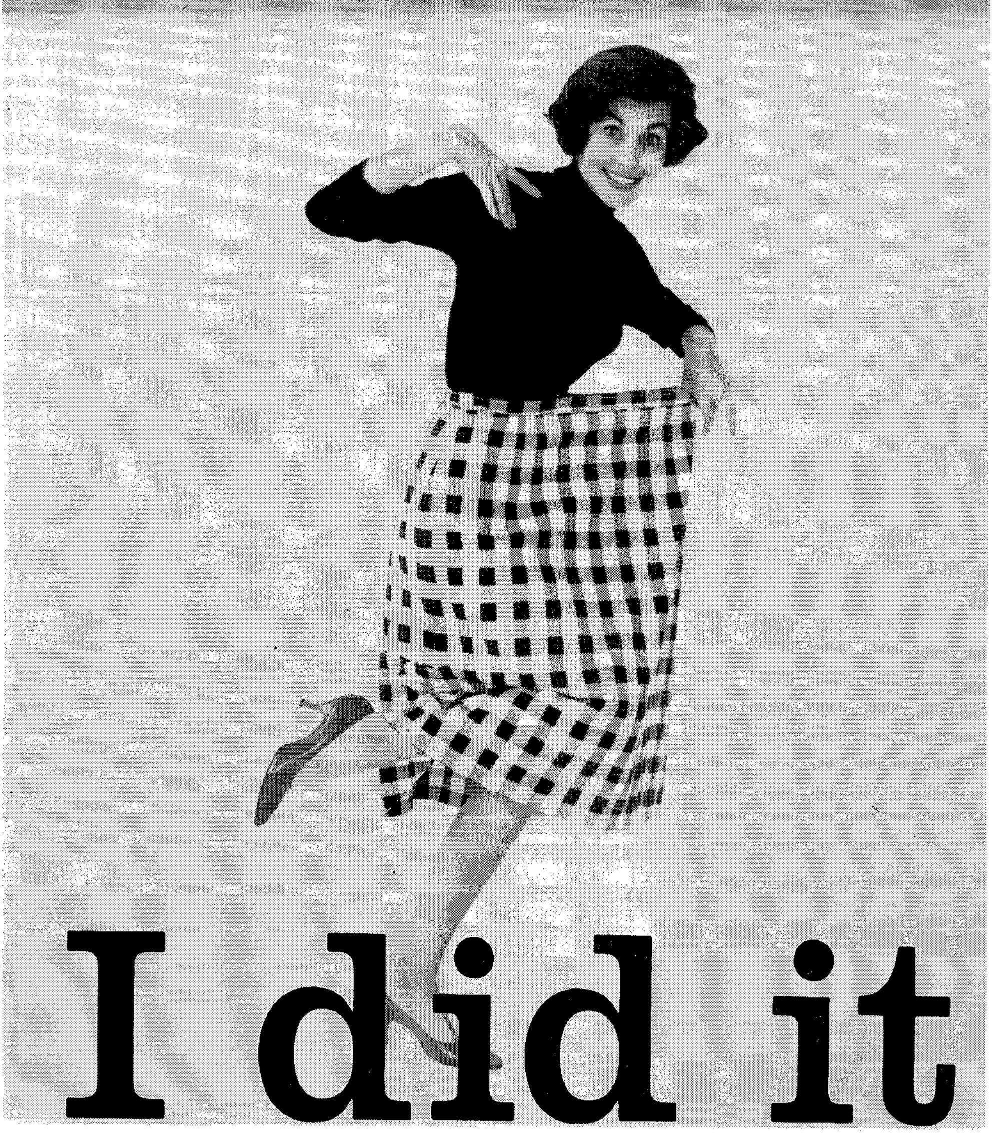
Antibodies, tiny protein molecules, are the "magic bullets" to which 19th-century scientist Paul Ehrlich referred when he discovered a way to fight syphilis. Like little soldiers, antibodies fight disease carriers that invade the body. They are responsible for immunity to disease. When a youngster has measles, his plasma cells secrete antibodies specifically designed to neutralize or destroy the measles virus. Those measles antibodies protect him from a recurrence of the same kind of measles.

Another way we build immunities to specific diseases is through vaccination. The vaccine contains dead bacteria. Plasma cells react to this bacteria by manufacturing antibodies to fight the disease. Nearly all persons are capable of manufacturing antibodies to fight specific diseases within their own bodies.

Still another method of introducing antibodies to a human system involves transferring them from one living organism to another. In 1892, Dr. Ehrlich, in working with mice, wrote that the mothers can transfer immunities to their young through their milk. Because the breast-fed mouse is able to absorb the antibodies manufactured in his mother's body, he is thus able to acquire the immunities of his mother.

This principle of antibody absorption has had some fantastic consequences. Not long ago, a California forest ranger found that some residents of his area were apparently

(continued on page 142)



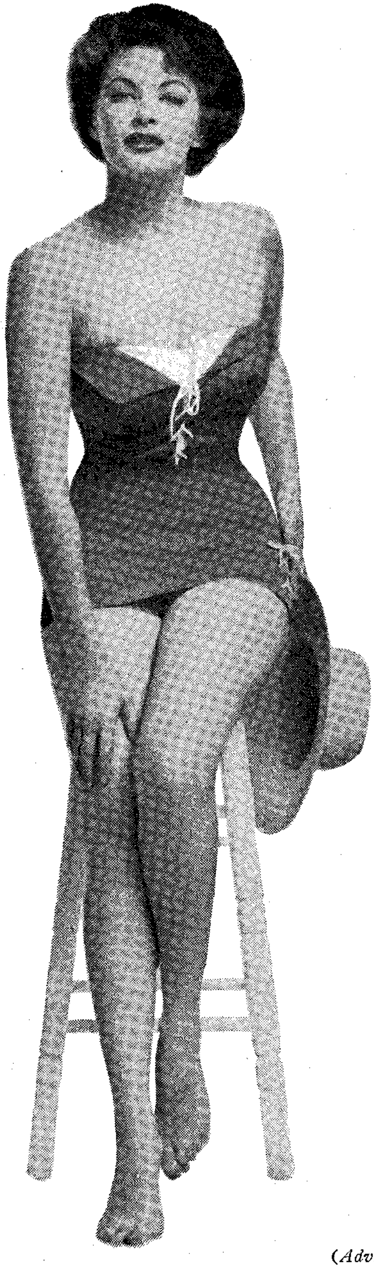
I did it with Diet Delight

Diet Delight
FRUIT COCKTAIL

Do it yourself with these fabulous fruits! All the sweetness, all the sunniness of the regular canned kind—but less than half the hateful calories!

Peaches • Pears • Pineapple • Many, many more

Free weight-watching recipes! Write: Dept. C, Box 1030, San Jose, Calif.



Beautiful, blue-eyed Yvonne De Carlo has one of the youngest-looking figures in Hollywood. Read how she keeps it that way.

INSIDE STORY

HOW THE STARS REDUCE WITHOUT TELLTALE AGING

by Bobbie Reynolds

It was a star-studded audience at Romanoff's and everybody was dressed fit to kill. Yvonne De Carlo looked like a living doll in a strapless sheath that showed off her figure to perfection. In fact, she looked younger, slimmer and even more glamorous than when we'd met five years ago.

Later, I asked her how she keeps her gorgeous figure. Her answer took me completely by surprise.

"After my second son was born," Yvonne confided, "I decided I needed to lose a few pounds. I'd signed for my first TV show and I knew I'd be better a few pounds *under* than one pound *over* camera proportions."

"But what did you do?" I said

(*Advertisement*)

impatiently. "Try a crash diet?"

"Absolutely not!" said a shocked Yvonne. "I reduced the safe way. I simply ate candy."

A studio dietitian had warned Yvonne against starvation diets and rigid regimens. Instead, she recommended a special low-calorie candy that helps make you slim.

What a pity stars of the silent era never knew about this amazing candy. Blitz pills, dangerous drugs, dehydration diets—that's how they punished themselves reducing in the old days. And what could be worse than a leading lady with lines that can't be covered up or with skin that's lost its firmness from a sudden weight reduction! Yet even worse things happened.

Take, for instance, Barbara La Marr and Renée Adorée. Old timers tell me these beauties made themselves desperately ill from starvation dieting.

But stars today have given up dangerous diets that work faster at "aging" them than reducing them. They now keep their figures looking younger than their years a safe, sensible way. They eat a delicious, low calorie, vitamin-mineral enriched candy, specially made for reducing.

"So many women 'over thirty' become careless about their figures and looks," confided Virginia Bruce at lunch one day. "And that's the time to pay special heed to these things."

Then holding up two candies, a vanilla caramel and a fudgy chocolate, she added: "These let me eat my favorite foods, but keep me from *over*-eating." Incidentally, Virginia has lost 9 lbs. on this reducing-plan candy.

Quizzing Virginia further, I found that she'd read about this candy in a magazine article, based on a medical journal report. I was curious, so I dug up the report. The candy is not a pill, not a drug. Taken as directed, the candy (which is called Ayds) curbs your appetite, so you automatically eat less... lose weight naturally.

It's been tested on scores of overweight men and women in clinical studies at a Boston medical center and at a Chicago university. And when compared to other leading weight-reducing products, plus a strict diet alone, doctors found that those on the Ayds Plan lost the most weight without hunger pangs or nervous jitters.

What people like most about Ayds Candy is that it not only helps you reduce, it helps you *stay* reduced!

Hedy Lamarr confirmed that! At a masquerade party I noticed she was wearing a costume from "Samson and Delilah," a film she'd made in 1950. When I remarked on it, she said: "Thanks to Ayds, it still fits!"

And there it is! The inside story not only of how Hollywood stars reduce without telltale aging, but of how thousands of folks have achieved youthful figures, too. The inside story from drug and department stores is that Ayds Vitamin and Mineral Candy, whether in chocolate or caramel, is still America's best-selling reducing plan.

(*Advertisement*)

(continued from page 138)

immune to poison oak. Soon he learned that everyone in the area who drank *goats'* milk was immune to poison oak. Subsequently, it was revealed that the goats had developed a preference for the taste of poison oak. After consuming the weed, the animals' systems built up antibodies, which were then absorbed by the goats' milk consumers. Furthermore, it was learned that the milk could even be applied externally to cure a poison oak rash.

Dr. Petersen initiated his research on the phenomenon of milk antibodies in 1946. He knew, as did other dairy scientists, that the milk which a cow gives to a nursing calf immediately after the calf's birth is high in antibody content. However, it appeared that the rate of antibody absorption by the calf decreased markedly several days after birth. But at what point did the antibodies begin to disappear from the calf's system, and which part of the cow's body produced them?

Before 1946, it was assumed that the antibodies were carried through the cow's blood to her udder. Dr. Petersen demonstrated that the cow's udder could produce antibodies against bacteria and egg white introduced into the udder.

About four years later, Dr. Petersen heard that Dr. Campbell, working in another division of the university, had found that antibodies are secreted by plasma cells. Ultimately the two men decided to combine their research efforts. Like surgeons who cut tissue from suspected cancer victims to examine and analyze it, they removed tissue from cows' udders and found them to be rich in plasma cells—literally an antibody factory.

Then in 1956, Dr. Petersen inserted a small tube into the mouth of a calf while the youngster was nursing. Through the tube he sent poultry typhoid bacteria. As the calf nursed, some of these bacteria were absorbed into the cow's udder. Petersen examined the cow's milk and discovered that it contained antibodies which would work against the poultry malady.

After that, Dr. Petersen allowed the calf to use only one half of the cow's udder, maintaining the other half as a control. When the milk was examined, Dr. Petersen found that only that part of the udder which had been exposed to the nursing calf contained antibodies to fight chicken typhoid. Thus he had demonstrated that antibodies could be produced in the udder.

A major roadblock remained, however. Scientists have held that offspring are able to absorb their mothers' immunity-building antibodies for only a few hours. A cow, for instance, seems able to pass on her immunities to a calf for only 24 hours after its birth.

"Then," recalls Dr. Petersen, "we noticed that while the absorption of antibodies decreased, there was an enormous increase in the number of proteolytic enzymes in the systems of the calves shortly after birth." Proteolytic enzymes are the chemical enemies of proteins, splitting them and destroying their effectiveness. Since antibodies are protein molecules, the scientists speculated

(continued on page 144)

MEET THE BEAUTIFUL AMERICAN

A few years ago life for Chung San Kim was hopeless. He had no home in war ravaged Seoul, Korea. His mother died during the communist invasion. Even the chance to go to school was denied him. His invalided father could not earn enough for Chung San's food and school supplies.

One day a truly astonishing thing happened! A Save the Children Federation Representative came to their shack and told Chung San Kim that he had a sponsor . . . a kind person who wished to help children in need. His sponsor was Mrs. Sonia Busch of Millbrook, N. Y. in the United States of America.

Chung San could not believe his good fortune until he received money and undreamed-of gifts of food and warm clothing. The thing that meant more than the feeding of his hungry body was the chance to feed his equally hungry mind. Mrs. Busch's sponsorship meant Chung San could go to school!

Through correspondence, Mrs. Sonia Busch became more than a name to Chung San Kim . . . more than a sponsor. He called her, "Sister whom I only can see in dream."

Poignantly he wrote:

"Autumn has stolen away, and now it is early winter here in Korea. The skeletonized trees without reddened leaves are standing lonely . . . Praying for the happiness of my sister."

At the end of every letter he drew a picture to illustrate his thoughts.

With drawings and words touched by poetry, Mrs. Busch in Millbrook, N. Y. knew that in Chung San Kim's eyes, she is a *beautiful American.*

The SCF Family of Sponsors

You, too, can be a *beautiful American* in the eyes of a child. Join with Mrs. Busch and the many sponsors of SCF who get enormous satisfaction from helping children like Chung San Kim in the less fortunate, free countries of the world.

Fill in the coupon below; begin an experience of "people-to-people" help, that can be one of the most gratifying experiences in your life.

Registered with the U. S. State Department Advisory Committee on Voluntary Foreign Aid
"SERVING CHILDREN FOR 28 YEARS"

SAVE THE CHILDREN FEDERATION

Boston Post Rd., Norwalk, Connecticut

I want to sponsor a child at $150 a year in: Korea... Greece... France... West Germany (refugee children only)... Finland... Italy... Lebanon... or where need is greatest... Enclosed is $150 for 1 year... $75 semi-annually... $37.50 for 1st quarter... $12.50 for 1st month... I cannot be a sponsor but enclosed is my gift of $.......

Please send me my sponsored child's name, story and picture.

NAME ....

ADDRESS ....

CITY.................................... **ZONE**.......... **STATE**..............................

Contributions are Deductible for Income Tax purposes **2-60**

(continued from page 142)

that the enzymes, not the cows' intestinal linings, were preventing the absorption of antibodies into the calves' systems.

Their solution was simple. "We decided to overwhelm the enzymes with antibodies," says Dr. Petersen. In essence, they poured so many antibodies into the experimental calves that the enzymes had to give up the fight.

However, the two scientists still lacked proof that antibodies in cow's milk could be passed into a human's stomach and, from there, into the body system.

Dr. Petersen decided to test some of the milk on himself. He infected an experimental cow with chicken typhoid bacteria and obtained milk containing antibodies against the poultry disease. On January 18, 1955, he drank slightly more than a quart of the milk in his laboratory on campus. He repeated this for three days and then took a sample of his blood. There was strong evidence of antibody absorption. After five days, he had indicated that antibodies taken orally could be absorbed into the human system.

The discovery made by Drs. Petersen and Campbell is a milestone in medical history. Now human beings who are unable to manufacture disease immunity within their own systems can absorb immunizing antibodies through consumption of cow's milk. And they have shown that a cow's udder can manufacture antibodies to fight an almost infinite variety of bacteria, viruses and parasites. And, incidentally, the taste of the milk is not affected.

The two scientists have applied for patents on their discovery. Dairies in St. Paul, Duluth and Texas have undertaken commercial production of the "magic milk" on an experimental basis. Up to now, actual marketing procedures have not been worked out, since Drs. Petersen and Campbell are anxious to make sure that the manufacture of the milk be strictly licensed and controlled. But within the local areas of the experimental producers, the milk can be obtained—for about $1.10 per quart—only on authorization by doctors for specific diseases.

Some colleagues of Drs. Petersen and Campbell are already ranking them alongside the world's foremost medical researchers. One fellow scientist has called their findings "modern medicine's most important discovery." But even if it fails to live up to such billing, it promises to offer an inexpensive and painless way to fight disease.

DO THE BIRDS KNOW?

SIGN ON A TREE in the famous Kew Gardens in England: "Bird nesting prohibited." —MARGARET MORRISON

PHOTO CREDITS: Cover Jim & Pat Pond; 7 Ralph Brooks; 14 ABC-TV; 18 left Friedman-Abeles, right Cantor-Secunda; 20 left Lopert Films, right Columbia Pictures; 29, 31 General Electric; 34-45 Benjamin Spiegel; 48 Camera Press from PIX; 51 Edo Koenig from Black Star; 58 European; 96 Paris Match from Pictorial Parade; 109 United Press International, Tom Yee; 111 UPI; Tom Yee; 126 Don Ornitz from Globe; 146-157 Larry Fried from PIX, except 149 Maurey Garber, 155 Georgette De Bruchard; 160 Los Angeles TIMES; 181 Culver Service.

Announce New Way To Shrink Hemorrhoids

By James Henry Weston

Science Finds Healing Substance That Relieves Pain, Stops Itching As It Shrinks Hemorrhoids

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids, stop itching, and relieve pain — without surgery.

In one hemorrhoid case after another, "very striking improvement" was reported and verified by doctors' observations.

Pain was relieved promptly. And, while gently relieving pain, actual reduction or retraction (shrinking) took place.

And most amazing of all — this improvement was maintained in cases where doctors' observations were continued over a period of many months!

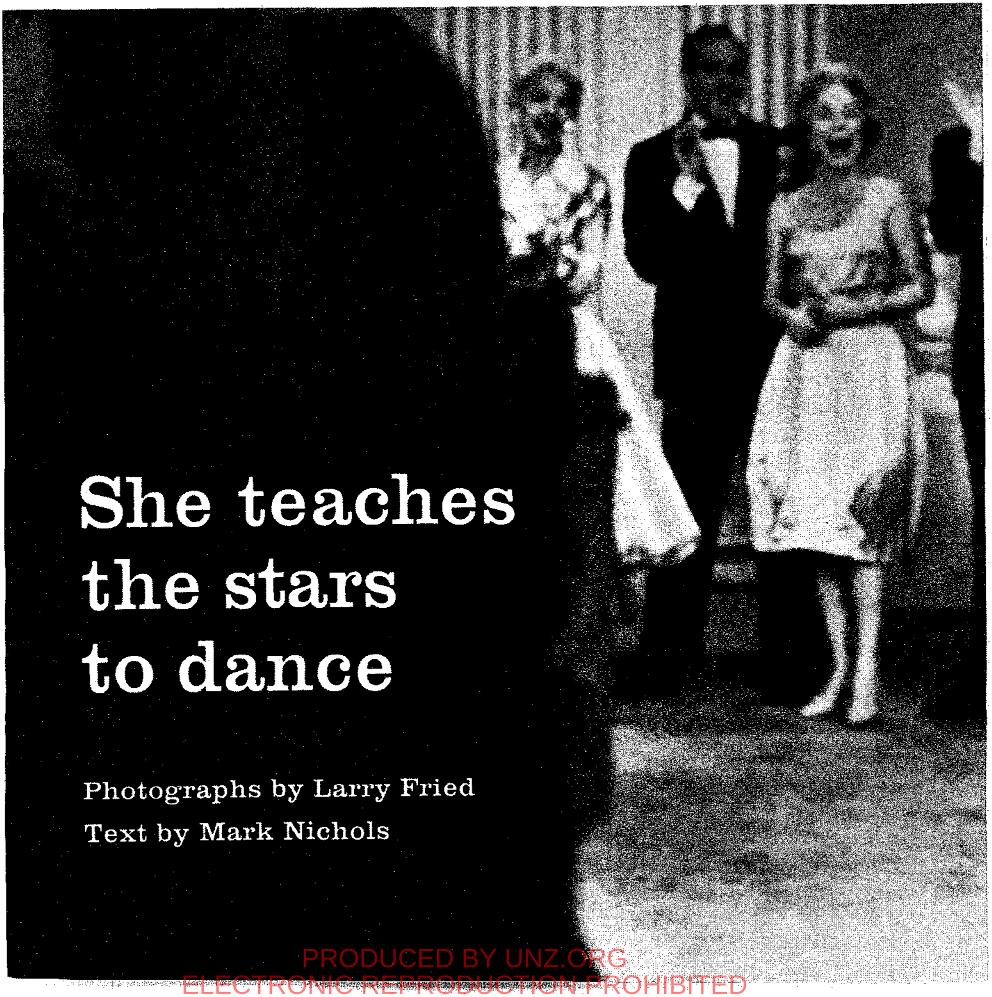
In fact, results were so thorough that sufferers were able to make such astonishing statements as "Piles have ceased to be a problem!" And among these sufferers were a very wide variety of hemorrhoid conditions, some 10 to 20 years' standing.

All this, without the use of narcotics, anesthetics or astringents of any kind. The secret is a new healing substance (Bio-Dyne*) — the discovery of a world-famous research institution. Already, Bio-Dyne is in wide use for healing injured tissue on all parts of the body.

This new healing substance is offered in *suppository* or *ointment* form called *Preparation H.** Ask for individually sealed convenient Preparation H suppositories or Preparation H ointment with special applicator. Preparation H is sold at all drug counters. Satisfaction guaranteed or money refunded.

*Reg. U.S. Pat. Off.

(ADVERTISEMENT)



She teaches the stars to dance

Photographs by Larry Fried

Text by Mark Nichols

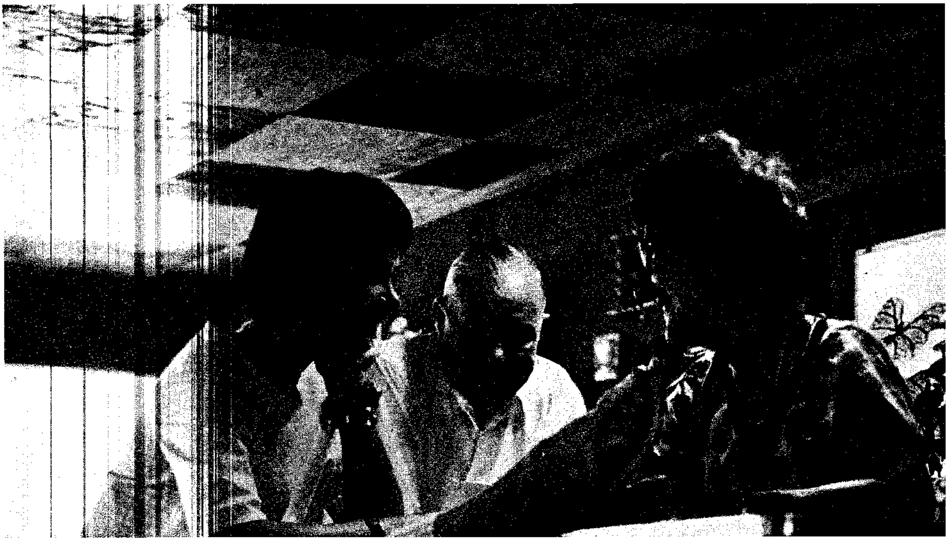
Vivacious, imp-faced Thelma ("Tad") Tadlock, 28, earns over $25,000 a year doing what she loves most: dancing. As assistant choreographer on NBC-TV's weekly *Arthur Murray Party,* Tad helps to plan and teach the intricate routines which spotlight the show's guest stars, such as Johnny Carson (*below*). Since most guests are not dancers by profession, Tad's "glamor job" becomes strenuous work—as pictures on the following pages show.

Rehearsing performers like Constance Bennett (with dancer Johnny Harmon), Tad demonstrates steps, then breaks them down into simple movements. She began dancing at three and teaching while still in junior high school. "I fall back on that experience now," she says. After nine years of dancing in Broadway musicals, night clubs and TV's *Hit Parade,* Tad joined the Murray show in 1958. She finds time to help create dances and perform for a TV cigarette commercial as well.

"First we ask guest stars to dance, changing tempos, to see what they do best," Tad explains. "Then we build a dance pattern around that." Milton Berle (*below*) pulled a switch: "He taught *me* a hoofing number—from his night club act," Tad recalls. "He's a good teacher—definite about what he wants." Her favorite dance partner: Cesar Romero. "I never have to lead with him," she says happily.

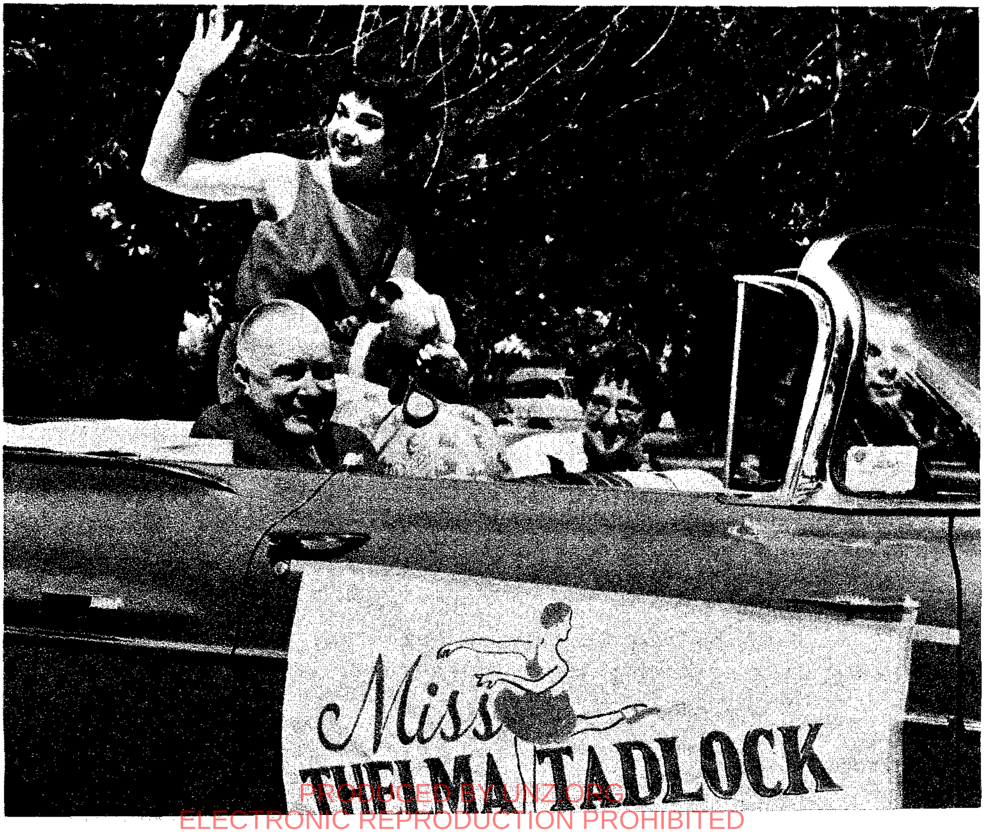
While wife Kathryn and week end guests look on, boss Arthur Murray and Tad playfully rehearse (*left*) beside the pool of his Rye, New York, home. "Tad moves beautifully," says Murray, "and audiences seem to sense that she is having fun dancing." Singing coach and friend John Bartis (*above*) adds: "Tad loves action, being on the go. She throws herself into everything—from singing to romping in the country—with gusto."

Whether conferring about dance rhythms with rehearsal pianist Bobby Atwood *(above)* or working out a comic tango with actor Vincent Price *(right)*, Tad thrives on the excitement of putting together a TV show. But she is often exhausted by the time the show is taped for telecasting 48 hours later. *Opposite page:* Tad catches a breather while Kathryn Murray practices a dance step.



Tad, still fighting for stardom in New York, is nevertheless a celebrity in her home town, Port Arthur, Texas (pop. 96,000). "Everyone in Port Arthur agrees on one thing: watching Thelma Tadlock on TV every week," wrote *News* editor John Ayers not long ago. "Why don't we pay her some recognition?" Soon afterward, Tad found herself holding the keys to the city and riding down Main Street in a parade celebrating "Thelma Tadlock Day." Tad's father, Hadyn Tadlock, retired Fire Chief of one of Port Arthur's five oil refineries, and her mother, proprietor of a flower shop, beamed with pride.

Excitedly parading in Port Arthur with parents (*below*), Tad, an only child of Scotch-Irish descent, says, "It was a great day for the Tadlocks." Even while relaxing at home (*left*), she limbers leg muscles.



Tad shares her New York apartment with dancer Claire Gunderman, also seen on the Murray show. "I have two Siamese cats, a collection of cat statues, a closetful of hats I seldom wear and 50 pairs of shoes. I seem to be constantly changing shoes," she observes. She devotes spare time to acting and singing lessons "because a dancer's life is very short." Although she sticks to a high-protein diet, Tad claims she is prone to putting on weight while working. To keep her 125-pound, 5′6″ figure in shape she often exercises at night while Claire reads (*above*). But even after a hard day's work, Tad loves nothing more than going dancing (*right*) with a friend. "No matter how tired or in the dumps I am, when the music starts, I start having a good time," she says.

HUMAN COMEDY

I TOLD MY THREE-YEAR-OLD granddaughter to show me the things in the catalogue she would like to get for Christmas. Pointing to a bowling ball she said, "Grandma, I want that."

I answered, "When you get bigger, dear."

She continued with, "Grandma, I want that," through water skis, snow skis, ice skates, etc., and I continued answering with, "When you get bigger, dear."

Finally, she closed the catalogue and I asked, "Now do you know what you want for Christmas, dear?"

She answered, "Yes, Grandma, I want to get bigger." —MRS. W. L. HOUGH

WE DIDN'T REALIZE the full extent of our four-year-old son's dislike for his half-past-seven bedtime hour until one day he was overheard in a temper flare-up with his older sister. Evidently searching for the proper invective, he screamed, "You old *Seven-Thirty*, you!"

—MRS. ROBERT S. RUFFAKER

A YOUNG JOB APPLICANT seeking to emphasize her intelligence explained that she had won a number of crossword puzzle contests.

The employer, unimpressed, replied, "That's all well and good, but what we need is someone who uses her brains during office hours."

"I can assure you," answered the girl haughtily, "I worked every one of them out during office hours."

—CLAIRE JUDSON

HIS MOTHER PLAYFULLY asked seven-year-old Timmy about the little neighbor girl, a newcomer to the block. Timmy replied that he intended to marry her.

"And where will you go for your honeymoon?" she asked.

Came the immediate answer: "Disneyland!" —STANLEY YAKOWITZ

A CLERGYMAN was in the habit of going up to his little girl's bedside each evening and telling her a story before she went to sleep.

One such evening he told her such a thrilling tale that the youngster sat up in bed, looked at her father and asked, "Daddy, is that a true story or are you preaching?"

—ANNE LARKIN

RECENTLY, I CALLED UPON one of my sixth-grade pupils to name the various punctuation marks in a sentence I had written on the blackboard. Harold did very well until he encountered an apostrophe near the end of the sentence. He hesitated, looked somewhat bewildered, then said, "Oh, that's a flying comma." —MICHAEL URGO

RECENTLY, WE SAW this notice on a country fence:

"FREE CUTE KITTENS"

Two weeks later the "Ad" read:

"FREE KITTENS"

A month later we drove by the same fence and the notice had been changed to:

"FREE CATS"

Time passed and still wondering if the sign had brought results, we took a ride and went by the fence once more. This time we read:

"FREE CATS AND CUTE KITTENS"

—MRS. GERTRUDE METCALFE

IT SEEMED THAT every time before I removed my four-year-old daughter's shoes, I had to untie a series of knots in both shoelaces. Exasperated, I scolded her one day: "How do you always manage to get these knots in your shoelaces?"

"Me?" she answered haughtily, "I don't even know how to *tie* a knot!" —MRS. J. WIEMELS

THE SMALL BOY, visiting a farm for the first time, was taken out to see the lambs. He finally worked up enough courage to pat one. "Why," he exclaimed delightedly, "they make them out of *blankets!*"

—WALTER RUSSELL

ON A VACATION TRIP to the mountains, a man and his wife met a quiet, pleasant couple from New York. All four of them had a grand time together. Later, the gentleman made up a nice album of snapshots he had taken of the other couple and he mailed it to them. The gift was never acknowledged, until one day a big-city lawyer appeared and asked the husband if he had prepared the album. "Sure," was the reply. "Did they get it?"

"It was received," said the lawyer. "And I'm representing the man's wife in a divorce suit!"

"She didn't like the pictures?"

"Oh, she was very interested," said the lawyer. "You see, she wasn't the woman in the album." —*Quote*

STOPPING A FLOORWALKER, a woman started with: "I want to complain about . . ."

The floorwalker interrupted and said, "Madam, the Complaint Department is over that way."

"I know," she replied, "but I want to complain about the Complaint Department." —HELENE OSTROW

AN AFTER-BREAKFAST gathering of oldsters at the community barbershop was enlivened by one graybeard's contention that in every argument with his wife he always had the last word.

"Amazing, if true," spoke up a crony. "How do you manage it?"

"Why," said the graybeard, "I apologize." —*Wall Street Journal*

MY FOUR-YEAR-OLD Bruce, who had been reprimanded for being naughty, announced his intention of leaving home. I voiced no opposition so he got a small cardboard box and put his old ribbon blanket and three tee shirts in it.

Returning to the living room he placed his carton by the door and turned to me, saying manfully, "Well, I'm going now."

"Be my guest," I replied casually.

He looked up at me. "But, aren't you going with me?" he asked wistfully. —MRS. GEORGE S. PURCELL

by Al Stump

America's most controversial cop

Crooks fear L.A. Police Chief Bill Parker—
but so do civil liberty groups
who charge he doesn't know when to stop

ONE AFTERNOON IN 1953, Sam Sirianni, a handsome plain-clothes man on the Los Angeles Police Force, strode into the county jail, a miniature sound recorder cunningly concealed on his person. Ostensibly, Sirianni was there to visit his "girl friend."

Actually, he was acting on direct orders from Los Angeles' crusty Chief of Police William H. Parker; and the "girl friend" was in reality a prisoner—located in a cell adjacent to an inmate named Barbara Graham—who had turned police informer. It was Barbara Graham that detective Sirianni was really after. An attractive blonde, she was charged with having helped to strangle and pistol-whip to death a crippled 62-year-old widow.

At the time of Sirianni's visit, it seemed likely that "Babs" Graham would go free, since the chief witness against her suddenly had been abducted from his home.

But after Sirianni's call, the Graham woman was entrapped. Hungry for male attention and unaware that Sirianni was a policeman, she flirted with him, and during later visits made a bold offer. Would Sirianni accept $25,000 to testify he and Barbara had been in a motel together the night of the killing? Her actual words, picked up by Sirianni's hidden recorder and read back in court, were: "I was in on it . . . without your help, I'll go to the gas chamber . . . not a soul saw me, but I was there."

This evidence helped convict Barbara Graham of murder, and on June 3, 1955, she died in the cyanide chamber at San Quentin Prison, the third woman thus executed in California history. And the outcry against Police Chief Parker and his tactics reached a new pitch of indignation.

Attorneys, politicians, civil liberties groups—all accused him of illegal "entrapment" or employing a ruse to plant the idea of a confession in the victim's mind. Parker's retort—"She concocted the scheme we taped, we merely gave her a chance to stop lying"—only added to the storm. Last year, Hollywood revived the Graham case with the explosive film *I Want to Live!* portraying Parker's agents as framers and perjurers. When Susan Hayward—playing Babs, and winning an Oscar for it—went to her death in the film, audiences wept, believing her to be innocent.

At 57, muscular, flinty-faced Bill Parker is America's most controversial cop. He has been sued for $15,000,000 by citizens who claim he tramples their Constitutional rights, lauded as "a brilliant chief" by Sir Arthur Dixon of Scotland Yard and mentioned as possibly the next director of the F.B.I. His crackdown on Los Angeles vice has won 60-odd awards from reform groups; even his opponents concede his incorruptibility. The International Association of Chiefs of Police has saluted his hard-fisted administration of the nation's largest (453 square miles), toughest beat.

An intellectual, Parker holds language credits from Harvard, publishes books on criminology and is an attorney accredited to practice before the U. S. Supreme Court.

Yet in L. A. many don't like "Deadwood Bill" Parker. After 272 taxpayers' lawsuits, he is probably the most maligned and hated cop in the profession. For one reason, 100,000 Angelenos annually are jailed for gambling, drinking or disorderly conduct. For merely appearing tipsy on the street, they're booked, fingerprinted and tried.

More frightening is Parker's

avowal that the *Magna Charta*, written in 1215, is outdated and that a man's home isn't necessarily his castle. "It can be a place of evil, too," the chief declared recently. "The police should have access to such places with every tool at their command." By that he means wiretaps, dictaphone "bugs" and the right to on-the-spot seizure and search of suspects, which are banned by Federal order.

PARKER SEES Los Angeles as a sleeping pushover for a vast criminal army. "The Mafia has moved here in a big way," he says. "Right now I need a 110 percent increase in personnel to meet the mob menace. A Chicago of the '20s is developing in Los Angeles, yet my enemies—many in high places—block me. I'm convinced that a widespread plot exists to destroy police authority in the name of 'liberalism' and break down the wall that protects society from the hoodlum.

"One night recently," Parker goes on, "an officer surprised two men prowling around an empty warehouse. A thorough on-the-spot search turned up opium on them. Yet the judge freed the men on the ground that we 'had no right to run our hands over the suspects in such a detailed manner prior to their booking'! The human rights argument again! It's typical of the decisions we get—the reason why crime is up 35 percent in Los Angeles in a decade.

"We're the most lawless nation on earth; an overriding reason is our tribunals—which create a Shangri-La for thugs and murderers."

Smashing in doors, covering L. A. from above by helicopter and from below with skin divers, Parker takes on his critics singly or in batches. Last May, State Attorney General Stanley Mosk blasted Parker in the chief's presence. "He should accept court rulings in good grace," said Mosk, "and start using his brains instead of hobnail boots tactics."

For a moment, observers thought the six-foot, 185-pound Parker might go after Mosk with his fists. Quivering, he leaped up to thunder, "The peace officer has every bit as much right to criticize the courts as any citizen! And, believe me, they need it!"

Parker cited these figures: of 5,760 criminals given paroles between 1956 and 1959, 2.865—50.6 percent—committed a fresh crime. "Here's one killer we just ran down," Parker pointed out. "Since 1927, convicted five times, three times paroled—and on the loose when he murdered again. No wonder no woman is safe on our streets."

Earlier, Parker sent a "termite inspector" to the penthouse of big-time bookie Charlie Cahan. Thereafter, via a listening device hidden under a chest of drawers, detectives could tune in on Cahan at their leisure. There followed a raid in which door and windows were kicked in. After Cahan pleaded guilty and was given a 90-day sentence, the California Supreme Court flayed Parker for using the sound device and "for forcibly entering the premises without warrant," and reversed the lower-court ruling. "One of the most flagrant violations of the 14th Amendment we have witnessed," wrote the court.

Outspoken in his criticism of the court's decision, Parker bided his time. Typically, he later tripped Cahan on another count and sent him to San Quentin.

Not since the Cahan decision of three years ago, insists Parker, has he used electronic snoops—a claim his critics refuse to accept—and he points out that narcotics, bunko and bookmaking offenses have almost doubled since. Not to mention an annual 1,200 rapes, 160 murders, 150 kidnapings, 26,000 burglaries and a major crime against one of every ten Los Angeles residents.

According to F.B.I. Director J. Edgar Hoover, Chief Parker is just what Los Angeles needs. He accepts only rookies who are college-entrance material—I.Q.s must be 110 and up—and has introduced psychiatric screening of all police personnel. L. A. cops are natty, youthful, polite—and must attend criminology seminars. And Parker's crime laboratory is a marvel visited by lawmen the world over. One huge electronic "Sherlock Holmes" machine fingers violators from filed data at the rate of six cards per second. In the Anna Sosyeva rape-killing—a pretty movie starlet slain at night, with no clues—the machine selected her slayer from punched cards within 48 hours.

Even crooks respect the "scam" setup run by Parker's 37-man Intelligence Division. "Scam" is police talk for a criminal conspiracy. "When a guy gets off a train here, Parker knows in five minutes where he goes," narcotics kingpin Joe Sica told his lawyer in 1958. "New York and Chicago ain't that good. How he does it, we dunno."

By "bugging" a public telephone booth which Sica considered safe—a perfectly legal technique—Parker sent the "California Capone" to prison in 1950.

On another occasion, two oil-field promoters rushed in to report they'd been threatened on the phone by Jimmy "The Weasel" Fratianno, a suspected Mafia member.

"Yes, we know," they were told by Intelligence. "We have the conversation on tape." Jimmy "The Weasel" was sentenced to 15 years for extortion.

Despite his success, Parker—a crack shot—keeps a .38 revolver handy. "Each morning when I sit down in my chair," he says, "I can't be sure it won't be my last." In one month, three death threats—of a total of more than 500 to date—were received by the chief and his wife, Helen. Twice, returning to his modest home in the Silver Lake section, he has found squads searching the shrubbery for reported bombs. Parker also has had to forego his favorite German café, where, he learned just in time, outsiders planned to spike his drink and photograph him passed out on the floor.

At home, Mrs. Parker "monitors" TV jabs at her husband. In May, 1957, she heard mobster Mickey Cohen denounce him in the most scurrilous terms. Parker was awarded $45,975.09 in libel damages.

Thirty-five years ago, Parker was a

$30-a-week Los Angeles taxi driver, wedging in law-book study between passenger runs. Earlier, as a boy in Deadwood, South Dakota, he grew up in awe of the law. Among the German-Irish Parkers, there was a grandfather and an uncle who were ax-swinging county prosecutors.

At that time, seven bordellos ran wide-open in Deadwood. Upon becoming a bellhop at the Franklin Hotel, Bill determined that it wouldn't become the eighth. The first cases he "broke" concerned traveling salesmen from Dubuque, Iowa, accustomed to checking in with a girl friend. Some guests never recovered after having the South Dakota law on "cohabitation" quoted them by a 17-year-old kid.

In 1922, Parker moved to Los Angeles with his mother. He passed the bar examination, but when no clients appeared he signed on in 1927 as a $170-a-month rookie patrolman. "As a cab driver I'd heard of police corruption," he recalls, "but what I saw was unbelievable. Some nights I was the only sober man in the booking office." When Parker scored top grades in a promotion exam, the marks were altered. Demanding an inquiry, he saw 23 high-ranking officers fired—one of whom committed suicide.

By 1943, a pedantic type, not popular and apparently frozen at captain's rank, he had been "passed by for promotion more times than any officer in Los Angeles Police Department history." In every examination, his name led the list. "Yet they broke me again and again, crushed me, humiliated me," he says, eyes frosty. "I felt perhaps something was wrong with me."

In the Army during World War II, however, he zoomed from director of police and prison plans for the Normandy invasion to the Allied Command's top job in reshaping the police forces of Munich and Frankfort. Rooting out concealed Nazis was his specialty. Wounded by a strafing plane, he returned to L. A. in 1946.

And this time his break came. "The best police force money can buy," as cynical citizens called it, fell apart in a Hollywood call-girl scandal, and the chief resigned. Again scoring the highest marks in a competitive exam, Parker won the No. 1 badge in August, 1950. His present salary is $19,500 a year.

Today, age is visibly settling over Parker. "The job is slow death," says an associate. "Bill has high blood pressure, can't drink or smoke and diets heavily." In 1928, he married a Philadelphia girl who worked as a telephone operator during their lean years. Childless, the Parkers find some peace in fishing, walking their Cairn terriers and playing Vienna waltzes on hi-fi.

Still, no slow-up is in sight. A while back, a State Assembly move to abolish capital punishment was met by an irate Parker. He personally beat down the bill with, "This is a monumental absurdity. Individual responsibility cannot stop, a man always must be fully punished for his sins."

Parker was again involved in controversy last September when Nikita Khrushchev, in Los Angeles, was refused permission to visit Disneyland. Parker threw such a tight police cordon around Khrushchev that the Soviet premier snapped, "I am under house arrest!" Retorted Parker, shrugging off pressure to extend his coverage of Khrushchev to suburban Disneyland: "Police protection will stop at the city limits."

Still fuming when he left L. A., Khrushchev claimed that Parker should have "remained a bit calmer" and not taken so seriously a tomato can thrown at the Premier's entourage—which, ironically, struck Parker's official automobile.

But Parker had the last word. When Khrushchev flatly declared that the Disneyland trip had been on his official schedule from the beginning of his U. S. tour, the police chief produced evidence that this was untrue. Three weeks earlier, Gen. Nikolai Zakharov, the chief Soviet security agent, had agreed with Parker that such a trip was too dangerous.

"The Russians tried to pull a last-minute switch on us," a police official says now, "but Bill wouldn't go for it. Standing up to Khrushchev was easy for him. He's been practicing on California politicians for years." ♛

NO DOUBT ABOUT IT

ONE OF THE HARDEST PLACES TO TELL the difference between chicken and veal is in a drugstore's tuna fish sandwich.

—STEVE MARGOLE

AUTO MANUFACTURERS are committing the same old mistake this year—making windshield wipers that snag parking tickets.

—*Family Weekly*

Start A Business With A Postcard!

We can immediately authorize you as a magazine representative—entitling you to take subscription orders for *all* magazines at lowest authorized prices—and you keep a cash commission on every sale. You need no experience to earn steady profits. And because your service saves time and money for your customers, it's easy to build up an active subscription business in your community.

And you'll also "be in on" these special advantages:

✓ **Special Offers . . .** money-saving customer prices that prompt sales.

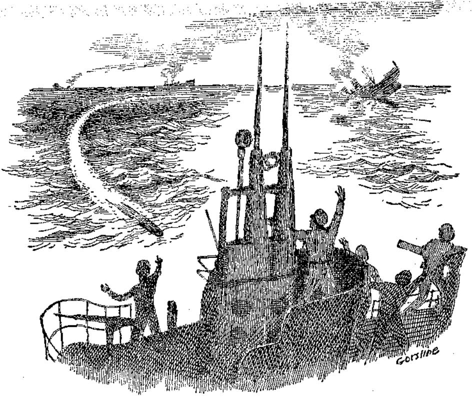
✓ **Valuable Prizes . . .** merchandise items for you and your family.

✓ **Free Sales Aids . . .** to make order-taking easy and enjoyable.

To get started immediately, rush a postcard (your only investment) to me and I'll promptly send you *free* 1960 selling material. Write today to: ***J. M. FOSTER, CORONET, Dept. 323, 488 Madison Ave., N. Y. 22, N. Y.***

The sub that committed suicide

by Norman and Madelyn Carlisle



DURING WORLD WAR II, the officers and men of the U.S. Navy's submarine *Tang* had a proud boast. Their sub, they crowed, rarely wasted a torpedo. In less than a year of combat, the 1,525-ton *Tang* mowed down Japanese transports, freighters and tankers with deadly accuracy. But it was her fantastic fifth patrol from September 27 to October 24, 1944, that gives the *Tang* a unique place in the annals of submarine warfare.

Hardly had the *Tang* started on this venture into Formosan waters than her commanding officer, Commander Richard O'Kane, sank two Japanese freighters. Then O'Kane boldly took the *Tang* right into the midst of a Japanese convoy. Down went three tankers, another freighter and a transport. Twenty-four hours later, while surfaced, O'Kane encountered another convoy. It didn't seem possible that they could repeat their amazing feat, but O'Kane was eager to try. He sent four torpedoes sliding away; all were direct hits! Then three more!

Now vengeful Japanese destroyers were bearing down on the *Tang*. O'Kane noticed that a transport previously hit was listing but not sinking. The *Tang* wasn't going to run off with any of its destructive power unused. He ordered the two remaining torpedoes fired. The next-to-last projectile swept out of its tube. Right on target. Now the last one. . . .

O'Kane froze. The torpedo he had just fired was turning, wheeling in a wide circle that would take it right back into the *Tang*. A hoarse cry leaped from his throat: "Full speed ahead. . . . Emergency. . . ."

The 312-foot submarine quivered from the thrust of her engines as the whole scene blazed before O'Kane's eyes in nightmarish slow motion. The burning ships, the sound and sight of exploding shells, the Japanese boring in for the kill . . . and at the center of it all, a white arc curving back toward the *Tang*. Seconds later a new explosion rocked the violent night. The gallant *Tang* lay dying—destroyed by her own torpedo.

O'Kane and eight others lived through that strange disaster and were captured by the Japanese. After the war, the Navy awarded a citation for heroism to the *Tang* and her crew. The survivors looked back with awe at the suicidal end of the *Tang*. Some of the more superstitious crewmen mused that she had used her last torpedo to take her own life, rather than meet death at the hands of the enemy. ♛

The BIG FAT FLAME

by Harry Mayer

As told to him by
COLONEL FRED P. DOLLENBERG

We were stuck in the busy mid-Manhattan street. Behind us the traffic piled bumper to bumper, horns screeching indignantly. The colonel leaned over to our cab driver. "What's wrong?" he asked.

The cabbie pointed with his cigarette to the car in front, "Look."

We did. The car ahead of us — a shiny 1959 model — had stalled and the starter clattered endlessly with that empty metallic sound that you know in advance is not going to make the motor catch. Twisting the ignition key in helpless fury, the unfortunate motorist at the same time was exchanging uncomplimentary opinions with the drivers of the vehicles snarled behind him. At length he piled out of the car, wrenched at the hood, and looked fiercely at the inert engine. To no one in particular, but as though to vindicate himself to his tormenters, he shouted: "I just know it's those damned spark plugs. Only two thousand miles and already they're shot!"

Startled, I turned to my companion. "Colonel," I demanded, "is this a plant?" He stared back at me, then he got it and he began to laugh. So did I, in a moment, and there we were in this taxicab, stalled between skyscrapers and going no place, roaring as though we'd never stop.

Spark plugs! That was the joke. The colonel and I were on our way to his downtown office where I was scheduled to interview him for a magazine story. The subject — spark plugs.

*You see, Col. Fred Dollenberg is the in*ventor and manufacturer of a device which is designed to allow automobiles to run **without** spark plugs!

Later, sitting in his top floor office, with the drapes parted to reveal the exciting lower Manhattan skyline, I got a more leisurely look at the colonel. I wondered and asked about his smashed nose, — the war maybe? — and he smiled and said no, just an opposing tackle with a very hard head. Dollenberg was an All-American mention at St. Joseph's in Philadelphia before he joined the Army Air Force as an engineer immediately after graduation. After war was declared against Japan and Germany, he saw enough action to later receive the Inquirer Hero Award as Philadelphia's most deco-

(Continued on next page)

"The spark plug was invented more than 40 years ago. For the last 20 years it has not been doing an adequate job. The U.S. Navy and Air Force knew this only too well. The Naval Bureau of Aeronautics cooperated with me by undertaking extensive, expensive testing to replace obsolete spark plugs with this new efficient type of fuel ignition. We were successful with the LS-702—the aircraft predecessor of the present Lectra Fuel Igniter for automobiles. Today this extraordinary invention is replacing spark plugs in tens of thousands of automobiles throughout the country. By 1961 every car made will carry fuel igniters not spark plugs" . . . Col. Fred P. Dollenberg, U. S. Air Force, from a speech at the Conrad Hilton Hotel, Chicago, January 8, 1958.

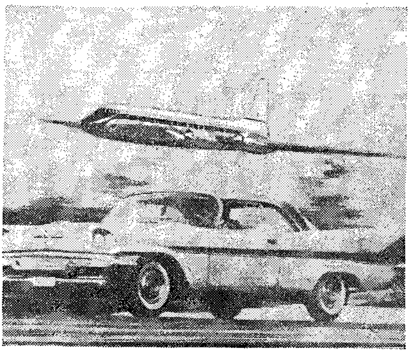
(ADVERTISEMENT)

rated flyer, succeeding a similar award to Marine hero Al (Pride of the Marines) Schmid. For a time he was personal pilot for Gen. Douglas MacArthur. Evidently there was considerable brilliance to this young fighter; he started the climb up to the brain brass, and some of the military manuals he was charged with preparing are still used by the Air Force. (Only part of this did I drag out of Dollenberg. Indeed it was a newspaper file which informed me that the colonel was a triple ace!)

It was while Dollenberg was in command of a task force of seasoned P-40 pilots that a grim incident took place which set the then Capt. Dollenberg off on his restless search for perfection. A young ace, coming in safe and sound from a mission where he had gone through murderous enemy fire, never made it to his safe hut a few hundred yards away. He nosed a bit too low — no engine power to get the plane up quickly — and the trees that lay just short of the runway caught the plane and pilot and crashed both. Dollenberg was horrified at the accident and at the paralysis of fatalism that seemed to settle on the shoulders of officers and enlisted men alike in the face of a tragedy so senseless. . . . After all, it seemed to say, it is true, isn't it, that more planes are lost through engine failure than are *brought down by the Japs? You had to expect* such things — and accept them. . . . But Dollenberg couldn't accept it. Not when the cause of this type of accident could be ripped out of the engine.

"Plug failure?", I asked. He nodded, shortly. "This tragedy and others, too. Too many others. Did you know that spark plugs were invented more than 40 years ago for engines whose limit was 20 miles an hour? These very same spark plugs — and that they haven't been changed an iota since? Can you imagine a 2000 horsepower motor depending for ignition on a skinny little spark that had been intended to help Grandpa toot around the square on a Sunday afternoon? Well, that's what these boys had under their P-40 hoods." The accident had started him off on his search, I supposed, and again he nodded. It hadn't been an easy journey. Apathy, defeatism — a young enthusiasm will always encounter these. I've done many success *interviews, and it's a rare* success that has been a joyride. Dollenberg spent long hours off duty working on the problem of the antiquated spark plug, but when the war ended he still hadn't cracked it. Returning to a young wife and family the colonel organized a non-scheduled commercial airline and operated it for 3 million miles, even introducing gliders for the first time in commercial aviation.

If it hadn't been for some weight-throwing on the part of one of the larger airlines



which had begun to smart under the irritating competition it was getting from the Dollenberg outfit, the young man would undoubtedly have succeeded in commercial aviation and this particular story wouldn't have been written. But as it was, Dollenberg was forced out of business on the sort of technicality that somehow seems always to crop out against the small business, not the big. He had to sell.

Well, there he was — with a little money left from the debacle, a family, and a living to make for them. He turned his attention once more to the anachronism of modern engines — the spark plug. Starting again from scratch, he reviewed the problem.

"It's really quite simple," said Col. Dollenberg. "An engine provides power for a vehicle because gasoline, sprayed into the cylinder, is ignited by a spark. When ignited the gasoline burns pushing the piston down into the cylinder. The more complete the burning of the gas the more force in the cylinder. The more force, the more power. Obviously, therefore, the larger the spark the more gas ignited and burned. What we were after was a much larger spark, **a big, fat flame!"**

"And the conventional spark plug can't provide it?"

"No, it cannot. Every mechanic knows that."

"And the kid in the plane?"

"The P-40? What killed him was insufficient fire — a spark too skinny to ignite sufficient gas to give the engine instant power to climb up and over those trees."

"Why can't the spark plug give a fat spark?" I persisted.

The colonel spoke simply. "Because of its basic design. Every spark plug has an **air gap** — .025 to .035 of an inch — and the spark is no larger than the gap. No larger did I say? Only when the plugs are brand new is the spark even as large! Carbon forming immediately as the plug is put into use begins fouling, then ruining, the tip. The thin wire electrodes begin to wear away. The danger — and enormous expense — of this obsolete mechanism lies in these factors."

The answer to the spark plug was an igniter which had no airgap — which contained no wire electrodes — whose tip would not foul — which would not blow out even at the highest compressions . . . **which would never need a replacement for the life of the engine.**

Colonel Dollenberg went to Washington.

The Navy didn't accept him with open arms. The principle — fine! Let's see it work. And Dollenberg made it work. After the most exhaustive tests, he knew he was in. . . . Out went the spark plugs. The LS-702 Prototype was approved for U. S. Navy jet engine use; the Air Force followed suit.

If that had been it, it still would have made a good story — the revolutionary change that a former fighter pilot had effected in military aircraft. But that wasn't all. Dollenberg turned to the field of automobiles.

For more than 40 years the old fashioned spark plug had been the standard gas igniter for every car made. During that time engine power had soared from less than 20 horse to more than 300. Every year the puny spark plug with its skinny little flame became less able to do its job. The new high compression engines were now burning out spark plugs in a few thousand miles of driving. In 1958 Americans paid more than 500 million dollars merely to replace wornout spark plugs. To provide what spark plugs could not do, *the big oil companies* began to produce super and then super-super gas—at super prices! Not only were car owners spending a huge sum for plugs each year—they were also spending a fortune in premium gas for the privilege of keeping spark plugs in their engines. And even at that they were not getting their money's worth, as the new cars they bought very soon became sluggish ones.

If ever there was a call for a modern, efficient ignition mechanism to go with the modern automobile, this was it. Dollenberg heard the call. He marketed the LECTRA FUEL IGNITER!

There were problems. Little ones like designing the Igniter in the same size and shape as the conventional spark plug they were to replace. And big ones such as getting a small voice heard in the towering wilderness of the Detroit automobile kingdom. Dollenberg was helped by the shrewdness of fleet operators whose business depended upon efficiency and economy. Taxicabs running triple-shift around the clock installed the Fuel Igniter and reported a 10-20% increased gas mileage per car! Truck owners followed suit—and then the motorist. In less than 12 months, sales of the Lectra Fuel Igniter zoomed into the million dollar stratosphere!

I asked Dollenberg about the Lectra advertising claim that had jolted motorists all over the country. "Colonel, you've made the guarantee that LECTRA FUEL IGNITER will save a car owner $100 a year or that you will take back the igniters and refund their money. How do you arrive at that one hundred dollars figure?"

"It's based on the average of 10,000 miles of driving in one year. First there will be a saving of from $10 to $12 a year in eliminating spark-plug cleaning, gapping, and adjusting at 5,000 miles, replacement at 10,000 miles."

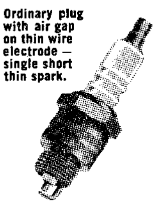
"Does that mean that the Fuel Igniter will need no cleaning or replacing for a whole year?"

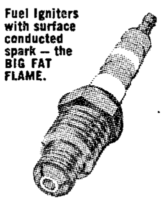
"It means that the Fuel Igniter will **never** have to be cleaned or replaced! I mean that we guarantee that **it will outlast the life of any car!** Not only that: we are also guaranteeing that the Fuel Igniter will squeeze up to **6—maybe 8—more miles out of every gallon of gas purchased** the first year and every year—or we will replace them free until they do. That's a saving of $40 per year. And it will do this using **regular gas**—economy gas—not the super gas bought at such walloping prices. That means a saving of $50 each year. And the Igniters will do this every year of the car's life—they improve with age. **They never wear out!"**

As Dollenberg talked I drew up a chart. You can see it at the top of the next page.

I said to Dollenberg, "Colonel, to a person *like myself—a guy who drives a car well but* knows next to nothing about its mechanism —who's always felt the car runs better after it's had a wash—how will I know right away I've really got something after I've switched from spark plugs to Fuel Igniters?"

The colonel twinkled at me in sympathy. "I've always felt it a pity they don't teach mechanics to all school children. I think I know just how you feel. Anyway—very seriously—please listen to this: The first time you press the starter after you've installed the Igniters (very simple—by the way), you'll





(Continued on next page)

(ADVERTISEMENT)

HOW MOTORISTS ARE SAVING $100 A YEAR

	SPARK PLUGS	LECTRA FUEL IGNITERS	SAVINGS
Cleaning Gapping Replacing	several times a year	never	$10 per year
Gas Consumption	600 gallons	465 gallons	$40 per year
Additional cost of premium gas	$50 a year	not a cent	$50 per year
		TOTAL SAVINGS =	$100 per year

hear and feel an instant clean throb of the starter and an immediate even roar of the engine. I tell you, you'll be astonished. Even on the coldest morning you'll get a thrill, listening to your motor kicking over instantly and then settling quickly into a smooth purr. As for stalling in traffic, like that fellow did this afternoon, that won't happen to you. Stalling is almost always traceable to a faulty spark — and the Igniter will not fault. Climbing and passing? Even a big 325 horsepower car can and does falter on a hill or when it tries to pass if suddenly the spark plugs aren't burning sufficient gas. That won't happen to you. Instead you'll climb and pass more swiftly than you've ever known because you'll be burning gas, not wasting it. You've heard about the simple exhaust test? Try it. First, with the spark plugs in place, let the engine idle and stuff a ball of white absorbent cotton into the mouth of the exhaust. It will come out soaking with **unused** gasoline. Then try it with Igniters replacing the plugs. The cotton ball will be almost dry. The gas **burned** instead of escaping through the exhaust. Or here's something else. Again with spark plugs in the car, go into gear—or in drive if you have an automatic transmission. Don't touch the accelerator. Now note how much the car moves forward—if at all. Then unscrew the plugs and replace the Igniters. If you stood still with spark plugs you'll move forward from 4 to 6 miles an hour with the Igniters while not touching the gas pedal! The gas that was required with spark plugs in your car merely to idle your motor without being able to move it forward, carries you forward up to six miles an hour with Igniters in the engine! One more final thing—with spark plugs a car must be looked over and adjusted several times a year. You know that from your own experience. But can you appreciate the concept of **never, never** having to remove or change spark plugs because you don't carry any? The concept of Fuel Igniters becoming **permanent** installations of your engine—for the life of your engine?

"Yet, with all this—believe it or not—I still haven't fully answered your question . . . How you'll use more air and less gas . . . the savings on your battery . . . increased RPM . . . how carbon—the enemy of spark plugs—actually increases the efficiency of Fuel Igniters. But what I've tried to say is that the spark plug is as inferior to the Fuel Igniter as the wagon is to the modern automobile. And just as out-dated. Auto mechanics know this now. The ordinary motorist is learning about it fast."

"One last question: What about Detroit, Col. Dollenberg? Do you feel you're fighting a crusade?"

Dollenberg looked out of the window, out into the dusk of the city. There was a reflective quietness about him as he thought of his reply. Then he said: "No, we don't believe we're fighting the big spark plug manufacturers. Oh, there's bound to be a competitive fight soon because it's a matter of only a short time before these giants will all scrap their investments in the obsolete spark plug and turn to the manufacture of fuel igniters. Meanwhile—to put it quite candidly—there **is,** of course, that huge investment in stocks of spark plugs to liquidate and while the big fellows are attempting to unload, LECTRA will be booming along." The grin came out again as he said: "I hope they take their time about it. At the rate we're going we'll be big enough to take care of ourselves shortly."

I got up to go, convinced that Dollenberg's quiet confidence was well-founded. The product and the man were right for each other. Here's an incident which impressed me. A short time ago, LECTRA ran a mail order advertisement in the sober **New York Times.** One of the replies they got was from a gentleman in Pennsylvania who put it to LECTRA right on the line. Said the Pennsylvania man:

"I've read your ad in the **New York Times.** What I want you to do before I order a set is for you to send me a copy of that ad through the United States mails. Then if your Fuel Igniters won't come through with all those fancy promises—and if you don't send my money back if they don't perform as you say—I'll have Uncle Sam on my side while I go after you." The hard-bitten Penn. man was sent the ad through the mails,

(ADVERTISEMENT)

all right. And he ordered a set of Fuel Igniters. LECTRA wasn't fearful that Uncle Sam would be after them. Because—and here was the kicker—**Uncle is a LECTRA customer!** A large U. S. Government agency, after field-testing 5,000 Fuel Igniters **ordered 25,000 to replace every spark plug in a fleet of 3,000 key vehicles!**

So that's the story of The Big Fat Flame. I'm leaving a little space for a message from Col. Dollenberg. Meanwhile I'm on my way outside to the garage with my set of Fuel Igniters. I can't wait to get rid of those spark plugs!

This article has been presented both as an advertisement for the Lectra Fuel Igniter and as a public service. Especially do I wish to emphasize the words **public service.** It is flattering to be imitated, it is said, but since the invention of the Lectra Fuel Igniter, there have appeared so-called "imitations" which have failed to perform as promised.

We state, flatly and sincerely, that we **can** back every claim that appears in Mr. Mayer's story. Please look very carefully at the table which follows: The fuel consumption figures in this chart are compiled from extensive field tests by industrial and private users.

RECORD OF PERFORMANCE — LECTRA FUEL IGNITERS

NOTE—All Lectra-equipped cars in these tests used REGULAR GAS

(compiled from survey reports and field tests)

YEAR	Make of car	Spark Plug Miles Per Gallon	Lectra Fuel Igniters Miles Per Gallon	Miles Increase	(Gain) Extra Miles Per Gallon
1956	Chevrolet V8	17.7	22.2	24%	4.5
1959	Oldsmobile	17.1	20.3	18.7%	3.2
1955	Nash Rambler	20.0	27.6	38%	7.6
1954	Plymouth 6	22.2	26.0	17%	3.8
1955	Ford Fairlane	14.0	21.2	50%	7.2
1957	Chrysler Windsor	16.5	21.0	20%	3.5
1954	Oldsmobile 98	15.5	18.0	14%	2.5
1958	Pontiac	15.6	19.1	22.4%	3.5
1957	Dodge D-500	16.0	21.5	35%	5.5
1951	Buick Super	13.0	17.0	22%	4.0
1958	Chevrolet	16.9	23.8	40.8%	6.9
1956	Plymouth V-8	16.0	20.0	25%	4.0
1955	Oldsmobile 98 (air-conditioned)	15.0	20.9	40%	5.9

All above figures confirmed by letters and reports available from our files in New York City.

Nothing is as exacting—as compromising—as cold statistics. In the final analysis, nothing will prove to you the extraordinary benefits of the Lectra Fuel Igniter as its performance in your own automobile.

Therefore we guarantee (and stake our reputation and our business on this guarantee):

> That Lectra Fuel Igniters must be everything we say they are, everything we have led you to expect. They must make your car perform as you never thought it would and on **regular gas.** You must IN YOUR OWN JUDGMENT get easier starting, faster pick-up, improved economy (to conform to the table above) or you can return them after 10-day trial and get back every cent you paid—without question and without delay. What's more—they must **continue to function** properly for the life of your car or they will be replaced until they do.

We've taken a lot of your time in presenting our story. Now there's nothing else to say; the rest is up to our Fuel Igniter. If you want to try them (bear in mind our guarantee) they will be rushed to you as soon as we receive your order. For your convenience we are adding a coupon to the bottom of this page. If you'll fill it out and mail it I can promise you the most exciting automobile experience you've ever known.

Sincerely,

Fred P. Dollenberg

Lectra Fuel Igniter Co.

Lectra Fuel Igniter Co., Dept. K-39
11 East 47 Street, New York 17, N. Y.

Rush my Lectra Fuel Igniters by return mail on your money-back guarantee.

☐ I enclose $12.60 for 6 Igniters ☐ I enclose $16.80 for 8 Igniters

☐ I enclose $..................for..................Igniters at $2.10 each

☐ Send ....Igniters C.O.D. I enclose $1 deposit and will pay postman balance on delivery plus shipping charges.

My car is..................year..................make..................model..................no. of cylinders

Name..................

Address..................

City..................Zone ...... State..................

The old-style husband, all arrogance
and muscles, is fading fast.
The modern male is a better mate, and a
gentler, more virile man

Tenderness:
A NEW STYLE IN MASCULINITY

by Jerome and Julia Rainer

IN RECENT YEARS a new concept of maleness has been developing, slowly but surely, in America. Only four short decades ago the American male was, for the most part, a sexual illiterate, ignorant of romance, egocentric, more proud of his brawn than his feelings. The pleasures of marriage belonged to him by right of conquest; the conquered "little woman" subsisted on the scraps of emotion left over from his spate of selfish satisfaction.

Happily, this arrogant male prototype is fast eroding. Like a dimming daguerreotype, he is beginning to look a little quaint. The dingy veil of the "happy marriage," behind which the male hid the hypocrisies of the not-so-good old days, has been ripped away by a revolution in marital mores. Once exposed, some of the man-woman conflicts that thrived in secrecy have disappeared, to be replaced by a new, dynamic, healthier marital relationship.

Today's healthy husband is a true marriage partner who finds new emotional values in marriage and new insights into his own and his wife's affections.

What is the healthy husband really like? Which of his traits should the modern wife, now his compan-

From "SEXUAL PLEASURE IN MARRIAGE" by Jerome and Julia Rainer. © Copyright 1959 by Julian Messner, Inc.

ion, know about? The healthy husband takes a long-range view. He knows that marriage is a learning process involving both him and his wife; and that within their potentialities as mates are possible germs of discord, planted by our cultural environment, that might block their mutual pleasure.

Yet, the modern, tender husband is as aggressively male as his forebears were. He probably chose marriage as the best outlet for his recurring sexual urgency; he selected a particular mate because he preferred to fulfill his urgency with a woman whom he loved and admired and with whom he wished to establish a permanent partnership.

His wife's approval and satisfaction with him add to his potency. However, like males in remote history, this modern one has also retained the facility for disconnecting love from sex. This facility in being able to separate the tenderness of love from the rawness of animal instinct is often puzzling and troublesome to his devoted wife. How can her considerate and sensitive husband, she asks herself, become such easy prey of frankly flamboyant sex, ribald jokes and other stimuli outside their intimate relationship?

The explanation that sex has been biologically evolved over eons of time, while love has been culturally created only in the recent past, does not satisfy most women. For the male has retained this faculty for separating love from sex to a far greater degree than the female. She can effect such a separation, but with a greater wrench—and at a high cost to her feminine self-esteem.

The fact is that the healthy male has a lower erotic boiling point than the female and comes to a boil more often. A wise wife makes her peace with this fact of nature early in marriage and, in accepting its inevitability, she avoids friction and misunderstanding.

Since the wife is much less susceptible to the sights, sounds, smells, even words that arouse her husband, she is often disconcerted by her spouse's easy excitability, especially if it arises from sources outside their relationship. But she need not fear that her husband is surrendering to such repeated stimuli when he is away from her. Fortunately, there is no cumulative buildup of excitement from random shocks to his senses; they are safely grounded by the distractions of his daily work and by the fact that he prefers to satisfy his desires with his wife.

The male's ability to indulge in fantasy far surpasses the female's. When he sees a good-looking woman lying on a beach, he thinks of romance; when his wife sees a man in the same position, she sees only a man sleeping. The cartoonist who depicts men mentally disrobing the entire female population correctly observed the modern male's tendency to fantasy. What does all this provocative imagining mean to a wife? She should remember that this very capacity for fantasy is what makes it possible for her husband to be stimulated by her and to seek the arousal of his mate with such ardor.

At a high-spirited party, a husband may find himself attracted by the physical appearance of another woman, although his wife is also present. He may enjoy the sight of the other, finding it adds zest to his conversation. What loving, faithful husband has never had this experience? And later explained, perhaps shamefacedly, to his perhaps wounded spouse that it didn't mean a thing? Nor did it. With characteristic male facility, he has, for a few brief hours, merely separated marital love from the excitement of sex and enjoyed the second without the first, though only in the mind. The woman who becomes jealous in this situation is more likely to start trouble than to end it.

What if the shoe is on the other foot? Wives, too, might like to enjoy the game of dalliance. In fact, in our day of equality of the sexes, in our informal social life, she has probably had the opportunity to flirt and may even have been tempted on occasion. But her husband, while flirting himself, usually demands that she be demure with other men. A plunging neckline is fine—on his neighbor's wife, but not his own.

Husbands especially need to recognize the conflicts and injustices inherent in double standards of social-sexual behavior. They should know that their wives enjoy the stimulation of other men without violating their loyalty to their husbands just as they can enjoy the company of other women without being unfaithful. If their marriage is based on mutual love and respect, there will be no element of distrust involved in such behavior. Without thinking about it, each knows the other will be there at the end of the party to go home with, possibly to explore intimately the stimulation each has gained from a lively evening.

A husband may not be able to enjoy his wife's attractiveness to other men beyond a certain point—he has to find his own tolerance level. But if he is uncomfortable about giving his wife the freedom to be attractive, then he might consider restricting his own. Certainly free social behavior cannot be a one-way street for men only. The healthy husband does not want it that way, any more than he wishes for a return to a one-sided standard in marital sex.

In return for his sensitivity, the modern husband will want his wife to welcome his approaches not out of duty or sufferance. He knows that she is not trapped in biologic passivity but is capable of responding to him with frank pleasure.

In our society it is automatic that sexual initiative is usually the prerogative of the husband. But there is no reason why his wife should not occasionally take the initiative. The effect can be magical. The husband feels welcome and wanted. The wife, in making the advances, tends to shake off residual inhibition, thus increasing her own ardor. This added fervor stimulates her spouse and together they may reach new heights of joy.

The modern woman has shed, along with some inhibitions, belief in the myths related to the supposed potency of a man's physique. Some of these myths persist in our mass media, in movies, books and entertainment. They depict the potent male as a fighter with muscled torso and commanding personality, ruthless with other men, beetle-browed, square-jawed, black-haired.

By implication, the quiet, short, balding male—according to the outworn stereotype—is no great shakes in the masculine vigor department.

Such clichés of male virility have been clearly shown by history to be frauds and deceivers. What kind of husbandly lovers were some of the great conquering heroes—Richard, the Lionhearted and Achilles, for example? What kind of mates were the fighting Spartans, the battle-eager Thebans, the hard-riding warlike Arabs? Or the tough, ruthless, Nazi Elite Corps?

In truth, romantic Richard and strong Achilles were homosexuals. So were the Spartan and Theban armies almost to a man. A high proportion of the fighting Arabs and of the Nazi Elite were also homosexuals.

Another incorrect and disappearing stereotype of desirable potency is related to youth. The middle-aged male is, in fact, today replacing young Lochinvar as the romantic idol. The stoop-shouldered, middle-aged, scholarly philologist Professor Higgins (Rex Harrison) of *My Fair Lady*, the gracefully aging Jimmy Stewart and Charles Boyer, have shown by their popularity a trend toward appreciation of maturity and away from raw callowness.

As the stereotypes die away in the public mind, the new male who emerges as the model of a desirable partner may yet be the man whose most attractive quality is tenderness.

The strength of tenderness, modest and unadvertised, has been quietly playing the leading role in the history of the human race.

As a noted evolutionist recently pointed out it was not by muscle or fang that man triumphed over a hostile environment, but by the quality of tenderness contained in a few particles of gray matter. The healthy, desirable male of today is the gentle, considerate male. He is monogamy's tower of strength.

REALISTIC RESTRAINT

AN INDIAN and three cowboy friends were riding across the Badlands. They had been in the saddle since early morning, and their conversation got around to the big dinner they would eat when they got to town. When the Indian was asked if he was hungry, he said, "No."

Soon they reached the town and each of them ordered steaks with all the trimmings. The Indian wolfed down everything in sight. One of his friends remarked that only an hour ago he'd said he wasn't hungry.

The brave looked up from his plate and answered disdainfully, "No use to be hungry back there—no food."

—JANE COLLINS

Great Britian's "News of the World,"
a potpourri of sex
sin and sports, has been a spicy
best seller for 117 years

World's sauciest newspaper

by James H. Winchester

In Great Britain these days, there's a joke that never fails to get a laugh in the music halls and on the airways. Sample: First Comedian—"Didn't you ever go to school?" Second ditto— "No, I was just brought up on the *News of the World*."

The *News of the World*, a conservatively-printed, standard-sized weekly newspaper which sells over 6,660,000 copies an issue, has the world's highest circulation. Sex and sports are the paper's stock in trade. Even so, it never misses an opportunity to preach a pious sermon that "crime doesn't pay."

A recent puff for itself was labeled, "We put the brake on crime." On one occasion, when Lord George Riddell, the paper's late, brilliant managing director, was twitted about the preponderance of sex and crime news published by the *News of the World*, he replied archly: "Yes, but we publish the punishment, too."

Britishers have been reading the *News of the World* for their news on murder, divorce, abortions and similar human frailties for the past 117 years and give every indication of keeping up what has become a national habit. Selling for four pence a copy, the *News of the World* is bought every Sunday morning by about every seventh person in Great Britain and is read by at least three times as many.

A prime example of the type of story the *News of the World*—and its readers—dearly love was that of a "love club" in Sheffield, a Midlands manufacturing city. One John Swift, age 49, was haled into court for writing improper letters to a woman. "I think every woman needs love," he penned. "Life is so dull without it." Then he outlined his plans for a Clandestine Love Club.

"No trouble, no embarrassment—only love, excitement and happiness," he extolled. The sporting Mr. Swift guaranteed members two love affairs a month. Male members paid a fee of $3.50 a month; female members received a bonus of $2.80 a month.

"If you are interested and wish to join," Swift concluded, "just put this—XX—in chalk at the side of your front door. I will then send you a letter with a special code that will introduce you to a lover; also the $2.80 bonus."

The woman who received this startling communication reported it to the police. Advised to string along so a trap might be set, she marked an XX beside her door. She then received a second letter. In this one, Swift gave her the code:

"You will be known as Z4, and if it is convenient for you to be at the end of (road given) 7:30 Thursday, I will send your lover, who is known as A3. He will say 'Dark Night'. You say 'Z4'. Then he will say 'Z3'."

The appointment, the *News of the World* dutifully reported, was kept. The unromantic bobbies, waiting around the corner, stepped in and nabbed poor John Swift, who—as you may have surmised by now—was both the letter writer and the recommended "lover."

The subject matter of *News of the World* stories is universally provocative. Yet the writing itself, culled word for word from dry court records, is stodgy. It is just the dull projection of a successful formula. Headlines, while conservative in size and typography, more accurately reflect the paper's character.

A recent issue, more or less typical, featured such banners as these:

"They All Want To Get In On The Strip Act," "Student Talks Of A Night At The Manse," "A Young Girl's Letters To Mr. X," "After The Stag Parties," "The 'Cad' Who Went Dancing With Another Man's Wife," "When The Lights Went Out At A Teenagers' Party," "Provincial Girls Were Sought For London," "On A Foggy Night Near Uncle Tom's Cabin," and "The Behavior Of Mr. Bijou's Girl Friend."

The paper, without a blush, can combine seriousness with sordidness. In the same issue were feature stories on the African crisis, a report from Cyprus by a staff reporter and two columns devoted to new farm developments. While most of the paper's stories are culled by special correspondents from court records, their own staff members never have to doff their bowlers to Fleet Street rivals on any type yarn.

For example, about ten years ago, a middle-aged, soberly-dressed man named John George Haigh, known also as "Vampire Killer," had the quaint habit of enticing his victims into lonely spots, robbing them of their cash and jewels and then killing them—often in novel ways. When the bobbies, after a months-long hue and cry in the popular press, finally collared him, it was another "V-Day" along Fleet Street.

Norman Rae, impeccably-dressed chief crime reporter for the *News of the World,* didn't bother to join other reporters as they milled around the jail in which Haigh was imprisoned. He sat down at his desk and wrote a warm and sympathetic

Captain Was 'A Little Tiddly-Poo'

FOWL PLAY AT THE PUB

He Had The Horse Laugh On Them!

JUST HOW TIDILY DOES YOUR GARDEN GROW?

ALL RIGHT, MA, SAID THE MAN AT THE WINDOW

MAN WHO BARKED BACK AT A DOG

The Pupils Gasped At Their Teacher's Questions

The Girls Who Stayed For Special Singing Lessons

Seeing Them, He Drew Certain Conclusions

The Things Those Girls Had In Their Handbags

The headlines are frequently quite flippant and suggestive. Nevertheless, the paper has its sermonizing side.

note to Haigh, telling him how sorry the *News of the World* was to see him in his present plight.

Two days later, Haigh, with tears in his eyes, sent for Rae. "This is the first kind word I've received since this thing happened," he sobbed. "I am very touched."

As a result of Rae's sympathetic enterprise, the *News of the World* got the exclusive rights to Haigh's first-person life story, a terrific circulation puller in a nation where crime stories have always been popular reading. After the trial's end when Haigh was sentenced to death by hanging, Rae—who'd been seeing him regularly—asked again if there was anything the paper could do for him.

"Why, there is," Haigh replied. "I have a girl friend. I would like to give her an emerald necklace."

Rae purchased a £500 emerald necklace, sent it along by special messenger to the slayer's light-of-love. When Rae entered the cost of the necklace on his weekly expense voucher, the item was never questioned by his editors.

Back in 1935, England was shocked by the sensational case of Buck Ruxton, a Hindu doctor charged with murdering his wife and her maid. Scotland Yard was getting nowhere in breaking down the little doctor's stout denials of guilt. Then a *News of the World* reporter stepped into the picture. A day later, he had a signed confession from the doctor, a confession containing oodles of circulation-building details.

Although five to six of its 16

weekly pages are still devoted almost exclusively to crime and sex stories, there has been a long-range effort on the part of the *News of the World* in recent years to tone down this side of its coverage. Sports news and promotions—it gives away several thousand dollars in prize money to its readers weekly—are heavily played.

In an era when newspaper promotion stunts seem to have fallen to a new low, the *News of the World* stands head-and-shoulders above other journals in enterprise, initiative and imagination. Four pages are devoted exclusively to complete sports coverage of everything from greyhound racing to fishing, including expert accounts of darts games, Ping-pong matches, cycling meets and pigeon racing.

It's a dull week when two or three *News of the World* sponsored sports events aren't under way somewhere in the British Isles. Their National Darts Championship draws more than 500,000 entries each year.

Two of the paper's most popular promotions take the form of regular weekly columns. One, titled "Unclaimed Money," lists missing heirs. As of August, 1959, this popular feature had resulted in over $22,000,000 being settled on some 11,320 heirs. Naturally, all of these "missing heirs"—and probably all their relatives—are duly appreciative to the *News of the World.*

In a like vein, the paper runs a column where "missing persons" are listed. No fewer than 5,000 such missing persons have been traced through this column, free of charge.

Each week the enterprising promotion department runs a $1,400 fashion competition. The paper's weekly crossword puzzle contest offers another $2,800 in prize money. Such circulation builders have helped to make the *News of the World* solidly affluent.

Founded in 1843 by John Browne Bell, as a successor to his family's *Bell's Weekly Messenger,* the going hasn't always been smooth for the *News of the World.* It has had its ups and downs. Fourteen years after its start, it had the largest circulation ever reached by any paper at that time, 200,000, thanks largely to its graphic and timely reports on the Crimean War. With Bell's death in 1855, his son, a lawyer took over the paper. By 1891, when the Bell family sold their interest to Lascelles Carr, part proprietor of the prosperous *Cardiff Western Mail* in Wales, circulation was down to a low of 30,000.

Carr's nephew, Emsley Carr, became editor. He held the job for 50 years until his death in 1941. George Allardice Riddell, who began life as a clerk in a lawyer's office and ended up as a baron, became managing director. A lawyer, Charles J. Jackson, was appointed to the board of directors. Under their guidance, circulation soared skyward—shooting up from its first million in 1906 to its present 6,000,000 figure.

On nights when the paper was running late, Riddell, a superb businessman, would often go down to the press room, tossing pound notes out to the pressman to speed things along. Wherever he traveled in later years in his Rolls Royce convertible, Riddell always carried *News of the World* handbills, tossing them out of the car as he sped through villages.

Present chairman of the paper is Sir William Carr, but he leaves the editorial side strictly to Reginald Cudlipp, the incumbent editor. The paper is today middle-of-the-road politically. However, it is still a "must" that the Queen or some member of the Royal Family be mentioned in each issue.

The *News of the World* is now such an institution in Britain that a few years ago when the all-powerful Royal Commission of the Press censured a host of England's papers for publishing too much cheesecake, crime and sex news, they didn't even mention the *News of the World*.

Along with its de-emphasis—if it can be called that—of crime and sex news in recent years, the *News of the World* has also soft-pedaled pictures of the undraped female form. It occasionally uses a "leg" shot of a British or Hollywood movie star but the picture is likely to be far less daring than others printed in more conservative sheets.

"Frankly," a Fleet Street rival said recently, "I don't know how they get along. Their writing is terrible, their make-up atrocious."

A more practical-minded friend set him straight in a single sentence.

"Sex, old boy," he told him. "That's the answer—sex!"

FELINE FABLES

A SMALL BOY from the city was visiting us on the farm for the first time. All the animals and sounds were very intriguing to him, especially the little kitten which he could cuddle.

One day the kitten was curled sleepily in his lap when he said, "Listen, he's saying his purrs."

—MRS. RALPH BILGER

PUSSYWILLOW, A TAFFY-COLORED cat residing in Washington, D. C., received a cat basket last Christmas from a friend of her master's in New York.

The gift, sent from a pet shop, was addressed to Miss Pussywillow. Since then, the cat has received offers to subscribe to Harper's and the Atlantic and to become a member of the Book-of-the-Month Club.

—JOSEPHINE HEMPHILL

WHEN OUR BIG brown Labrador retriever presented the family with ten new puppies, we were all anxious to see the excitement which we expected our three-year-old son's face to show when he saw the new additions. We were slightly jarred, however, when he took one look at the puppies and wailed, "But I wanted *kittens!*"

—MRS. HI COLE

You can't rent a
room in it, grow it
or swim in it.
But that's what some
people believe
about Texas'
Shrine of Liberty
—The Alamo

Remember the *what*?

by Keith Elliott

"Dear sirs: Please send me an Alamo. Please include planting instructions."

"Gentlemen: Would you please apprise me of the rates at the Alamo Hotel."

"Sirs: I should appreciate a picture of the Alamo, preferably one with children swimming in it."

These excerpts, from correspondence on file at the Chamber of Commerce of San Antonio, Texas, are offered to prove conclusively that the world has heeded old Sam Houston's admonishment to "Remember the Alamo!" But there remains some doubt that the public memory is entirely accurate.

Not long ago, for instance, a song writer, who had composed a popular ballad about the Alamo, visited the shrine for the first time. "I'm astonished," the lyricist confessed on seeing that the Alamo was—and is—a church building. "I've always thought the Alamo was a *river*!"

The Alamo is to San Antonio as the Golden Gate Bridge is to San Francisco. Last year 2,900,000 people visited San Antonio, and fully 250,000 of them took time to sign the register in the squat downtown chapel where Jim Bowie, Davy Crockett and 185 others laid down their lives in defense of constitutional government in 1836. The Alamo is ranked second to the Lincoln Memorial as America's most photographed attraction.

Historian Bruce Catton recently listed the Alamo with Independence Hall and Gettysburg in his census of "America's Seven Historical Wonders." However, despite the Alamo's universal appeal as a symbol of freedom and valor, a remarkable number of people haven't an inkling of its significance.

In 1930, former President Calvin Coolidge invoked the wrath of the entire San Antonio community when he interrupted a tour of the Alamo to inquire, "What was it built for?"

Nor did President William McKinley fare much better 29 years earlier. True, he praised the Alamo to high heaven in an address in front of the shrine. But he mispronounced its name atrociously, calling it the ah-LAY-mo. It should be AL-ah-mo.

No matter how you pronounce it, the Alamo's name is an alias. Its official designation is "Mission San Antonio de Valero." It was so dubbed in 1718 when it was erected by Roman Catholic missionaries to bring Christianity to the Indians.

Folk began calling it the Alamo in 1801. Abandoned by the missionaries, a company of Mexican soldiers from Pueblo del Alamo and known affectionately as *"los Alamos"* moved in, converting the mission into a fortress and giving it their nickname. That was the first conversion. There have been many.

A portion of the Alamo was used as a U. S. Army commissary after Texas statehood. Another part became San Antonio's first hospital.

Taken over by private enterprise, the Alamo became a storage place for beer barrels. Under new management as the Grenet Store, it was stocked with liquor, haberdashery and women's hats.

The Alamo was once populated with a contingent of camels, stabled there by the U. S. Army Cavalry.

Another time the Alamo was a hostel for mules making the Overland Mail Route (the "jackass mail") from San Antonio to San Diego, California.

In the 1880s the city of San Antonio took over part of the Alamo—the granary—and used it as a jail. Later it became a storage place for voting booths.

"The Shrine of Texas Liberty" was once put on the block at public auction and knocked down to a firm bidding $40,200 for its potential as a livery stable. The deal was never consummated.

THE ALAMO'S multifarious functions came to a halt in 1905 when Clara Driscoll, a member of the Daughters of the Republic of Texas, bought the old convent and courtyard. She sold it to the State of Texas, which already owned the central church building, with the promise that the Daughters would be custodians.

The Alamo that the D.R.T. commands today is a far cry from the mission fortress of 1836. The solemn church building in which Jim Bowie died on his cot, still brandishing his famous knife, is one of the few sections of the original still left. When the Texans faced odds of almost 27-to-1 and stood off the Mexican General Santa Anna's hordes for 11 days and nights, the Alamo was a garrison of about four acres. Today, it is a quiet, walled garden area of three and one-half acres, nestled peacefully yet defiantly in the heart of

San Antonio's bustling business district.

Reactions of visitors to the sylvan shrine vary. Some bow their heads. Many weep. Several have fainted. Franklin Delano Roosevelt asked to be alone, so that he might pray.

Virtually everybody asks questions of Edith Simpson Halter, a 72-year-old widow, who is the veteran hostess-librarian at the Alamo chapel. Some examples:

Q. Where is Sam Houston's grave?

A. Two hundred miles east. Houston wasn't at the Alamo.

Q. Where and how did Davy Crockett die?

A. He died of multiple gunshot wounds near what is now the out-of-state mail slot of the post office across the street. The post office rests on the original Alamo grounds.

Q. Where did William Barret Travis draw the line across which his troops stepped to volunteer for certain death?

A. The line would intersect the sidewalk in front of the chapel.

Q. What was all the shooting about?

A. Santa Anna, dictator of Mexico, wanted revenge. His brother-in-law, General Martin Perfecto de Cos, had suffered a humiliating defeat in the Battle of San Antonio three months before. To quell the rebellion, Santa Anna led 5,000 crack troops into San Antonio and demanded the surrender of 187 defenders—a number of them liberty-seeking Mexicans, themselves—holed up at the Alamo.

The Texans replied with a cannon shot. In the final assault the Alamo defenders died to a man, mostly in hand-to-hand combat. Sixteen women and children were spared. Mexican losses were over 1,000.

Another visitor recently asked the hostess whether Custer had made his last stand at the Alamo. "No," Mrs. Halter replied icily, "that occurred down the street in the Dakota Territory."

The Alamo's upkeep is paid for with profits from the souvenir shop in the Alamo Museum. Admission is free. One is expected to obey its few rules of decorum. No smoking, loud talk or interior photographs. Men must remove their hats.

One man didn't. "Give me one good reason why I should remove my lid," he demanded belligerently.

"I'll give you two," snapped Mrs. Halter. "One, this building was a church. Two, it is now a monument to human valor. Take off your hat, please."

The visitor uncovered sheepishly.

A thousand children a day ask Mrs. Halter, "Where is Davy Crockett?" She used to reply that he was in heaven with his friends, but that frequently moved the younger children to tears. Now she says, "Davy is out right now. But I can show you a nice picture of him."

None of the Alamo's 16 employees would deny they owe a debt of gratitude to Walt Disney, whose TV series on Davy Crockett, "king of the wild frontier," kicked off an insurgence of visitors to the Alamo.

One lad, during the height of the Crockett boom, walked up to an attendant and handed her a ball of fur. "Help me make a coonskin cap of this," the boy requested. The lady shrieked. She was holding a live raccoon. Another youth bombarded Mrs. Halter with questions on every feature of Davy Crockett, his life and times. The interview went on at length. Finally the youngster slowed down and said helplessly, "I seem to have run out of questions. Could you suggest a few?"

There is little evidence that kiddies' adulation for Davy Crockett is slackening now that he's not on TV any more. Just the other day Mrs. Halter heard a frantic mother addressing her young son, "I don't care what Davy Crockett did, you *can't* be buried at the Alamo!"

In truth, Crockett is not buried at the Alamo. The bodies of its defenders, not one of whom surrendered, were ignominiously burned. What became of their bones is a mystery.

A $1,500,000 reproduction of the Alamo and its adjacent community, San Antonio de Bexar, was built last year by actor John Wayne's movie company for a film called *The Alamo*. The company has announced its intentions of leaving the mammoth sets—located northwest of Brackettville, Texas—as a tourist attraction.

The Alamo has been seen by at least one statesman as the sole reason Texas has remained a single state. Texas is unique in that it could, by virtue of its articles of entry into the U. S. as a republic, split itself into five separate states. The late Maury Maverick, that firebrand politician, once expressed amazement that cantankerous Texans, who seldom agree on anything, had never invoked the privilege.

"The only reason they haven't, I suspect," Maverick reasoned, "is that they could never decide who'd get the Alamo." ♛

HOW MANY, PLEASE?

ONE STORE at Sarasota, Florida, has a successful method for collecting bad debts without causing hard feelings. Once a year it gives away an automobile, the winner of which is drawn by lot. Delinquent debtors are advised that for each dollar of past due accounts they pay up, they'll get one ticket. Then the rush is on.

—NEAL O'HARA *(Toledo Blade)*

A NOTICE OUTSIDE a corner grocery in California reads: "Clearance sale—1959 kittens—one cent each—must make room for 1960 models, coming soon."

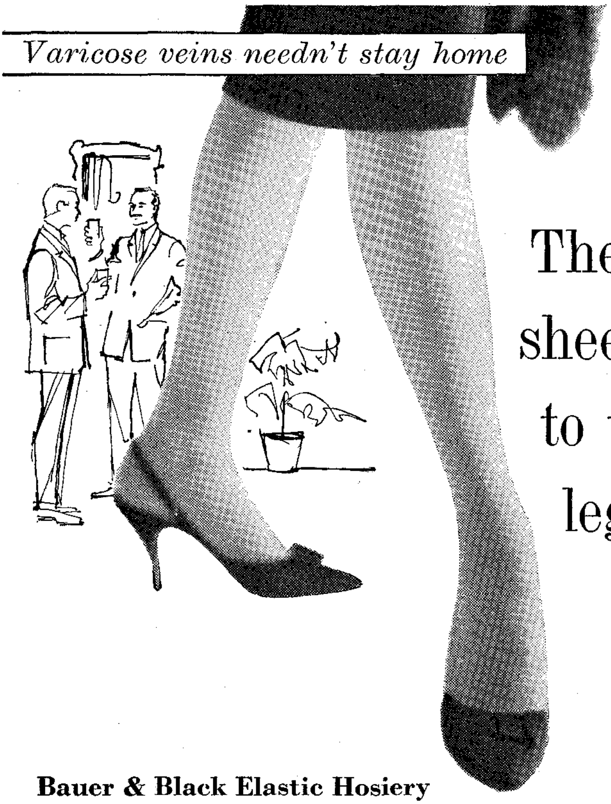
—ROBERT MORRIS

RIVER ROUNDUP

(Answers to Quiz on page 67)

1. James; 2. Amazon; 3. non-existent; 4. Kern and Hammerstein; 5. Arkansas in Colorado; 6. Mark Twain; 7. Ganges; 8. Show Me State; 9. Grand Canyon of Yellowstone; 10. Thames; 11. Salmon in Idaho; 12. Rhine; 13. Emanuel Leutze; 14. Tiber; 15. Brown.

Varicose veins needn't stay home



The sheerest way to true leg support

Bauer & Black Elastic Hosiery looks so fashionably sheer on your legs you'd never suspect it would give you such pain-relieving support

No one need ever know that your legs have varicose veins.

Full-fashioned Bauer & Black Elastic Hosiery is 51-gauge sheer—like regular nylons. It flatters your legs while it conceals varicose veins. And, at the same time, it gives you the thorough support your doctor wants you to have.

Rubber makes the difference

These elastic nylons are knit with rubber in every supporting strand. Only rubber has the true "snap-back" action needed for full support. For complete comfort and relief.

The world's largest manufacturer of elastic hosiery, Bauer & Black, provides a style for every occasion. Available—with expert fitting—at leading drug, department, surgical stores.

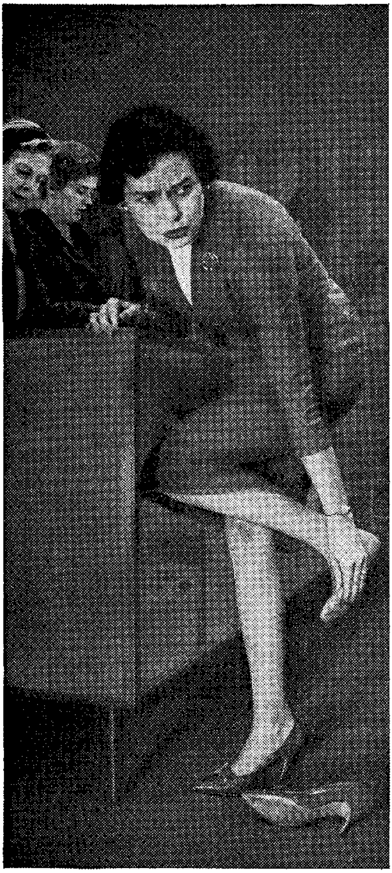
Write for Free Booklet

For booklet of complete facts on varicose veins and elastic hosiery, write Bauer & Black, Dept. C2, 309 W. Jackson Blvd., Chicago 6, Ill.

Bauer & Black Elastic Hosiery

THE KENDALL COMPANY
BAUER & BLACK
DIVISION

Tortured by CORNS?



New Complete Pad Treatment Guaranteed to remove corns in 3 days or money back

1. Relieves pain promptly with extra-soft moleskin pads.

2. Removes corns with medication that promotes growth of new skin tissue underneath corn. This actually pushes corn out.

3. Soothes new skin with special ointment, for healing comfort.

PADS
for fast relief
SEPARATE MEDICATION
for sure removal
OINTMENT
for healing comfort
BLUE JAY
CORN PAD
Treatment
GUARANTEED OR MONEY BACK
OINTMENT
PHENYLIUM
Only 59¢

By the makers of famous
BLUE-JAY Corn Plasters

BLUE-JAY® CORN PAD TREATMENT

THE KENDALL COMPANY
BAUER & BLACK
DIVISION

The "impossible" school of Copper Valley

by Terry C. McFadden

Starting with just $5 and a dilapidated truck, an iron-willed priest has brought education to a 74,000-square-mile chunk of Alaskan wilderness

TWO HUNDRED MILES east of Anchorage, Alaska, in the V formed where the glacier-fed Tazalina River churns into the red-tinted Copper River, stands an unusual group of buildings laid out like a rimless wheel. This is the Copper Valley School—the dream-come-true of Father John Buchanan, a 41-year-old Jesuit priest.

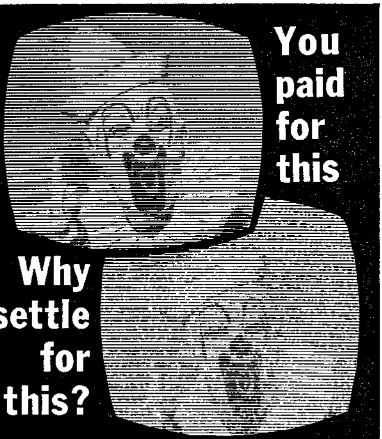
When Father Buchanan reported to his Alaskan post in 1949, there were no churches or schools in his 74,000-square-mile parish. Nor did anyone know for sure just how many people made up his flock. He had no car and his total capital consisted of a five-dollar bill.

Undaunted, he managed to recruit a decrepit truck and set about to survey his parish. He found it contained 17 Indian villages, most of them largely untouched by civilization. Father Buchanan first built a chapel in Tok Junction. To finance it, Protestant women of the area sponsored a basket social which raised $700. They also peeled logs for the structure. From former Gonzaga University (Spokane, Washington) classmates, Larry and Jim Brown, who now run the Pack River Lumber Co. in Sandpoint, Idaho, Father Buchanan "borrowed" lumber.

Within three years he borrowed the labor as well as the lumber for three other chapels—at Northway, at Big Delta and at Glenallen, all with sleeping quarters attached for 50 to 100 people.

But chapels were not enough. The white man's arrival in Alaska had drastically changed the future of the Indian. The natives' edge-of-survival way of life could not continue. Salmon runs, once a dependable source of food, were diminishing. Fur prices were on a downward trend, while protective game laws had drastically limited the trapping and hunting.

As a result, the Indians and Eskimos were leaving their home villages to seek work in the larger Alaska towns—Fairbanks, Anchorage, Nome. Here their fate was, if anything, even worse, their future even more dismal. Unskilled, they could not hope to compete for the


You paid for this

Why settle for this?

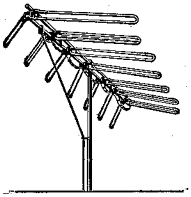
The major cause of weak "snowy" TV pictures is

AN OVER-AGE ANTENNA

Antenna-power makes the picture! You'll see the difference the instant you replace your old antenna with a new Channel Master T-W. Only the rugged, dependable T-W uses the powerful Traveling Wave principle that pulls in *clearer pictures* in far-out weak-signal *areas.*

CHANNEL MASTER

T-W



Send for T-V Antenna Check-Up Kit—see if you're losing picture power

Channel Master Corp., Ellenville 55, N. Y.
Send valuable Antenna Check-up Kit.
Enclosed is 10c to cover handling.

Name________________________________

Address______________________________

City________________Zone____State______

available jobs. Unaccustomed to the prevailing social pattern, many could not adjust.

Convinced that nothing short of education from the ground up would solve the problem, Father Buchanan in 1953 conceived the Copper Valley School to prepare native youngsters for the tremendous job of helping their own people, and eventually to train doctors and nurses and statesmen and lawyers. He went to Washington, bearing his Bishop's blessing and what money he could borrow for the project. For $3 an acre he bought the 460-acre Copper Valley site—recommended by his Indian friends who pointed out that it was high above the flood level and had a summer climate.

To get lumber to the project, the rugged priest accepted the gift of a three-and-a-half ton truck, and began what he ruefully describes as "Buchanan's Do-It-Yourself Trucking Service," across the towering Cascade Mountains from Idaho to Seattle. He wrestled seven loads—and 15-ton overloads they were, as any trucker on Highway 10 will testify—over the 800-mile round trip. Even more remarkable, he made those seven round trips in 14 days.

Truckers on Highway 10 watched incredulously as the good-natured padre did the impossible. On his way back to Sandpoint for his eighth load, the priest was told in Spokane that Helphrey and United Freight Lines had volunteered to truck his materials to Seattle, free. From there, Alaska Freight Lines had offered to barge them to Alaska.

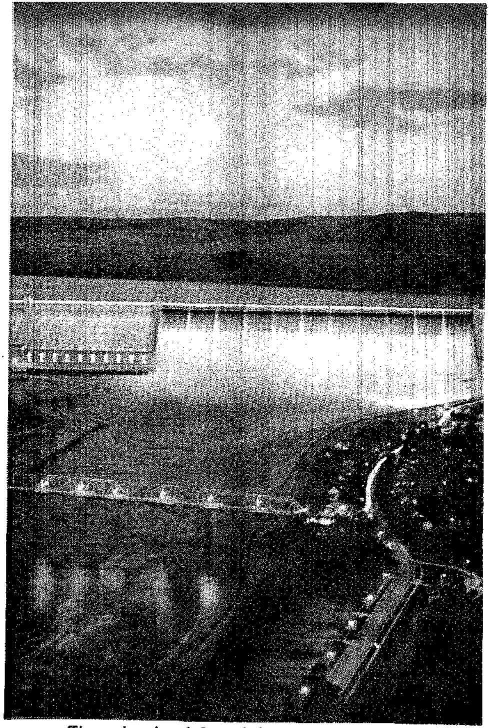
Many other large businesses contributed generously in the way of goods and services. Permanente Cement, Union Oil, Libby McNeill, General Motors, Union Pacific, Firestone Tire and Rubber Co. and the Carnation Co. are only a few of the industrial giants that took time out to help Father Buchanan build his school. But many individuals also pitched in—poor men like Carl Pederson, the father of five children, who used his 1935 truck to cart tons of materials over the precipitous, cloud-draped mountain passes that lie between Valdez, the northernmost, ice-free port in Alaska, and the Copper Valley School.

An anti-Catholic businessman has been one of the staunchest supporters of the Copper Valley School, donating literally thousands of dollars of his firm's services to the effort—and as Father Buchanan adds, "even the clothes on my back. I always get his standard sermon on the mounting evils of the Catholic Church along with it, but that doesn't cost the school a penny!"

An excerpt from a letter that Father Buchanan wrote to his "construction crew" (all those who have in any way contributed to the school), gives some slight idea of his diverse problems and activities:

"January 1955. . . . After Christmas I ran over 4,000 miles with the pickup trying to see how everything was going. Mike is still on the job, waiting patiently for more materials. He lives by himself in a small, very badly heated house. He has sold his guns to get money for food. I drove to Seward and brought out a load of Celotex and plywood for him. In

(continued on page 192)



The miracle of Grand Coulee Dam by night...

Visit !

...It's the WESTERN-most

It's the most for scenery and vacation thrills—Nature's own and man-made . . . most for friendly hospitality, in the best Western tradition. *This is the year* for a Washington State vacation—the *variety vacationland* that includes cosmopolitan cities, easy-to-drive-to inspiring mountains, the blue, ferry-crossed waters of Puget Sound, the majestic Pacific Ocean. Fun for everyone in the family.

......Free color folders — Send today!......

Washington State Dept. of Commerce
Gen'l. Administration Bldg.
Olympia, Washington CO-1

Name______________________________

Address______________________________

City__________________State__________

(Please print clearly)

...for Most Fun Every Day!

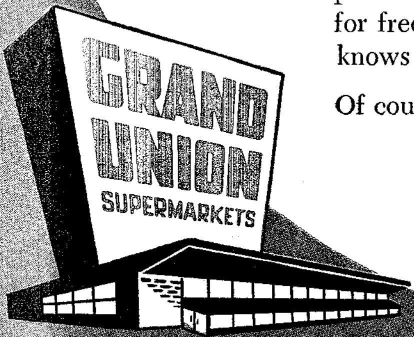
Sitting

This smart little lady believes in keeping company with the best – and she's found the most of the best in her GRAND UNION Supermarket.

On her tour of the aisles, she's selected the choicest of meats . . . vegetables and fruits with that farm-fresh flavor . . . delectable baked goods . . . frozen foods with sealed-in goodness that can't be beat . . . groceries for all needs . . . toothpaste, light bulbs, even wearing apparel from the wealth of merchandise on GRAND UNION shelves. And it's all "Backed-by-Bond" to insure customer satisfaction!

For quality, variety, friendly service, and prices that make good sense . . . plus stamps for free gifts* . . . our little Miss Shopper knows you've got to go GRAND UNION.

Of course, her Mommy knows it too.



*Except in Washington, D.C. and Puerto Rico

Pretty

You may win a **$430.00** Scholarship in Commercial Art

DRAW LINCOLN

Draw Lincoln's head 5 inches high. Use pencil. As winner of contest you get a complete art course—free training in commercial art. You are taught, individually, by professional artists on the staff of world's largest home study art school—accredited member of National Home Study Council. Purpose of contest: to uncover hidden talent. Entries for February 1960 contest must be received by February 29. None returned. Amateurs only. Our students not eligible. Winner notified. Mail your drawing of Lincoln today.

ART INSTRUCTION, INC., STUDIO 2150
500 South 4th Street, Minneapolis 15, Minn.
Please enter my drawing in your draw-a-head contest. (PLEASE PRINT)

Name__________ AGE_____
Occupation__________
Address__________ Apt._____
City__________ Zone_____
County__________ State_____

the meantime the big new truck came into Seward and we managed to borrow a huge trailer to use with it. The line drivers for the Alaska Freight Lines are going to drive it on their days off. . . . I am back in Seattle again, just about to leave for Spokane. From there I'll head for California in hope of raising some concrete. If all is still going well in Alaska, I will go on to the Midwest in search of a little bulldozer. We were held up six precious weeks last summer because there was no way to doze out foundations."

The "Mike" referred to is Mike Lyschinsky, a Polish carpenter who had heard about "the crazy priest" in Copper Valley, and appeared providentially from Fairbanks to donate a year's work. Long periods of that time consisted of 18-hour workdays, spent pouring foundations and erecting the framing.

TO FREE Father Buchanan for his vital "scrounging," Father James Spils, famed for his 25-year record of mission building in Alaska, took over the job of directing the actual construction. Between May and September of 1955, Father Spils could count on only 12 regular workers—himself, Mike, four Indian boys from Holy Cross and six of his own relatives from the Spokane area. On week ends, the crew was enlarged by as many as 21 to 25 Air Force personnel from Elmendorf Air Base at Anchorage.

Before snow fell in October, two large buildings had been erected of concrete blocks with reinforced concrete columns, with cement basements excavated to half their depth.

The school plan, which was donated by Father Buchanan's Sunnyvale, California, friend, Ned Abrams, resembles a rimless, seven-spoked wheel, with a central recreation area, 150 feet in diameter, as its hub. Six of the buildings forming the spokes are oblong, and of cement block construction, while the seventh is a T-shaped frame structure for the nuns on the staff of the school. Two of the cement block buildings—the kitchen-dining room and the girls' dormitory—are finished. The other large buildings are being rushed to completion. The final structure, the chapel, may be finished this spring.

The recreation area will be enclosed for year-round use—another example of why building costs are necessarily so much higher for the Copper Valley School than for comparable facilities in the other 49 states. As Father Buchanan remarked wryly one day, "It's not enough that we have to fight the usual financing problems that any school faces. We have to fight North Pole blizzards, too!"

The school actually opened ahead of schedule, in the fall of 1956, because the old Holy Cross mission school on the Yukon River had to be abandoned as unsafe. At a meeting in Fairbanks, Bishop Francis D. Gleeson, Vicar Apostolic of northern Alaska, decided that the 26 boarding students at Holy Cross would have to be transferred to the Copper Valley School, ready or not.

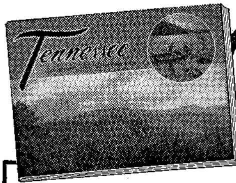
To get those young students and their five teachers across the 500

THIS YEAR, SEE
Tennessee

Glorious Vacationland
FOR THE WHOLE FAMILY

MOUNTAINS • LAKES • HISTORY
You'll ride highways into the sky in the Great Smoky Mountains National Park. Enjoy Tennessee's 22 Great Lakes and TVA dams, with wonderful fishing, boating, and swimming. You'll see historic battlefields, homes of three presidents, the Atomic Energy Museum at Oak Ridge, and scores of attractions your whole family will enjoy. Plus good food, plenty to see and do, and modern roads and accommodations.

FREE MAIL COUPON FOR VACATION GUIDE



40 Pages
116 Pictures
41 in Color

TENNESSEE DIVISION OF INFORMATION
2121 Cordell Hull Building, Nashville, Tenn.

Please send Free Vacation Guide

NAME ____________

ADDRESS ____________

CITY & STATE ____________

From the new
Laboratories of Longer Living
comes news about
SARAKA

The modern bulk stimulant to help regularity . . . for today's younger men and women over 45.

From retirement "sunshine-colonies" —Laboratories of Longer Living— where every skill and service is available for health, recreation and comfort, word is spreading about the miracle of SARAKA.

Unlike harsh 'trigger' laxatives SARAKA's gentle *double action* helps maintain natural-like regularity. Only SARAKA contains Bassorin to add the bulk often lacking in the diet, plus Cortex Frangula for mild stimulant laxative action . . . and vitamin B_1. No wonder many doctors who recommend SARAKA are themselves users!

Get SARAKA and take as directed. Middle-age constipation will be relieved and you'll be helped to the easy regularity of youth again.

miles of frozen wasteland separating the schools, the priest turned for help to an already-proved friend, Nelson David, then president of Alaska Airlines, who organized what came to be called "Operation Snowbird." Three small Stinson bush planes charted an air route from McGrath Air Field through a mountain pass. After landing at Holy Cross, the daredevil pilots had to take off from an 800-foot, improvised strip on the frozen, snow-covered sand bar, with their precious loads of youngsters. Landing gear bounced and strained on the short, rough-rutted runway.

Once in the air they had a quick 42-mile shuttle to Aniak, where a big four-engined Alaska DC-4 Starliner waited to take the bright-eyed, eager youngsters to Copper Valley. Talk to the kids involved and you'll soon realize "Operation Snowbird" remains an unforgettable experience.

Faced with this premature enrollment, Father Buchanan realized that more teachers were needed for his new charges. This was the toughest problem of his problem-cluttered career but he had reckoned without Sister George Edmund of the Sisters of St. Ann, superior of the nuns at Holy Mission.

Combining old-fashioned prayer with new-fashioned communications, she went to New York, appeared on a TV program and won $3,000, and the kind of publicity that made her teacher recruitment easier. In the Boston area, she "really struck it rich," to use her description. There six young women, all recent college graduates, all 21 years old, decided to accept the persuasive woman's invitation to what would probably be the greatest adventure of their lives.

The young women—Margaret Mannix of Newburyport, Mary Ann Kent of Brockton, Shirley Ann Richard of Springfield, Rosemary Bobka of Clinton, Jacqueline Langlois of Worcester—all from Massachusetts—and Jeanette Rageotte of Manville, Rhode Island—more than lived up to Sister George Edmund's faith. They took to the sub-zero weather, the dubious accommodations that Copper Valley offered and the demanding work, like Trojan veterans.

The average ratio of students to teachers was five-to-one. Every student was taught music and all the girls received ballet lessons. To make sure the girls learned the rudiments of good grooming, the 21-year-old teachers carefully taught them how to put their hair up at night. In their spare time, the New England contingent puttied windows, sanded and varnished floors, painted and did other inside building chores.

How did the young women respond to roughing it in Alaska? Father Buchanan's usual twinkle grows even brighter when he recalls the "Faithful Six." "I remember one day at a teachers' meeting in Anchorage when I happened to notice that Shirley had runs in her stockings—more runs, as a matter of fact, than stocking. I asked her whether this was the case with all the teachers. She admitted it was. I handed her money and told her to

Now! Most complete sore throa relief...without prescription

LOOK! You can see the beads of medication

INSTANT SORE THROAT RELIEF

2 Antibiotics—Kill wide variety of germs on contact!

Antibacterial—Kills bacteria, helps check germ regrowth!

Anesthetic—Lets you swallow, without pain!

Plus Vitamin C—Builds needed resistance!

VICKS Bio-Medic THROAT DISCS

ANTIBIOTIC ANTIBACTERIAL

89¢

buy stockings for all of the women.

"Later that week, it occurred to me that other items of clothing might have been in need of replacement, too. I asked Shirley whether she'd gotten the stockings. She had. 'And may I ask whether the same deplorable state exists . . . well, in other areas of your wardrobe?' She laughed and assured me it did—for all of them. 'I wanted to mention it the other day, but I didn't quite know how to tell you!' she said.

"We remedied that problem, but I've often wondered what other problems they didn't quite know how to tell me about!"

By the time the school year was over, nearly all the Eskimo and Indian youngsters at Copper Valley School had acquired a definite trace of a Bostonian accent. Cars were "cahs," horses were "hahses," and sand bars were "sand bahs." And the mid-June departure of the young volunteer teachers for their homes in the East was the most tearful occasion of the entire year, especially for the young women.

But they did not return home before they proudly attended the graduation of the first Copper Valley School class—consisting of Anna Patsey and Teddy Mayac.

When completed, Copper Valley School will be able to accommodate 200 students, with a staff of about 30. Father Buchanan is besieged with applications for far more students than the school's facilities can serve. Indian, Eskimo and white parents, both Catholic and non-Catholic, make up the petitioners.

Thus, Father Buchanan's dream

MIAMI BEACH

has everything for everyone...always!

For the sportsman, the gourmet and the worldly, for the family and honeymooners, for a holiday or a lifetime . . . whether you demand the most luxurious in hotels or prefer an endless selection of moderately priced lovely accommodations or apartments...

EVERYBODY LOVES **MIAMI BEACH**...
PLAYGROUND OF THE WORLD!

Write **TODAY** for complete information and colorful brochures.

ROOM C-2, CHAMBER OF COMMERCE
MIAMI BEACH 39, FLORIDA

Name ______________________
Address ______________________
City ______________ State __________

—that some day native doctors, nurses, lawyers, social workers and other leaders will be able to help their fellow Alaskans live more happily in their rapidly changing environment—has passed its first lap.

For Father Buchanan, there is still much work to do. With a mere $2,000,000 or $3,000,000 to go, he looks to the awe-inspiring mountains around Copper Valley and reminds himself, "If He Who could make these mountains wants this school, He will see that it gets finished—especially if we keep up our end of the bargain."

DEBATABLE!

THE NEW EMPLOYEE in the machine shop where I worked, was a hopeless case. It made no difference how patiently the foreman explained things. And the unskilled apprentice showed no signs of improvement as the days became weeks.

One morning, after the inept character broke off a half-dozen drill bits in rapid succession, the foreman asked wearily, "Can't you do anything right?"

There was a moment of silence, then came the reply, "Well . . . I have six children." —NEAL C. NEITZEL *(Your Life)*

AT A Parent-Teacher Association meeting they were discussing the poor quality of the milk the children were getting in school.

"What this town needs," shouted one mother indignantly, "is pure, fresh, pasteurized milk—and we must take the bull by the horns and get it." —MARIE BREWER

NEW KIND OF SCALE WEIGHS WHERE OTHERS FAIL!

New Century Model, $7.95*

Counselor

Ordinary scales go crazy on carpets because they're not self-leveling. But Counselor weighs with precision anywhere—even on fluffy bath mats and deep carpeting. Counselor also makes hamper ensembles to match—the strongest steel hampers made, luxuriously covered in taffeta-like vinyl. Choose from blue, turquoise, pink, green, yellow, black or white. Available at fine stores everywhere.

*slightly higher Far West
Other models
from $6.95 to $20

THE BREARLEY COMPANY • ROCKFORD, ILL.
World's largest producer of bath scales

Can We Afford Ulcers?

How's your ulcer? That was the question on everybody's mind when doctors attending World Congress of Gastroenterology in Washington, D. C., indicated one out of ten men in the world today suffer from ulcers. Rich and poor alike pay a mounting bill of enormous cost for this common stomach ailment.

Today thousands of men and women who suffer from hyperacidity, gaseous distention, nervous stomach, loss of appetite and acid indigestion can now enjoy long-lasting relief they've always hoped for with RECLU. Developed by skilled chemists in Norway and brought to Canada by Olaf Birkeland, a chronic gastric sufferer. RECLU is now available in the United States. The RECLU Drug Co. Ltd. has opened a Seattle warehouse in response to increased demand.

OESOPHAGUS
STOMACH
DUODENUM

Don't let stomach distress make life miserable. Try RECLU today and feel the prolonged relief RECLU can bring YOU. Now available without prescription, rapidly growing demand has put RECLU in short supply. Many druggists are out of stock. If your druggist does not have RECLU write for information on closest source of supply or simply send your order on this coupon.

RECLU
RECLU DRUG CO. LTD.

RECLU DRUG COMPANY LTD.
1931 Aurora Ave., Seattle 9, Wash.

Please send me a bottle of RECLU. Trial Size $3.25 ( ) Large $6.00 ( )

Name……………………………
Address……………………………
City………………State…………
My Drug Store is
Name……………………………
Address……………………………
(Please Print)

All Canadian enquiries should be sent to RECLU DRUG CO. LTD., Vancouver 10, B. C.

COUNT 'EM!

HOW MIGHT A SENTENCE use the word "and" five times in a row, yet make perfectly good sense?

The story goes that the operator of a tavern in England—a place known as the Pig and Whistle Tavern—had a new sign made to hang beside the highway. Once it was installed, he walked out to take a look at it, and was disappointed by the spacing used between the words. The word "Pig" was squeezed up close to the word "and," but there was a large space before the word "Whistle" began.

The owner said the sign wouldn't do. The sign painter said he did the best work in the village, and it was all right as it stood.

"Hold to your opinion as long as you like," said the publican, "but your bill will not be paid until I see the exact same amount of space between 'Pig' and 'and' and 'and' and 'Whistle'!"

—*Trained Men (I.C.S Publication)*

CONVERSATION PIECE

A WOMAN RUSHED into the lobby of a hotel and headed immediately for the house phones. Slightly out of breath, she picked up the phone and gave the operator a room number.

After the usual greetings, she settled down to a conversation that went on indefinitely—all about aunts, uncles, friends and how everything was back in Ohio.

After about half an hour she concluded the conversation with: "Goodby now, I'll be right up."

—MAX ARNELL

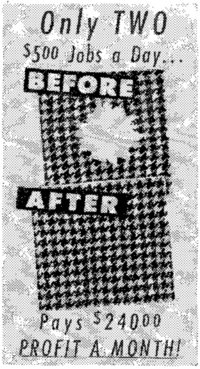
CORONET FAMILY SHOPPER

Coronet invites its readers to browse and shop at leisure and in comfort, among the many products, services, educational and sales opportunities, offered in this special section. Your complete satisfaction is the goal of both Coronet and the advertisers represented here each month.

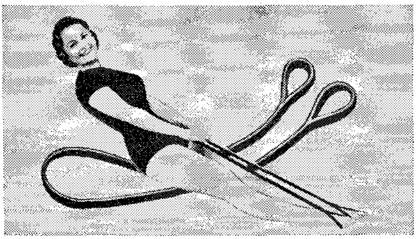
YOUR OLD FUR INTO NEW CAPE, STOLE

Morton's remodels your old, worn fur coat, jacket or cape into a glamorous new fur fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing. Order from Morton's, world's largest fur restyling service. Get selection unmatched at any price (36 styles). Greater value. Styling praised by Harper's Bazaar, Glamour, other fashion leaders. Send no money. Just mail your old fur, state dress size, height. Thousands of satisfied customers all over the United States. Morton's reputation for quality workmanship is your guarantee of a fur fashion you'll be proud to wear. Pay when new restyled fashion arrives. Or write for Morton's new 1960 Style Book, Morton's, Dept. 150-B, Wash. 4, D.C.

MAKE $ $ $ AT HOME—FREE DETAILS

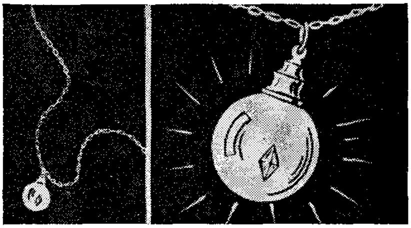


Invisible mending pays up to $10.00 profit in an hour. Be the invisible reweaver in your community and make big money at home! Make cuts, burns, tears, moth holes in suits, coats—all garments, all fabrics—disappear like magic. Big demand from tailors, cleaners, department stores, individuals, bring steady profits. Do only two $5.00 jobs per day at home in your spare time, and take in $240.00 cash per month. Learn how to do this work, turn spare time into cash. Invisible Reweavers are scarce in most communities. Write now for free details of this thrilling all profit opportunity. No obligation, no salesman will ever call. Fabricon, Dept. 392, 6238 N. Broadway, Chicago 40, Illinois.



IMPROVE YOUR FIGURE, $1.98

Stretch your way to a trimmer You with new, sturdy rubber Stretch-A-Way. Make any room your private gym. Complete with special chart to show you the safe method of toning muscles. Improve your figure—tummy, thighs, hips and bust measurements—this natural way! Keep fit and trim. Stores away in any drawer. Guaranteed or money back! Only $1.98, postage paid. Order Stretch-A-Way from Sunset House, 814 Sunset Building, Beverly Hills, California.



GENUINE DIAMOND-IN-THE-ROUGH—$1

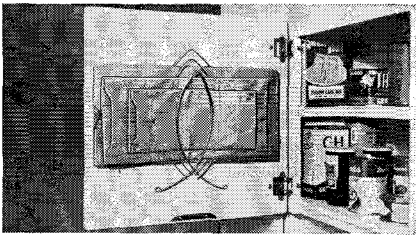
Diamonds are a girl's best friend—and here's a genuine diamond in the rough floating in a dainty "crystal" that magnifies the stone. A most unusual and eye-catching pendant. Attached to a 16" fine 18K gold-plated chain. (Removable if you'd rather wear it as a charm.) Own a diamond yourself at this astounding low price. Give them lavishly. Now you can afford to be generous with genuine diamonds! ONLY $1 each plus 25¢ handling. La Vive Co. Dept. C160, 4 N. 3rd Ave., Mt. Vernon, N. Y.

(Continued on next page)

MORE DAZZLING THAN DIAMONDS

ACT NOW
Send For
FREE
CATALOG

Diamonds cost at least *$1000 for 1-carat, yet a* comparable, selected 1-carat Capra Gem is only $27—tax inc.! Brilliantly beautiful hand-cut, hand-polished Capra Gems are priced within easy reach *of all. These* gems are truly a miracle of modern science. Learn all about how you can enjoy the magnificence of a dazzling Capra Gem, write today for our beautifully illustrated Free catalog. See . . . in actual size . . . the wide selection of men's and women's styles, settings, prices. Read about our easy payment plans to suit every budget. Send no money. You are under no obligation and no salesman will call. Capra Gem Company, Dept. CT-20, Box 5145, Philadelphia 41, Pennsylvania.



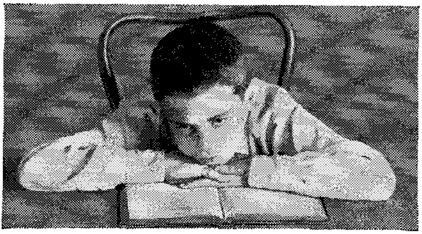
KEEP PAPER BAGS NEAT—$1

This newly designed Bag Caddy holds up to 40 bags neatly in place. No more jamming bags into drawers, wedging them where they pop out again, stuffing little one into big ones. Plated wire loops hold every bag you have—big ones, little ones, wide ones, narrow ones, odd ones. Easily fastened to inside of any closet or cabinet door with two screws included. Guaranteed or money back! Only $1, postage paid. Order Bag Caddy from Sunset House, 814 Sunset Building, Beverly Hills, California.

$4000 FOR LIBERTY HEAD NICKEL

OLD MONEY
WANTED
$6500 PAID
For 1794
SILVER DOLLAR

$6,500.00 We paid for 1794 Dollar. Wanted certain others before 1904. $4,000.00 for 1913 Liberty Head Nickel. Certain 1955 Cents $20.00. Certain — Lincoln Cents Before 1932—$175.00; *Indian Cents* $275.00; Dimes before 1943 — $3,000.00; Quarters before 1924— $1,500.00; Half Dollars before 1929—$3,000.00; $3.00 Gold Pieces $2,500.00. Wanted all Gold Coins. Rare Coins, etc. Canadian Coins—1921 5¢ Silver—$100.00. 1889—10¢—$100.00. 1921—50¢—$750.00. Hundreds of others worth $10.00 to $3,000.00 each. For complete allcoin information, before sending coins, purchase our large illustrated Guaranteed Buying-Selling Catalogue, $1.00. Catalogue dollar refunded $20.00 sale. Worthycoin Corporation *(K-456-C), Boston 8, Mass.*

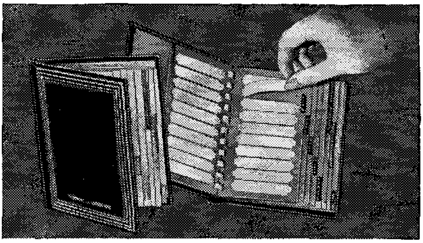


IF YOUR CHILD IS A POOR READER

See how The Sound Way to Easy Reading can help him to read and spell better in a few weeks. New home-tutoring course drills your child in phonics with records and cards. Easy to use. University tests and parents' reports show that children gain up to full year's grade in reading skill in 6 weeks. Write today for your free illustrated folder and low price on the Sound Way to Easy Reading. Bremner-Davis Phonics, Department T-16, Wilmette, Illinois.

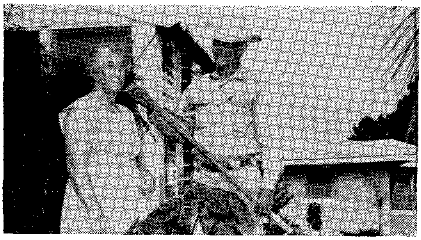
GERMAN MOUNTAIN SKI CAP!

New U.S. Sportswear hit! Bought in Western Germany: a limited supply of the original high-front "mountain" style (for fall and winter) of last summer's popular "Africa Desert Cap." All new, made of soft wool-felt, fully lined. Caps have unique two position pull-down earflaps to cover either (a) your ears alone or (b) both neck and ears. Available in colors of: Mountain green, navy blue, field gray. $5.95 plus 35¢ postage. State size & color. (Genuine Edelweiss mountaineers' cap-insignia, in gold and silver toned metal, $2.50.) Order now for prompt delivery. Ainsworth Company. Dept. CO-10, 158 East 38 St., New York 16, New York.



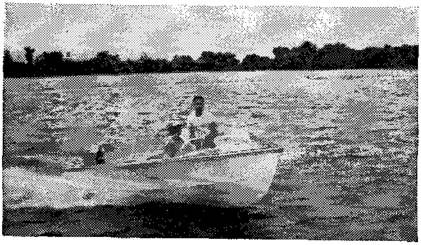
LIFETIME ADDRESS BOOK—$1

New Address Book is always up-to-date. Make revisions lightning fast! Name tabs slip in and out *for quick changes. Complete 12-page address file* plus extra pages for services, birthdays, anniversaries. Plus 4 pages for gift and Christmas card list. 30 pages in all! 50 extra tabs for changes. Spiral bound, beautiful leather-like binding, gold stamped decoration. Sensational value! Guar. or money back! Only $1, ppd. Order Address Book from Sunset House, 812 Sunset Bldg., Beverly Hills, Calif.



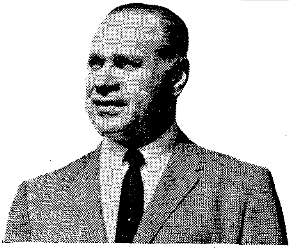
RETIRE IN SUNNY FLORIDA

Nearly 4,000 persons are now moving to Sunny Florida Every Single Week Of The Year to enjoy the wonderful climate and the easy living. Retired folks find that the weather is truly a God-send . . . with no harsh winters or searing hot summers. Life is more pleasant, more leisurely and more healthful in Florida. That's why many people have already bought lots for their retirement home at lovely Leisure Lakes, a new Florida community in South-Central Florida.



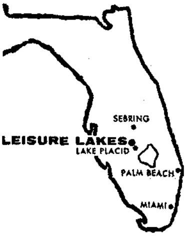
FOLLOW THE SUN TO LEISURE LAKES

Leisure Lakes, a new 3,000 acre community in Florida's beautiful Highlands County is now in its second year of development. Miles of winding streets embrace four crystal-clear spring-fed lakes, while a network of graceful canals make this one of the most attractive communities in the State. The land has a gentle roll and is generously dotted with stately southern pines. A large Country Club is the focal point for many activities, while swimming, boating & fishing are available right on the property.



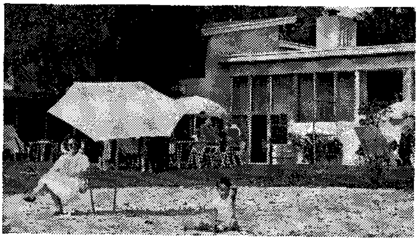
BUILT BY OUTSTANDING DEVELOPER

Leisure Lakes is a community built and developed by Mitchel P. Miller, prominent in Florida development since 1946. Miller has built more than 3,000 homes, many hotels, motels, office buildings, schools and hospitals in South Florida. You Trade With Confidence. Highlands County Land & Title Co. 4479 N.W. 36th St., Miami Springs 66, Florida. Member: Miami-Dade Chamber of Commerce. Mr. Miller's reputation for quality construction is your assurance that you will be living in a community you can be proud of.



INVEST IN BOOMING FLORIDA

The many thousands of people now moving to Florida are creating unprecedented demands for more houses, more shopping centers, more schools and churches . . . more of everything! That's why land values continue to rise . . . and the future of Florida promises even greater growth. Land bought today should take on added value in the short years ahead. *And that's why you should Invest Today In* Florida's Precious Land. Don't be left in the cold. Send coupon below for full details at once.



A NEW COMMUNITY WAITING FOR YOU

Leisure Lakes is dedicated to the promise that "to feel young is to stay young." Our new residents, from as far away as the State of Washington, take on added vigor and health as they live the leisurely life under the wonderful Florida sun. It does cost less for a retired couple to live in contentment and good health at Leisure Lakes. Find out Now how you too can Take Your Place In The Sun at lovely Leisure Lakes, where big residental lots are priced today at just $895, terms of only $10 monthly.

RUSH COUPON TODAY

Highlands County Land & Title Co.
4479 N. W. 36th St.
Miami Springs, 66, Florida

Please send me complete details about how I can purchase a homesite at Leisure Lakes for investment or retirement.

Name ....

Address ....

City.................. Zone.... State......

(Continued on next page)

IT'S GREAT TO BE TALLER

Now at last it's easy to add all-important inches to your height! Just step into a pair of height increasing "Elevators" shoes and instantly you are almost 2 inches taller. You are a big man—with new poise and confidence—the kind of man everyone looks up to! "Big" men everywhere wear "Elevators" with no one the wiser—"Elevators" look exactly like other fine shoes. Feel comfortable the minute you put them on. Send today for exciting free booklet. 34 styles. Write Brockton Footwear, Inc., Dept. 2-20, Brockton 68, Mass.

FREE
Vitamin Quota Guide Book
PROVES MILLIONS CAN NOW
SAVE MONEY BUYING VITAMINS

STOP BUYING VITAMINS BLINDLY!

100 capsules Vitamin A (25,000 units) not $1.75, but only 75¢. 100 tablets Vitamin C (250 mg.) not $2.00, but only 85¢. 100 capsules Vitamin E (100 Int'l units) not $4.65, but now reduced to only $2.25. These are examples of over 150 Freshly-Packed, guaranteed-potency vitamins & health aids, available at saving of 50% & more! Send for free catalog & Vitamin guide book today! Vitamin-Quota, Dept. T-764, 880 Broadway, New York 3, N. Y. or Dept. T-764, 1125 Crenshaw S. Blvd., Los Angeles 19, Cal.

DIAMOND (enlarged)
1 Carat Brilliant White Diamond Ring
$395

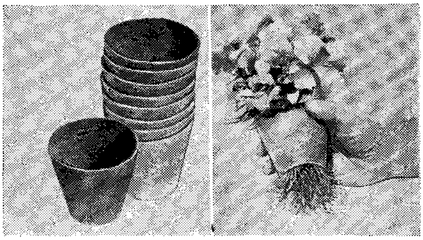
BUY DIAMONDS THIS NEW WAY . . .

"The Talk of the Country." Buy real diamonds after appraisal by your own expert. You'll save ⅓ to ½ by buying direct from one of America's well known diamond cutters. Over 5000 diamond ring styles $50 to $50,000. Diamond Jewelry sent to you free 10 day inspection. We guarantee to refund double appraisal cost unless your own jeweler appraises 50% above our price. Credit terms available. Write for Free Catalog C-2. Empire Diamond Corp., Empire State Building, New York 1, New York.

Medical TABLET Discovery
Simple Pill Taken by Mouth
For Unsightly Scales, Crusts, Patches of
PSORIASIS

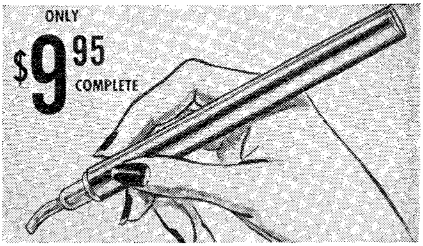
PILLS COMBAT PSORIASIS SYMPTOMS

No mess, no fuss. Tropisan tablets taken as directed have brought relief for thousands. Many of these psoriasis sufferers tried ointments, unguents, lotions, and external applications with little success. Reports acclaim Tropisan relieved unsightly symptoms to some degree with continuous use. Itching stopped, crusts, scales, oozing paled into invisibility. No more unsightly bandages. Tablets are odorless and tasteless. Home Trial Offer money-back guar. $1 per package; $2 for two. Ppd. or C.O.D. Tropisan Drug Co., Dept. K-20, 11 E. 47 St., New York 17, N. Y.



YOU PLANT THESE POTS—40 FOR $1

Plant summer seedlings, cuttings or slips in these Pots made of pressed fertilizer. They'll get a head start with faster, stronger growth! To transplant, put Pot and all into ground! Pots disintegrate—roots grow right through with excellent aeration—with no shock. You need no fertilizer and much less water. 2¼″ diameter. Guaranteed to please or your money back! 40 Plant Pots for only $1, post paid. 100 Plant Pots $1.95. Order from Sunset House, 814 Sunset Building, Beverly Hills, California.



REMOVE UGLY HAIR FOR GOOD

Ease hair from lips, from chin, from any part of body. Hair roots destroyed almost instantly. By following safe, simple instructions, avoiding warts, moles, and other blemishes, you will be free of unwanted hair! Money back if the Hairgon Exolator's safe, gentle Self-Electrolysis method doesn't do what beauticians charge hundreds to do. No electric connections to plug in. $9.95 ppd., deluxe model $14.95 ppd. For C.O.D. send $1 deposit. Sloan & Peters Co., Dept. M-57, 11 E. 47 St., New York 17, N. Y.

Silver Linings

A TEENAGE Hungarian refugee, new to our neighborhood, stood watching our softball game for over an hour one afternoon when we finally invited him to join us. Although he was quite shy, he accepted the invitation. When it was his first turn up at bat the opposing pitcher tried his best to put the young newcomer at ease. His own team was already losing, but the pitcher threw the first ball slow and easy, right over the plate. The boy didn't swing. The following two pitches were equally simple, but still he let them pass by without swinging his bat. The umpire had no choice but to call him "out," and our team was retired.

Heading toward the outfield with him then, I could not resist asking why he hadn't swung. "All three pitches were perfect," I said. "I

(continued on page 207)

Do You Laugh Your Greatest Powers Away?

IS THIS FAMILIAR TO YOU?

You have heard the phrase, "Laugh, Clown, Laugh." Once that fit me perfectly. I'd fret, worry and try to reason my way out of difficulties—all to no avail. Then, I'd have a hunch, something within me would tell me the right thing to do but I'd laugh it off. I knew too much to heed these impressions. Now it's different. I've learned to use this inner power—to do the right thing at the right time. I've learned how to push aside all obstacles with a new energy I had never discovered before.

YOU CAN CONTROL
YOUR FATE

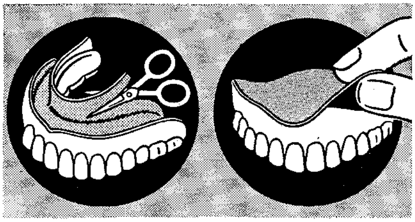
DISCOVER THE POWERS OF YOUR MIND

Here's how I got started right! I began to think there must be some inner intelligence with which we were born. I had often heard it said this power existed but how to find it—how to use it—how to make it work for me daily. That was my problem. I wanted to learn how to direct this inner mind power, to master it if I could. I felt that somehow there must be a way of awakening the silent, sleeping forces in my own consciousness. Then to my complete relief I discovered . . .

MASTERY OF L
This Free Book
Will Prove
What
Your Mind
Can Do

SEND FOR YOUR COPY TODAY!

For my copy I wrote The Rosicrucians, not a religion but a world-wide group of thinking men and women, who offered a free copy of their amazing book, "The Mastery of Life." This opened a whole new world for me because it proved what one's mind can demonstrate. So why go through life wasting your mental powers? Without obligation, learn how to avoid this by sending for your free copy today! Address: Scribe Q.E.X., The Rosicrucians (AMORC), San Jose, California.

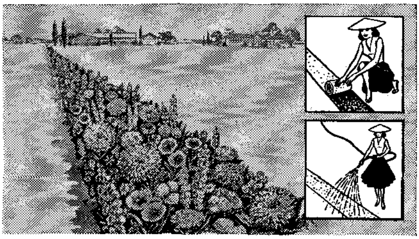


TEETH STAY TIGHT

For months with amazing new soft pink liner. Eases sore gums giving you lasting comfort—eat anything. Ends daily bother with stickums you swallow. Easy to use—pure—harmless—smooth—gentle—brushable—clean—removable. Fills out shrunken mouth making you look and feel younger. Holds dentures tighter longer or your money back. Save money and time—send only $1. for big sheet or ask for information. Plasti-Cushion 85 (C-20), Elyria, Ohio.

YOUR OLD COAT INTO NEW STOLE!

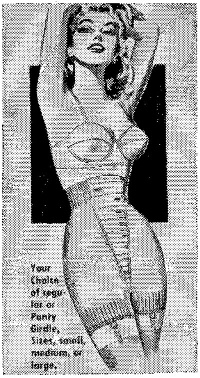
I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Special price, $22.95 complete, includes remodeling, new lining, interlining, monogram, cleaning, glazing, lusterizing to beautiful new sheen! The results—a luxurious-looking cape or stole! All work guaranteed . . . we are bonded fur specialists. Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. 2-3 week delivery. Pay postman $22.95 plus postage when new cape arrives. Or send for free style book now! 25 new styles to choose from. Write: I. R. Fox, 146 W. 29th Street, Dept. G-14, N. Y. 1.



MAGIC 16 FOOT FLOWER CARPET—$1

Amazing Magic Flower Carpet automatically plants a 16-foot garden of premium annuals. Over 1500 pre-planted seeds are impregnated into a 16"x6" carpet. Can be cut to any size. Simply unroll, water, and watch it burst into gorgeous blooms. In 6 weeks you have a close-massed riot of flowers. Marigolds, petunias, asters, poppies, snapdragons, zinnias—more than 25 varieties in all. Guaranteed to give you a prize-winning garden or your money back. Only $1. postage paid—3 for $2.79. Order from Sunset House, 814 Sunset Bldg., Beverly Hills, Calif.

"CONTOURS OF YOUTH" GIRDLE ONLY 99¢

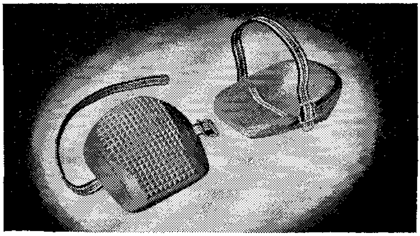

Your Choice of regular or Panty Girdle, Sizes, small, medium, or large.

Yours, the flat tummy, the rounded curves, the slim thighs of youth with "Panther," the Panty girdle of lithe grace. Skillfully fashioned of high count two way stretch. Like the firm, gentle hands of a sculptor it moulds your form to the graceful contours of youth. "Tiger Ribbon" front panel tenses the tummy, magically flattens bulges. Long legs beautify your thighs for a hip to knee unbroken curve of beauty. Sizes small, medium, or large in panty or regular girdle. Shipped only in boxes of two—order any two only $1.98 plus 35¢ shipping charges. Satisfaction guaranteed or money back. Wilco Basement, Dept. K-1, 11 East 47 Street, New York 17, New York.

FREE
400
GENUINE
POSTAGE
STAMPS
15
ПОЧТА СССР

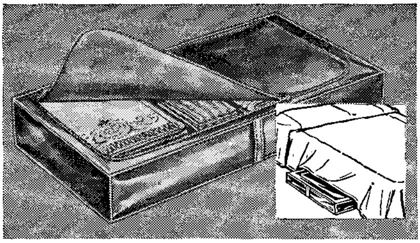
STAMP COLLECTOR'S BONANZA

From: Africa-Europe-Asia and the British Empire worth $10.00 or more at catalogue prices. A fascinating mixture from foreign monasteries—convents—banks—etc. Lots of pleasure and adventure—who knows what you will find! And all yours as our get acquainted gift and furthermore you will receive a helpful Stamp Collector's Handbook worth $ $ $ to you. Offer to adults only. A fine collection of stamps for your inspection will also be enclosed. Frasek Co. CR, White Plains, N. Y.



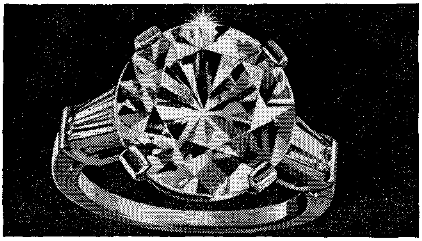
CUSHIONED KNEE PADS

The handiest pal an active person ever had. Protects your knees and clothing. For gardening, changing car wheels, working cement, building. For all indoor work, too . . . plumbing, painting, flooring. Made of thick, lightweight sponge rubber pads with rugged web straps and slip-proof 'soles.' Easy to put on, easy to walk in or kneel on. For men or women. Only $2.25 pr ppd. Lord George, Ltd. Dept. C-2, 1270 Broadway, New York 1, N. Y.



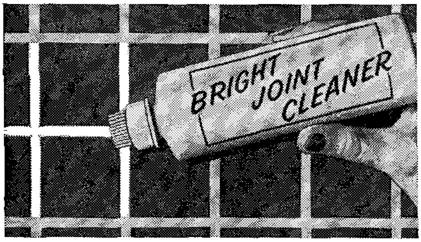
EXTRA STORAGE SPACE—$2.98

You'll have worlds of extra storage space with these handsome zippered chests. Only 6″ high . . . fit under low modern beds. Or keep them on closet shelves or floor. Store blankets, linens, clothing, toys, books. Helps protect fabrics from dust, mildew and moths. Tough, rugged vinyl zipper closure, handy handle. Collapsible for travel. 6″x18″x36″. You must be pleased or your money back! Store-A-Lot Chest, only $2.98, postage paid. Two for $5.55. Order from Sunset House, 814 Sunset Building, Beverly Hills, California.



FREE DIAMOND BUYING GUIDE

Free illustrated Diamond Buying Guide furnishes all the facts you should know before you ever buy a single diamond anywhere! Describes hundreds of styles in genuine diamond jewelry mounted in latest 14 K gold or platinum settings. Bargain prices from $25 to $5,000—cash or credit—defy competition! Guide explains Standard Diamond Grading System and Bonded guarantee that protects you 100%. Send for this valuable free money-saving guide today. Kaskel's, Dept. 14-B, 41 West 57 St., N. Y. 19, N. Y.

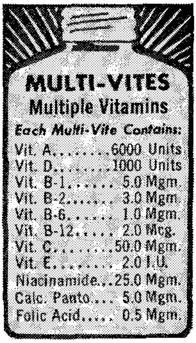


GET TILE JOINTS WHITE—$1

Now, make tile joints gleam bright white . . . fast! New cleaner gets pesky joints in tile pure white and sparkling clean with no effort! Just apply this amazing chemical liquid right from the applicator squeeze bottle . . . grime, grease and dirt disappear like magic. For kitchen, shower and bath ceramic tiles. Large-size 6 oz. squeeze bottle with special 'clean-between' head. You must be pleased or your money back! Bright-Joint Cleaner, only $1 postage paid. Order from Sunset House, 814 Sunset Building, Beverly Hills, California.

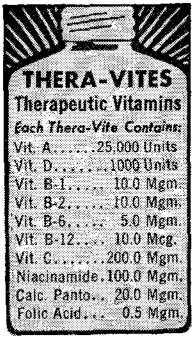
90 DAY SUPPLY OF VITAMINS FOR $1

Save two-thirds on daily multi-vitamin supplements through this limited introductory offer! Multi-Vites, comparable to one-per-day type vitamins selling in stores for $3.00 per 100, are just $1.75 when ordered from our catalog. Order from this ad, get full 90 day supply for only $1.00. Formula (at right) guaranteed to meet U.S. Govt. standards. Plus bonus: free vitamin catalog listing formulas & prices of all leading vitamins included free. This special offer made to introduce you to direct buying source; no further vitamins sent unless you reorder. Offer expires soon. One bottle per family. Send single dollar with your name and address today to Dept. M-26 Vitamin Specialties Co., Philadelphia 40, Pa.



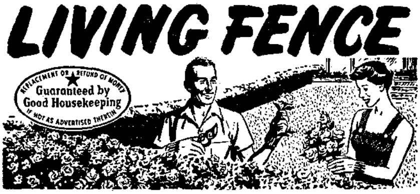
MULTI-VITES
Multiple Vitamins
Each Multi-Vite Contains:
Vit. A........6000 Units
Vit. D........1000 Units
Vit. B-1...... 5.0 Mgm.
Vit. B-2...... 3.0 Mgm.
Vit. B-6...... 1.0 Mgm.
Vit. B-12..... 2.0 Mcg.
Vit. C........50.0 Mgm.
Vit. E........ 2.0 I.U.
Niacinamide...25.0 Mgm.
Calc. Panto.... 5.0 Mgm.
Folic Acid..... 0.5 Mgm.

SAVE 75% ON THERAPEUTIC VITAMINS



THERA-VITES
Therapeutic Vitamins
Each Thera-Vite Contains:
Vit. A......25,000 Units
Vit. D.......1000 Units
Vit. B-1..... 10.0 Mgm.
Vit. B-2..... 10.0 Mgm.
Vit. B-6..... 5.0 Mgm.
Vit. B-12.... 10.0 Mcg.
Vit. C.......200.0 Mgm.
Niacinamide.100.0 Mgm.
Calc. Panto.. 20.0 Mgm.
Folic Acid... 0.5 Mgm.

High potency therapeutic vitamins need no longer cost $9 or $10 per hundred, thanks to a direct way of buying, used by thousands everywhere! Thera-Vites, comparable in formula to the expensive brands, are only $3.25 per 100 in the Vitamin Specialties catalog. Now, to introduce you to this direct vitamin source, we offer 50 Thera-Vites for only $1! Each Thera-Vite contains 10 of the most important vitamins, all in therapeutic potencies, & is guaranteed to meet strict U.S. Govt. standards. This is just one of the hundreds of vitamin formulas described at savings in our catalog (free on request). Send $1.00 for introductory offer of 50 Thera-Vites or write for free catalog to Dept. T-26, Vitamin Specialties Co., Phil. 40, Pa.

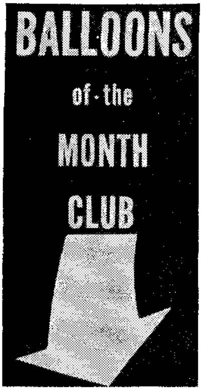

LIVING FENCE
REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

LIVING FENCE

Amazing fast growing rose hedge. See sensational Red Robin Living Fence (Glorie Des Rosomanes). Sweeping the country! Surrounds property with beauty, protection. Little as 12¢ per foot. Plant this spring, have a vigorous living Fence bursting with fragrant red roses this summer. Grows to 6 feet if desired. Grows straight, upright, stays compact. Keeps out intruders, noise. Send for free full-color book today! Ginden Nursery Company, Dept. 3002, San Bruno, Calif.

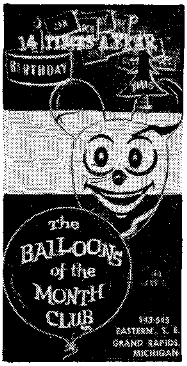
(Continued on next page)

ARE YOU LOOKING . . .

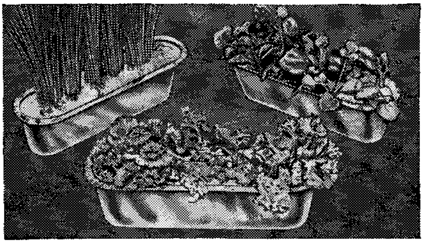


. . . for the happiest, gayest, *longest lasting* of all children's gifts? This is it . . . a membership in the Balloons - of - the - Month Club that gives a youngster fun, happiness and a pleasant surprise by mail 14, yes, 14 times per year, once each month plus a special birthday selection and a super Santa selection at Christmas. Altogether, over 100 sensational balloons, with a retail value of about ten dollars. Now don't expect ordinary balloons . . . the 14 packages of balloons, that are mailed to the youngster of your choice, are unusual, gay and festive, extra quality toy balloons. This fabulous assortment is enough to make any child jump for joy. Dolls, animals and snowmen that stand on their own feet.

. . . PLUS HOLIDAY BALLOONS . . .



including the world's largest stand-up Santa Claus balloon and many other unusual *balloons* are sent throughout the year. To make your youngster happy as a member of the Club . . . and to give you a gift-value that is Unequalled, is the aim of the Balloons-of-the-Month Club. If we don't meet that aim to your satisfaction . . . you get your money back. Remember, Balloons are fun for everyone. The price of this happy-year-'round-gift is only $5.00. Order now for prompt delivery and please that lucky youngster. Do it today. Send child's name, address, and birthdate along with check or money order to the Balloons-Of-The-Month-Club, 543-545 Eastern SE, Grand Rapids 6, Michigan.



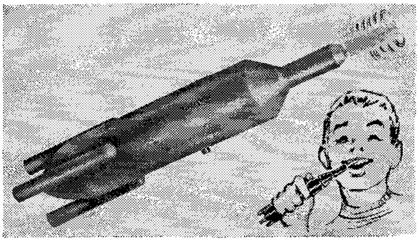
INDOOR GARNISH GARDENS—59¢

Grow Parsley, Chives, Watercress right in your kitchen! Pick it Fresh for flavoring and garnish! Put these handsome golden aluminum containers on your window sill, add water . . . you'll have a fresh grown garden in days. Complete with soil-less nutrient and preplanted seeds. You must be pleased or your money back! Garnish Gardens, only 59¢ each, postage paid. Specify Parsley, Chives or Watercress. Get all 3 for only $1.49. Order from Sunset House, 814 Sunset Building, Beverly Hills, California.

FREE!
100
WORLD-WIDE
STAMPS
...just
released!
GHANA

"FREE! 100 WORLD WIDE STAMPS . . ."

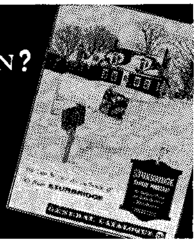
Hurry! Send Today for colorful, valuable collection of 100 World-Wide stamps. Get new issues of past 12 months. From far corners of the world . . . Ghana, Togo, China, Polynesia, India, Australia, Honduras, Iceland and many others. Wonderful new additions to your collection. All different, all genuine, topicals, pictorials, bi-colors, mint and used. Limited supply. Only one to a collector. Get all these exciting, new stamps FREE, plus other offers for your FREE inspection. Send name, address, enclose 10¢ for handling and postage. Garcelon Stamp Company, Dept. 2CRX, Calais, Maine.



MAKE TOOTHBRUSHING A PLEASURE!

Gleaming, brighter teeth are yours with this safe, portable electric toothbrush. No wires nec. because this jet-styled roto-brush is battery powered (free battery incl.) to wisk decay producing film from teeth 5 times faster while it gently massages gums. Plastic body is break resistant. Removable white, pink or blue brushheads. Satisfaction guar. or money refunded. Comp. with battery & 1 brush—$2.98 ppd. Spare brushes in colors 3 for 95¢. Whirlee, Dept. Z, 3092 Steinway St., Astoria 3, N. Y.

FURNISHED IN
EARLY AMERICAN?
*You'll find
the Unusual at*
STURBRIDGE
YANKEE WORKSHOP



SEND 25¢ FOR 800-PICTURE CATALOG

Everything from furniture to pewter—800 unusual items in fascinating fully-illus. catalogue. Available by mail at modest prices from historic Sturbridge. Our workshop has made & collected over 2500 reproductions. Finished and unfinished furniture; chairs, beds, mirrors, rugs. Sandwich & Milk Glass, china, pewter, lamps, lighting fixtures. Fireplace equipment, weathervanes, wrought hardware, furniture brasses, toleware, brass, copper. Sturbridge Yankee Workshop, Brimfield Turnpike, Sturbridge, Mass.

Silver Linings continued

know," he replied, half apologizing. "But the pitcher has not had a very good day today and I thought to strike out would please him."

—RON BUTLER

OUR FRIEND, a beauty parlor operator, doesn't get home until nearly dinnertime. She has a ten-year-old daughter, a well-brought-up girl who gets things ready for the evening meal. Some time ago she was telling her mother about a new word she had learned in class. "It's an unusual word," she said, "a sort of fairy tale word. You've probably never heard it."

Her mother was amused, "Yes? What is it called, dear?"

"Serendipity," was the reply.

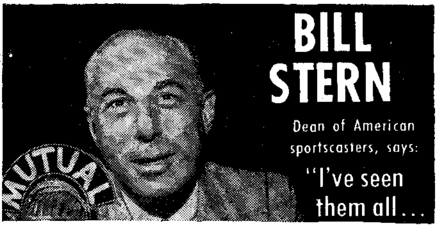
"Really? What does it mean?"

"Well . . . it means when you receive some unexpected pleasure or gift . . . something you find while looking for something else."

"How interesting! But how would you use it?"

"Teacher gave us some examples. I don't remember them exactly, but I'll give you my own example: When I get off the school bus and I run home to get my milk and cookies . . . suppose I found *you* home because you managed to get off earlier . . . ," she put her arms around her mother's waist and finished with a sigh, "that would be serendipity."

—RALPH CANGAS



BILL STERN
Dean of American sportscasters, says:
"I've seen them all . . .
"CAPE CORAL IS MY CHOICE!"

"It's truly a Waterfront Wonderland, with everything you look to Florida for—and then some! It's the community of tomorrow—ready today—rich in Nature's generous gifts, made even more wonderful by inspired planning and lavish improvements. Storybook location—Ideal climate—High, dry, fertile land—Full-scale construction program—A social life you'll love—all adding up to Waterfront living at its best for as little as $20 down and $20 monthly for a fully improved ¼-acre homesite! Cape Coral homes are ready, too—as Connie Mack, Jr., tells you below."

CONNIE MACK, JR.
says:
"THE PERFECT HOME . . .
THE PERFECT HOMESITE . . .
"THE PERFECT COMMUNITY!"

"You've never seen a parade of homes like Cape Coral's! Imagine—23 different sparkling models to choose from, including 6 multiple dwelling investment properties. Designed to take advantage of Florida's delightful year-round climate, they invite the outdoors in, and give a bright new golden meaning to every moment of your life. All sizes, too—from 2 Bedroom, 1 Bath to 4 Bedroom, 3 Bath with swimming pool, priced from $8,995 to $35,000 on your homesite. Why not select your homesite in Cape Coral now—today—and plan for a better tomorrow."

CAPE CORAL
FLORIDA

STOP WISHING . . . START FISHING!
Send for the Cape Coral Story TODAY!

Gulf Guaranty Land & Title Co., Dept. D6
1771 N. Tamiami Trail, Fort Myers, Florida
Please rush my Free copy of "The Cape Coral Story" in full color.

Name ....
Address ....
City .... Zone .... State ....

(Continued on next page)

SHIRTS FOR TALL MEN ONLY!

Now! Perfect fit for tall or big men, in specially designed shirts! Sleeve lengths 35 to 38. Bodies cut 4 inches longer than ordinary shirts! Dress and sport shirts in wide variety of styles, fabrics, colors. Also dress, sport, work and athletic shoes in sizes 10AAA to 16EEE! Not sold in stores by mail only! Get free catalog. King-Size, 7250 Brockton, Mass.

EASY WAY TO FILE CHECKS—$1

Check-Safe holds 800 cancelled checks, a 5-yr. record. Safe, clean—always in place for easy reference. Helps budget. Keep a check on personal spending habits. Green Ripplette covered box, gold stamped. 7¼" x 5" x 3¼". Tab index dividers incl. Guar. or money back! Only $1 postage paid. Order Check-Safe Sunset House, 812 Sunset Bldg., Beverly Hills, Calif.

WHY DRESS OLD-FASHIONED?

For only $10—we can change your double-breasted suits and overcoats into up-to-date narrow lapel, single-breasted styles. Also wide lapel, single-breasted suits made narrow lapel. No fitting necessary. Bring in or mail your coat with $5 deposit. Goodwin Master Tailors, 3248 3rd Avenue (at 163rd St.), Bronx 56, New York. WY1-4350. Open 9 AM to 7 PM.

START OWN MONEY-MAKING BUSINESS

Clean upholstery in homes, hotels, clubs, *automobiles* with highly efficient electric machine which is making Big Money for others and giving them financial independence—free from lay-offs, bosses, etc. No special skill or experience required. Write for complete information—no obligation. Von Schrader Mfg. Co., 261 "D" Pl., Racine, Wisc.

YOU CAN STRENGTHEN YOUR VOICE!

Improve the power of your speaking and singing voice in the privacy of your own room. Self-training program, mostly silent. No music required. Tested method praised by TV star Bob Cummings and thousands of grateful men, women—since 1916. Free booklet in plain wrapper. State age. Prefect Voice Institute, 210 S. Clinton St., BP-58, Chicago 6, Ill.

Silver Linings continued

DURING A LONG vacation trip with our three-year-old daughter and her two older brothers, we often stopped the car for candy or fruit. We would hand the bag over into the back seat to the boys with the remark, "There—split that with your sister."

One day we came to a fork in the road and had the inevitable discussion about which road to take. As a result, we rode along wrapped in a cocoon of ill temper until our daughter reached over, gave her

LIVE LONGER, BETTER IN FLORIDA

$10 down, $10 monthly buys your homesite in Central Florida's finest retirement & vacation community in the high ridge section near Sebring. On 84 sq. m. Highlands Lake. Free parks, beaches. Get free color brochures, plans; learn how we help plan, finance, build low cost, tax-exempt home. Write Florida Realty Bureau, Inc., Dept. PIM2, Lake Placid, Fla.

NEW DELUXE GLASSES WORN WITH PRIDE!

SMALL PRINT
READS BIG

At big savings! Tiny print *reads big.* Thousands men & women over 40 wear our latest style glasses on best occasions. Quality ground lenses & fashion comfort frames as used on expensive glasses. Money refunded if not satisfied. Only $3.98 ppd. Order today if no astigmatism or eye disease. State age. Dalo Import, Dept. C. 4333 N. Crawford, Chicago.

PERSONAL STATIONERY, 1 PER BOX

World's finest stationery value! 100 printed sheets, *6"x7", 50 matching printed* envelopes. Up to 4 lines prtg. max. of 30 characters (inc. spaces) per line. Deep Blue ink on rich, crisp white Bond paper. 150-pc. Introductory Box, $1 ppd. 300-pc. Double Box, just $1.50 postpaid. Satisfaction Guaranteed! American Stationery Co., Inc., 217 Park Ave., Peru, Ind.

AMERICAN STATIONERY

mother a big kiss and said, "There—split that with Daddy."

She did. We had a wonderful trip from then on—even if we did go several miles out of our way that day.

—TONY FEIPEL

Do you know a true story or anecdote that lifts your spirits and renews your faith in mankind? For each such item accepted for our column, "Silver Linings," we will pay $50 upon publication. Contributions may run up to 250 words. Manuscripts should be typed double-spaced and none can be acknowledged or returned. Address manuscripts to: "Silver Linings," Coronet Magazine, 488 Madison Ave., New York 22, N. Y.

SLENDERIZE HEAVY LEGS

Try new home method to reduce ankles, calves, knees, thighs, hips. Leg authority offers proven scientific course, for slenderized, firmer stronger legs, improved skin color & circulation. Only 15 min. a day. Write for Free book in plain wrapper—packed with actual before & after photos. Modern Methods, Dept. FL-579, 296 Broadway, NYC 7.

BEFORE AFTER

KNIT A SWEATER IN 3 HOURS

Anyone can do it the first time. Knit a cardigan in 3 hrs., socks in 90 minutes, baby's set in 60 minutes—with all the beauty of true handknit appearance. Knit 50 times faster, 180 stitches at a time. All you need is a ball of wool, the knitomat does the rest automatically. Write for free literature. Knitomat Arts, Room 260, 2843 W. 7th, Los Angeles 5, Calif.

FAMOUS FLORENTINE CHESSMEN!

Authentic replica of 11th Century chessmen owned by Cosimo de Medici, now on display in Florence. Weighted and felted. King over 4". 32 pc. set Bl & Wh or Red & Wh $7.95 plus 75¢ post. & hand. No C.O.D. Chessbds. Bl & Buff masonite $4; Walnut inlaid $12; Mahogany formica inlaid $14; Bl & Wh marbleized formica $16. Savah Box 27125 Co L.A. 27, Calif.

AFTER BREAST SURGERY

Look and feel normal again . . . even in bathing suit, sweater. Like natural breast, Identical Form adapts to body movements. Fits any well-fitting bra, never slips. Doctors recommend its equalized weight, normal contour. Regain complete comfort and confidence. Write for free lit., where-to-buy. Dept. C, Identical Form Inc., 17 W. 60 St., N. Y. 23, N. Y.

KILL THE HAIR ROOT!

Now you can destroy unwanted hair permanently, in the privacy of your home, with famous Mahler Epilator! Acclaimed by thousands who, after reading our instructions carefully, learned to use the Mahler safely and efficiently. Send 10¢ today (pstge. & hdlg), for "New Radiant Beauty." Mahler's Inc. Dept. 320B, Providence 15, R. I.

PRECIOUS JADE HEART—$10

Genuine, precious jade, age old token of affection, good luck. Ideal gift. Heart circled in gleaming 14K gold, wear it as pendant, on charm bracelet. Perfectly cut, polished jade, approx. 1", weighs 10 carats. $10 postpd. & tax incl. Larger heart, 20 carats, $12.50. Highly fashionable. Guar. International Gem Corp., 17Z Maiden Lane, New York 38.

FREE RUG BOOK—SAVE UP TO ½

Olson Magic

Amazing Olson Broadloom Offer! Rich, new, extra thick, heavy, double wearing, Reversible Rugs & Carpets. Your old rug, carpet, clothing can Save you up to ½. Money back Guar. Easy Terms. Our 86th yr. Over 4 million customers. Free Broadloom Bargain Book-Model rms. in color. Write for your copy. Olson Rug Co., Dept. K-73, Chicago 41, Ill.

LIFE INSURANCE FOR PEOPLE 60 TO 80

If under 80, you can still apply for a $1000 regular Old Line Legal Reserve life insurance policy. Entire transaction handled by mail. No one will call on you. Mail post card or letter today. Give name, address & year of birth. Complete info. sent by return mail. Address Old American Insurance Company, 4900 Oak, Dept. L225M, Kansas City, Mo.

(Continued on next page)

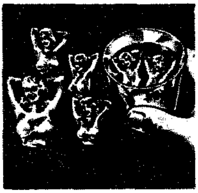
NATURAL HAIRPIECE FOR MEN!

Now! — a realistic hairpiece, by *Louis Feder*. Looks, feels like your own hair; friends invariably approve. Comb it, sleep in it, swim in it—it's hurricane-proof! Individually designed. Choice of styles, including popular crew cut. Average price $170. Write for *Booklet N.* "The Only Solution to Baldness." House of Louis Feder, 545 Fifth Ave., N.Y. 17.

508 FOREIGN STAMPS—ONLY 35¢!

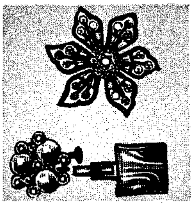
Now you can get 508 foreign stamps—all different—catalog value guaranteed at least $15, for only 35¢! Indonesia, Free China, United Arab Republic (shown here), Morocco, Pakistan, etc. To get your 508 stamps plus interesting offers on approval (adults only) send name and address with 35¢ to: Littleton Stamp Co., Dept. CO-2, Littleton, N. H.

WOW! NUDIE ICE CUBES—$1



These cool cuties give a real frosty tang to drinks. Specially designed ice cube Tray turns out a bevy of 4 bountifully proportioned beauties. These lovely lassies guarantee to cause conversation as well as frosty delight. *Money back guarantee! Only $1 each or 3* Trays for $2.79. Order Nudie Cubes Tray from Sunset House, 814 Sunset Bldg., Beverly Hills, Calif.

COSTUME JEWELRY BRINGS BIG MONEY



Make costume jewelry at home and earn big spare time profits. Thrilling, spare-time money-making hobby. Make newest, beautiful jeweled earrings, necklaces, bracelets pins, cuff links, tie clips, etc. Sell at big profit to friends, neighbors, *stores*, full details sent free! Don-Bar Co. Dept. B-13, 3511 W. Armitage Ave. Chicago 47, Illinois.

EXOTIC HAREM LOUNGING BOOTS—$2.98

Fantastically comfortable! Lustrous quilted rayon satin in jet black or vivid red. Lavishly hand embroidered with golden lotus blossoms—white pearl centers! Softly lined. Leather soles. Only $2.98 ppd. Specify small (4-5½), medium (6-7½), large (8-9½). Guar. Order black or red Harem Boots, Sunset House, 814 Sunset Bldg., Beverly Hills, Calif.

LAUGH LINES

AN ATTORNEY was prosecuting a pugnacious old gentleman who was accused of having shot up a neighbor more than just somewhat. The defendant was on the stand and giving the prosecutor a rough time.

"Are you acquainted with any of the the men on the jury?" the prosecutor asked.

"More than half of them," the old guy replied.

"Are you willing to swear," the prosecutor pursued, "that you know more than half of the jurors?"

"If you put it that way," the de-

NEW GLAD IS BLACKEST YET!

"Ataturk" is about as black as a flower can be. Not a dull black but glistening velvet black with maroon overtones. Vigorous plants 2-3 ft. tall carry 16-18 buds each. Opens 6-8 flowers at a time, each 3-4" wide. Truly sensational! 2 big *bulbs* only 25¢ in coin. Sorry, limit $1 per customer. Henry Field's, 7615 Oak St., Shenandoah, Iowa.

SAVE 35% TO 55% ON YARNS

Peter Pan
YARNS

Peter Pan & Holland Windmill hand knitting yarns in striking colors & softness assure you of top quality. You get 50% nylon & 50% wool mixtures or 100% virgin wool, in 5 weights: Knitting Worsted, Fingering, Sport, Jiffy & Bulky. *Also* Tweeds, Nylons & Orlons. Send 25¢ for 1960 sample card. Peter Pan Yarns Corp., 623 Bdway, Dept. C, NY 12, NY.

STOUT? HALF SIZED?

Write for Roaman's free catalog. Newest Spring fashions styled by Evelyn Roaman make you look slender — more youthful. You save money, too. Sizes 16½ to 32½. 46 to 52 in Dresses, Coats, Lingerie, Sportwear, Foundations, Shoes. (Some illustrated in color). Satisfaction guar. or money back. Write today. Dept. C-70 Roaman's 5th Ave. at 39 St., N.Y.C.

fendant snarled, "I'm willin' to swear I know more than all of 'em put together!" —JANET WILKINS

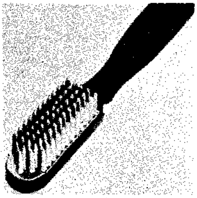
HEYWOOD BROUN, the columnist, could eat more food than any normal man.

One day at his favorite restaurant the waiter handed Broun a menu which was quite long and waited for his order. The columnist studied the menu with care and looked over each of the many items listed; then he handed the menu back to the waiter and said, "I see nothing to object to." —MARY LYNELL

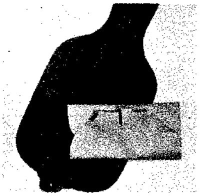
FIVE MINUTES before our plane was due to land in Los Angeles, a lovely and

HEALTHY GUMS . . . SHINY TEETH!

New rubber bristle toothbrush, recommended by dentists, is guaranteed to stop bleeding gums. Protects children's teeth & gums by gently massaging gum line instead of cutting & tearing like other types. Makes teeth shine. Will out-last other brushes. $1.00 ea., $3.50 for family set of 4 pst. pd. Erasaflim Co., Box 2002, Alhambra, Calif. (Pat. Pending).



SELF-SEALING HOT WATER BOTTLE



Automatic watertight lip valve. No stopper. Folds up flat as an empty wallet. Hot or cold water or inflate with air for seat or head cushion. Made of Nyloflex in Red, Blue, Green, Pink. Used in Homes, Hospitals, Nursing Homes etc. $1.85 or two for $3.50 Ppd. & guaranteed. Quantity prices to institutions. Stuart Craig Imports. Union, Maine.

MUSIC! MUSIC! MUSIC!

"Music Guide" quarterly magazine guarantees 150 pages good piano & organ music yearly! Easy arrangements such as "Bless This House" "Tenderly" "Nola" "Swan Lake", "Macushla", "Studio One Concerto", etc. Plus: Reviews, Articles. Special Features. Just the thing for music makers! $2.00 Money back guar. Music Guide, Box 714, Mt. Vernon, N. Y.

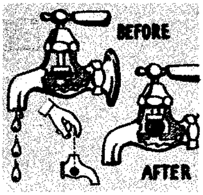
Music Guide
Leonard Bernstein

ADDING MACHINE $2.95 (2 FOR $4.95)

Only machine of its size & price that counts to 999,999,999. Adds, subtracts, mult., div. Ideal for business, home students, tax work. Send name, address, $2.95 plus pstg. COD, if ck. or M.O., we pay pstg. ($3.07 in Pa. incl. 4% tax). Leatherette case. 10-day money bk. guar. Agents wanted. Calculator Machine Co., Box 126, Dept. F-05, Huntington Valley, Pa.

BABY CALCULATOR
ADD
SUBTRACT
MULTIPLY
DIVIDE

BALL SEALERS STOP LEAKY FAUCETS

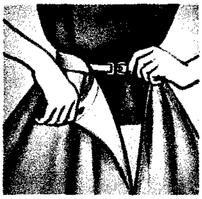


Stops drips and leaks where others fail. Easy to install—just drop in—no screws or tools needed. Made of sturdy neoprene to resist hot water, grease, oil, etc. Lasts 10 times longer than old-fashioned flat washers. Never wears out inner seat. Kit of 12 Ball Sealers to fit any faucet. Only $1. ppd. Guar. Damar's, 56-A Damar Bldg. Elizabeth, N. J.

WHITEN DULL DISCOLORED TEETH

A dental cosmetic used by most of your favorite stars. Leichner, for over 4 generations makers of fine theatrical makeup, have released this wonderful aid to a sparkling smile. Guar. to cover & hide any dental blemish, regardless of cause & to make teeth sparkling white. Safe, easy to apply Satis. guar. $2. Gla-min Prod. Inc., Dept. K2, 11 E. 47 St., N.Y.C. 17.

NON-SLIP BLOUSE HOLDER ONLY 59¢



Twist or bend, blouse will not ride up! Blouse Holder fits any size. Invisible and comfy to wear. Rubber-treated elastic . . . worn like a belt inside skirt or slacks . . . needs no sewing. Wear with every blouse combination. Guaranteed or money back! Only 59¢ postage paid. 2 for $1. Order Blouse Holder from Sunset House, 814 Sunset Building, Beverly Hills, Calif.

START TO PLAY IN 15 MINUTES

This proven successful short cut method teaches you to play songs with both hands in 15 minutes. No scales, exercises, or practice. Secret is the patented Automatic Chord Selector. Sample lesson, chord selector, note selector and 5 simple "play-at-once" songs for the price of the postage—10¢. Dean Ross, 45 W. 45, Dept. S-2162, New York 36.

(Continued on next page)

MEN AND WOMEN 50 TO 80

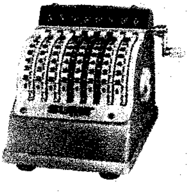
Yes, you can still have Old Line Legal Reserve Life Insurance. A $500.00 policy helps pay last expenses. No burdening family or friends. Sold by mail, money back guar., low monthly rates if in good health. 50 to 80 yr. olds, send name, age & address to Security Life Insurance Co. of America, 137-B East Grant St., Minneapolis 3, Minn.

FREE CATALOG—LADIES WIDE SHOES

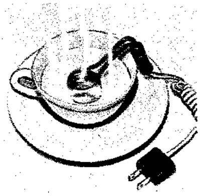
Enjoy comfort, style and quality in wide shoes thousands of women buy by mail. Choose from all heel heights, all sizes 4 to 11, widths C to EEE. Shown here, new "Carol" pointed toe, 2⅛" slim heels. In black suede; black, red, brown or beige calf; black patent. $9.95 ppd., guar. Order or get free catalog. Syd Kushner, Dept. C-2, 733 South St., Phil. 47, Pa.

HEAVY DUTY DESK ADDING MACHINE

No need to spend hundreds for a heavy-duty desk adding machine. The Sumit is only $18.95. Not a cheap pocket adder, but a desk machine for home & office use. 2 year guar. Body is heavy-gauge metal. Adds, subtracts, multiplies to $999,999.99. $18.95 plus $1 shipping chrg. COD $1 deposit. Money back guar. Barilen Corp., Dept. K-33, 11 E. 47 St., NYC 17.



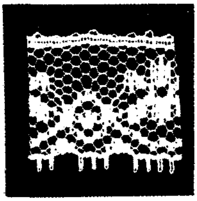
BOIL WATER INSTANTLY! $1.00



Simply immerse metal coil in filled glass, cup or pot—it brings water to a boil in less than 2 minutes! Use it for hot beverages & soup, shaving, boiling eggs, baby's bottles sterilizing, etc. Purse size. With travel case. Money back guar. Only $1.00, pstg. pd. Order Instant Heater from Sunset House, 812 Sunset Bldg., Beverly Hills, Calif.

40 YARDS OF NYLON LACE—$1

To introduce you to our fabulous sewing supply bargains, we'll send you 40 yds. of beautiful Nylon Lace for $1. White, lite blue, lite green. White sent if no color specified. (2 designs, 20 yds. long.) ½" to ¾" wide, easily worth 14¢ yd. Limit 80 yds. We are world's largest sewing supply house. Newark Dressmaker, Dept. CF, 140 Halsey St., Newark, N. J.



LAUGH LINES *continued*

very efficient hostess gave us our final landing instructions. It was customary for her to ask the passengers to make a last-minute check in the overhead

AMAZING! KANT-BITE!

USED BY MILLIONS

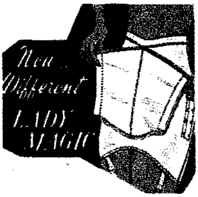
You can't bite nails with Kant-Bite on them! A sensational scientific miracle! Only 1 brushing forms a diamond-hard coat that prevents nail-biting, splitting, chipping, or breaking, at work or play! So hard—it can't be bitten! Now nails can grow glamorously long! Guar! Only $1.50. Kant-Bite Co., Dept. C, Box 75 Rugby Sta., B'klyn 3, N. Y.

FREE BOOKLET FOR OVERWEIGHTS

Overweight can contribute to diseases of the heart, liver, diabetes, nephritis. For free literature on Sunmagic, nutrient aid while reducing, write today! No drugs, diet fads, or gadgets! As pure as nature itself. Mailed in a plain envelope, your confidence respected. Write today! Healthway Co., 915 Broadway, Dept. A-2, New York 10, New York.

REDUCE SAFELY

APPEAR 3" SLIMMER INSTANTLY



with new different "Lady Magic." Adjust power control panels to slimness desired. 2 strengths in front flatten abdomen and support figure naturally. Inches vanish from waist, hips, thighs & derriere. Light-weight & long wearing. Guar. Specify waist 24 to 42. Girdle $3.98. Panty $4.98. Magic Mold, M11B, 473 Livonia Ave., B'klyn. 7, N. Y.

GOT A CLOGGED IRON? BUY WHINK

Whink Steam Iron Cleaner self-cleans steam irons, vaporizers and tea kettles. Flushes out clogging scale and puts any steamer appliance in peak operating condition. At your grocery, drug, dept., hardware, or 5 & 10¢ store, or from your tea and coffee man. If not supplied, send $1.00 per bottle postpaid to Whink Products, Eldora, Iowa.

WHINK
STEAM IRON CLEANER

rack and under the seat for their personal belongings.

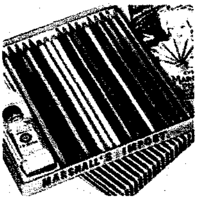
On this particular day, however, her tongue slipped and she caused a ripple of laughter when she said, "All passengers please check the overhead rack and under your safety belt for your personal belongings." —HUGH C. HYDE

100 RAISED GOLD INITIALS $1.00

Make your own monogram or name with these instant self-adhering raised golden initials and personalize any item for pennies! Adheres permanently to leather, wood, plastic, metal, glass, paper, cloth. Looks, feels like 14-K gold metal initials. Kit of 100 assorted A to Z initials only $1. Two kits $1.75. Imperial Monograms, 150-26C Hillside, Jamaica 32, N. Y.

NOW! A NEW WAY TO EARN MONEY

At home, full or part-time with new Photo Painting Pencils. Earn money now by coloring photos, snapshots, and Polaroid prints. Studios and friends will pay to have photos colored. Rush $4.98 for complete coloring Kit (includes 18 pencils) or send for Free instructions. Marshall's, 171 N. 9th St., Bklyn. 11, N.Y. At photo art & hobby stores everywhere.

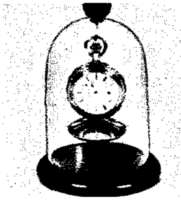


INSTANT GLAMOUR WIG

Win admiring glances at parties, dances, anywhere. A perfect cover-up after setting own hair. Smooth, soft Celanese Acetate—like real hair. Match any outfit. Black, Brown, Dark or Light Blonde, Platinum, White, Pink, Ice Blue, Grey or Blonde Streak. $5.95 ppd. or C.O.D. plus postage. Money back guar. Specify color. Guild, 103-F, E. Broadway, N. Y. 2.

TIME STANDS STILL

When you proudly display great Granddad's faithful old pocket watch, medal, or award in this handsome little keepsake dome. 5½" high with polished wooden base, can be used on mantel or table as a new and interesting decorator's item. It will make an exciting gift for a friend or family. Each ppd. $2.00, 3 for $5.00 ppd. Taylor Gifts, Wayne 4, Pa.



SAVE COSTLY PLUMBING BILLS

Free Booklet offered on How to clean clogged-up Sinks, House-to-Street Sewers, Toilets, Urinals up to 200 ft. Easy to trigger, new Plumbers Flush Gun uses Water Impact to melt away Roots, Grease, Rags. Amazingly effective. Write now, or Phone Kildare 5-1702, Free Details, Miller Sewer Tools, Dept. CR-O, 4642 N. Central Ave., Chicago 30, Illinois.

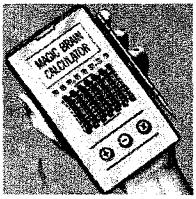
NEW HEALTH TAN SUN LAMP CAN'T BURN

DuPont polyester filters out harmful burning rays and passes only safe long tanning rays which will not burn. Sleep under it! All night! Clamp Model FBH shown $19.95. Deluxe floor stand Model FBS adjustable height to 61" and folds for travel, only $29.95. Send check or m.o. to American Atlas Corp., Dept. 2-C, 312 Tarrytown, Richmond 29, Va. New Dealerships available.

FREE U.S., FOREIGN FLAG STAMPS

Exciting valuable collection of genuine, all-different postage stamps from Greenland (North Pole!), St. Pierre, Newfoundland, Mexico, U.N., Civil War Commemorative; scarce 1851 Canada Train stamp, U.S.: ancient 19th century. Extra! 87 Foreign Flag Stamps; big bargain catalog, other exciting offers. Send 10¢ for mailing. Kenmore, Milford EF-103, N. H.

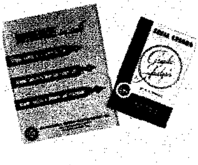
MAGIC BRAIN CALCULATOR—$1



New type pocket adding machine Adds — Subtracts —Multiplies to 99,999,999. This Magic Brain Calculator automatically balances check books, adds grocery tapes, bridge scores, children's schoolwork, income tax statements, car mileage. Gives the answer in seconds. Only $1, ppd. Sunset House, 814 Sunset Building, Beverly Hills, California.

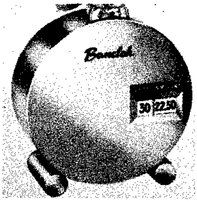
FREE HANDWRITING ANALYSIS BOOKS

Analyze handwriting for more income, prestige, success! Earn money on radio, TV, talks, helping others. Eunice Smith, Ohio, reports $224 business result one talk. Ezell Eiland, Texas, $20.00 an hour! Exciting, uncrowded field! Write for free 48-page book. Trial lesson. I.G. A.S., Inc., Desk 58, Wilhoit Building, Springfield, Missouri.



(Continued on next page)

FORCES YOU TO SAVE $100.00 A YEAR



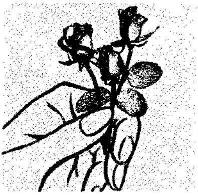
automatically. Get Perpetual Date & Amount Banks. 25¢ a day keeps Date up to date. Also totals amount saved. Forces you to save daily, or Calendar bank won't change date. Pays for itself in 8 days. Reg. $3.50. Now only $1.99 ea.; 3 for $5.75; 6 for $11. Add 25¢ per bank postage. Mail to Date-Bank, 300 Albany Ave., Brooklyn 13, N. Y. Sold by mail only.

LOOK MANY YEARS YOUNGER

WRINKLES GONE
Before
After

Temporary Wrinkle Remover. This is the sensational liquid you heard beauty editors rave about. It won't banish wrinkles forever But it will remove wrinkles for a period of about 6 to 8 hours (wonderful for that special date). Works instantly. Special Offer! Return this ad with $1 & receive a regular $2.50 bottle ppd. Lechler, 560 (C-2) B'way, N. Y.

GROW TINY ROSES INDOORS! $1.49



Perfectly shaped Miniature Rose Bushes bloom indoors all winter. Grow no more than 8″ to 12″ tall, burst with a glorious array of thimble-size blooms! Hardy as regular Roses. Grow indoors in winter, transplant outdoors to bloom all summer & autumn. Guar.! Miniature Rose Bush $1.49, ppd. 3 for $4. Sunset House, 814 Sunset Bldg., Beverly Hills, Calif.

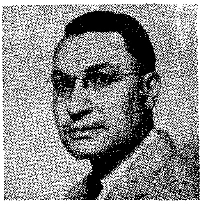
DRAW ANY PERSON IN ONE MINUTE!

Draw any person, still life, map, photo, landscape without talent! Anything is automatically seen on paper thru Magic Art Reproducer. Reduces, Enlarges. Follow lines of "picture-image" with pencil for artistic drawing. $1.98 postpaid with order, or C.O.D. plus postage. Money back guar. after trial. Norton, Dept. 341, 296 Broadway, N.Y. 7.

HOW TO WRITE STORIES, ARTICLES

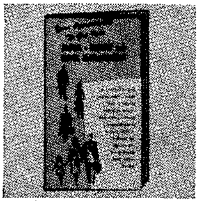
Would you be willing to spend a few hours a week at home learning to make money writing stories, articles? Kelvin Coventry *has made over 500 sales* since completing the course. Learn how you, too, may succeed. Send for free lesson & 40-pg. book. No obligation. Write Palmer Institute of Authorship, Desk CFS-20, 1680 N. Sycamore, Hollywood 28, Calif.

$5,000 A YEAR—WRITING? YOU BET!



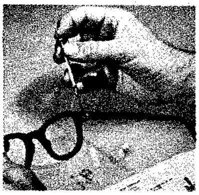
No mystery about it. Student J.E. Logan has won an $8,000 writing fellowship, made many sales, received job offers. Our famous course licensed by State of New York offers complete training . . . stories, books, articles, TV — in your home, on your time. Send for Free information, Sample Material, Dept. 623, New York School of Writing, 2 E. 45 St., NYC.

WANTED: MOTEL RESORT MANAGERS



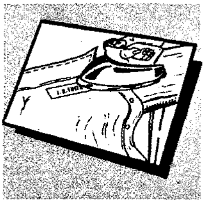
Men-women! Qualify for hundreds fascinating well-paid executive positions now open with luxurious Motel-Resorts Coast-to-coast. Pick location, climate! Employment assistance. Experience unnecessary. Learn at home, spare time. Free booklet, write Motel Managers School, Dept. C-10, 612 S. Serrano, Los Angeles 5, California.

GLASSES REPAIR KIT $1.00 PPD.



The Glasses Repair Kit is a lifesaver when the screws in your glasses get lost or work loose. Invaluable at home at work or when traveling. Consists of a professional optical screwdriver and an assortment of standard frame screws and nuts. Helpful hints included. $1.00 ppd. Columbia Co., 404 Security Bldg., 234 E. Colorado St., Pasadena 8, Calif.

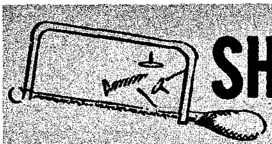
50 IRON-ON LABELS! ONLY $1



brings you these exclusive labels ppd. Packed in free plastic box. Easily ironed on all types of clothing. Completely washable, easy-to-apply instructions enclosed. Personalize, identify all your clothing in one simple step. Perfect for entire family. Money-back guarantee. Free fund-raising plan. The Lynn Press, Box 110-A, Lynn, Massachusetts.

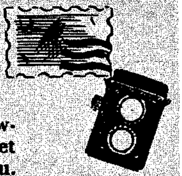
FIGURE 8 CHIGNON

Quick solution to your hair problem. Loose or straggly ends pin to the chignon. Send hair sample with check or m.o. We guar. to *match sample color.* Figure 8 chignon $7.98, Chignon $7.95, Braid $10.95, Cluster or Pony tail $7.95 ea. Mixed grey, light blonde or auburn, add $3.25 ea. Free wig catalog avail. Fashion Hair Prod., Dept. C2, 175 5th Ave., NYC 10.



SHOPPING GUIDE

Classified



The special Shopping Guide below offers you a show-case of many unique products and services. Coronet hopes you will find items of interest and value to you.

FOR THE WOMEN

TALL-GALS of all ages buy shoes Direct by Mail. Smart 5th Av. styles as low as $5.95. Perfect fit. Sizes to 13; AAAAA to C. Send today for new Free 28-page booklet ET. No risk to you with Money-back guarantee. Shoecraft, 603 Fifth Ave., New York 17.

MEN, women earn big money in carpet-upholstery cleaning—owners pay good money for its care; become repeat customers. Full or part-time. No shop needed. Training; 6 services; backing by nat'l firm. Free booklets. 065F Duraclean, Deerfield, Ill.

HOLD cosmetic parties. Earn $25 for 3 hours work. Make 60% profit. Hire others. Everything furnished. Send name for full details and free usable samples. Write Studio Girl Cosmetics, Party Div. 1802R, Glendale, Calif.

DON'T get caught . . . with nothing to wear! Get 1960 fashion book. Latest in padded, push-up bras, padded girdles, "cover-girl" dresses, lingerie. 25¢ for year's subscription. Frederick's of Hollywood, 1430 N. Cahuenga Blvd., Hollywood 28, Calif., Dept. 5862.

BARGAINS! Save money! Tremendous values! Free illus. catalog. Savings up to 70%—jewelry, toys, watches, giftware, apparel, vitamins, luggage, furniture, etc. Buy for self or resale. Write for free catalog. Jaynor, 487-C Broadway, N. Y.

HOMEWORKERS: earn money sewing precut ties for us. We supply materials; instructions. No selling! Home-Sewing, Inc., Dept. 140, Box 2107, Cleveland 8, Ohio.

FREE! Maternity Apparel Catalog and Free list of Baby names! Hundreds of advanced styles for every occasion. $2.95 to $29.95. Also sportswear; mix match separates; corsets, bras, lingerie. Crawford's, Dept. 62, 1015 Walnut St., Kansas City 6, Mo.

ALLEVIATE money worries. "The Budgeteer"—unique automatic control of household spending. Keeps you out of debt. Takes only 15 mins. once a month. Lasts over 4 yrs. User writes, "We're money ahead without skimping." Send $1.65. Money back guarantee. Alta Put. Co., 3690 Fillmore, San Francisco 23, Calif.

SEW Aprons at home for stores. No charge for material to fill orders. Quality, service and reliability are the backbone of our business. In our fifth successful year. Write: Adco Mfg. Co., Bastrop 40, Louisiana.

FASHION Demonstrators—$20-$40 profit evenings. Mrs. Mahoney, N. H. made $232.57 in one week spare time. No delivering or collecting. Beeline style shows are party plan sensation! Samples sent free. Beeline Fashions, Bensenville 146, Ill.

DRESSES 25¢; shoes 39¢; men's suits $4.45; trousers $1.25; fur coats $9.95; raincoats 89¢ sweaters 59¢. Tremendous savings used & new clothing. Job lots, close outs. Free cat. Allied, 164-W Christopher Ave., B'klyn 12, N. Y.

HANDY for every woman. 30 yds. of 6 asst. laces, braids, embroideries. Useful for infants, children's wear, dresses, lingerie, blouses, etc. Retails over $10.00. Only $2.00 Ppd. Money refunded if not delighted. Timely Trims, 3313 W. Glenn Dr., Phoenix, Ariz.

FOR THE WOMEN

$15.00 THOUSAND possible, addressing envelopes, postcards at home for advertisers! Longhand, typewriter; Full, sparetime; days, evenings. Satisfaction guaranteed. Further details free. Economy Publishers, Box 2580-W, Greensboro, North Carolina.

WEAR your face proudly. Home facial complexion pack. Same as given in beauty salons. Greatest item since home permanents. Loosens blackhead and debris. Detailed instructions. 8 Applications for $2.98. Angee' Cosmetics, P. O. Box 726, Hollywood, Florida.

$200. MONTHLY possible, sewing babywear! New lamb skin leather shoes—soft, comfortable, beautiful colors! Play-time dresses; lacing leather moccasins; New baby sandals. No house selling! Free information. Send name to Cuties, Warsaw 151, Indiana.

BABY stays covered while you sleep! Blankets float up and down, but cannot come off. $1.00 brings "Floaters" and baby cat. of rare personal items. Ppd. money back guar. F. Hill 2101W. 3900S, Roy, Utah.

MAKE $25 to $35 weekly addressing envelopes. Our instructions reveal how. Glenway, Dept. C. Box 6568, Cleveland 1, Ohio.

NEWS IN SHOES! Imported, unique casual shoes: exciting chappel sandals from India, huaraches from Mexico, Florentine footwear from Italy, many more! Send for Catalog C2 now—no obligation! Marvin's of Greenwich Village, 19 Greenwich Ave., NY 14, NY

LEARN Doll repair and doll making. The ideal spare time money making profession. Free details. Doll Hospital School, Studio N 20 A, 11826 San Vicente Blvd., Los Angeles 49, Calif.

FREE! New 56 page Catalog illustrating 332 different, unusual Jewelry, Gift items personalized with symbols of professions, trades. Write for Free unique Catalog today. Professional Gifts Corp., Box 63C, 160 Fifth Ave., New York 10, N. Y.

BOOKS

BOOKS! Out-of-print or hard-to-find books supplied. Any author, any subject. Over 1,000,000 on file. You name it—we'll find it. Free search—courteous service—no obligation to buy. Write to Books-on-File, Dept. MM, Union City, New Jersey.

FOR THE PARENTS

"8 MISTAKES Parents Make." Every parent should have this new book about child training. It is free; no obligation. Simply address Parents Association, Dept. 1352, Pleasant Hill, Ohio.

YOUR child will find arithmetic easy and fun with exciting card games that teach them to add, subtract, divide, multiply. All ages. School Board approved. Send child's birth date for free folder. Betrick, Inc., Dept. 301, 1603 Orrington, Evanston, Ill.

(Continued on next page)

RESORTS—MIAMI BEACH

THE beautiful Algiers Hotel, 25th to 26th Streets, Miami Beach, Florida, features pool and cabana club; block-long private beach; luxurious accommodations; exciting activities; fine dining; new free show nightly in Aladdin Room! Write for brochure.

FOR THE MEN

FREE: new Arrow Shirt catalog showing 24 different collar styles. Shirt sizes 13 to 18. Sleeves 29, 30, 31, 32, 33, 34, 35, 36, 37. Mail orders filled at once. Send for free catalog. Yorktown Haberdashers, Dept. C2, 126 West 50 St., NY 19, NY.

RAZOR blade, genuine Swedish steel. Made in Sweden. Send $1.45 for 100. No fee. Reg. $3.00. Delivery everywhere. No COD's. Save—buy directly from importer. Argosy-Import Box 221, Station H, Montreal, Que., Canada.

GAME Warden, Government hunter, Forestry. Park & Wildlife Services announce job openings. All states. Enjoy outdoor work, good pay, real security. Compl. information. Free! Write School of Conservation, Dept. DC-902, 1038 S. LaBrea, Los Angeles, Calif.

WIDE Shoes for Men! E to EEEEE only—sizes 5 to 13. We can fit you in the styles you like but can't find in wide widths. Top quality. Not sold in stores. Money Back Guarantee. Write for Free Catalog today. Hitchcock Shoes, Hingham 121, Mass.

FOR THE CHILDREN

DANCING Shoes-Costumes, Tap, Ballet, Toe and Acrobatic, Leotards, Tu Tus, Opera Hose, Tights, Fabrics, Skating Skirts, Baton Twirling Supplies, Boots, Plumes, Flame Batons, Uniform Supplies. Catalog 25¢. Quincon, Box 422T, Quincy, Mass.

FOR THE FAMILY

ORIGINAL oil portrait makes ideal gift. Painted on fine canvas from any photo. 9" x 13" only $24; other sizes. Send check with photo; color of features, clothes. Satisfaction guaranteed. Leonardo, Box 201, Great Neck, N. Y.

FOR THE HOME

COBRA-LILY actually eats insects! Beautiful, exotic perennial grows indoors, outdoors; blooms May-June. One-time offer: pkt. seed (reg. 50¢) only 25¢ ppd. Free catalog garden supplies, unusual plants, seeds. Cupboard, Box 61-C, Terre Haute 12, Indiana.

AMAZING! Fabulous color prints that "look and feel like canvas"! Famous artists, all subjects. Suitable for framing, 11"x14" appr. Only $2.00 each, ppd. Illustrated catalog, 10¢ (to cover handling). Print Shop, 812-C No. Highland, Hollywood 38, Calif.

FOR HORSEMEN

"HOW to train Horses"—A book everyone who likes horses or ponies should have. Free. No obligation. Simply address Beery School of Horsemanship, Dept. 1452, Pleasant Hill, Ohio.

FOR CONTEST FANS

FREE copy of "Prize Ideas," the publication that has launched many successful winners. Packed with prize winning aids, entries that have won, news of current contests. All-American School, Dept. CO, 1429 Spruce St., Philadelphia 2, Pennsylvania.

WIN contest money. Every issue of the General Contest Bulletin has helped others win; gives hundreds of tips. Lists current contests and rules. Sample copy of magazine 25¢. General Contest Bulletin, 1609 East 5th, Dept. 400, Duluth 12, Minnesota.

FREE—write for Contest Bulletin! Contains winning helps for current contests. Win cash, cars, homes, trips, TV sets. We'll show you how! Our students have won over $5,000,000. Shepherd School, 1015 Chestnut St., Dept. R, Phila. 7, Pa.

FOR AUTHORS AND PUBLISHERS

LOOKING for a Book Publisher? America's largest subsidy publisher offers a tested plan for getting your work published, promoted, distributed. Send for free booklet No. 52. Vantage Press, 120 W. 31 St., New York 1.

AUTHORS: Submit your manuscripts for free editorial evaluation. We publish work by new authors on all subjects: poetry, fiction, non-fiction, juveniles, religious studies. Greenwich Book Publishers, Atten. Mr. North, 489 Fifth Ave., N. Y. C.

FREE writers brochure tells you how to publish your book now (fiction, non-fiction, poetry); explains our plans and reveal facts enabling authors to win recognition, publicity, sales. Write: Dept. X-2, Exposition Press, 386 Park Ave. S., N. Y. 16.

PUBLISH your book! Join our successful authors: Publicity, advertising, promotion, beautiful books. All subjects invited. Send for free manuscript report and our detailed booklet. Comet Press Books, Dept. CO-14, 200 Varick Street, N. Y. C. 14.

WANTED: Books, stories, articles for sale to top-paying magazines & publishers. All subjects needed! New writers welcome. Books especially wanted! Mail scripts today for prompt sales action to Carlson Wade Literary Agent, 516 Fifth Ave., New York 36, N.Y.

A NEW "gang run" method enables us to print your books at lowest cost. Paperbacks or hard covers. Highest quality work. 250 copies up. Write for free catalog. Adams Printers, Dept. C, 30 W. Washington, Chicago 2, Ill.

MUSIC—SONGWRITERS

WRITE Songpoems for profit or hobby. Start without experience. We set music to your poems, make phonograph records. All subjects welcome. Send poems for prompt Free examination & details. Crown Music Co., 49 W. 32nd St., Studio 978, New York 1.

FOR TRAVELERS & VACATIONISTS

JOBS in foreign countries for men and women; also fascinating jobs on steamships and yachts traveling foreign countries. Experience not required. Ages 18 to 55. Free information. Davenport Foreign Service, Dept. A-92, G.P.O. New York 1, N. Y.

"THE Florida Digest." $2. Obtain this booklet about Florida industry, employment, real estate, small business opportunities, taxes, over 100 cities described. Contains information very seldom revealed. Louis Mlecka, Box 918, Brooksville, Florida.

PLASTICS

NEW Liquid casting plastic, clear, colors. Embed real flowers, butterflies, photos, coins. Send 25¢ for two handbooks "How to Cast Liquid Plastics" and "How to Make Extra Money at Home." Castolite, *Dept. B-120, Woodstock, Illinois.*

FISHING TACKLE

FREE . . Discount catalog. Beads, spinners, lure parts, tools, sinker molds, jigs, hooks, feathers, rod blanks, reels. Over 100 pages—the most complete and fully illustrated catalog of fishing tackle at discount prices. Finnysports (ED), Toledo 6, Ohio.

OPTICS & SCIENCE ITEMS

OPTICAL and science bargains. Request free giant catalog "DM"—144 pages—Astronomical Telescopes, Microscopes, Lenses, Binoculars, Kits, Parts. Amazing war surplus bargains. Edmund Scientific Co., Barrington, New Jersey.

FOR STAMP COLLECTORS

FREE! 50 different worldwide stamps and our special list of over 800 packets and other surprise offers to make collecting profitable and interesting. All free to approval applicants. Fahsing, Dept. C, Atascadero, California.

115 UNUSUAL Stamps from all 5 continents including Airmails, Dead Countries, Pictorials, etc. value over $2, all for 10¢ to introduce our superb service of U. S. & Foreign Approvals to collectors. Globus Stamp Co., 268 4th Ave., New York 10, N.Y. Dept. 14.

SPECIAL Stamp Offer! To acquaint you with our better United States approvals, you get 2 different $5.00 U. S. stamps plus 20 others; Hi-Values. Air Mails, Commemoratives, etc. Send—10¢, for Lot No. 20. Irwin, Box 11-45, Brooklyn 30, New York.

TERRIFIC Stamp Bargain! Israel—Iceland—Vatican Assortment—Plus Exotic Triangle Set—Also Fabulous British Colonial Accumulation—Plus Large Stamp Book—All Four Offers Free—Send 10¢ To Cover Postage. Empire Stamp Corp., Dept. CO, Toronto, Canada.

WOW! 110 All Different Germany 10¢ Zeppelins, Semi-Postals, Airmails, High values, etc. Giant Catalog, bargain lists included with beautiful approvals. Jamestown Stamp, Dept. A20CO, Jamestown, N. Y.

GIANT stamp zoo free! Snakes, Leopards, Rhinoceros, Zabu, Koalabear and other fierce jungle beasts. Approvals. Send 10¢ for handling. Free stamp magazine. Lincoln Stamp Co., St. Catherine's 154, Ontario.

U. S. STAMPS—The World's top philatelic investment—At substantial money saving discounts. Send today for Giant Illustrated Cataloguide. Only 20¢. (We also buy stamp estates, collections). Raymax, 35-VKT Maiden Lane, New York 38, N. Y.

FREE!! Colorful 215 different stamp collection! Catalogs over $5.00!! Includes many pictorials!! Free "Phootnotes" subscription! All with world-wide bargain, adult approvals. Rush 10¢ postage. Philatelics Unlimited, Dept. ZA, New Paltz, N. Y.

ZOUNDS! Amazing "Strange Countries" packet free with excellent approvals! Saxon Co., Dept. 7, Orange, California.

STAMP Collection Free. More than 100 diff. fascinating stamps—Europe, Africa, So. America, Scandinavia, Balkans, Asia, etc., used and unused stamps. Free to approval service applicants for 4¢ postage. Tatham Stamp Co., Springfield 33, Massachusetts.

WORLD'S Best Buy! 1000 different world wide Stamps, valued over $20.00, only $1.00. This spectacular offer for a limited time only to introduce our Unique Services. Universal Stamp Service, P.O. Box 6, Kenosha 15-A, Wisc.

FREE Mint—British Colony stamps from Brunei, Solomon Islands, Negri Sembilan, St. Christopher, Nevis, Trengganu, Sarawak, Gilbert Ellice. These exotic stamps absolutely free to those requesting our famous approvals. Viking, Great Neck 40, N. Y.

UNITED States Commemoratives—outstanding collection containing 33 different selected copies. This amazing offer only 10¢ to introduce our low priced United States approvals. White, 516-E Avenue L, Brooklyn 30, New York.

FINE U. S. Stamps. $5.00 Coolidge of the 1938 Presidential series, and the $5.00 Hamilton of the 1954 series. Both for only $1.00. Fine U. S. Approvals included. Willett Co. P. O. Box 338. Dept. 46, Yorktown Heights, N. Y.

105 British Colony Stamps, all different, only 10¢. This is an introductory offer. Act now. Approvals included. Crown Stamp Company, Dept. 910, Virgil, Ontario, Canada.

OLD STAMPS WANTED

I WILL pay $100.00 each for 1924 1¢ green Franklin stamps rotarypress perforated eleven (up to $1000.00 each unused). Send 20¢ for large illustrated folders showing amazing prices paid for old stamps and coins. Baker-Stamps, (203-CO-20) Oradell, New Jersey.

FOR COIN & BANKNOTE COLLECTORS

WE offer Scarce Indian Cents 1902, 03, 05, 06, 07, Lincoln Cents 1914p, 15p, 16d, 17d, 17s, 18d, 18s, 19d, 19s, 20d, 20s, 21p, 25p, 25s, 26d, 27d, 27s, 28d, 28s, 29d, 29s, 30d, 30s, 31p, 34d, 39s, 42s, at 10¢ each. Reynolds Coin Shop, 108 E. Kearsley, Flint 2, Mich.

1957 PROOF set $3.00, or set encased in Lucite Cube Paper Weight $9.85. Proof sets, in official cases— Queen Eliz. Coronation $11.95; Ghana $10.50; So. Africa $6.95. Nice $20 Gold $44.95; $10 Gold $23.95; $5 Gold $12.95. Coin Catalog $1 (Deduct $10 order). Bebee's, 4514 No. 30th, Omaha 11, Nebr.

COMPLETE your U. S. coin collections now. Low prices—Cents to Gold coins—Bargains 6 Dates Indian 1¢—$1—5 Dates Liberty 5¢—$1. Send 25¢ for complete listings today. Huber Coins—714 2nd Ave. So., Minneapolis 2, Minn.

GOLD pokes with real gold-Colorado Centennial 25¢ piece sent to you for 25¢ & postage or in official mailer with cent. stamp on orders of 4 or more. Perfect gifts, party favors, etc. Dealers prices. Gold Dust Exchange, Boulder, Colorado.

COINS—Lincoln Cents 50 assorted dates & mints, condition good to uncirculated, sent in coin folder. Send $5.00 plus 35¢ for pstg. and hdlg. (No C.O.D.). New polishing cloth for Silver, Gold, Copper coins $1.00 ppd. H. J. Meyer Co., Box 868, Galesburg, Ill.

NEW! Revised! 1960 Coin bargain catalog! Now only 25¢! $1 each collection: 6 Indian 1¢; 5 Liberty 5¢; 4 Liberty 10¢; 2 Liberty 25¢; 1 Liberty 50¢; each collection $1! All five, with catalog, $5! "Prices-Paid" list $1. Sullivan, 50 E. 6th St., St. Paul 1, Minn.

OLD MONEY WANTED

$6,500.00 We paid for 1794 Dollar. Wanted Certain others before 1904. $4,000.00 for 1913 Liberty Head Nickel. Certain 1955 Cents $20.00. Certain—Lincoln Cents Before 1932—$175.00; Indian Cents $275.00; Dimes before 1943—$3,000.00; Quarters before 1924—$1,500.00; Half Dollars before 1929—$3,000.00; $3.00 Gold Pieces $2,500.00. Wanted all Gold Coins, Rare Coins, etc. Canadian Coins—1921 5¢ Silver—$100.00. 1889—10¢—$100.00. 1921—50¢ $750.00. Hundreds of others worth $10.00 to $3,000.00 each. For complete all-coin information, before sending coins, purchase our large illustrated Guaranteed Buying-Selling Catalogue, $1.00. Catalogue dollar refunded $20.00 sale. Worthycoin Corporation (K-415-C), Boston 8, Massachusetts.

NOVELTIES—HUMOR

BUMPER-GAG-STICKERS—printed on 3" x 6" glowing fluorescent self-sticking paper. Put fun into traffic jams with a set of 10 crazy sayings sent ppd. for $1. Let us know your favorite, we'll try to include it. Keynotes, 1506 Republic Street, Cinn. 10, O.

FUND RAISING

FREE! 23 Fund raising plans. Tested, proven, easy-to-use, money making ideas for your church, school, auxiliary, lodge or other group. No money or experience needed. Write today for free catalog and details. Shelby Specialty Co., Elyria 10, Ohio.

$50 to $1500 for your organization or yourself! Folks buy on sight. Newest Greeting Cards, Gifts, Stat'y, Toys, Costume Jewelry. Prizes, Bazaar Items galore. Quality guaranteed. Amazing profits, bonus. Fast service. No experience necessary. Write for details and samples for inspection. Don't miss out! Hedenkamp, 361 Broadway, Dept. C-19, New York.

CLUBS, church groups! Make big money fast & easy with nationally famous E. G. Whitman candies. Write for colorful free catalogue. See luscious candies in beautiful reusable canisters. E. G. Whitman Co., Inc., Dept. CT, 2238 N. 9th St., Phila. 33, Pa.

(Continued on next page)

FOR PHOTO FANS

SAVE . . . Introductory . . . We have many satisfied customers and would like to add your name to our list. Black and white photo-finishing. Your 8 or 12 exp. *roll enlarged to king size prints, only 25¢* with this ad. Mail to Wisconsin Film Service, Dept. C-20, West Salem, Wis.

KODACOLOR Trial Offer: enlarged prints from your Kodacolor negatives 15¢ each; or your 8 exposure Kodacolor film developed, enlarged only $2.00; 12 exp. $2.50. Return this ad with trial order or send for price list. Sun Color, Dept. C, Englewood, N. J.

OLD photos copied. Have your old priceless photos copied now. We copy and print on finest quality paper, retouch, tone and finish in attractive gift folder. Size 8x10 in. $3.50. Extra prints $1.50. Les Wallace, 313 W. Lancaster Ave., Ardmore, Pa.

COLOR film—Kodachrome, Ektachrome, Kodacolor and Anscochrome, processed and/or printed under most rigid controls. Send for complete price list free! For finest color finishing money can buy—it's Acme Color Photo Lab. Box 6025K, Minneapolis, Minn.

COLOR SLIDES

200,000 COLOR-SLIDES in stock covering the United States, Brussels Fair, & 75 foreign countries. Send 15¢ for 88 page US Catalog; 3¢ for each foreign list to Capt. M. W. Arps, USN, ret., Box 1715, Washington 13, D. C.

SENT on approval! Choose from 7,000 Wolfe Hi-Fi 35mm Slides in living color. Agra to Zurich, we have it! Titles & maps, too. Send 25¢ today for the big, new 7th Edition Wolfe 72-page color catalog. Wolfe Worldwide Films, Dept. 22, Los Angeles 24, Cal.

FOR HOME MOVIE FANS

SEE the world in color. 8mm-16mm. Kodachrome movies. Alaska, Hawaii, America, Europe, Africa, South Seas, U.S. National Parks. Also War and Rocket Test films. 185 subjects. Low prices. Write World in Color, Box 392-C, Elmira, N. Y.

FREE Bargain Bulletin of 8mm, 16mm silent and sound films (specify size) from Castle Official. Looney Tunes, etc. New & used shorts and features. World's largest selection at discount prices. Peerless Camera Stores, 415 Lexington, New York, Dept. 18C.

FOR INVENTORS

PATENT Searches, including copies of nearest patents, *$6.00. Reports airmailed within 48 hours.* More than 200 registered patent attorneys have used my service. Free invention protection forms. Miss Ann Hastings, P. O. Box 176-A, Washington 4, D. C.

IF your invention is adaptable to promoting we will contract for selling on cash or royalty. Free booklet outlines royalty rates, requirements, Kessler Corporation, C-82, Fremont, Ohio.

*INVENTORS! Determine patentability of your in*vention. Searches of the Patent Office records administered—only $6.00. For free invention protection forms, dependable service write Washington Patent OfficeSearchBureau,1426G.St.,N.W.Washington5,D.C.

INVENTORS! Consider our offer first before selling or licensing your invention on a cash or royalty basis. Patented. Unpatented. Inventions on Demand, 79 Wall Street, New York 5, N. Y.

INVENTIONS Wanted now by my manufacturer clients. Patented. Unpatented. Write Gilbert Adams, Patent Broker, 80 Wall Street. Financial District, New York City.

MAGIC TRICKS, PUZZLES, NOVELTIES

ENTERTAIN—astonish others! Be Life of the Party! Make magic your hobby! Easier than you think! 1000 Tricks you can do! Big 160 Page Catalog & Free Trick—only 25¢ House of 1000 Mysteries, 202-93 Pinewood, Trumbull, Conn.

MISCELLANEOUS—PERSONAL

LOANS by mail—Borrow $50 to $600, any purpose, entirely by mail. No co-signers. Confidential. Low monthly payments. 2 years to repay. Employed men, women eligible, anywhere. American Loan Plan, City National Bldg., Dept. C-1190, Omaha 2, Neb.

HIGHEST Cash Paid for Old Gold or Broken Jewelry, Gold Teeth, Watches, Rings, Diamonds, Sil*verware, Spectacles, Gold Coins, Platinum, Mercury.* Write for Free Information. Satisfaction Guaranteed. Rose Refiners, 29-CB East Madison St., Chicago 2, Ill.

PEACE of mind? You can find it in the Catholic *Religion! Write for our free home study course* explaining the teachings of the Church. No obligation, Paulist Fathers Instruction Center, Dept. C, 18 East 76 St., New York 21, N. Y.

LET Me wake up your success-winning ability and drive, and smash your worries and doubts, with tested Thought and Behavior Control Reading Plan. Many helped. Good results or no cost. Details free. Write: President, Box 1924-B, Louisville 1, Ky.

BORROW $50 to $600 by mail. Quick, easy, private. No co-signers. Repay in 24 small monthly payments. For the amount you want write today to Dial Finance Co., 410 Kilpatrick Bldg., Dept. B-24, *Omaha 2, Nebraska.*

SPARE TIME OPPORTUNITIES

EARN $240.00 a month at home, spare time, doing only Two $5.00 Invisible Mending jobs a day. Big money paid for service that makes cuts, tears disappear from fabrics. Steady demand. Details free. Fabricon, 6222 Broadway, Chicago 40, Illinois.

MEN—Women! Start Money-Making Plastic Laminating Business at home in spare time. Material that costs 11¢ brings back $2.50. No canvassing or selling but mail orders bring in $20 a day. Write for full particulars Free. Rush name on postcard to Warner, Room CL-22-A, 1512 Jarvis, Chicago 26, Ill.

$300 MONTHLY possible. Create exquisite Rhinestone jewelry in minutes at home! No skill needed, *we teach you how step-by-step. Fun to make and* sell! Everyone (friends, clubs, stores, etc.) are prospects! Largest selection—300 styles, 1000 different stones! Rush 25¢ for big color catalogue and Success Book. Richard F. Downes, 11 W. 30 St., NY 1.

MEN, women earn big money in carpet-upholstery cleaning—owners pay good money for its care; become repeat customers. Full or part-time. No shop needed. Training; 6 services; backing by nat'l firm. Free *booklets. 065G Duraclean, Deerfield, Ill.*

$96 EARNED from one order! 30 Million Uniform customers, waitresses, nurses, beauticians, store, factory workers, etc. All sizes + exclusive hard-to-fit *sizes for 3 extra sales out of every 10. Sold in* advance by nat'l ads. No exp., investment. Free sales kit. Uniform Corp., Dept. K-20, 118 E. 59 St., NYC 22.

SELL Funmakers, Gags, Novelties. Big profits. *Samples and big wholesale catalog free. Dozens of* fast selling Gifts, Gadgets, Gimmicks and unusual items. Funny cards—50 samples 25¢. Spare time, side line, by mail. Dohn-Ka-Marks, Broadview, Ill.

ATTENTION! *Men or Women! Earn extra cash,* prepare advertising postals. Spare time or full time, use either typewriter or longhand. For descriptive literature write at once to Langdons, Dept. C, Box 41107 Los Angeles 41, California.

START Big-Pay Business At Home in spare time. No experience needed to operate little table-top machine for bronzing baby shoes. Makes $5.46 profit on every pair. Full particulars Free. Send postcard to Mason, 1512 Jarvis, Room CM-22-A, Chic. 26, Ill.

AMAZING greeting card money-makers! Make $75.00 on 100 deluxe $1.25 assortments. Exclusive $1 gift novelty outselling everything! Big line; newest ideas. Largest profits; gift bonuses. Experience unnecessary. Free stationery portfolio, samples on approval. Exclusive $1 gift seller free for promptness. Creative Cards, 4401 Cermak, Dept.506-N, Chicago 23.

SPARE TIME OPPORTUNITIES

MAKE big profits making costume jewelry at home in spare time! Sell to friends, neighbors, stores, everyone. Quick, easy to make; easier to sell! Details Free! Don-Bar, 3511 W. Armitage, Dept. N-112, Chicago 47, Illinois.

"HOW to Make Money with Simple Cartoons"—A book everyone who likes to draw should have. It is free; no obligation. Simply address Cartoonists' Exchange, Dept. 1022M, Pleasant Hills, Ohio.

I'LL send you on approval one pair of sensational new hosiery. Full-length. Stays up over-the-knee without supporters, without girdle! Nationally advertised price $1.95. Make money introducing to friends at $1.00. Sales kit free. Send name, hose size, height, weight. Return hosiery if not delighted. American Mills, Dept. XB-401, Indianapolis 7, Ind.

MAKE Money Writing Short Paragraphs! No tedious study. I tell you what to write, where and how to sell; and supply list of editors buying from beginners. Many small checks add up quickly. Write to sell, right away. Send for free facts. Benson Barrett, Dept. C-199-N, 7464 Clark, Chicago 26.

BUSINESS Kit free! Postcard puts you in business! Complete line 230 shoe styles, jackets! New discoveries pay big commissions. Start making extra money in your spare time right away. Others are doing it, so can you. No investment. Send for your free Kit today. Mason, Chippewa Falls K-306, Wis.

GET new shirt outfit free; make $90.00 weekly on 5 average orders a day. Famous quality made-to-measure dress, sport shirts, $3.95 up, sell fast to all men. No experience needed. Full & part time. Packard Shirt Co., Dept. 115, Terre Haute, Ind.

RUN a spare-time Greeting Card and Gift Shop at home. Show friends samples of our wonderful new 1960 All-Occasion Greeting Cards and Gifts. Take their orders and earn up to 100% profit. No experience necessary. Costs nothing to try. Write today for samples on approval. Regal Greetings, Dept. 18, Ferndale, Michigan.

MEN And Women Wanted to start home business in spare time with little table-top rubber stamp machine. Easy to earn up to $9.80 an hour without previous experience. Full particulars. Free by mail. Send postcard to Roberts, 1512 Jarvis, Room CR-22-A, Chicago 26, Ill.

60% PROFIT possible on Cosmetics—Why make less? Famous nationally advertised Studio Girl Hollywood Cosmetics pay up to 60%; Make up to $25 a day and more! Hire others. Write or wire for free samples, details. Studio Girl, Glendale, California, Dept. 1802E.

$100 MONTHLY for wearing lovely dresses supplied to you by us. Just show Fashion Frocks to friends. No investment, canvassing or experience necessary. Fashion Frocks, Dept. D 2010, Cincinnati 2, Ohio.

EARN money at home. We teach you invisible mending & reweaving at home in spare time. New improved step-by-step course, equip. supplied. Licensed approved school. Free details. Eastern School of Reweaving, Dept. SP20, 73 Main St., Hempstead, N. Y.

BUSINESS OPPORTUNITIES

CASH from Sawdust (112 uses). Tin-Cans (63 uses). Newspapers (27 uses). Instructions 50¢ each. All three for $1.00 including catalog of hundreds other money-makers 25¢ to $25. Spare time. Home work. Charles Company, 42-SPF, Norwood, Ohio.

EARN $10 to $30 per day in your own profitable cushion shoe business. Buy family shoes wholesale, $7.95 up. 140 styles, sizes 2½ to 22, AAA to EEEEE. Write for free sales kit. Bronson Shoe, Dept. 1R, 710 W. Lake, Mpls., Minn.

ENROLL now in the Camera Profit Course! Learn to use any camera to make money in spare or full time. Simple easy, experience not necessary. Earn money making pictures of children, social doings, houses, etc. Write today CPC, Box 1066B, Richmond, Calif.

BE your own boss! Own a coin-operated, completely unattended Westinghouse Laundromat® equipped laundry store and increase your income $4000-$8000 a year. No attendants required . . . all equipment is coin-metered and operated by customers as easily as cigarette vending machines. Takes only a few hours of management time a week, does not interfere with your regular job. We offer advice, store planning, training and advertising . . . and we can finance up to 90% of the necessary equipment. No experience necessary. Modest investment. Your community needs a coin-metered unattended laundry store. For full information on this proved new profitable automatic business, write Ald, Inc., Dept. C, 7045 No. Western Ave., Chicago 45, Ill.

AD Match Sales! Your business—no investment! Sell for world's largest direct selling mfr. of advtg. matchbooks. Big spot cash comm. Start without experience—tested sales kit tells where & how to get orders. Men, women; part or full time. Match Corp. of America, Dept. GM-20, Chicago 32, Ill.

WILL you wear new suits and topcoats without one penny cost and agree to show them to friends? You can make up to $30.00 in a day even in spare time, without canvassing. W. Z. Gibson, Inc. 500 S. Throop St., Dept. B-634, Chicago 7, Ill.

MEN, women earn big money in carpet-upholstery cleaning—owners pay good money for its care; become repeat customers. Full or part-time. No shop needed. Training; 6 services; backing by nat'l firm. Free booklets. 0652 Duraclean, Deerfield, Ill.

ANYONE Can Sell famous Hoover Uniforms for beauty shops, waitresses, nurses, doctors, others. All popular miracle fabrics—nylon, dacron. Exculsive styles, top quality. Big cash income now, real future. Equipment free. Hoover, Dept. B-131, New York 11, N. Y.

STRANGE "Dry" Window Cleaner. Sells like wild. Replaces messy rag liquids. Simply glide over glass; leaves windows sparkling clear. Dust, dirt, grime, fog, disappear like magic. Samples sent on trial. Kristee 470, Akron, Ohio.

SWIMMING Pool Franchise. Nat'l advertising support. Above-average income. Small investment. Partial financing. Write for brochure. C 1262, 125 W. 41 St., NYC, NY.

GROW a living Miniature Forest or orchard (only in. high), that bears tasty, tiny fruit at home. Learn amaz. Dwarfing secrets! Fascinating hobby. $$$$$ Home-business Opportunity. Free Seeds! (State age). Miniature Nurseries, Dept. FY, Gardena, Calif.

AMAZING opportunity. New low priced fire alarm protects homes, farms, offices, factories, etc. No wiring—hangs like picture. Pays up to $1,100 a month. Free kit. Merlite (Alarm Div.), 114 E. 32nd St., Dept. F-62J, New York 16, N. Y.

IMPORT-EXPORT opportunity, profitable, worldwide, mail order business from home, without capital, or travel abroad. We ship proven plan, for no risk examination. Experience unnecessary. Free details. Mellinger, Dept. C12, Los Angeles 24, Calif.

FREE Picture Folder: "How to Make $3,000 Yearly, Sparetime, Backyard, raising Earthworms!" Included free: "How Domesticated Earthworms Converted our Barren Soil Into a Strikingly Beautiful Flower Garden!" Write Oakhaven-606, Cedar Hill, Texas.

DOLLS! Dolls! Dolls! We teach you to repair, make, sell all kinds of dolls and accessories including clothing. Study at home, earn while you learn. Free catalog. Doll Hospital School, Studio N 20, 11826 San Vicente Blvd., Los Angeles 49, Calif.

START Home Manufacturing Business. Use basement, garage, Make Cleaners, Polishes, Soaps, Insecticides, Auto Products, Cosmetics, Perfumes, Flavors, Hand Cleaners, most anything. No machinery. Free literature. Kemist, Park Ridge 2, Ill.

MONEYMAKING Opportunities. Hundreds to choose from. Turn sparetime into money. Read World's Best Want-Ad Medium. It's absolutely free. W. F. Johnson, Popular Mechanics Classified, 200-CM E. Ontario Street, Chicago 11.

YOUR own home-operated business. Take over your area as our Service Distributor keeping stores supplied. Nationally advertised 30-year-old line pays up to $20.00 hour. Under $100.00 for merchandise starts you. For samples, highly successful plan, write Novo, 3855 Lincoln, Desk M-67, Chicago 13.

VENDING Machines—No selling. Operate A Route of coin machines and earn high profits. 32-page catalog free! Parkway Machine Corp., Dept. 58, 715 Ensor Street, Baltimore 2, Md.

BUSINESS OPPORTUNITIES

UNUSUAL Franchise Opportunity. A product of the Waltham Watch Company represents a certified money-making proposition that gives you a dignified independent business of your own, without interfering with present employment. Requires no selling on your part. It gives top profits day and night, all year round by working only 4 or 5 hours a week. You service our beautiful display cases of popular priced alarm clocks in drug, food, hardware and appliance stores as well as other outlets, and merely collect for merchandise that has been sold and replenish the inventory. We establish all accounts in and around your immediate area. No experience necessary (we train you). Cash income starts immediately. Unlimited potential earnings. (cont. next line.)

No knowledge of watch or clock industry necessary. Applicants who can qualify will be appointed as local distributors. Must be responsible, a permanent resident, have use of car. References and a minimum investment of $1195.00 to $4780.00 cash available. Write today. Give name, address, phone number and background. Kindly do not apply unless you can meet all requirements. Time Industries, Dept. 864, 170 West 74 Street, New York 23, N. Y.

EARN money at home. We teach you invisible mending & reweaving at home in spare time. New improved, step-by-step course, equip. supplied. Licensed approved school. Free details. Eastern School of Re-Weaving, Dept. C-20, 73 Main St., Hempstead, N. Y.

MILLIONS will be spent by political candidates for election adv. material in 1960. Big money can be made selling our Fluorescent Bumper Banners *and other exclusive items at lowest prices*. Write for details, no investment. Aldine Printing Co., 1160 So. Figueroa St., Los Angeles 15, Calif.

$1,000.00 A month possible for making dramatic 3-second demonstration of amazing lightweight Presto Fire Extinguisher. New chemical used by Airforce snuffs out fires instantly. Only $4.95. Terrific commissions. Millions want it. Free kit. Merlite, 114 E. 32nd, Dept. P-62K, New York 16.

MAKE Extra Money. Daily Cash Commission plus premium for you and your customers. Everybody buys Advertising Book Matches. Free Master Selling Kit, all sizes, all styles. Easy sales, steady repeat business. No experience necessary. Superior Match, Dept. N-260, 7530 S. Greenwood, Chicago 19.

WEAVE Rugs—Make Good Profits! No exp. necessary! Free catalog, sample card & low prices on carpet warp, rug filler, looms, parats, inexpensive beam counter. If you have loom—advise make, weaving width. Or. Rug Company, Dept. 1011, Lima, Ohio.

MAKE money at home by mail! Your own easy to start mail order business; spare time. Fascinating, profitable; no experience necessary. Instruction manual $1 with free counsel coupon. Merit, 42 Warren, Brentwood, N. Y.

FRANCHISES make profits! Join thousands of men earning high incomes from their own franchise business. Many openings. NFR's service can guide you. Request details. National Franchise Reports, E-528, 333 N. Michigan, Chicago 1.

LOW Investment—High Returns in success-proven "Second Business!" Coin-operated Norge equipped Launderamas featuring Dubl-Loader washers—best equipment at lowest financing terms—as low as 10% down, balance at 6% over 3 years. There are no Franchise fees. Launderamas require little time, don't interfere with present business or profession, are self-amortizing, conducive to chain operation. Norge-Equipped Lauderamas have long history of customer satisfaction. Patrons save 40% to 60% on laundry costs. Our national organization will assist and guide you in this tried and proven successful industry. Write today to Zeolux Corporation, 261 Madison Avenue, New York 16, New York, Department CT.

WANT To Make Big Money At Home? $10.00 profit in an hour possible with Invisible Reweaving. Make tears, holes disappear from clothing, fabrics. Steady demand from cleaners, laundries, homes. Details Free. Fabricon, 6220 Broadway, Chicago 40, Ill.

SCHOOL and COLLEGE DIRECTORY

Coronet lists the following schools and colleges for those readers interested in verified educational opportunities.

PROFESSIONAL & VOCATIONAL

LEARN MEAT CUTTING

Train quickly in 8 short weeks at Toledo for a bright & secure future in vital meat business. Big pay, full-time jobs; have a profitable market of your own. Diploma, pay after graduation. Job help, 1000's of successful grads; 36th year. GI approved. Write for 40-page catalog free. No obligation. National School of Meat Cutting, Dept. C-14, Toledo 4, Ohio.

GET your start in timestudy. Cash in on the growing demand for Timestudy Engineers, Foremen, Superintendents—needed to help industry increase production, save time & money. Be ready for an important job in just 10 months. Good salaries, unusual opportunities for promotion. Train under executives and consultants for leading companies. Small, practical classes in Methods Engineering, Production Control, Standard Costs, Estimating, Job evaluation, Wage Incentives (Bonus Plans). Positions open throughout the world. Free placement service for graduates. Write for catalog and The Pay Increase you Want. Begin anytime. Address: Industrial Engineering College, 3303 Washington Boulevard, Chicago 24, Illinois.

ENGINEERING degree—B.S. 27 mo (B.E. 36 mo): Aero, Chem, Civil, Elec, Mech. Also Electronics, Metallurgy. B.S. 36 mo; Math, Chem, Physics. Earn board. G.I. appr. Enter Mar., June, Sept., Dec. Indiana Technical Coll., 9520 E. Wash. Blvd., Ft. Wayne 2, Ind.

MONEY! Excitement! Good job opportunities! Are all wrapped up in the fast-growing field of Electronics. DeVry Tech prepares you at home with equipment, movies and texts—or in day or evening classes at our well-equipped Chicago and Toronto laboratories. Effective employment service. No advanced education needed. Send for free booklet now! Write DeVry Technical Institute, Dept. CM-1, 4141 Belmont Avenue, Chicago 41, Illinois, today!

GET Into Electronics as technician, field engr., specialist in communications, missiles, computers, radar, automation. Basic, advanced courses. Assoc. deg. in 29 mos. B.S. obtainable. Start Feb., Sept. Valparaiso Technical Institute, Dept. B, Valparaiso, Ind.

BOYS PREPARATORY SCHOOLS

FORK UNION Military Academy—Our one subject plan in Upper School (grades 9-12) increased honor roll 50%. Accredited. ROTC highest rating. 2 gyms, pools. Sep. Jr. School, grades 4-8. 62nd year. Catalog. Dr. J. C. Wicker, Box 992, Fork Union, Va.

NURSES TRAINING SCHOOLS

EARN to $65 week as Practical Nurse. Learn quickly at home. No high school necessary; no age limit. Write for free booklet, lesson samples. Post Graduate School of Nursing, Room 30E20, 131 S. Wabash, Chicago.

HOME INSTRUCTION

LAW training leads to business leadership, develops reasoning power, hastens accurate decisions. Thousands of men and women who never intend to practice are studying Law in spare time at home as an aid to business advancement. Through the famous LaSalle Problem Method—you learn by doing—not theory alone. Licensed attorney instructors. LL.B. degree conferred. For over 50 years we have helped more than 1,400,000 ambitious people to better jobs and higher earnings. Two free books "Law Training for Leadership" and "Evidence" give full details. Accredited Member, National Home Study Council. LaSalle Extension University, A Correspondence Institution, Dept. 236, L, 417 So. Dearborn St., Chicago 5, Ill.

HOW to write short stories, mysteries, articles. Learn at home for career or extra part-time income. Earn while learning. H. F. Wenderoth sold first story for $240. Professional writers show you how. Send today for free lesson and book. Palmer Institute of Authorship, 1680 N. Sycamore, Desk CM-20, Hollywood 28, California.

OIL Coloring Photographs—A fascinating hobby or profitable sideline for those with artistic talent. Learn at home. Easy simplified method. Free booklet. National Photo Coloring School, 835 Diversey Parkway, Dept. 1412, Chicago 14, Ill.

LEARN Gregg shorthand at home fast, modern way in spare time. Prepare for better job, higher pay. Take dictation-on-records from 1st lesson. A complete course. Lic. State of Pa. Free details. Price School, Dept. F, 2710 Laurel, North Hills, Pa.

PIANO Tuning learned quickly at home. Tremendous field! Musical knowledge unnecessary. Have steady, year around business of your own. Be independent! Free information. Empire School of Piano Tuning, Dept. 12, Champaign, Ill. (Founded 1935.)

258 COURSES. That's how many ways I.C.S. offers you to get ahead. No tricks. No gimmicks. Whatever your job interests—from accounting to zerography—there's an I.C.S. course tailor-made to help you get ahead in your present job. Or in finding a new career. Write today for 3 free books: (1) 36-page "How to Succeed" career guide. (2) Famous Career Catalog. (3) Sample lesson (math) to demonstrate the famous I.C.S. method. No obligation, of course. International Correspondence Schools, Dept. 30687A, Scranton 15, Pa.

LIFETIME Opportunity to get in booming Building Industry. Train at home for big income opportunity as Building Contractor. Low tuition. Get free confidential self-analysis test to help you plan successful future. American Technical Society, Dept. CC-20, 850 E. 58th, Chicago 37.

WRITING is not only fun, it can be profitable too! Writer's Digest, the world's largest writer's magazine, has shown people for 40 years how to make money by writing fiction. Now a new course—Magazine Article Writing, is available. $35 pays your tuition in full, and there is a money-back agreement. Enroll today or send for details to: Writer's Digest, 26 E. 12th St., Cincinnati 10, Ohio.

FREE Language Tour At Home, Relaxed, easy way to quickly learn to speak Spanish, French, Russian, German, Italian, Japanese, Modern Greek—any one of 34 languages by Linguaphone's World Standard Conversational Method. Speak in the language of your choice in 10 days or it costs you nothing. You are the only judge. No obligation to buy—No salesman. Send for Free Book with complete details. Linguaphone Institute, T-C-020 Radio City, New York 20, N. Y.

PROFESSIONAL & VOCATIONAL

WITHOUT PREVIOUS EXPERIENCE

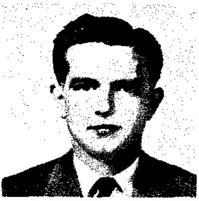
CAN I at MY AGE Become a Hotel Executive?

Would you like to step into a well-paid position in a Hotel, Motel, Club? Positions everywhere as Manager, Purchasing Agent, Social Director, Assistant Manager, Hotel Hostess or Executive Housekeeper. Would you like to look forward happily to the future? The success of Lewis graduates, young and mature, proves you can!

HOW I WON SUCCESS

"My sole 'experience' over the years had been as a homemaker," says Alma F. Hawley. "I had never had a salaried position. Soon after completing the Lewis Course, I was offered the position of Social Hostess at this magnificent, year-round hotel in the enchanting Caribbean. Many thanks to Lewis for this delightful position."

STEP INTO A WELL-PAID HOTEL JOB



"Lewis Training was the turning point of my life," says H. P. Galloway. "It enabled me to step ahead of men who had been in the business for many years. After graduation, I secured employment through the Lewis Placement Service. I was appointed Ass't. Manager of a fine hotel and, less than two years later, Resident Manager."

FREE Book. "Your Golden Opportuntiy," explains how you can qualify for a well-paid hotel position at home, in leisure time, or through resident classes in Washington. It tells you how you are registered Free in the Lewis Nationwide Placement Service. Most important, it shows how you can be a Lewis Certified Employee—certified to "make good" when placed in a position. You need no previous experience. Age is no obstacle. Mature years are a help—not a handicap. As a Lewis Hotel Training School graduate you can step into a well-paid position in Florida, California, and other places where life is easier. Mail the coupon Now! An Accredited School of N.H.S.C. Lewis Hotel Training School, Room FB-1124, Wash. 7, D. C.

Lewis Hotel Training School
Room FB-1124
Washington 7, D. C. (44th Successful Year)

Send me, without cost or obligation, your Free Book. I wish to know how to qualify for a well-paid position.

☐ Home Study ☐ Resident Training

Name..
(Please print name and address).

Address..

City...................... Zone.... State......

☐ Check here if eligible for Veteran Training

(*Continued on next page*)

SCHOOL and COLLEGE DIRECTORY

Coronet lists the following schools and colleges for those readers interested in verified educational opportunities. For additional information write directly to the schools mentioning Coronet as the source of your interest.

NURSES TRAINING SCHOOLS

STEADY PAY EVERY DAY AS A NURSE

In 10 short weeks you can become a practical nurse. Enjoy security, independence and freedom from money worries. Earn up to $65.00 a week. Age and education not important. In just a few weeks you should be able to accept your first cases. Get the free complete information right now. No cost or obligation and no salesman will call. We will send you, without obligation, free lesson samples, and free folder "Nursing Facts." The Post Graduate School of Nursing, Room 32, 131 So. Wabash Ave., Chicago 3, Ill.

PROFESSIONAL & VOCATIONAL

CAREERS IN TV STUDIOS

We speak to men & women aged 17 to 45 who wish careers in broadcasting stations. Many opportunities in "behind-the-scenes" careers. Train at home. No interference with present job. Nationwide placement service upon completion. Experience unnecessary. Send for free info, no oblig. State age. TV Div., NW Schools, Dept. T-2, 11 E. 47 St., N.Y.C. 17.

HOME INSTRUCTION

WATCH repairing. Good extra income or career. Learn at home the modern Sweazy Way. No previous experience needed. Tuition only $5 monthly. Diploma awarded. Free sample lesson. Chicago School of Watchmaking, 2324-B Milwaukee, Chicago 47.

LAW. Write today for a free copy of illustrated law book, "The Law-Trained Man," which shows how to earn the professional Bachelor of Laws (LL.B.) degree through home study of the famous Blackstone Law Course: Books and lessons provided. Moderate cost; easy terms. Write now. Blackstone School of Law, a home study institute founded in 1890, 307 N. Michigan Ave., Dept. 672, Chicago 1, Illinois.

HOME INSTRUCTION

INTERIOR DECORATION
Develop
YOUR
Talent

LEARN IN YOUR SPARE TIME

Fascinating field for men and women. Learn in spare time. Excellent starting point for career. Approved supervised method. Low tuition. Easy payments. No classes—No textbooks—all material in looseleaf form. Tested, step-by-step, "learn-by-doing" method . . . under guidance of a qualified instructor. Diploma awarded. Send for free valuable 24-page illustrated booklet, "Adventures in Interior Design and Decoration." No obligation. Chicago School Of Interior Decoration, 835 Diversey Parkway, Dept. 1412, Chicago 14, Ill.

HOME INSTRUCTION

ENGLISH Course for Adults—With my new self-correcting method you can stop making mistakes—speak & write effectively. 15 minutes a day at home. *Free 32 p. booklet. D. O. Bolander, Career Institute,* Dept. E-292, 30 E. Adams St., Chicago 3, Illinois.

PIANO Tuning Pays. Big money in spare time. Learn at home in 30 days. No musical knowledge req. Phono records, tools, instructions furnished. Personal instructions. Free catalog. Capital Tuning School, Dept. 2, 3160 SW 16 Ct., Ft. Lauderdale, Fla.

HIGH School at home in spare time with 63-year-old school. No classes. Standard high school texts supplied. Single subjects if desired. Credit for subjects already completed. Progress at own speed. Diploma awarded. Information booklet free . . . write today! American School, Dept. X217, Drexel at 58th, Chicago 37.

BE a dental nurse. A well paying, uncrowded field. *Prepare at home for big pay career. Chairside duties,* reception, laboratory, personality development. Free book. Wayne School, Lab. AB-2, 2521 Sheffield, Chicago 14.

WATCHMAKERS urgently needed everywhere. Learn clock and watch repair by KCSW's outstanding home study course. Write today for your free copy of "Learn The Facts." Kansas City School of Watchmaking, 1228-C Admiral Blvd., Kansas City 6, Mo.

HOME INSTRUCTION

BOOKKEEPING. Short, thorough program can prepare you quickly for a better job and more money in spare time by famous Practical Job method. You learn by doing. No experience necessary. Our instructors are CPA's and expert accountants. The great shortage of bookkeepers spells real opportunity for you. Send today for free information describing our Modern Bookkeeping program. Learn how you can take advantage of the many opportunities in this highly profitable field. Low cost—easy terms will surprise you. Accredited Member National Home Study Council. LaSalle Extension University. A Correspondence Institution, Department 236-H, 417 South Dearborn Street, Chicago 5, Illinois.

ART—Learn at home. Earn big money. Enjoy glamorous high-pay career or profitable hobby. Learn Commercial Art, Magazine Illustration, Figure Drawing, Cartooning, TV art, etc. in spare time—for only 20¢ a day! Two 22-piece artist outfits given free with course. Write today for free book describing easy low-cost method. No obligation. No salesman will call. Washington School of Art, Studio 1392, Port Washington, N. Y. (Established 1914).

BE A Real Estate Broker. Insure Security for yourself and your family. Study at home. Prepare for state examination. GI Approved. Write for Free Book Today. Weaver School of Real Estate, 2016J Grand, Kansas City, Missouri.

FINISH High School at home—no classes. Standard text furnished; credit for previous schooling; diplomas awarded. If you've completed 8th grade and are over 17, write for free catalog. Wayne School, Catalog HGX-28, 2527 Sheffield, Chicago 14, Illinois.

DRESS design: Approved supervised home study training. Fine starting point for career. No classes. Text and work kit furnished. Diploma awarded. Low tuition and payments. Send for free booklet. National School of Dress Design, 835 Diversey Pkwy., Dept. 1412, Chicago, Illinois.

WHY Don't You Write? Writing short stories, articles on business, homemaking, hobbies, sports, travel, local club and church activities, etc., will enable you to earn extra money. In your own home, on your own time, the New York Copy Desk Method teaches you how to write the way famous authors learn—by writing. Our revealing Free "Writing Aptitude Test" tells whether you have the necessary qualities to become a successful writer. You'll enjoy this test. Write for it, without cost or obligation. Newspaper Institute of America, Suite 5490-B, One Park Ave., New York 16, N. Y.

TRAFFIC and Transportation men urgently needed by thousands of firms at excellent salaries. Become expert on rates, tariffs, regulations in spare time to qualify for executive traffic jobs. Training under traffic authorities. Get Free book. LaSalle Extension University. A Correspondence Institution, Dept. 236 T, 417 South Dearborn St., Chicago 5, Ill.

LEARN Plastics Fabrication for fun and profit. Low cost home-training program now avail. Teaches Fiberglassing, jewelry, furniture, ornament, etc. making. Materials furn. Free booklet. Interstate Training Service, Dept. G-17, Portland 12, Ore.

ANNOUNCING home study course in commercial baking. Practical basic training. Good field for those with aptitude. Free booklet, "Opportunities in the Baking Industry." National Baking School, 835 Diversey Pkwy., Dept. 1412, Chicago 14.

SECRETARIAL SCHOOLS

NO SYMBOLS, USES ABC'S

Shorthand in 6 weeks

Over 500,000 have learned shorthand the easy, accurate Speedwriting way, at home in leisure time or in over 400 Speedwriting schools. Today they are winning success everywhere—in business, industry, Civil Service. Speedwriting shorthand is easy to master. 120 words per minute. Age no obstacle. Typing available.

I EARN $1650 MORE A YEAR

"Unhappy as a sales clerk, I turned to Speedwriting shorthand. I graduated from the Speedwriting Shorthand Course in less than 6 weeks and stepped into a job with an engineering firm. My earnings increased $1200 a year. Now I have an even better job with a major industrial concern at $1650 more a year."—Louise Henders, N.Y.,N.Y.

LEARNED SPEEDWRITING IN 6 WEEKS

"Although I was a college graduate, I couldn't get the job I wanted and I was very discouraged. Now, as a result of studying Speedwriting shorthand. I am a secretary to an Account Executive at one of our leading advertising agencies. I earn $1,400 more a year & have unlimited job opportunity.—Joan Robins, Kew Gardens, N. Y.

FREE SAMPLE Lesson. Because Speedwriting uses the ABC'S, it is by far the simplest and quickest shorthand to learn. That is why we invite you to mail the coupon Now for both our Free booklet and a Free sample lesson. See for yourself how, within a few moments after you read this sample lesson, you can actually write Speedwriting shorthand. Here is a shorthand that can be learned in only 6 weeks—at home or through classroom instruction. 120 words per minute—50% Faster than Civil Service requirements. Speedwriting shorthand is as accurate and speedy as it is simple and easy to learn. Mail coupon Now! Speedwriting, For Speed With Accuracy, Dept. 4902, 55 W. 42nd St., New York 36, N. Y.

School of Speedwriting

Dept. 4902, 55 W. 42nd St., New York 36, N.Y.

Please send full details and FREE sample lesson.

☐ Home Study ☐ Classroom Instruction

☐ If under 17, check here for Special Booklet A

Name..

Address..

City.........................Zone......State....

They called it justice

by Will Bernard

IN THE ETERNAL DUEL between motorist and police, here are some notable *touchés*:

IN CALIFORNIA, after two motorists shelled out $11 apiece on speeding tickets, they had the arresting officer fined $25 for littering the street with the two carbons from his ticket book.

IN WISCONSIN, a motorist charged that he had been deafened by a policeman's siren—and billed the county for $600 for a hearing aid.

IN CALIFORNIA, a man who owned the building occupied by police headquarters got a traffic ticket. He promptly retaliated by giving the police 30 days' notice to move out.

But often the law has the last laugh:

IN MINNESOTA, police officers gave a man a parking ticket for leaving his car on a bridge while he dived into the Mississippi River to rescue a drowning woman.

IN NEBRASKA, police removed a meter where a car was parked, put up a sign saying "Bus Zone—No Parking" and gave the car a ticket.

IN CALIFORNIA, a motorist scampering across the street to stop two policemen from towing his car away was collared by a third officer and given a summons for jaywalking.

IN CONNECTICUT, a motorist who paid a $2 fine was ordered to hand over an extra $50 for making his check out to "West Hartford Police Gestapo."

IN CALIFORNIA, a woman left this note on the windshield of her parked car: "Please have a heart. Don't give me a ticket. You've already hit me five times this week." On her return, she found that a policeman had given her another ticket, crossed out the "five" and written in "six."

IN NEW JERSEY, 500 residents digging their cars out after a record week-end snowfall of 13.3 inches, found that each car had been ticketed for overnight parking.

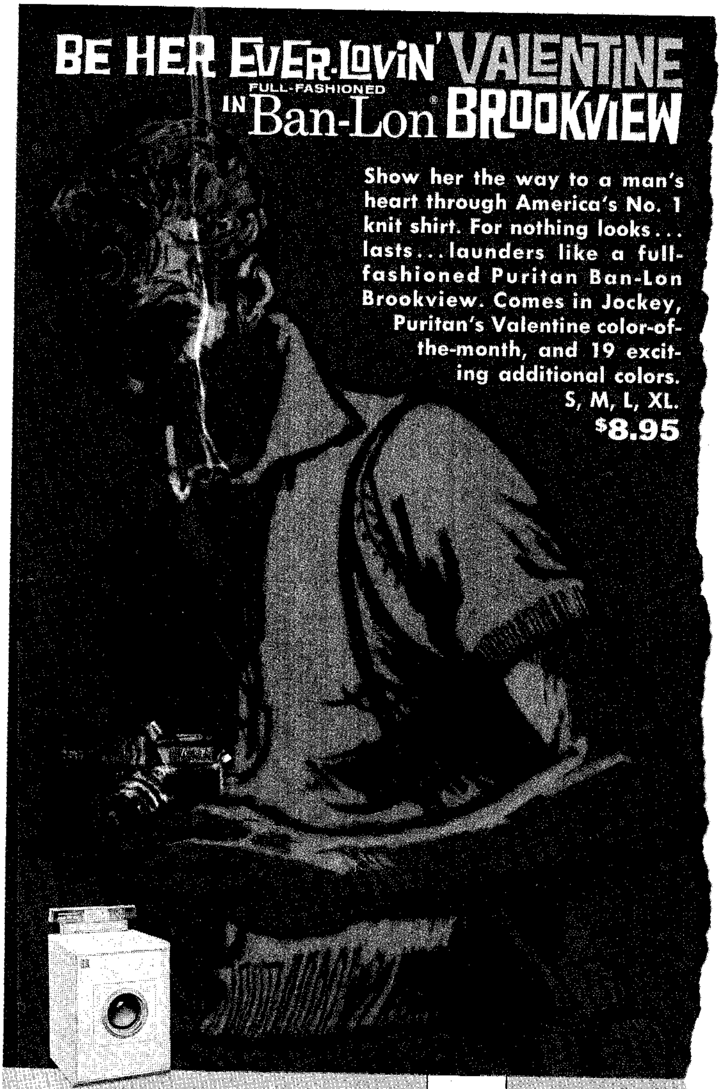
IN OKLAHOMA, a painter parked his truck and left this note on the windshield: "Painter working on the inside." He returned to find a ticket and this note: "Cop working on the outside."

BE HER EVER-LOVIN' VALENTINE IN FULL-FASHIONED Ban-Lon® BROOKVIEW

Show her the way to a man's heart through America's No. 1 knit shirt. For nothing looks . . . lasts . . . launders like a full-fashioned Puritan Ban-Lon Brookview. Comes in Jockey, Puritan's Valentine color-of-the-month, and 19 exciting additional colors. S, M, L, XL.

$8.95

PURITAN

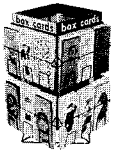


Proved in **EASY COMBOMATIC** Washer/Dryer 100% machine washable and dryable, Puritan's Brookview emerges smooth, fresh — ready for wear. Will not fuzz or wrinkle. EASY 27" wide Combomatic, first in performance, fits convenient locations in home. In gas, electric; vented, non-vented and built-in under-counter models.

CHEMSTRAND NYLON

BAN-LON Quality Garment

If you want to give that Valentine a real gift, send him a Brookview with an unusual greeting card by Box Cards.



PURITAN SPORTSWEAR CORP. Altoona, Pa., Sales Office; Empire State Bldg., N. Y.

8:10
FLORIDA
SPECIAL
WASHINGTO
ATLANTA
MIAMI
8:05
WHITE
MOUNTAI
BURLINGTO
KING SIZE
Winston
FILTER-CIGARETTES
Winston
FINER FILTER
FOR FINER FLAVOR

Winston's FILTER-BLEND up front is packed for pleasure!

Only Winston has both a modern filter and **FILTER-BLEND** — tobaccos specially selected for flavor and specially processed for filter smoking. **FILTER-BLEND** is what makes Winston America's best-tasting, best-selling filter cigarette!

WINSTON TASTES GOOD like a cigarette should!

R. J. REYNOLDS TOBACCO CO., WINSTON-SALEM, N. C.